



Henry Cordero

- Web Developer \ SEO Specialist -

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Date of birth: 10 October 1990.
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 Glendale AZ 85302

WORK EXPERIENCE

FRONT-END WEB DEVELOPER / SEO SPECIALIST | PHOENIX, AZ | 07.2016 - PRESENT

AFFORDABLE IMAGE MARKETING AGENCY

Developed and managed e-commerce websites within the WordPress CMS, including blogs, catalogs, packaging, and marketing collateral. Developed fully functional responsive prototypes based on Business Requirements using HTML/HTML5, Bootstrap, CSS3, JavaScript, PHP, JQuery and SQL Databases.

Conducted complete on page SEO including: Keyword research, Conducted searches such as evaluating competitor websites to incorporate best practice, Developed title tag, description of meta tags. Presented clients with quarterly and yearly SEO reports, as well as set future SEO goals with them.

EDUCATIONAL ASSISTANT | TACOMA, WA | 01.2016 - 07.2016

NORTHWEST SCHOOL OF INNOVATIVE LEARNING

Assisted in planning and preparing programs for special/behavioral education students with the guidance and direction of the teacher/ facilitator. As well as with the development of Individual Educational Plan (IEP).

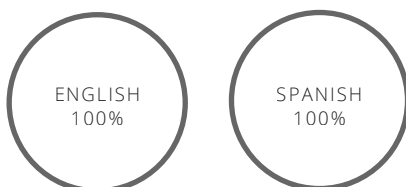
TEAM MEMBER, 787TH EXPLOSIVE ORDNANCE DISPOSAL COMPANY | JBLM, WA | 09.2011 - 01.2016

UNITED STATES ARMY

Trained and counseled Explosive Ordnance Disposal Soldiers, NCO's and Officers. Supervised and conducted Physical Readiness Training. Assisted in the management and writing of technical training related to EOD tools, equipment, tactics, techniques and procedures (TTPs). Responsible for the safe conduct of all operations during instruction of live demolition, explosive actuated tools, range operations and the EOD Challenge culminating events.

Located, identified, rendered safe, and disposed of 70+ improved explosive devices. Disposed of 17k lbs of explosive materials. Supported numerous VIP missions for the U.S. Secret Service, State Department, and other Federal agencies.

LANGUAGES



AREAS OF EXPERTISE

- Advanced Programming and Design Skills.
- Web Content Management
- Ability to Work Under Pressure
- SEO
- Website Optimization
- Adobe Creative Cloud

SKILLS

SEO ● ● ● ● ●
 HTML&CSS ● ● ● ● ●
 Javascript ● ● ● ● ●
 PHP ● ● ● ● ●
 Adobe Cloud ● ● ● ● ●

Other skills:

- SEO Tools: Seo Powersuite, Screaming Frog, Semrush, WebCEO, Google Analytics.
- SQL, WordPress Content Management System, Woocommerce, Shopify

INTEREST



GYM



CODING



TRAVELING