

/* pitercss_conf

sponsorship
offer



*/



The first Russian international
front-end conference
in CSSconf format.



The first CSSconf took
place in the USA in 2013





/* who we are

Developers and members of Russian front-end communities
organizing conferences and local meet-ups since 2007.



Maria Anikeeva



Vadim Makeev



Alexey Simonenko



Olga Shunovich



/* our projects



HTML Academy

Interactive online front-end courses. More than 300,000 students took the courses. We're shaping the face of the modern front-end with standards and special attention to semantics and accessibility.



Web Standards

Community of developers, organized more than 30 Web Standard Days conferences since 2009 for 150 speakers and thousands participants.



Pitercss_meetup

Monthly front-end meetups in St. Petersburg. For the last year 10 meetups took places in offices of Yandex, Wrike, JetBrains, SEMrush, Yota and many others. Have helped recently to open moscowcss franchise in Moscow.





**we know what makes
a good conference
and ready to make
the best one Russia
has ever seen**



/*conference

June 16th, 2017

One day, 8 talks, 500 participants.
Design, front-end, graphics. In English.



Informal

Colorful festival for community, not just a boring conference. Spacious loft, park with ducks, talks as the main part of the conference, but not the only.



Creative

New ideas, experience, technologies and discoveries in the talks. Lounge, exhibition and backstage with speakers, coding competitions.



Friendly

Uniting professions, novices and pros, worldwide and Russian communities. Affordable tickets, open atmosphere for everyone and clear code of conduct.



/* *for front-enders and designers

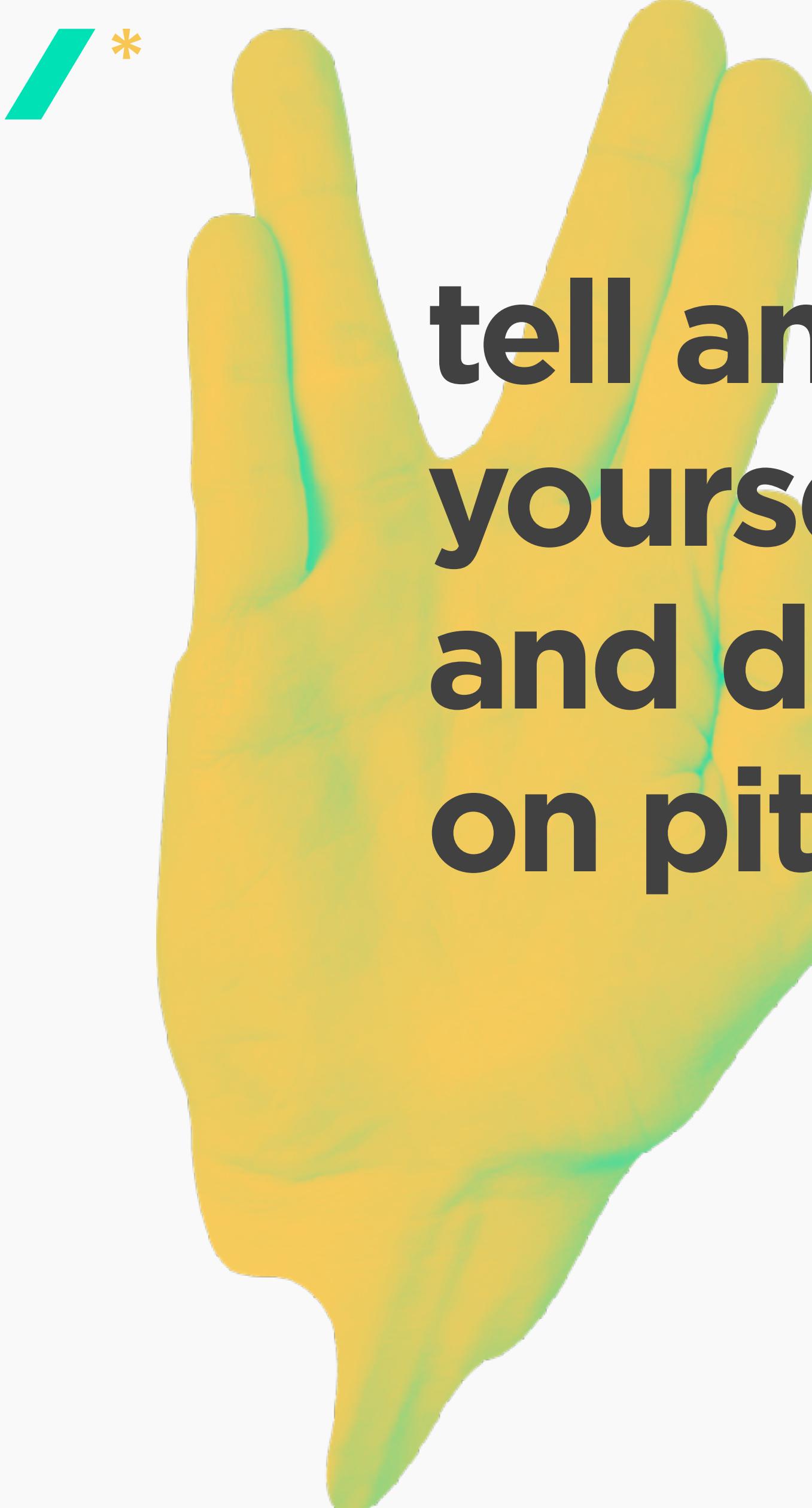
票价 от 3 000 до 7 000 ₽

Audience consists of working novices and professionals in UI development, ready to learn, and be open to something new.

300-500

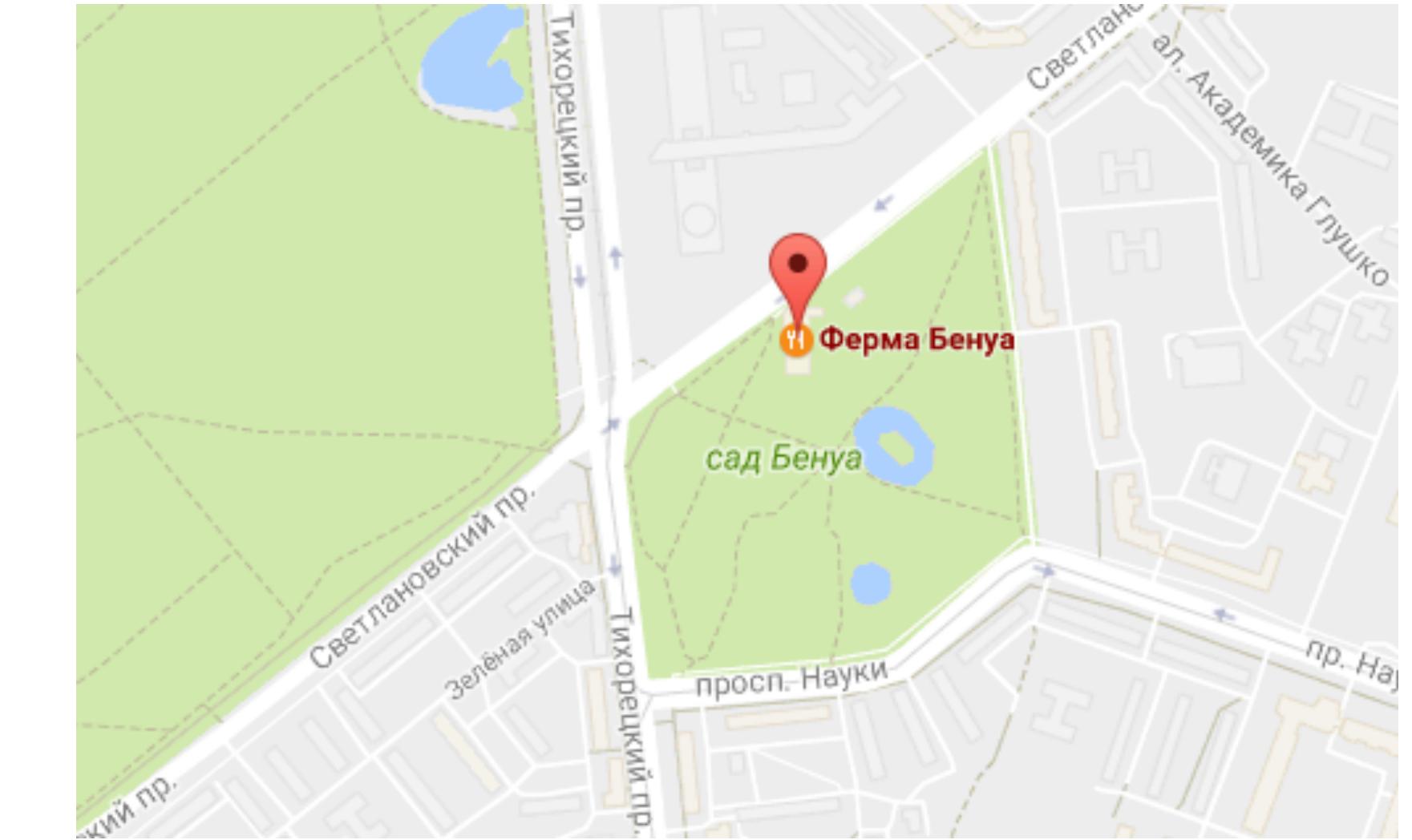
expected number of participants





**tell an interesting story about
yourself for front-enders
and designers
on pitercss_conf**





Benoit Farm

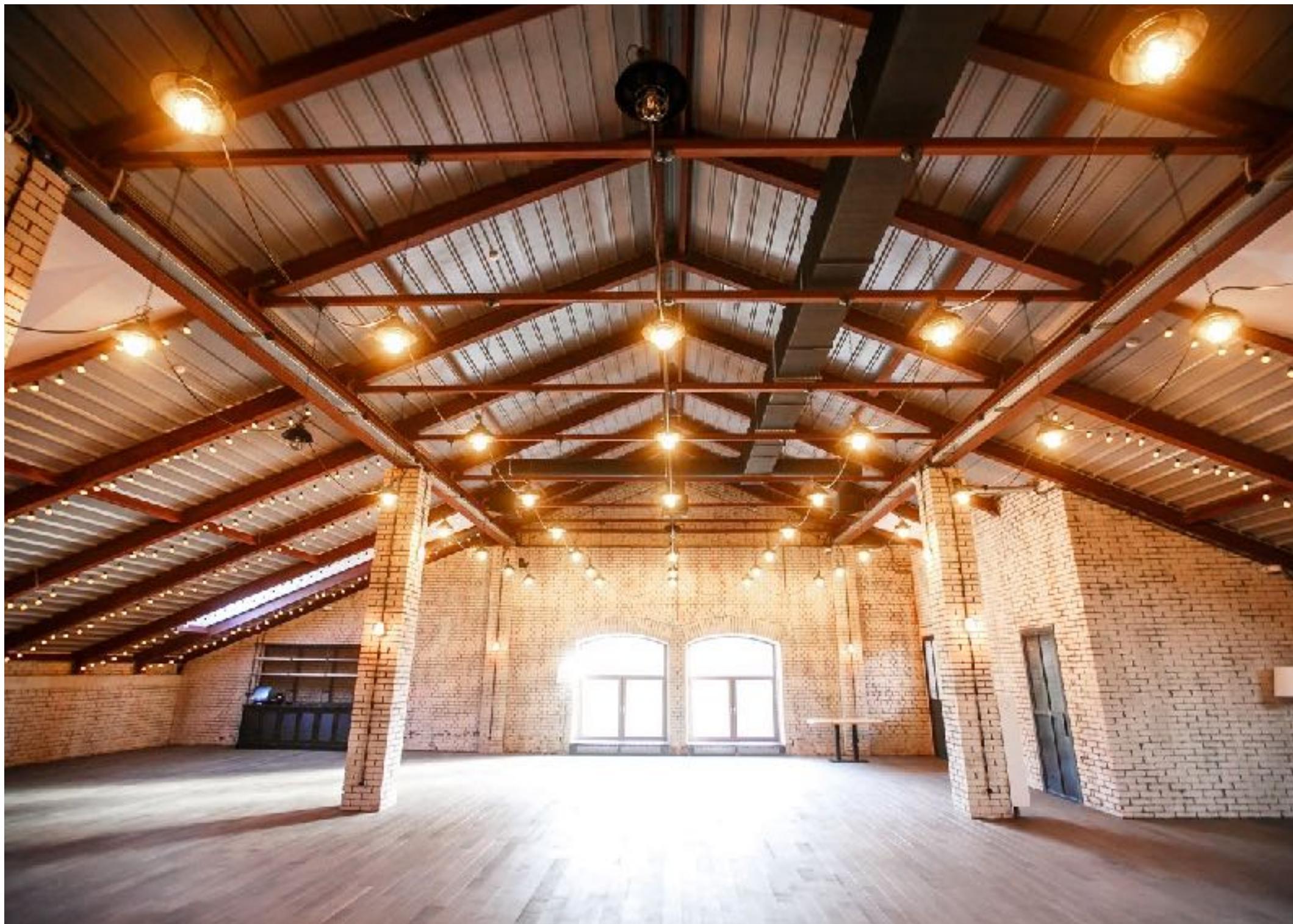
New loft in a park on the North-East of the city, close to Politekhnicheskaya and Akademicheskaya metro stations.

benua1890.ru





what's in there



Main hall

300 m², 350 seats, big screen



Exhibition

- Live feed from stage
- 200 m² of space
- 48 m² for stands



Lounge

- Live feed from stage
- 200 m²
- Bin bags, chargers, food



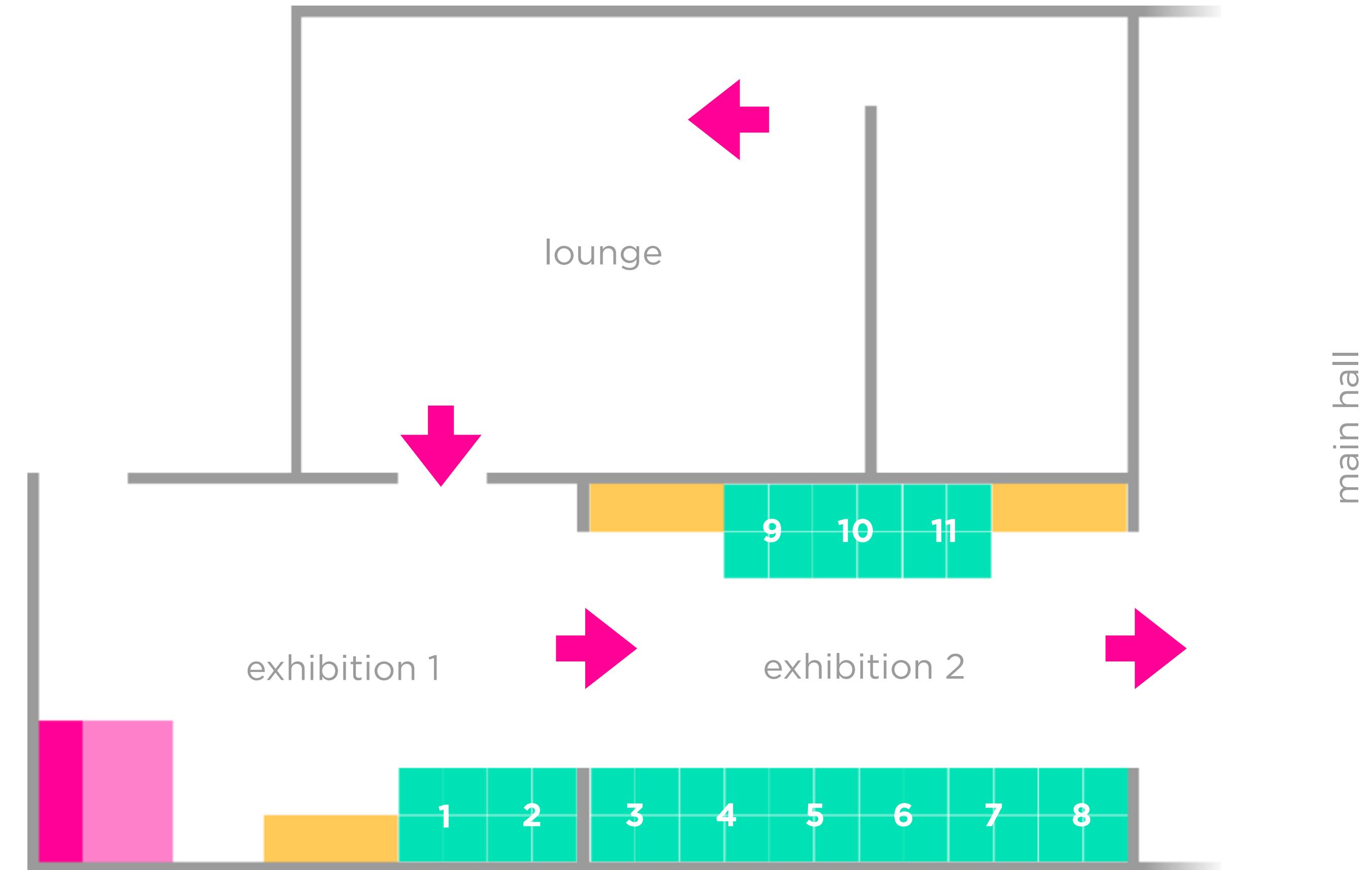
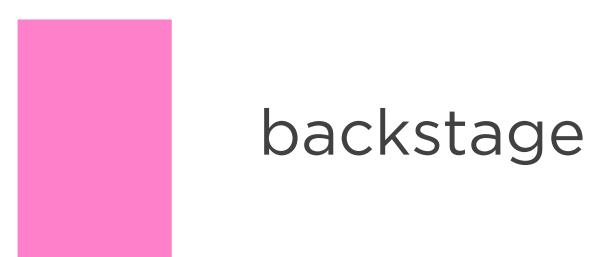
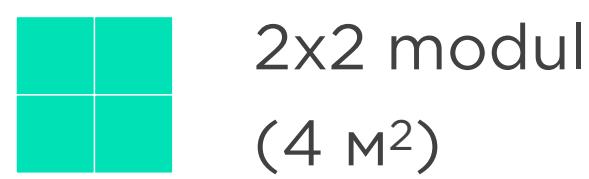


space

Enter to the second floor of the loft through the lounge, way to the main hall always goes through the both exhibition areas.

In the first exhibition area there's backstage for discussions and coding competition.

Minimal exhibition module is 4 m². There are TVs live-streaming stage from the main hall located in all exhibition areas.





	Exhibition	Sponsor	General	Lounge	Backstage	Afterparty
--	------------	---------	---------	--------	-----------	------------

Exhibition stand	2 x 2	3 x 2	4 x 2	-	-	-
Backstage	-	-	-	-	5 x 3	-
Lounge	-	-	-	+	-	-
Afterparty branding	-	-	-	-	-	+
Video in breaks	-	-	+	-	-	-
Roll-ups in the main hall	-	+	+	-	-	-
Logo on the press wall	-	+	+	+	+	-
Logo on the site	+	+	+	+	+	+
Stand announcement in social media	+	+	+	+	+	+
Mention in official emails	-	-	+	+	+	-
Conference tickets	3	5	7	5	5	5
Mention during opening and closing	-	-	+	+	+	+
Photo report	+	+	+	+	+	+
<i>Total price</i>	2700 €	4200 €	10000 €	5800 €	8300 €	Depends



/*what they say

“ **There’s a brand new CSS conference in St. Petersburg and their Call for Speakers is open now! Submit your talk ideas** ”

[Official CSSconf EU](#)

[Twitter account](#)

A new front-end conference in Russia! Check out [@pitercss_conf](#) and don't forget to submit a talk proposal <3

Michael Mifsud

That is so well described I wanna apply for no reason lol

Pavel Pertsev

A new, English-speaking front-end conference just popped up in Russia 🇷🇺

[@pitercss_conf](#)

Karolina Szczur



/* *questions

hi@pitercss.com

contact

Alexey Simonenko

+7 911 274-85-68

pitercss.com

