

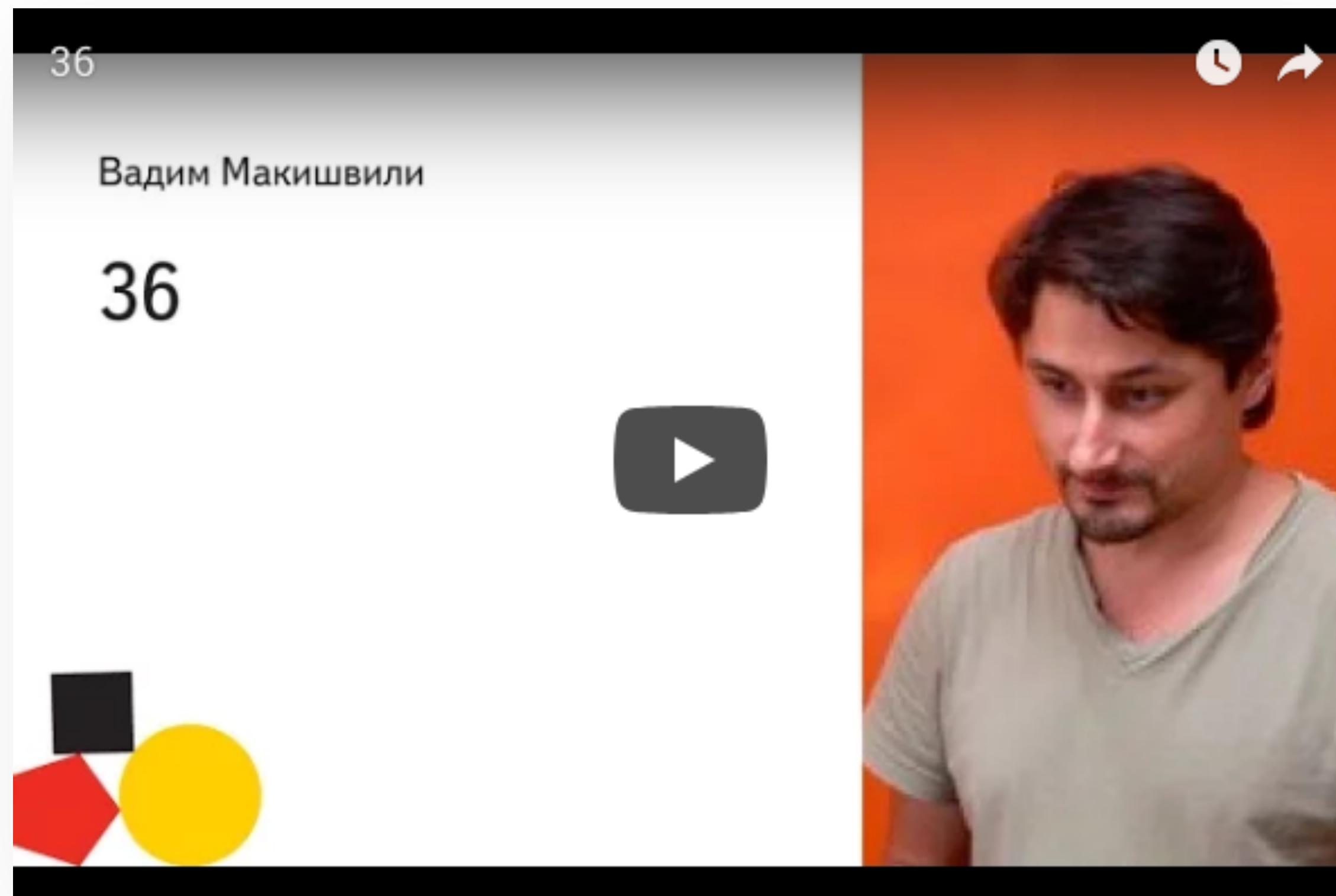
# Альтернативная карьера



- Саша Губарев
- React JS
- Делаю Unicorn Platform 

# Классика

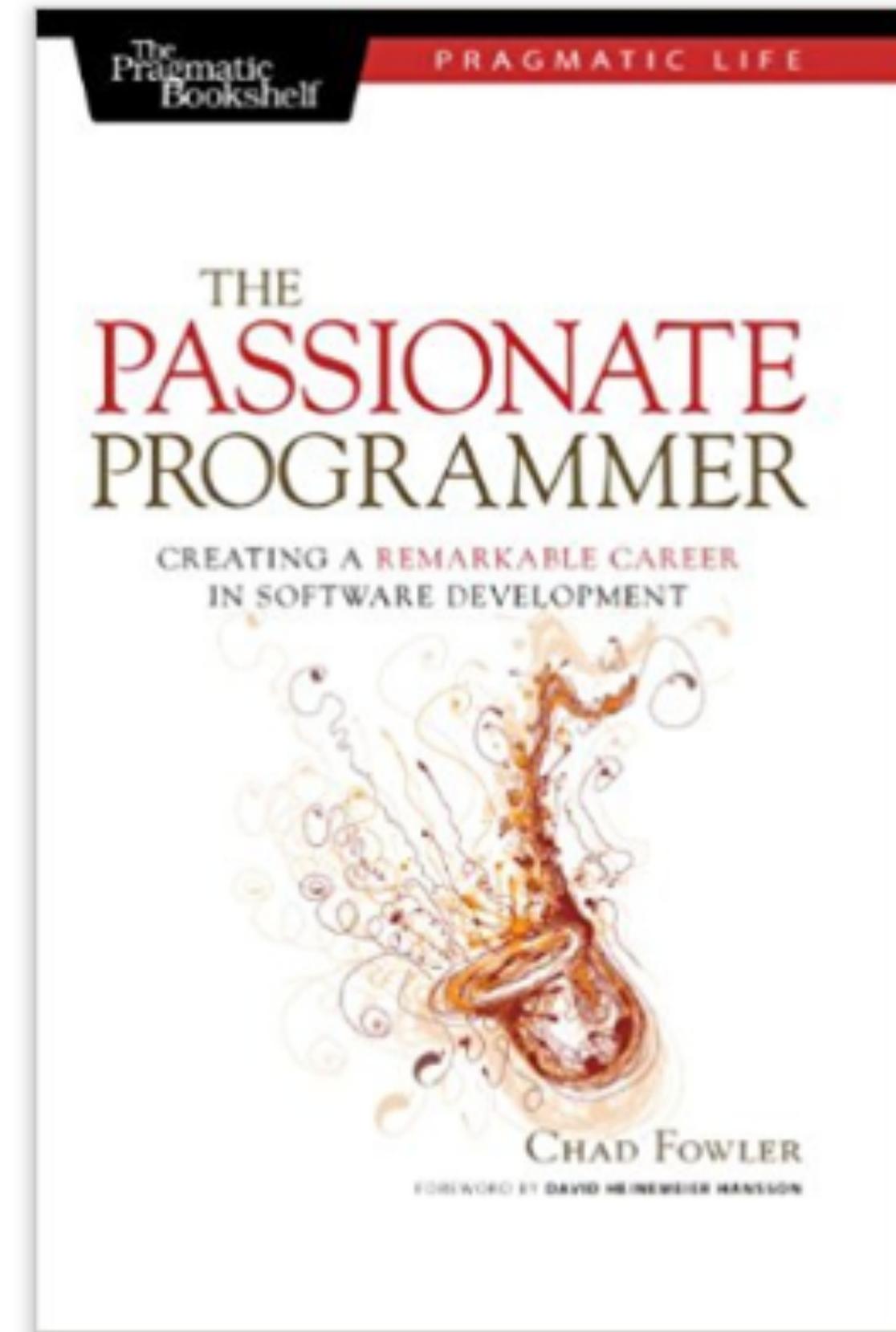
- Большая компания
- Стартап
- Фриланс



by [Chad Fowler](#) ▾ (Author)

127 customer reviews

[Look inside](#) ▾







# Альтернативные пути

<b>Продукт</b> ⭐	<b>Open Source</b> 🤖	<b>Инфобизнес</b> 🎙	<b>Сообщество</b> 🐥	<b>Персона</b> 🏆
Плагин	CMS	Курсы	Форум	Обучение
Тема/шаблон	Библиотека	Рассылка	Чат	Консалтинг
Приложение	Фреймворк	Журнал/блог	Конференция	

# Продукт

- Плагин, тема, приложение (web/mobile/desktop)
- Маркетинг
- Коммерческий продукт, реклама

# delim.co - \$150/m

Delim.co - Free Comma Delimiter      Converter   About   Creators

## Free Comma Separating Tool

Do you often need to take a spreadsheet of data and convert to a comma-delimited list?

Be it for taking a list of zip codes or names to make an SQL query, or to take data from a CSV and be able to paste into an array. At [delim.co](https://delim.co) we make that just a little easier.

Enter your non-delimited data on the left, hit the button, and boom, separated data on the right. Special configs are below if the defaults aren't what you need!

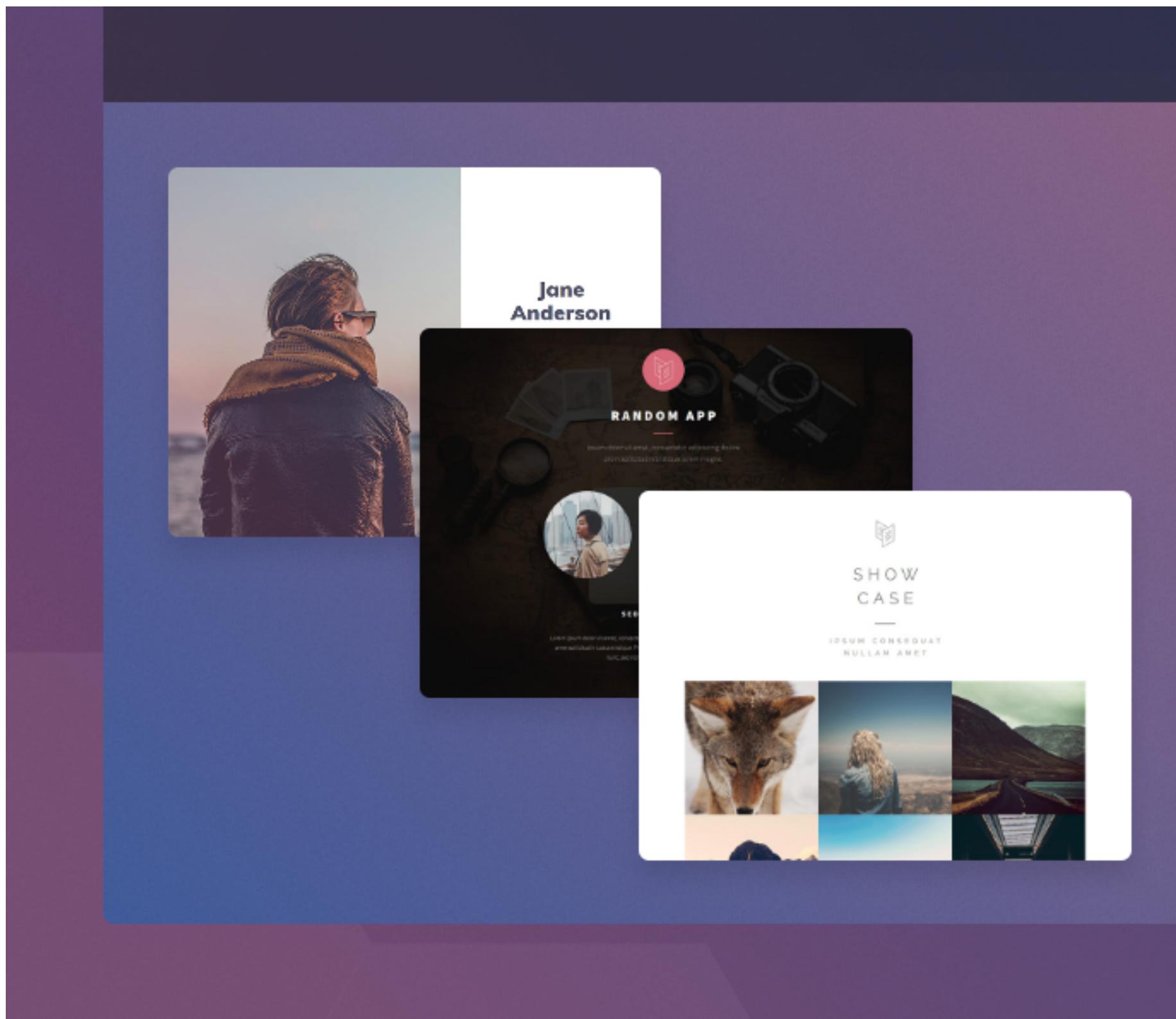
Column Data Here...

Delimited Data Here...

The screenshot shows a comparison between two text areas. The left area, labeled 'Column Data Here...', contains a list of numbers from 1 to 20. The right area, labeled 'Delimited Data Here...', also contains the same list of numbers. Between the two areas is a central column with four buttons: a dropdown menu, a blue right-pointing arrow, a blue left-pointing arrow, and a red X. Below this column is a button labeled 'Converter Settings' with a gear icon. The entire interface is set against a white background with a light gray border around the main content area.

via <https://www.indiehackers.com/product/delim-co>

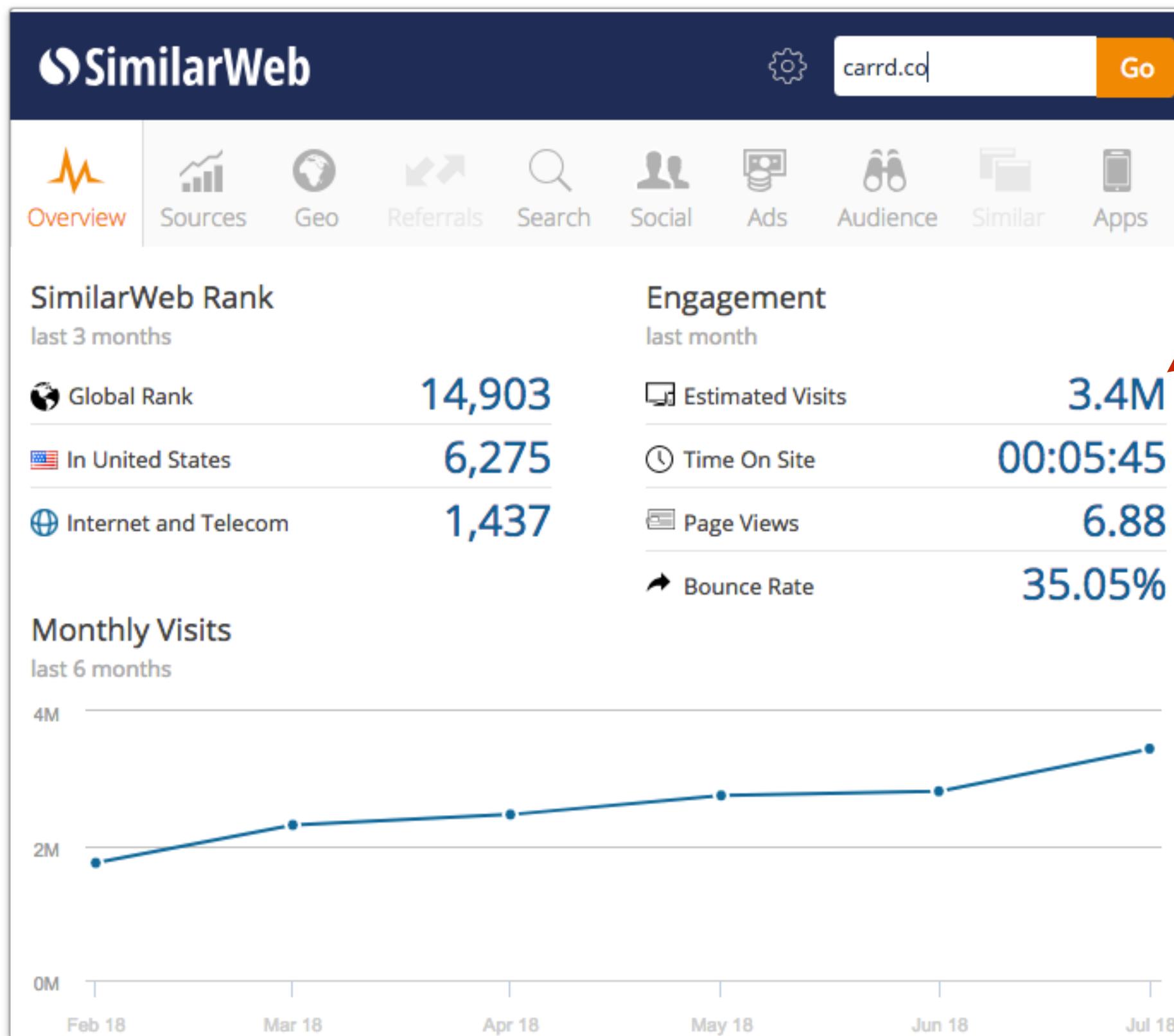
# carrd.co



**Free**

Build up to three sites per account and use all of Carrd's core features – for free!

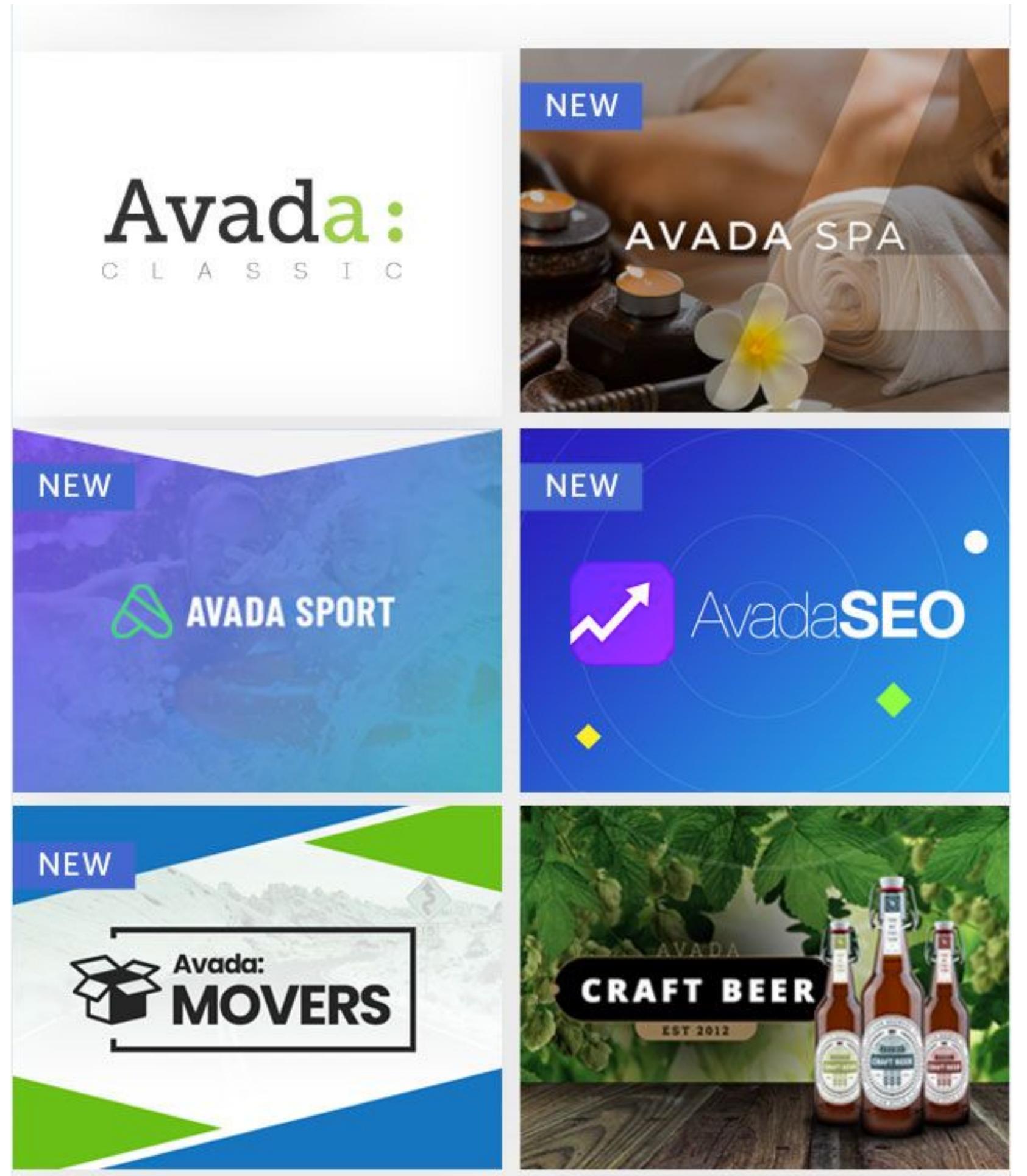
# Carrd.co ~\$153K/год



3.4M!

$3.4M * 0.5\% * \$9/\text{год} = \$153K/\text{год}$

# Avada WP

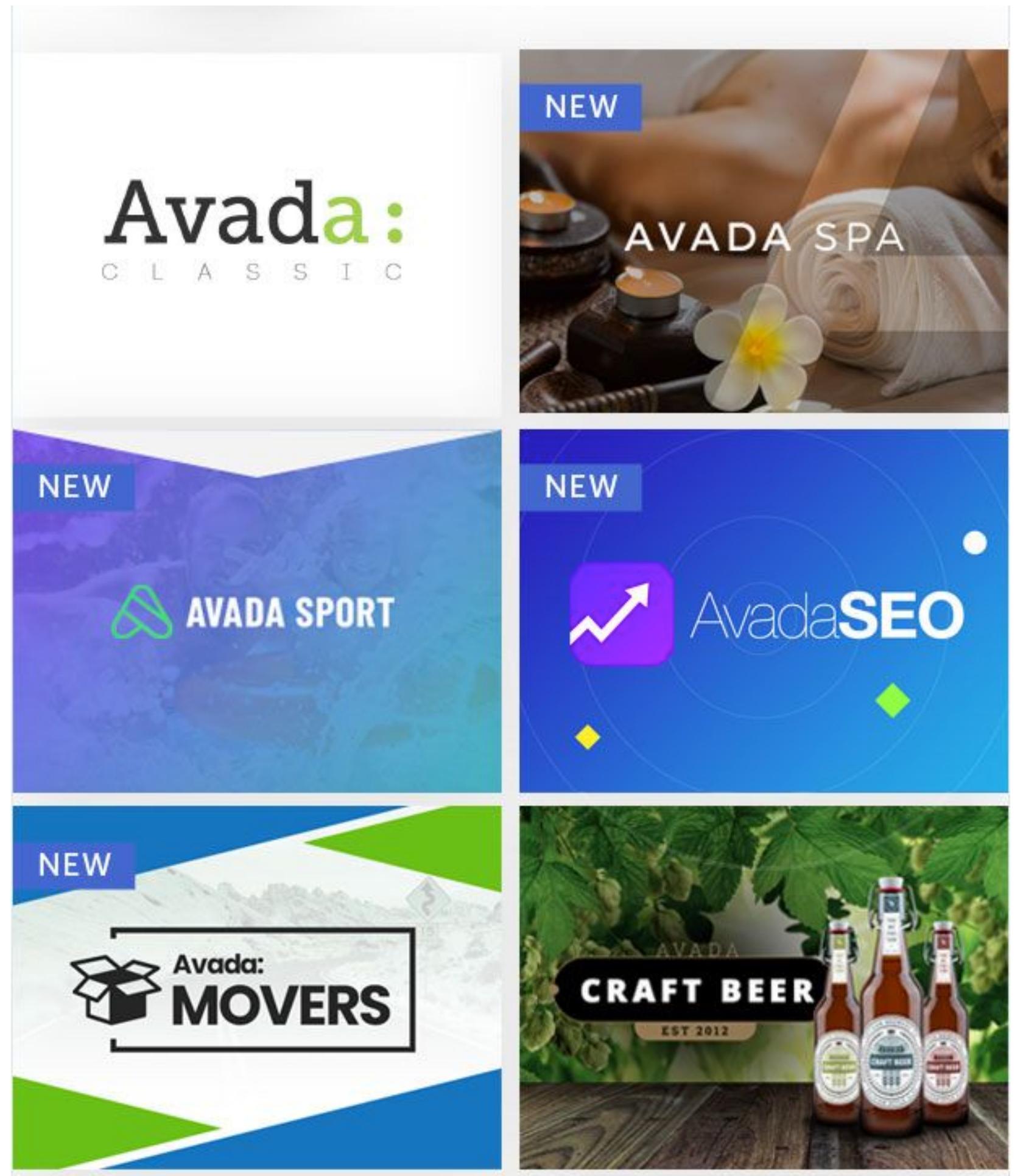


Regular License ▾

\$ 60

  Sales

# Avada WP



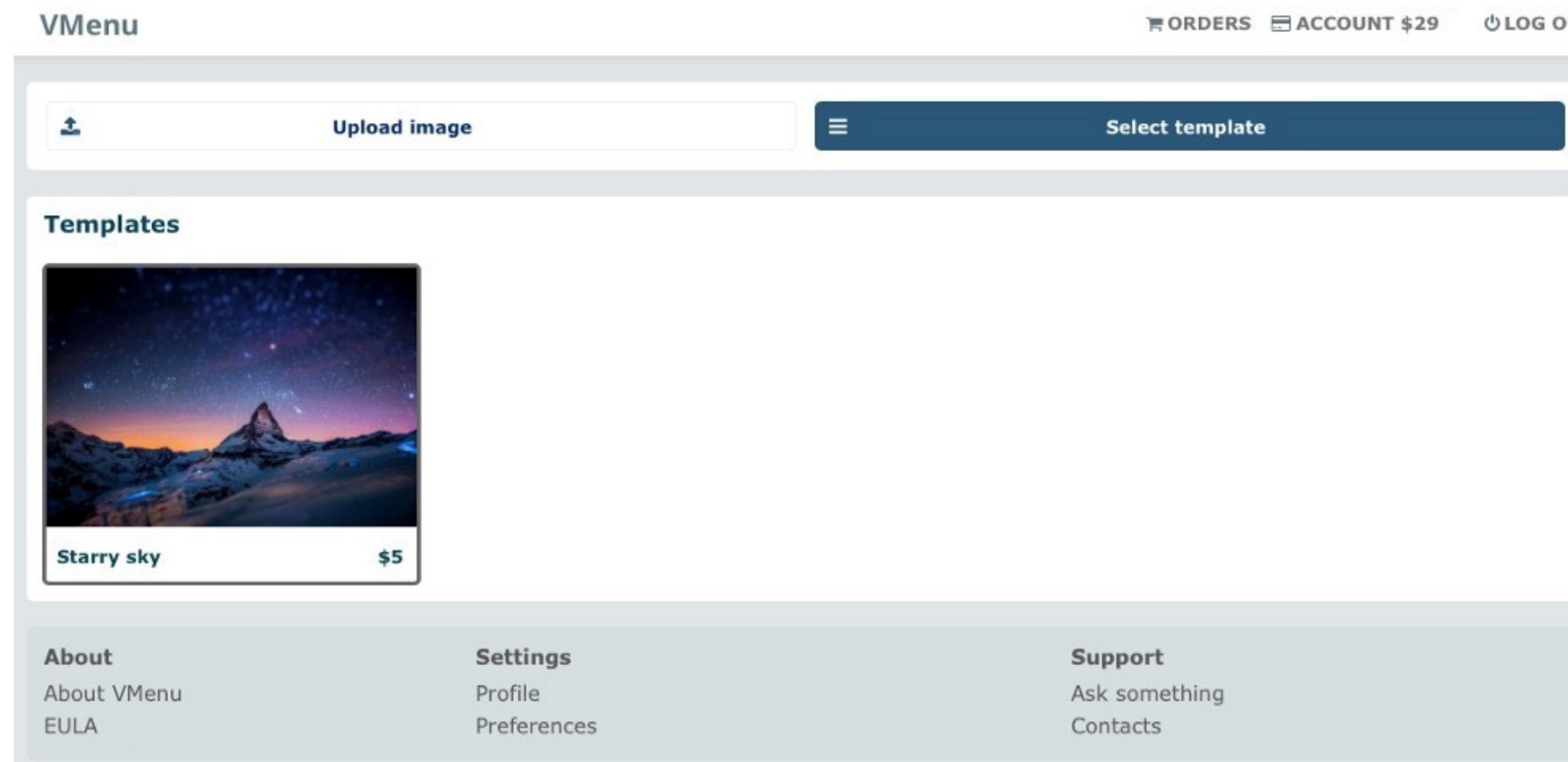
# menumake.ru - \$1000/mec

VMenue

ORDERS ACCOUNT \$29 LOG OUT

Upload image Select template

Templates



Starry sky \$5

About

About VMenue  
EULA

Settings

Profile  
Preferences

Support

Ask something  
Contacts

via <https://vc.ru/21111-menumake>



## SqlSmash

Productivity Plugin for SQL Server

\$500/mo

by Latish Sehgal



## The Wub Machine

Music Remixing App

\$300/mo

by Peter Sobot



## Pangoly

Build Your Shiny New PC

\$1.5k/mo

by Alberto Castelli



## feeder

RSS Feed Reader

\$2.8k/mo

by Erik Rothoff Andersson



## HumanPredictions

Tech Recruiting Tool

\$18k/mo

by Elliott Garms

SPONSORED



## Increase Conversions

Bring your website to life with real-time customer interactions.

START FREE



## SqlSmash

Productivity Plugin for SQL Server

\$500/mo

by Latish Sehgal

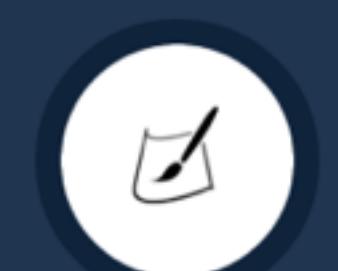


## Webjay

Music Playlist Service

\$400/mo

by Lucas Gonze



## Instapainting

Hand-Drawn Paintings

supports founders

by Chris Chen



## AeroLeads

Prospect Generation Software

\$30k/mo

by Pushkar Gaikwad



## Hubstaff

Time Tracking Software

\$130k/mo

by Dave Nevogt

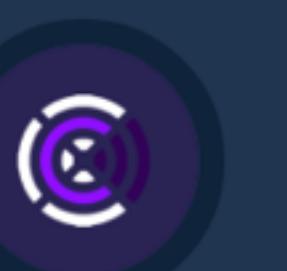


## Variacode

Software Boutique and Data Analysis

\$30k/mo

by Miguel Fuentes Buchholtz



## Complice

Daily Planning App

\$2.5k/mo

by Malcolm Ocean



## Webjay

Music Playlist Service

\$400/mo

by Lucas Gonze



## SqlSmash

Productivity Plugin for SQL Server

\$500/mo

by Latish Sehgal



## The Wub Machine

Music Remixing App

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Build Your Shiny New PC

\$1.5k/mo

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## feeder

RSS Feed Reader

\$2.8k/mo

by Erik Rothoff Andersson



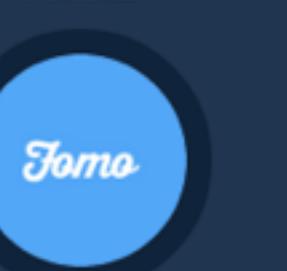
## HumanPredictions

Tech Recruiting Tool

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SPONSORED



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Bring your website to life with real-time customer interactions.

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## SqlSmash

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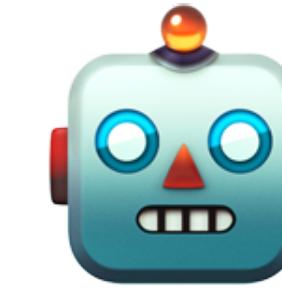


## Instapainting

Hand-Drawn Paintings

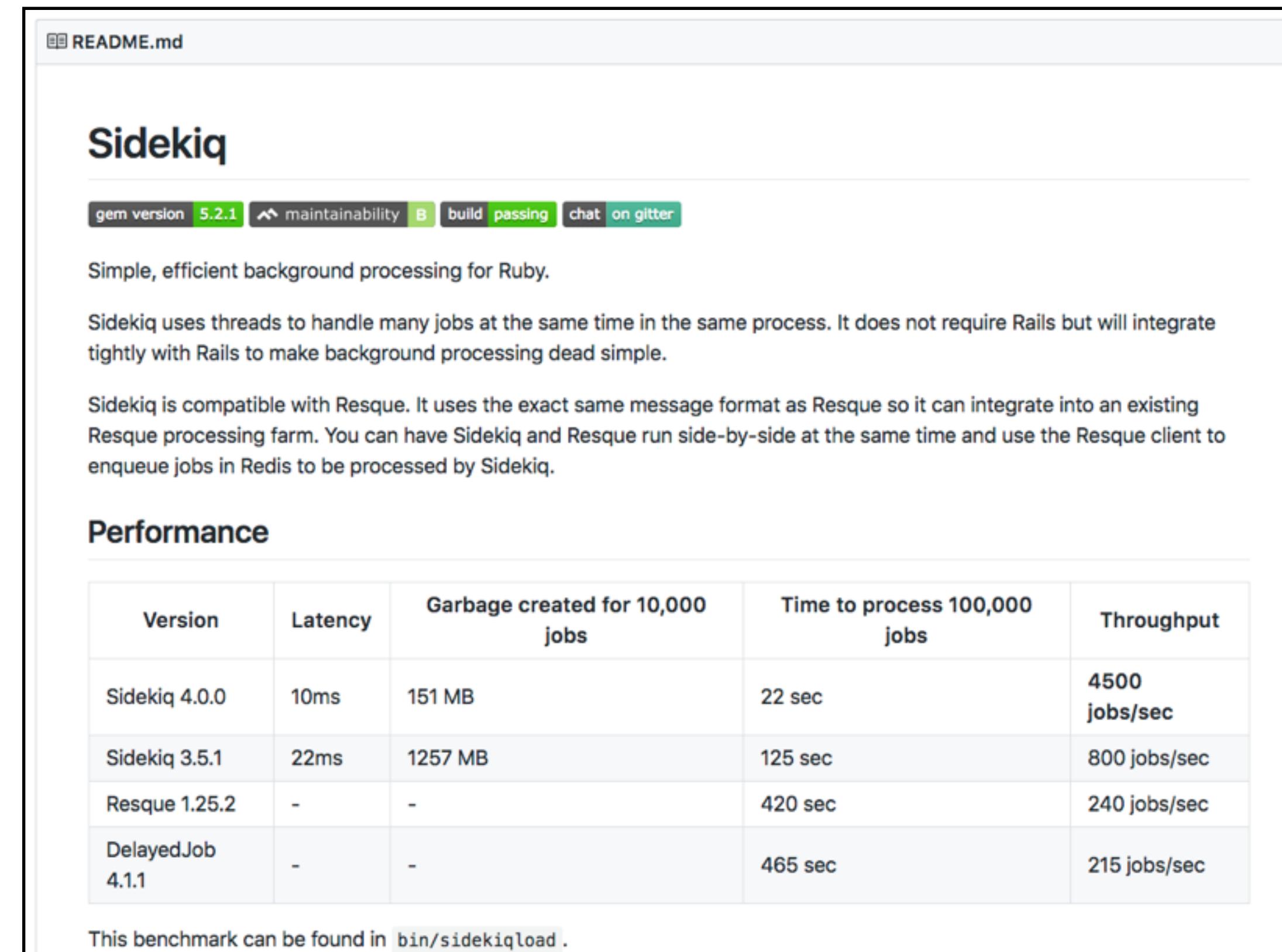
via <https://www.indiehackers.com/interviews>

# Open Source



- CMS, библиотека, фреймворк
- Маркетинг, управление сообществом
- Донаты, спонсоры, реклама, платные плагины, кастомные интеграции, хостинг

# Sidekiq - \$80K/mec



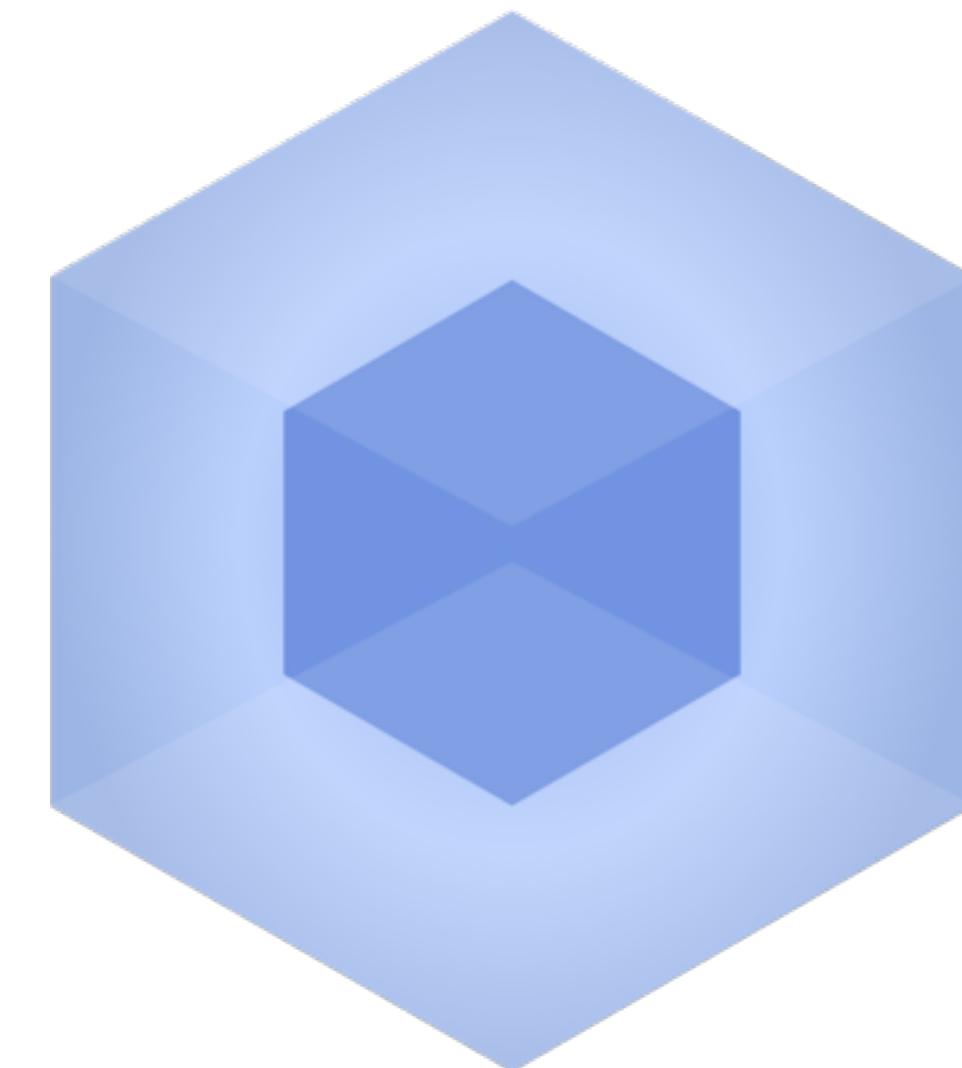
The screenshot shows the Sidekiq README.md page. It features a title 'Sidekiq' and a subtitle 'Simple, efficient background processing for Ruby.' Below the subtitle, there is a brief description of Sidekiq's purpose and how it integrates with Rails. A 'Performance' section contains a table comparing Sidekiq 4.0.0, Sidekiq 3.5.1, Resque 1.25.2, and DelayedJob 4.1.1 based on latency, garbage creation, processing time for 100,000 jobs, and throughput. The table shows that Sidekiq 4.0.0 is significantly faster and more efficient than the alternatives.

Version	Latency	Garbage created for 10,000 jobs	Time to process 100,000 jobs	Throughput
Sidekiq 4.0.0	10ms	151 MB	22 sec	4500 jobs/sec
Sidekiq 3.5.1	22ms	1257 MB	125 sec	800 jobs/sec
Resque 1.25.2	-	-	420 sec	240 jobs/sec
DelayedJob 4.1.1	-	-	465 sec	215 jobs/sec

This benchmark can be found in `bin/sidekiqload`.

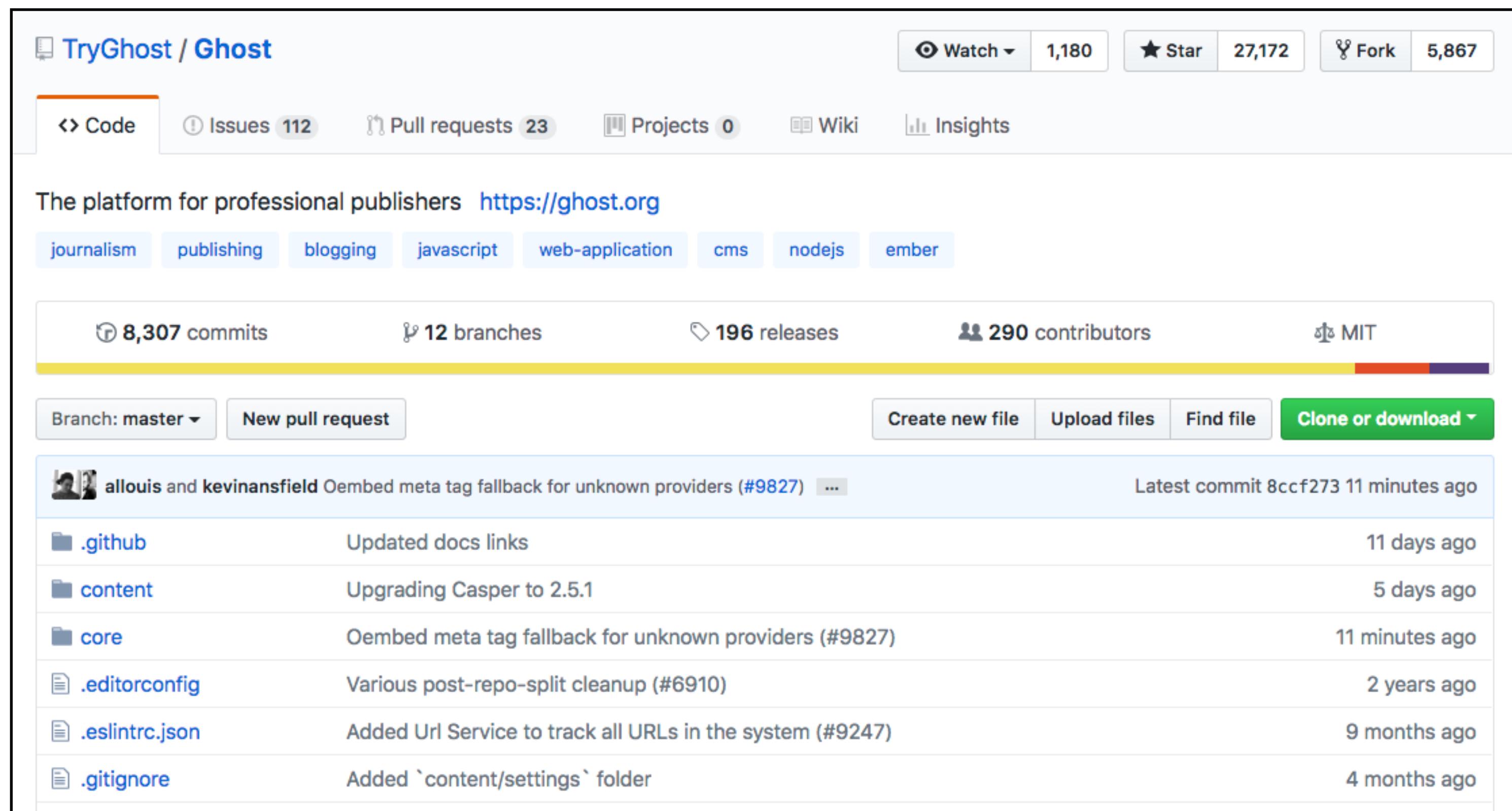
via <https://www.indiehackers.com/interview/how-charging-money-for-pro-features-allowed-me-quit-my-job-6e71309457>

# Webpack - \$400K/год



via <https://medium.com/open-collective/funding-open-source-how-webpack-reached-400k-year-dfb6d8384e19>

# Ghost - \$500K/год



The screenshot shows the GitHub repository page for `TryGhost / Ghost`. The repository has 1,180 stars, 27,172 forks, and 5,867 commits. It features a clean interface with tabs for Code, Issues (112), Pull requests (23), Projects (0), Wiki, and Insights. The repository is described as "The platform for professional publishers" with a link to <https://ghost.org>. It includes a list of contributors: `allouis` and `kevinansfield`. The repository is licensed under MIT. The commit history shows several recent updates, including a fallback for Oembed meta tags and upgrades to Casper and ESLint.

Commit	Message	Time Ago
<code>.github</code>	Updated docs links	11 days ago
<code>content</code>	Upgrading Casper to 2.5.1	5 days ago
<code>core</code>	Oembed meta tag fallback for unknown providers (#9827)	11 minutes ago
<code>.editorconfig</code>	Various post-repo-split cleanup (#6910)	2 years ago
<code>.eslintrc.json</code>	Added Url Service to track all URLs in the system (#9247)	9 months ago
<code>.gitignore</code>	Added `content/settings` folder	4 months ago

via <https://forum.ghost.org/t/ghost-august-update-500k-annual-revenue-doubled-cashflow-new-ui/87>

# Ghost - \$500K/год

**Set up your site, pick a plan later**

Try Ghost free for 14 days on our fully managed **Ghost(Pro)** infrastructure

[Start your free trial](#)

	<b>Basic</b> <b>\$29</b> per month, billed annually \$36 billed monthly  ✓ 100k views/month ✓ 2 staff users ✓ Fully automated ✓ SSL+CDN included	<b>Standard</b> <b>\$79</b> per month, billed annually \$99 billed monthly  ✓ 500k views/month ✓ 5 staff users ✓ More resources ✓ Priority support	<b>Business</b> <b>\$199</b> per month, billed annually \$249 billed monthly  ✓ 1M views/month ✓ 15 staff users ✓ 99.9% uptime SLA ✓ Subdirectory use
---	--	--	---

For professional bloggers who are just getting started

Everything you need to manage a growing publication

For serious publishers who need more power and guaranteed uptime

via <https://forum.ghost.org/t/ghost-august-update-500k-annual-revenue-doubled-cashflow-new-ui/87>

# SlickJS

## SINGLE ADDON

- \$29** 1 Site
- \$49** 3 Sites
- \$99** Unlimited

[BUY ADDON](#)

## EVERY ADDON

- \$49** 1 Site
- \$99** 3 Sites
- \$149** Unlimited

[BUY EVERY ADDON](#)

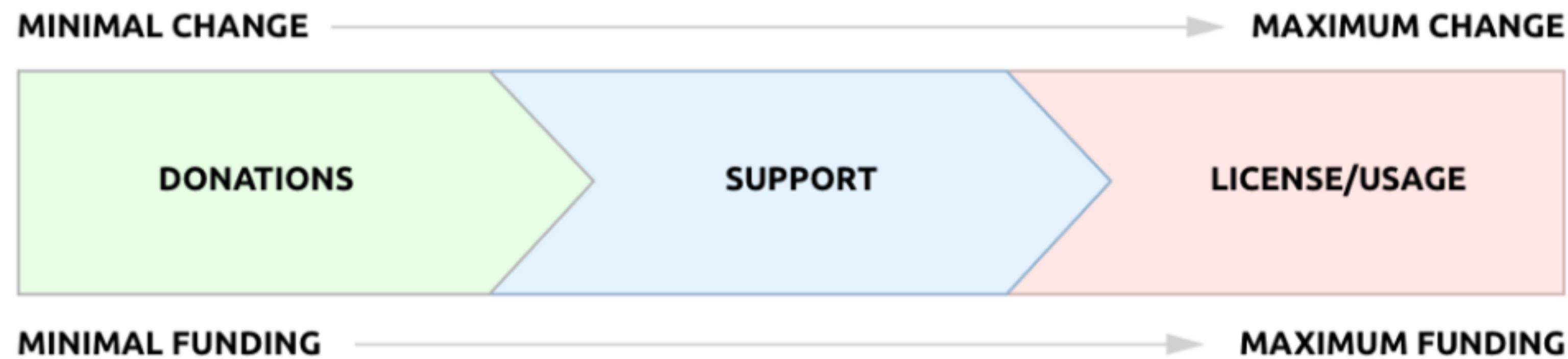


Includes 1 Year of Support and  
Upgrades



MaxGalleria comes loaded with  
hooks so you can easily customize  
and extend it to fit your exact needs

# Open Source



The existing path to better funding requires developers to change their role

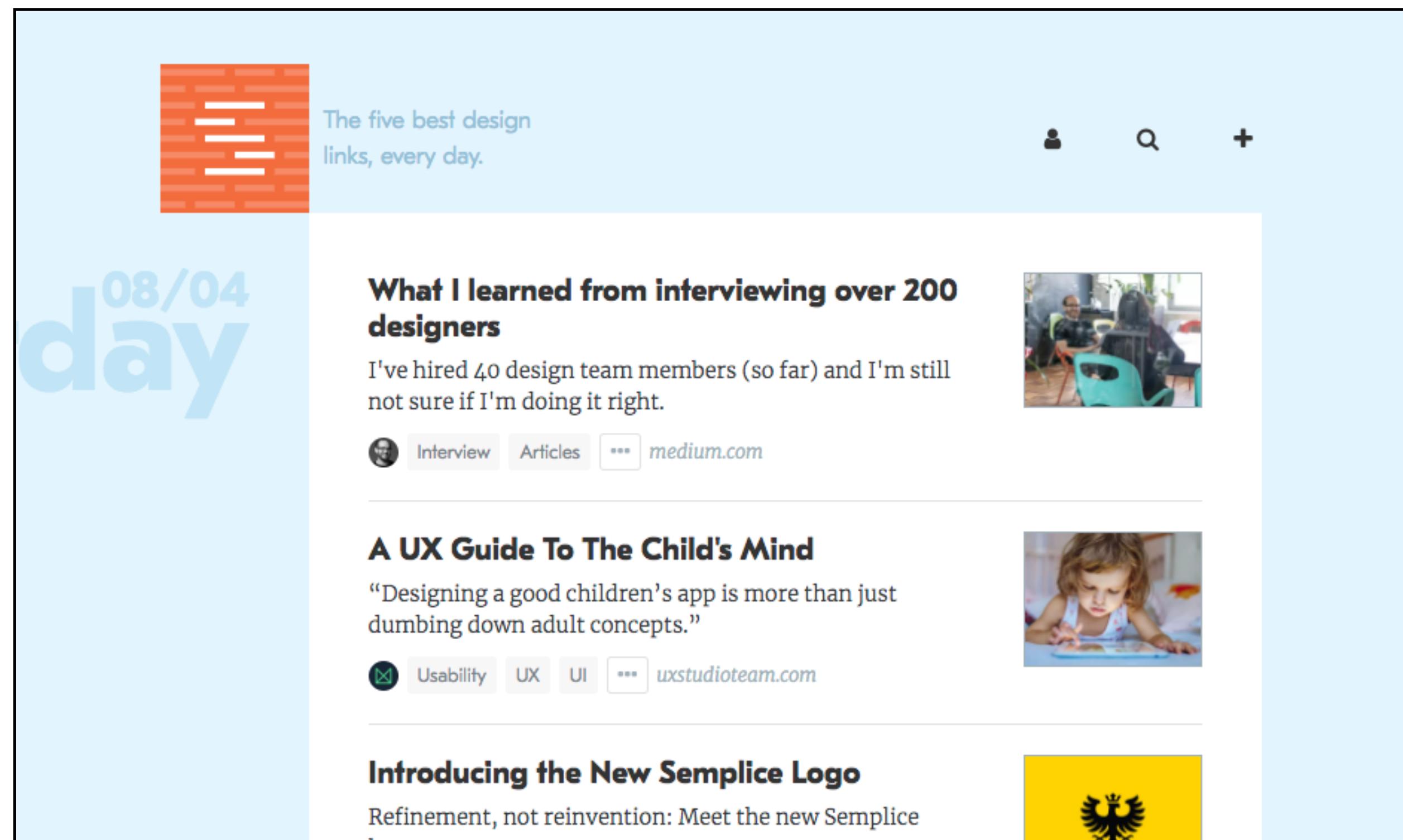
via <https://hackernoon.com/why-funding-open-source-is-hard-652b7055569d>

# Инфобизнес



- Обучающие курсы, рассылка, медиа, подкаст
- Делать контент и продвигать его
- Реклама, мерч, подписки, платный контент

# Sidebar - \$3K/Mec



The five best design links, every day.

08/04 day

**What I learned from interviewing over 200 designers**  
I've hired 40 design team members (so far) and I'm still not sure if I'm doing it right.

Interview Articles medium.com

**A UX Guide To The Child's Mind**  
"Designing a good children's app is more than just dumbing down adult concepts."

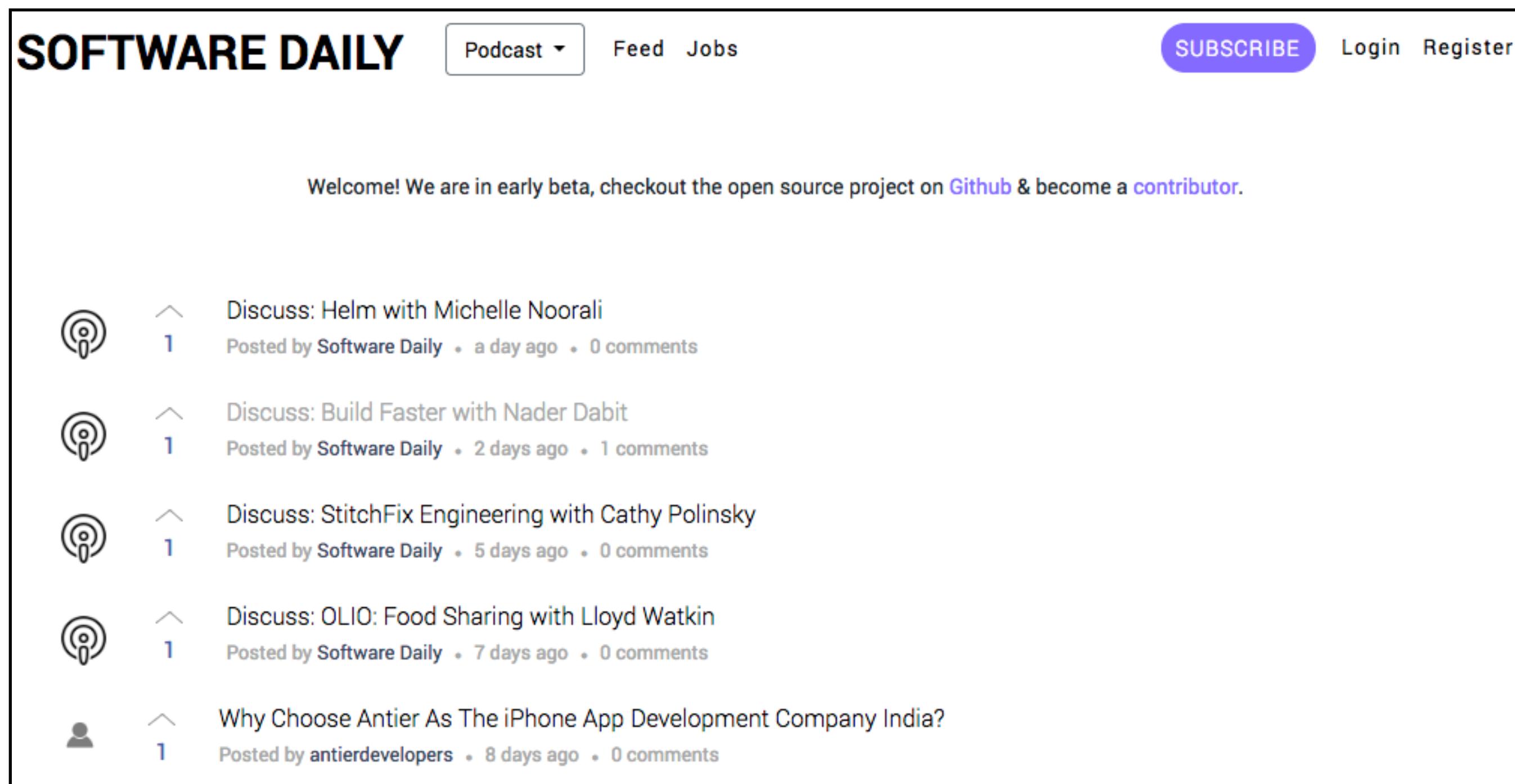
Usability UX UI uxstudioteam.com

**Introducing the New Semplice Logo**  
Refinement, not reinvention: Meet the new Semplice



via <https://www.indiehackers.com/product/sidebar>

# SoftwareDaily - \$60K/mec

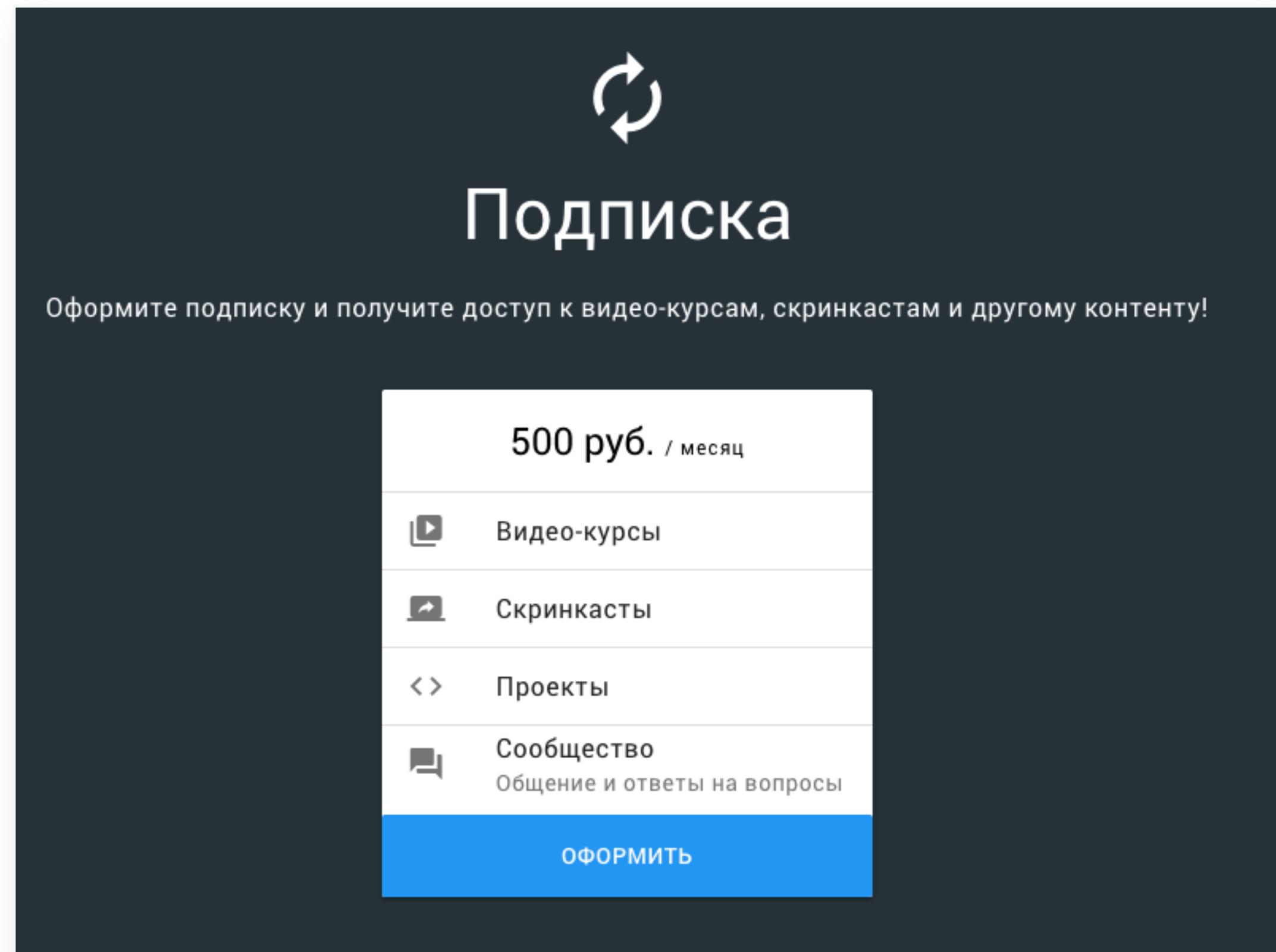


The screenshot shows the Software Daily website. At the top, there is a navigation bar with the text "SOFTWARE DAILY" in a large, bold, dark font. To the right of the logo are three buttons: "Podcast ▾", "Feed", and "Jobs". Further to the right are three links: "SUBSCRIBE" (in a purple button), "Login", and "Register". Below the navigation bar, a welcome message reads: "Welcome! We are in early beta, checkout the open source project on [Github](#) & become a [contributor](#)." The main content area displays a list of five posts, each with a small icon and a timestamp. The posts are:

- Discuss: Helm with Michelle Noorali  
1 Posted by Software Daily • a day ago • 0 comments
- Discuss: Build Faster with Nader Dabit  
1 Posted by Software Daily • 2 days ago • 1 comments
- Discuss: StitchFix Engineering with Cathy Polinsky  
1 Posted by Software Daily • 5 days ago • 0 comments
- Discuss: OLIO: Food Sharing with Lloyd Watkin  
1 Posted by Software Daily • 7 days ago • 0 comments
- Why Choose Antier As The iPhone App Development Company India?  
1 Posted by antierdevelopers • 8 days ago • 0 comments

via <https://www.indiehackers.com/product/software-engineering-daily>

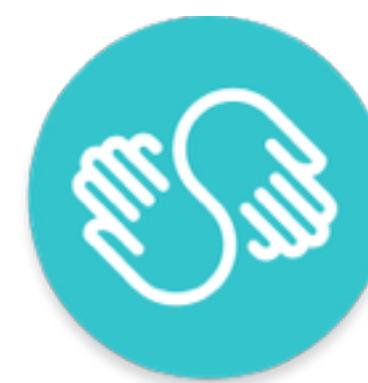
# CodeDojo.ru



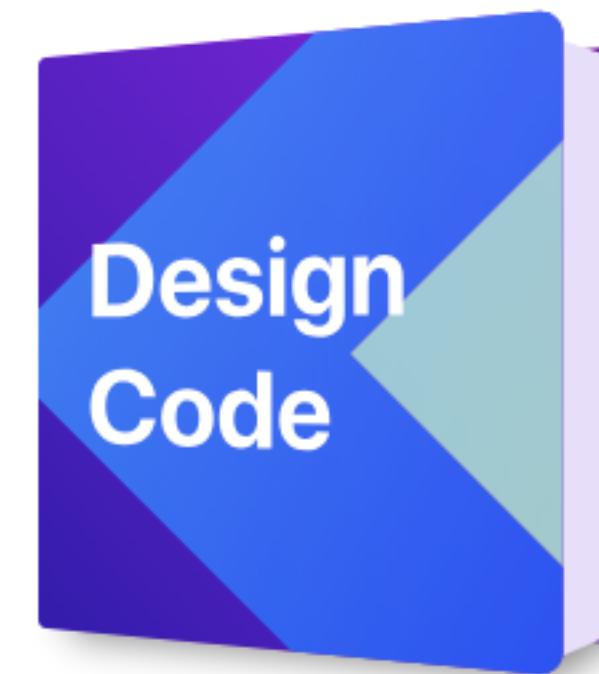
The screenshot shows a dark-themed subscription page for CodeDojo.ru. At the top is a circular refresh icon. Below it, the word "Подписка" is displayed in large white text. A subtext below reads: "Оформите подписку и получите доступ к видео-курсам, скринкастам и другому контенту!". A white callout box in the center contains the following information:

- 500 руб. / месяц
- Видеокурсы
- Скринкасты
- Проекты
- Сообщество  
Общение и ответы на вопросы

A large blue "ОФОРМИТЬ" button is at the bottom of the box.



# designcode.io



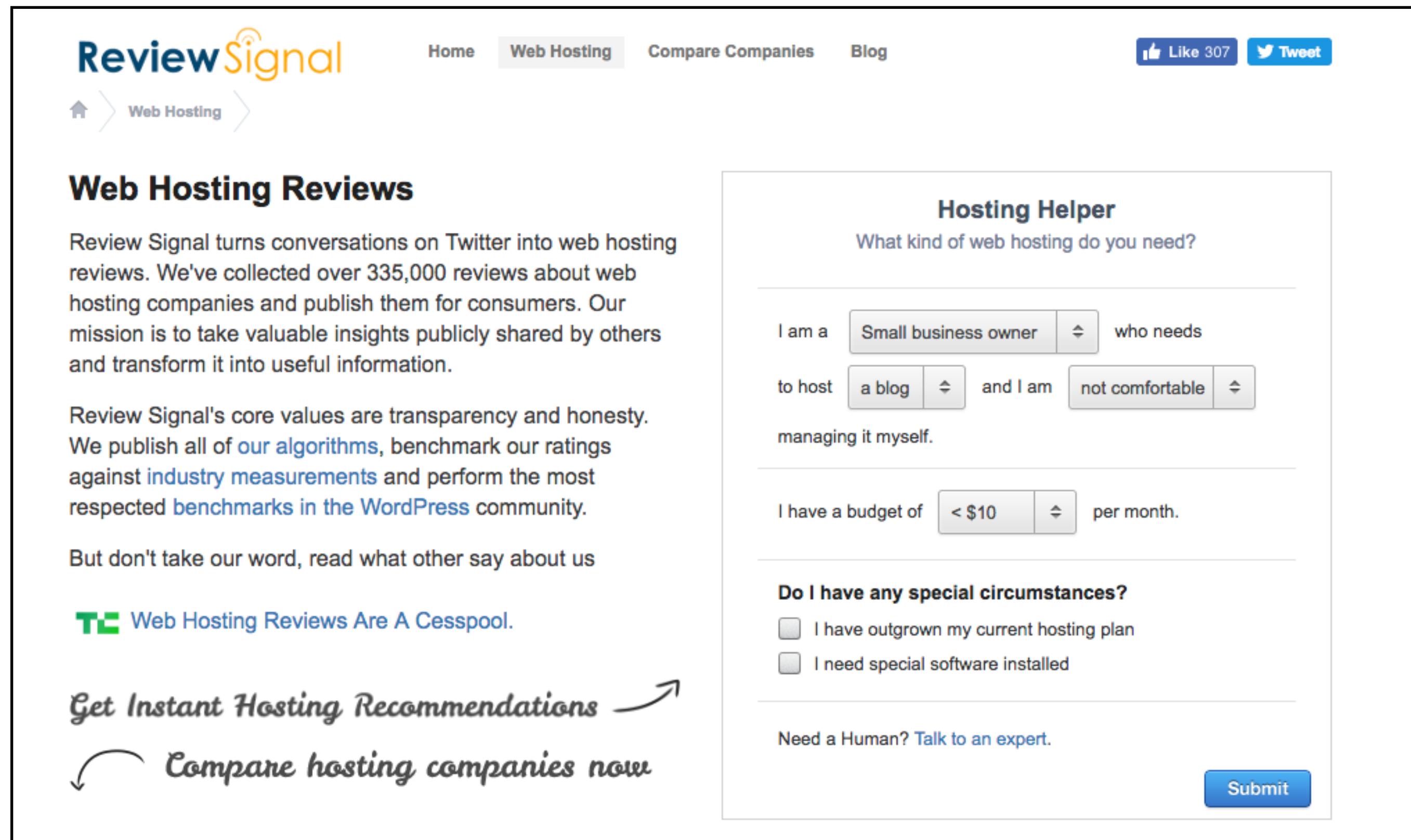
**An interactive book on how to  
design and code an iOS 11 app.**

Limited time

Access full content

[Buy the book for \\$50](#)

# Reviewsignal - \$3K/mec



The screenshot shows the ReviewSignal website. The main content area features the 'Web Hosting Reviews' section, which explains their mission of turning Twitter conversations into reviews. It also highlights their core values of transparency and honesty, mentioning their algorithms, benchmarks, and industry measurements. A call-to-action button 'Get Instant Hosting Recommendations' with an arrow points to the 'Compare hosting companies now' section. On the right, a sidebar titled 'Hosting Helper' asks 'What kind of web hosting do you need?' and includes dropdown menus for user type ('Small business owner'), hosting needs ('a blog'), comfort level ('not comfortable'), and budget ('< \$10'). It also has a section for 'Special circumstances' with checkboxes for 'outgrown hosting plan' and 'special software installed'. A 'Submit' button is at the bottom of the sidebar.

ReviewSignal

Home Web Hosting Compare Companies Blog

Like 307 Tweet

Web Hosting

## Web Hosting Reviews

Review Signal turns conversations on Twitter into web hosting reviews. We've collected over 335,000 reviews about web hosting companies and publish them for consumers. Our mission is to take valuable insights publicly shared by others and transform it into useful information.

Review Signal's core values are transparency and honesty. We publish all of our algorithms, benchmark our ratings against industry measurements and perform the most respected benchmarks in the WordPress community.

But don't take our word, read what other say about us

**TC** Web Hosting Reviews Are A Cesspool.

Get Instant Hosting Recommendations →

Compare hosting companies now

### Hosting Helper

What kind of web hosting do you need?

I am a  who needs

to host  and I am  managing it myself.

I have a budget of  per month.

**Do I have any special circumstances?**

I have outgrown my current hosting plan

I need special software installed

Need a Human? [Talk to an expert.](#)

Submit

via <https://www.indiehackers.com/product/reviewsignal>

# Сообщество



- Форум, чат, конференция
- Управлять сообществом и продвигать его
- Реклама, платный доступ

# MicroConf - \$35K/mec



MOJCA ŽOVE  
Founder, Super Spicy Media

JUSTIN JACKSON  
Founder, Transistor.fm

MARIE POULIN  
Co-Founder, Digital Strategist, Oki Dokî

COURTLAND ALLEN  
Indie Hacker, Stripe

VIEW ALL SPEAKERS

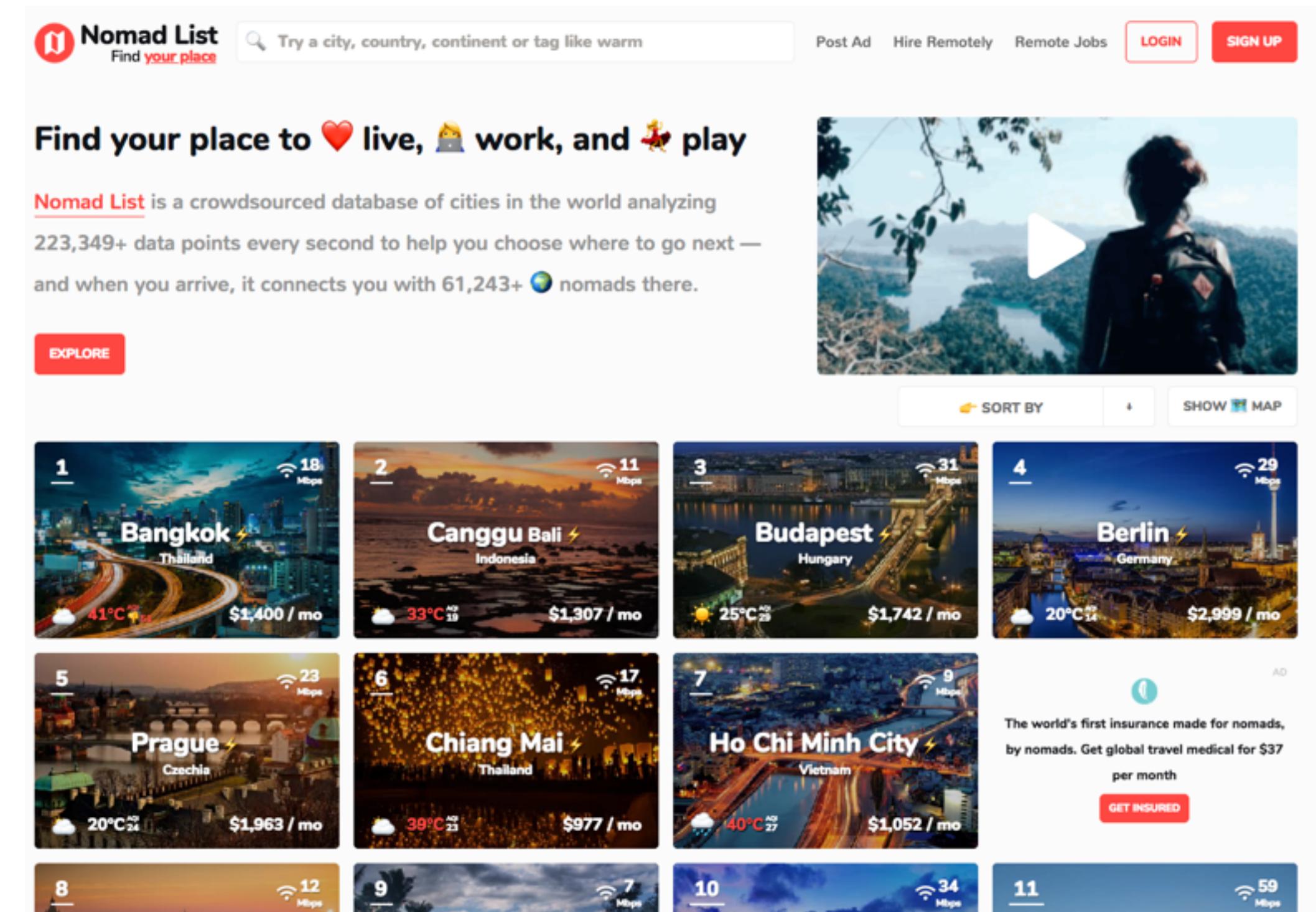
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MICROSOCIAL SPONSOR



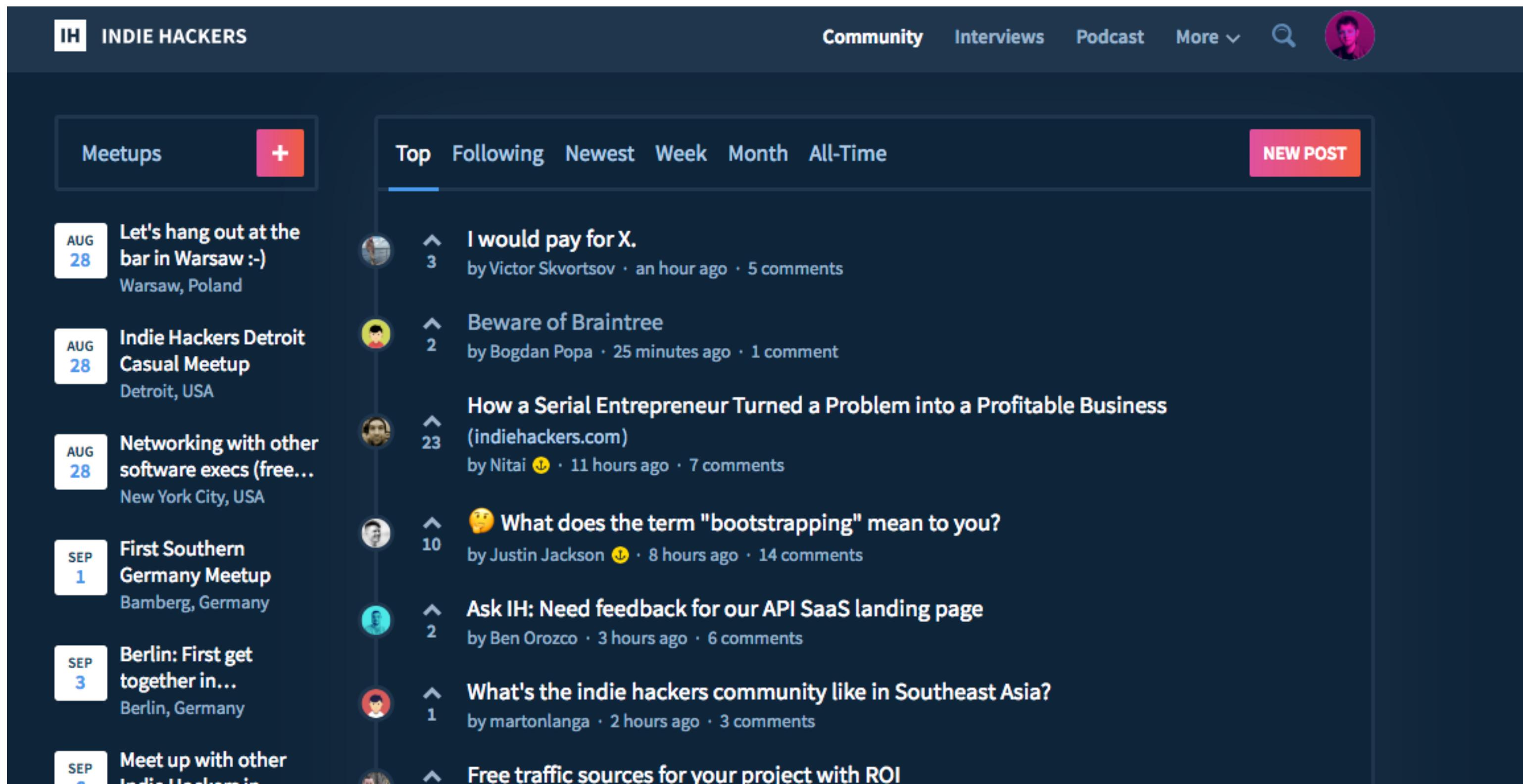
via <https://www.indiehackers.com/product/microconf>

# NomadList - \$33K/Mec



via <https://www.indiehackers.com/interview/growing-a-community-for-digital-nomads-to-33-000-mo-126df0fc5e>

# IndieHackers - \$5.5K/мес - куплен Stripe



The screenshot shows the Indie Hackers website interface. At the top, there is a navigation bar with links for Community, Interviews, Podcast, and More. A search icon and a user profile picture are also present. Below the navigation, there is a sidebar for 'Meetups' with a '+' button. The main content area displays a list of posts and meetups. The posts are sorted by 'Top' (highlighted in blue). The list includes:

- Let's hang out at the bar in Warsaw :-)** Warsaw, Poland (AUG 28)
- Indie Hackers Detroit Casual Meetup** Detroit, USA (AUG 28)
- Networking with other software execs (free...)** New York City, USA (AUG 28)
- First Southern Germany Meetup** Bamberg, Germany (SEP 1)
- Berlin: First get together in...** Berlin, Germany (SEP 3)
- Meet up with other indie hackers in...** (SEP -)
- I would pay for X.** by Victor Skvortsov · an hour ago · 5 comments
- Beware of Braintree** by Bogdan Popa · 25 minutes ago · 1 comment
- How a Serial Entrepreneur Turned a Problem into a Profitable Business** (indiehackers.com) by Nitai · 11 hours ago · 7 comments
- 🤔 What does the term "bootstrapping" mean to you?** by Justin Jackson · 8 hours ago · 14 comments
- Ask IH: Need feedback for our API SaaS landing page** by Ben Orozco · 3 hours ago · 6 comments
- What's the indie hackers community like in Southeast Asia?** by martonlanga · 2 hours ago · 3 comments
- Free traffic sources for your project with ROI**

A 'NEW POST' button is located in the top right corner of the main content area.

via <https://www.indiehackers.com/product/indie-hackers>

# Персональная помощь



- Признанный и популярный эксперт
- Индивидуальное или групповое обучение и помощь
- Получать за это \$
- [csswizardry.com](http://csswizardry.com), [twitter.com/housecor](https://twitter.com/housecor)

# За и Против

# За

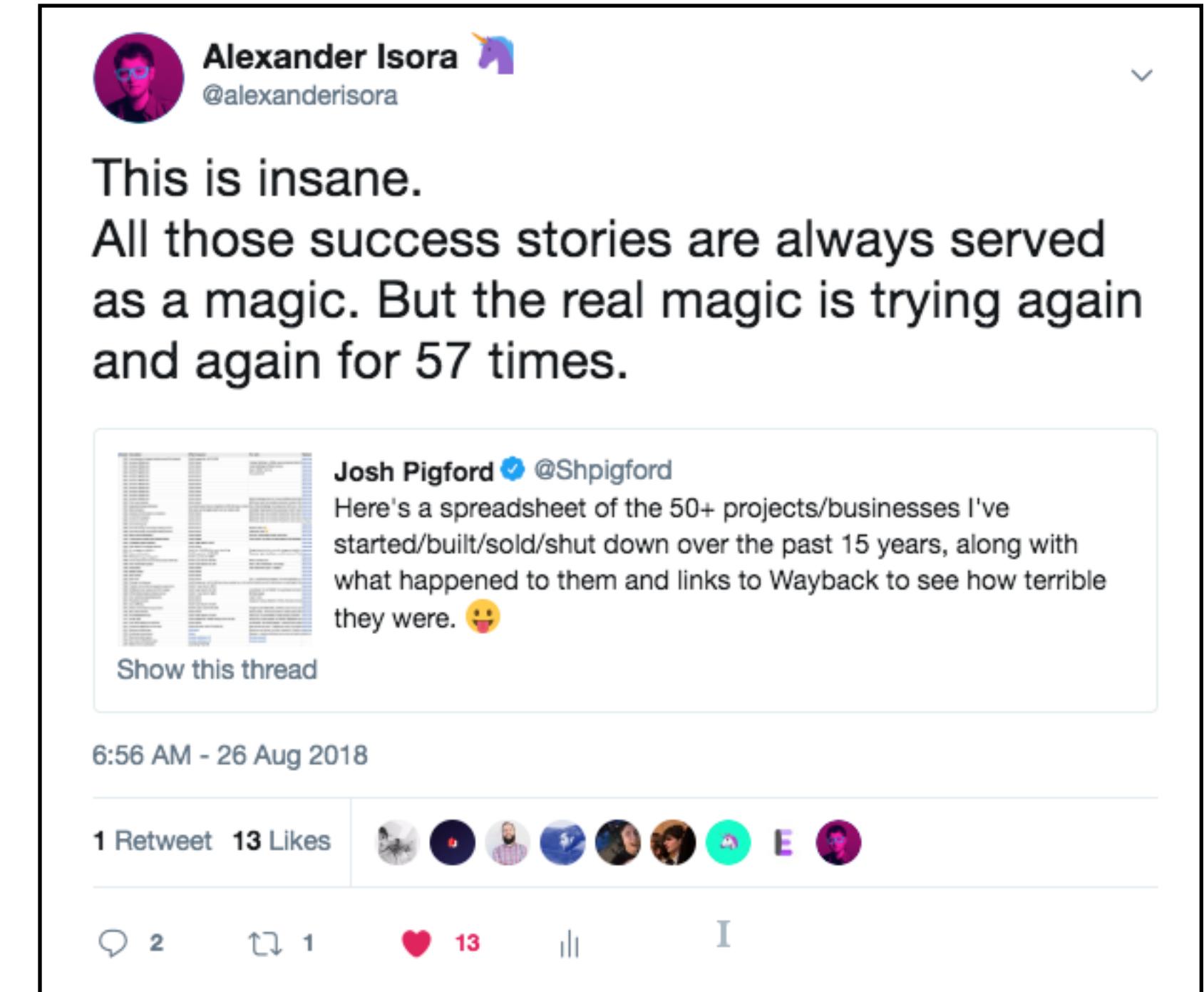
- Свобода и креатив
- Новые навыки: дизайн, маркетинг, продажи...
- Нелинейный рост доходов
- Выход из зоны комфорта
- Не заскучаешь

# Против

- Вы **не** станете первоклассным разработчиком
- Забудьте про пенсию 😂
- В разы больше ответственности
- В разы больше рисков

# OK. С чего начать?

- Не спешить (JotForm)
- Поговорить
- Поработайте с опытным
- Сдаваться нерационально



Alexander Isora   
@alexanderisora

This is insane.  
All those success stories are always served as a magic. But the real magic is trying again and again for 57 times.

Josh Pigford  @Shpigford

Here's a spreadsheet of the 50+ projects/businesses I've started/built/sold/shut down over the past 15 years, along with what happened to them and links to Wayback to see how terrible they were. 😊

Show this thread

6:56 AM - 26 Aug 2018

1 Retweet 13 Likes

2 1 13 I

# Спасибо!

Саша Губарев 

[isora.me](http://isora.me)

[twitter.com/alexanderisora](http://twitter.com/alexanderisora)

[instagram.com/alexanderisora](http://instagram.com/alexanderisora)

[vk.com/alexanderisora](http://vk.com/alexanderisora)

Выложу  
презентацию в vk

