# Peter Berki

## Visual Designer / Front-End Developer

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To Whom It May Concern,

Whilst perusing your career opportunities, I was pleased to come across an opening for a Front-End Developer. With a background in design – with many years working alongside web development teams – and years in experience of programming with HTML, CSS, and JavaScript – building apps and websites for not-for-profits and for-profits alike – I believe I would be a valuable asset to what I see as an already strong development team.

Prior to graduating university, I worked several projects/jobs creating content to support web development. During my stint in Orange County, I worked at a production house creating graphics – both motion and static – for output to the web. During that time, I worked with the web developer to create Flash graphics and style web pages with CSS.

In University, I took all of the web development courses required within my college. Over a period of two years, I strengthened my knowledge of HTML and CSS, studied style frameworks like bootstrap, and embarked on learning JavaScript – my primary language when it comes to writing scripts.

Post-graduation, I studied JavaScript on my own time, incorporating it when I could in my work at Meyer Sound (the company I worked for after graduating). In the evenings, I would attend Meetups and other events to become a bit more acquainted with the language and to learn about trends within the industry. I took classes to learn the basics of structuring code, as well as perfect my writing syntax. From there, I began listening to podcasts, reading blogs, quizzing myself on algorithms — just solving problems in general — to further my understanding of scripting for the web.

I'm very passionate about development, but I often look at the industry with a different perspective than other developers. I don't exclusively look for ways to save on load times — I also want the interaction between the user and the application/website to feel natural. So I'll often study human interaction as well as new frameworks and technologies for web development (I'm often seen at HTML5 and App Meetups).

My design background shouldn't seem like a hinderance to my ability to learn new Front-End Development skills – as the tools evolve, I, too, acknowledge the need to continue learning and adapting.

I see this position as a chance for me to grow as a developer, and to accompany a collection of designers, developers, project managers, etc in growing Tradeshift as a whole.

Thank you for your time. I look forward to hearing back from someone at Tradeshift.

Sincerely, Peter Berki

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### **EDUCATION**

#### San Francisco State University

Visual Communication Design, BS Major G.P.A. 3.82

### College of San Mateo

Introduction to JavaScript

#### Lynda.com

Front-End Developer Courses

### **SKILLS**

## **Design Software**

**Proficient:** Photoshop, Illustrator, InDesign, After Effects, Final Cut Pro, Maya

## **Programming Languages**

Proficient: HTML, CSS, Sass, Node,

JavaScript

Basic: Ruby, Python, PHP

#### **Frameworks**

Familiarity: MaterializeCSS, Bootstrap,

jQuery, Wordpress

**Understanding:** React, Angular

## **Human Languages**

Native: English

Basic: Spanish, Japanese

### **EXPERIENCE**

## **Global Media Marketing**

Motion Designer | June 2006 - Dec 2010

- Created Identities for Potential Clients
- Designed Print Solutions for a Bevy of Industries
- Designed Early-iPhone UI for Educational Purposes

### DeRose and Appelbaum, Inc.

Graphic Designer | Nov 2012 - Aug 2014

- Designed Real Estate Marketing Collateral
- Initialized Templated Processes

#### **ISKME**

Motion Designer | Feb 2013 - June 2013

- Designed Motion Graphics
- Edited Video Content
- Composed Music

## **Meyer Sound Laboratories**

Graphic Designer | July 2014 - June 2016

- Designed and Developed Email Campaigns
- Photographed Products for Company Documents
- Conceptualized Holistic Marketing Materials
- Refined Data Collection System
- Developed Web-based Marketing/Branding Apps

## 1Ingress

Front-End Developer | April 2016 - June 2016

- Critiqued page designs
- Developed Interactive Elements and Website Prototype

## TigerLily Bakes

Principle Designer/Developer | May 2016 - Present

- Designed Brand and Marketing Materials
- Designed and Developed Web-App