

# What happens in vagueness\*

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## Abstract

Why do people speak vaguely when they propose illicit deals? We examine the strategic use of vague speech. Participants play an economic game in which a schemer and accomplice can coordinate to take money from a mark. When a cop was watching, the schemer was more likely to send a vague message (“Some things are better left unsaid”) to the accomplice, which usually recruited the accomplice to collude. In Experiment 2, the schemer could write their own message. When the cop was watching, they wrote messages that were more vague, which again recruited the accomplice effectively.

**Keywords:** vague talk, indirect speech, cheap talk, coordination, punishment

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# 1 Introduction

Adam Smith thought that collusion is so tempting that any talk among competitors is likely to instigate a scheme: “People of the same trade seldom meet together, even for merriment and diversion, but the conversation ends in a conspiracy against the public, or in some contrivance to raise prices” (Smith, 1776). How does this talk work? Must the conspirators use costly signals, or can they hatch a scheme with cheap talk? Should they spell out the plan in direct language, or since enforcers may be watching, could they get by with vague hints? Here we investigate in economic experiments whether people use vague talk to coordinate, and whether they do so strategically when an enforcer is watching.

Examples from legal cases suggest that colluders can reach deals with talk that is cheap and vague. Take the case of an antitrust lawsuit in which one manager alluded to a rival the mutual benefits of raising prices: “Even though we are competitors, we have the common goal of making our category a well-positioned, respected playing field. \$5 and \$8 stocks are a result of no respect” (Nguyen, 2008). In a case of insider trading, the offenders referred to the illicit trades as “baby” in vague texts such as “exit baby” and “enter few baby” (US SEC v. Nellore et al, 2019). In a case of price fixing, an executive confirmed the plan with the text message, “sounds like we know what we need to do” (Actavis Holdco v. State of Connecticut, et al., 2019). The same obscurity is found in other illicit proposals. A school administrator said to a parent, “For the uh, enrollment fee and stuff like that, maybe you and I can do something, you think?”, and by “something” he meant to exchange sexual favors for the fees (Dolcefino, 2008). A politician advised a witness in a criminal case: “it could be very financially beneficial, um, for you to consider telling the truth” (Nevada Appeal, 2010). And after abortion was banned in Texas, some doctors had to drop hints to women with high-risk pregnancies such as, “The weather’s really nice in New Mexico right now” (Simons-Duffin, 2023).

This paper shows in controlled experiments that people deploy indirect speech strategically in response to potential sanctions.<sup>1</sup> We test the core predictions of the theory of the strategic speaker, in which talking includes elements of both cooperation and conflict, as in a mixed-motive game or when the speaker is uncertain about the receiver’s payoffs (Lee and Pinker, 2010; Pinker, 2007; Pinker et al., 2008). The speaker in this game is uncertain about whether the receiver wants to cooperate. For instance, an offender may be unsure whether a witness wants a bribe or would instead report

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<sup>1</sup>Several other papers, reviewed below, have explored related notions of vagueness, complexity, and obfuscation, but to our knowledge the medium of communication is numbers, numeric ranges, or other non-linguistic messages.

it to the police. The offender would like to propose a bribe to a corrupt witness but not to an honest witness who would report them. Thus the speaker's interaction with the witness could be cooperative or adversarial.

In this predicament, the speaker may gain some advantages by speaking vaguely. By vague speech, we mean using words and sentences that have multiple interpretations (Pinker et al., 2008). For instance, the speaker might say to the officer, "maybe the best thing would be to take care of it here." The sentence is vague because by "take care of it", the speaker could be offering a bribe or they might innocently mean something else like finishing the paperwork for the ticket. Although both types of cop could suspect a bribe with the same probability, the corrupt cop would be more likely to act on the vague bribe, while the honest cop may hesitate if, say, they cannot prove to others that the vague message was a bribe.

Previous studies in psychology support this explanation of vague talk. In hypothetical scenarios, participants judged that an officer would be less certain that a bribe was attempted when the proposal was more vague, and that a jury would be less likely to convict the speaker for a vague proposal, supporting the idea that vagueness reduces the chance of getting caught (Lee and Pinker, 2010). Also, sexual innuendo such as "Would you like to see my etchings?" was seen as less likely to harm a friendship compared to an overt proposition. Finally, they judged that the intent of a blunt proposition was completely obvious to a third party, but the more indirect the proposition, the less sure they were that the third party would discern the intent, or that the speaker would anticipate this.

These studies show how listeners judge vague talk, supporting the hypothesis that indirect speech makes illicit proposals more deniable. The next step is to examine the speaker who produces vague talk. If speakers are strategic, then they should produce vague talk in the right situations, when they need to coordinate with a potential accomplice while reducing the danger of punishment.

We designed economic experiments to study whether speakers use vague talk strategically when an adversary might punish them. In the first experiment, participants take the role of the schemer, accomplice, mark, or cop. The schemer and accomplice decide whether to try to conspire to take money from the mark. The schemer can send a message to the accomplice by selecting a direct message to take the money, a vague message, or a direct message to pass and refrain from taking the money. Across conditions, we manipulate whether a fourth participant, the cop, sees the schemer's message and then decides how much to punish the schemer by deducting from their payoffs. With this design, we test whether schemers are more likely to use vague talk when a cop is watching. In the second

experiment, we extend the investigation to look at the spontaneous production of vague talk. Participants play the same game except now the schemers can write their own messages which we then rated for vagueness. In both experiments, we find that speakers use vague talk strategically to evade punishment.

We complement these with two modeling approaches. First, we show how vague speech was indeed optimal in our experiment by estimating how coordination and punishment vary as a function of directness. Second, we provide a simple signaling model. It shows that, as long as there is some noise in communication and the cost of false positives is relatively higher for the cop compared to the accomplice, an equilibrium exists where opportunistic schemers can use vague talk to coordinate and evade punishment.

## 1.1 Previous literature

Our experiments provide new evidence on vague signals, and on the tactics and content of collusive communication. In particular, we contribute to a game theoretical literature on language and economics ([Rubinstein, 2000](#); [Lipman, 2012](#)) and communication more broadly ([Crawford, 2016](#)). As noted by [Crawford \(2016\)](#), a large literature on collusion focuses on tacit collusion, which happens without communication. However, colluders do communicate, and the content of this communication has been surprisingly underexplored.

One reason for this gap is that economists have doubted the effectiveness of cheap talk in general (whether clear or vague). Cheap talk seems unreliable since a rational speaker would lie whenever it benefits them. Indeed, when people’s interests are completely opposed like in chess or poker, they have little use for speech. On the other hand, however, people can trust cheap talk when they share the same interests and have no incentive to lie ([Farrell and Rabin, 1996](#)). In the middle ground where people’s interests partly overlap, the uses of cheap talk have been more controversial.<sup>2</sup>

In contrast, cheap talk is not too surprising to linguists and psychologists who study language, because they usually view talking as a form of cooperation. [Grice \(1975\)](#) (discussed in [Rubinstein \(2000\)](#)) proposes that conversation operates by the cooperative principle in which people typically assume that speakers’ utterances are informative, true, relevant, and clear. Thus, the cooperative principle implies that conspirators can assume that their partner will speak truthfully, even if the talk is cheap. While this cooperative theory may apply in many instances, it does not help understand

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<sup>2</sup>[Awaya and Krishna \(2016\)](#) show that a cartel can persist based on exchanges of unverified sales information, arising from the fact that a correlation in prices should lead to a correlation in sales.

people's speech in mixed-motive games since they are not purely cooperative.

Aumann (1990) pressed the skeptical view with the conjecture that talk is meaningless in mixed-motive games when the signaler wants the receiver to take the same action no matter what the signaler does: if a player always wants their partner to choose stag in the stag hunt game, then their message to choose stag is uninformative babble. Indeed, all signaling games with equilibria have an equilibrium in which the players ignore any talk as babble (Farrell and Rabin, 1996).

However, other theoretical work in economics argues that Aumann's conjecture goes too far (Crawford and Sobel, 1982; Farrell and Rabin, 1996; Crawford, 2016). These models find that rational players can trust cheap talk even with some limited incentive to lie. Supporting these accounts, experiments find that people do use cheap talk to coordinate (e.g. Cooper et al., 1989, 1992; Dugar and Shahriar, 2018). For example, in one experiment with a stag hunt game (in which stag is the most profitable of two equilibria), participants chose stag 2% of the time without communication, 69% with one-way communication, and 95% with two-way communication (Cooper et al., 1992). Especially relevant, Charness (2000) tested Aumann's conjecture in an experiment by modifying the stag hunt game so that each player always wants their partner to choose stag. Again, participants used cheap talk to coordinate on the more profitable equilibrium: they chose stag 91% of the time with one-way communication compared to 35% without communication. More generally, experiments show that people can use cheap talk to earn greater payoffs in a variety of coordination games (Charness and Dufwenberg, 2006; Camerer, 2011).

If cheap talk is of debatable use, vague talk is even more perplexing. Why bother to speak at all if only to avoid saying what you mean? In the psycholinguistics literature, vague talk is more challenging to understand since it violates the cooperative maxim of clarity, possibly wasting the partner's time in deciphering the message and risking misunderstanding. Psychologists have argued that vague talk can serve the cooperative goal of politeness (Brown and Levinson, 1987). For instance, when a boss's directive to workers might come across as too domineering, they can add a touch of indirectness to preserve their cooperative relationship, for instance saying "it would be great to finish the job on time" rather than "finish the job on time." Politeness can explain these cases, but it cannot explain collusion by vague talk. In fact, experiments in psychology show that while indirect requests can be polite, speech that is just plain vague is often perceived as impolite, since it imposes on the listener to guess what the speaker means (Lee and Pinker, 2010). Conversely, sugar-coated or cringingly deferential speech can be seen as highly polite, while still leaving the listener no doubt as to

the intended message. Accordingly, when price fixers, insider traders, and indecent proposers speak vaguely, it's not because they are trying to be polite.

Some economic models and experiments have captured situations where vague communication is optimal.<sup>3</sup> Building on [Crawford and Sobel \(1982\)](#), [Blume et al. \(2007\)](#) present a model in which a sender communicates their type by choosing a value that can be one of two possible types (0 or 1) or somewhere vaguely in the middle, which the receiver interprets by drawing from a noisy distribution around the message's value. The receiver then chooses a number and earns the most when it matches the sender's type, while the sender earns the most by misleading the sender to choose a number that differs from their type by a particular amount. They find that when the sender gains by misleading the receiver, the sender's optimal message can be a vague value in the middle.<sup>4</sup> In the experimental literature, [Agranov and Schotter \(2012\)](#) study a game in which an announcer wants to maximize the joint payoffs of two players in a coordination game. The two players do not know the exact payoffs and instead see four possible matrices of payoffs numbered 1 to 4, some with asymmetric equilibria like the battle of the sexes. The announcer sees which game is in effect and can then announce it precisely or with a vague set (e.g., the game is number 1 or 2). They find that the players sometimes coordinate better when they receive a vague message that conceals their asymmetric payoffs, which would otherwise interrupt their ability to coordinate using focal points. Additionally, participants in the announcer role sometimes chose to send a vague set rather than the exact game. [Serra-Garcia et al. \(2011\)](#) present a related experiment where an announcer has an incentive to provide vague signals.

Several experiments study the strategic actions of signalers who observe a numeric signal and have misaligned incentives with the receiver such that, for example, it is beneficial for them if the receiver overestimates the number. [Jin et al. \(2022\)](#) and [de Clippel and Rozen \(2020\)](#) show that signalers will strategically use complexity or obfuscation to mask the true value of the signal. [Deversi et al. \(2021\)](#) and [Sun and Papadokostantaki \(2023\)](#) show that, when given the option, signalers will provide intervals that, while they technically contain the true value, may nonetheless give a mistaken impression (e.g., a range of 2-5 instead of simply 2). [Jin et al. \(2021\)](#) explore the implications of an option that the signaler refrain from communicating their type at all.

However, while these previous experiments pertain to vague communication in general, they do not capture the kind of vague talk used in collusion and illicit proposals. In the previous work,

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<sup>3</sup>[Morris \(2001\)](#) models an advisor who wants to signal the truth but also does not want to harm their reputation with a politically incorrect statement. However, the advisor can only send one of two clear messages and cannot choose a vague message in this model.

<sup>4</sup>Also see [Blume and Board \(2014\)](#), which presents a model of noise that is more similar to our model in the appendix.

the senders used vagueness to mislead or conceal facts from the receivers. In contrast, colluders use vague messages not only to conceal something but also to signal an accomplice, who shares the same interests. The colluder’s vague message is meant to hint as much as to hide.

## 2 Experiment 1

We first ask whether participants are more likely to send vague messages when a cop is watching.

### 2.1 Methods

We recruited 755 participants from the United States on MTurk ([Berinsky et al., 2012](#)). Participants earned 50 cents for completing the task plus a bonus that depended on their payoffs in the game. Participants read the instructions, made choices in the game, and answered comprehension questions. We excluded from analysis participants who missed any of the four comprehension questions (30%), yielding a final sample of 525 participants (34% female; age:  $M = 32$ ,  $SD = 9$  years). In a between-subjects design, we randomly assigned participants to one role in the no cop condition ( $n = 78$  schemers, 72 accomplices, and 71 marks) or the cop condition ( $n = 81$  schemers, 78 accomplices, 75 marks, and 70 cops).

In the no cop condition, participants played one role in a three player game with a schemer, an accomplice, and a mark. The schemer and accomplice begin with 40 cents each, and the mark begins with 150 cents. The schemer and accomplice each decide to try to take the mark’s money or pass. They can work together to take 50 cents each from the mark, but it costs 10 cents to try to take and both players have to take to succeed. If both players choose to take, then they earn 80 cents each ( $40 - 10 + 50$ ) and the mark earns 50 cents. [Table 1](#) shows the payoffs for the schemer and accomplice.

Before deciding, the schemer chooses to send one of these messages to the accomplice:

1. “Let’s choose Pass and leave Person A with their money.”

**Table 1:** Payoffs for Schemer and Accomplice

		Accomplice	
		<i>Take</i>	<i>Pass</i>
Schemer	<i>Take</i>	80, 80	30, 40
	<i>Pass</i>	40, 30	40, 40

2. "Let's choose Take and take Person A's money."
3. "Some things are better left unsaid."

The first option is a message to pass, the second is the direct message to take, and the third is a vague message which might suggest to take. The schemer chooses what message to send and whether to take or pass. The accomplice chooses their action depending on the schemer's message via the strategy method ([Selten, 1967](#)): They select whether to take or pass for each of the three possible messages.

In the cop condition, the game is the same except a fourth player, the cop, observes the schemer's message and decides how much to punish the schemer by deducting 0-35 cents (at no cost to the cop). Particularly, the cop chooses how much to deduct from the schemer for each of the three possible messages. We set the maximum punishment below the gains from taking so that the schemer can always profit from jointly taking with the accomplice. Note that the cop observes only the schemer's message, not their choice of take or pass. Also note that the cop cannot punish the accomplice, so the accomplice's payoffs depend only on their coordination with the schemer whether the cop is watching or not.

The cop does not have a monetary incentive to punish either action, like in other economic experiments with punishment (e.g. [Fehr and Fischbacher, 2004](#)). Nonetheless, the large literature on third-party punishment shows that participants often punish actions they consider to be unfair or wrong, including without an incentive and even when punishment is costly (e.g. [Balliet et al., 2011](#)). This literature also shows that participants monitored by third parties expect them to punish misbehavior, and participants change their choices accordingly. Also, we expected that the cop would perceive taking as wrong based on a sense of property ([DeScioli and Wilson, 2011](#)), though they could also see it as a justified way to increase the equality of payoffs. As we will see, cops did punish taking as we expected, and schemers also anticipated punishment for signaling to take. The full instructions are reproduced in [Appendix C](#).<sup>5</sup>

The theory of the strategic speaker ([Pinker et al., 2008](#)) makes several predictions. First, when no one is watching, the schemer will generally favor the direct message to take over the vague message, since the direct message is clearer. The schemer and accomplice share the same incentives in this case, so one equilibrium is that the schemer honestly sends the take message and the accomplice responds by taking. Second, when the cop is watching, the schemer will send the vague message

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<sup>5</sup>In using the language of "punishment," our goal is to experimentally vary the threat of punishment in the cop condition. However, we chose the payoffs to leave some moral ambiguity so that the takers could feel justified in taking while still fearing the cop's punishment.



more often than without a cop. The schemer will choose vague talk strategically when it could reduce the punishment for taking. Third, the cop will punish the vague message less than the direct message to take. Fourth, the accomplice will be more likely to take after receiving the vague message than the pass message, though not as likely as when they receive a direct message to take.

## 2.2 Results and discussion

Figure 1(A) shows the messages that the schemer sent to the accomplice. Generally, most schemers sent the direct message to take, consistent with their self-interest and need to coordinate with the accomplice. When no cop was watching, the schemer favored the direct message to take (85% of messages) over the vague message (4%).

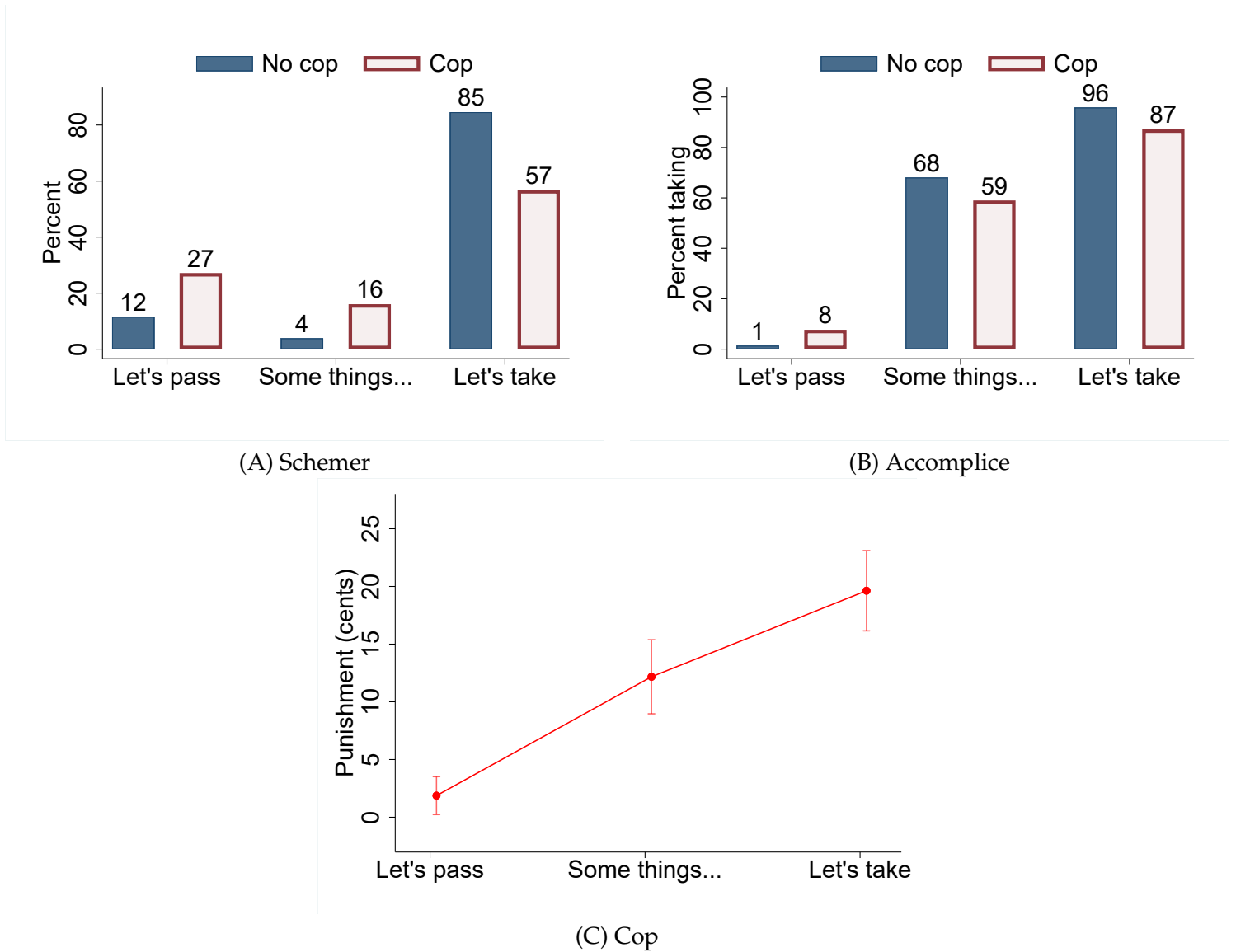
When the cop was watching, the schemers' messages changed ( $\chi^2 = 15.23$ ,  $p < .001$ ): They sent less direct messages to take (57%), more vague messages (16%), and more messages to pass (27% vs. 12%). Part of this is due to a change in actions: Fewer schemers chose to take when the cop was watching (72%) compared to without the cop (87%;  $\chi^2=5.89$ ,  $p = 0.015$ ). However, the taking schemers clearly chose more indirect messages in response to the cop. If we concentrate on the subset who said to take, directly or indirectly, adding the cop increased the percentage of vague messages from 2% to 21% ( $\chi^2=10.0$ ,  $p = 0.002$ ). Similarly, if we focus only on the schemers who actually chose to take in the game, adding the cop increased the percentage of vague messages from 4% to 22% ( $\chi^2=9.1$ ,  $p < .001$ ).

Turning to the accomplice, Figure 1(B) shows the accomplice's actions for each possible message from the schemer. Recall that the accomplice could not be punished by the cop (only the schemer could be punished) so their choice in both conditions amounts to guessing whether the schemer will take given their message. In both conditions the accomplice chose to take more often after a vague message compared to a message to pass. Without the cop, 68% chose take after the vague message compared to 1% after the message to pass,  $\chi^2=70.59$ ,  $p < .001$ . With the cop, 60% chose take after the vague message compared to 8% after the message to pass,  $\chi^2=46.15$ ,  $p < .001$ . Also, in both conditions the accomplice was the most likely to take after the direct message to take: 96% without the cop and 87% with the cop, exceeding the vague message ( $\chi^2=18.77$ ,  $p < .001$  and  $15.77$ ,  $p < .001$ ).

Finally, Figure 1(C) shows that in the cop condition the cop punished schemers less harshly for vague messages ( $M = 12.2$  cents) than direct messages to take ( $M = 19.6$ ), (paired  $t=4.45$ ,  $p < .001$ ). They punished messages to pass the least ( $M = 1.9$  cents) (paired  $t=6.45$ ,  $p < .001$ ).

These findings support the hypothesis that people use vague talk strategically to avoid blame

**Figure 1:** Decisions made by the schemer, accomplice, and cop



*Notes:* Panel (A) shows the percentage of schemers who chose each message, split by whether or not a cop would see the message. Panel (B) shows the actions of the accomplice depending on the message sent by the schemer, also split by no cop or cop. Panel (C) shows the average deduction chosen by the cop based on the message of the schemer. The error bars show 95% confidence intervals.

and punishment by observers. Further, the receivers of vague talk were able to interpret and use it strategically despite the ambiguity of the message. The accomplices chose to take more than half the time after receiving the vague message, which was far more than for the message to pass though not much as the direct message to take. And confirming the speaker's strategy, the cop punished the vague message less than the direct message to take.

### 3 Experiment 2

We found that people strategically chose a vague message from a preset list. But we have not yet examined whether people spontaneously produce vague speech to evade punishment. In this experiment, the schemer can write their own message to the accomplice. The accomplice and cop observe the schemer's message as before. A separate group of participants rate the directness of each message, allowing us to measure the schemer's production of vague speech.

#### 3.1 Methods

We recruited 805 participants from Mturk to play an economic game. Participants earned 50 cents for completing the task plus a bonus that depended on their payoffs in the game. We excluded from analysis participants who missed any of the four comprehension questions (25%), yielding a final sample of 604 participants (32% female; age:  $M = 33$ ,  $SD = 10$  years). In a between-subject design, we randomly assigned participants to the no cop condition ( $n = 79$  schemers, 114 accomplices, and 86 marks) or the cop condition ( $n = 75$  schemers, 84 accomplices, 89 marks, and 77 cops).

Participants played the same game as in Experiment 1 except the schemer wrote their own message in a textbox. The schemer's message was stored online and then transmitted to the participants they were matched with: the accomplice and the cop in the cop condition. To measure the directness of the schemers' messages to take, a separate group of participants rated each message. We recruited 112 participants on Mturk and excluded those who missed any of the four comprehension questions, leaving a final sample of 59 raters (39% female; age:  $M=33$ ,  $SD= 9$  years). The raters read instructions that described the game leading to the messages. Then they read an explanation of directness with examples, including the following passage:

For example, a message like "Let's take their money," is very direct and clear. On the other hand, a message like "it would be great to make a little extra here" is a little more indirect and less clear whether they are proposing to Take. A message like "Let's pass" clearly says

not to Take. In general, a message is more indirect when the Sender could deny that they meant to take the money. A direct message like “Let’s take the money” is difficult to deny. But for a message like “it would be great to make more money,” the Sender might say that they didn’t mean to take and it was a misunderstanding.

The raters chose a value on a 7-point scale from 1 “Did not say to take” to 4 “Indirectly said to take” to 7 “Directly said to take.” The scale ranges from messages to pass, to vague messages that indirectly suggest to take, to direct messages to take. Thus intermediate ratings denote vague talk in the ambiguous middle between direct messages to pass and take. They each rated 15 messages providing an average of 8.4 ratings per message. We averaged the ratings for each message to construct a measure of vague talk.<sup>6</sup>

Generally, the ratings correspond to the intuitive notion of directness. For instance, the messages with the lowest ratings close to 1 include “Don’t take!” (rated 1.0 out of 7) and empty statements such as “Hello” (rated 1.0) and “Good day friend! Hope you’re having a good day” (rated 1.1). At the other extreme, we have direct messages to take with ratings over 6 such as “I am going to take. You should too,” “I am taking,” and “Let’s take.” In the middle, the messages with intermediate ratings were vague messages hinting to take, such as:

- “Statistically there is only one answer to choose to give us the closest thing to an equal distribution of money.” (average directness: 3.84)
- “I think we know what would benefit both of us the most.” (4.07)
- “There is only one way we can help ourselves.” (4.12)
- “please work with me to achieve a good outcome for both of us” (4.16)

For illustration, we show the complete set of messages of taking schemers in the Appendix. [Table A1](#) shows the messages for the no cop condition and [Table A2](#) shows them for the punishment condition.

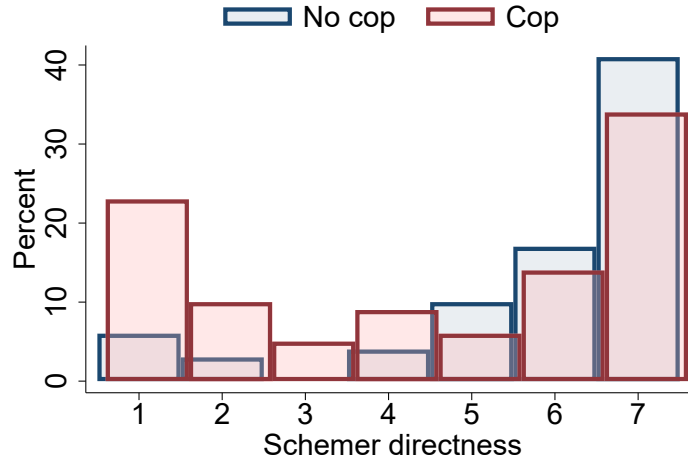
### 3.2 Results

[Figure 2](#) shows the schemer’s messages according to how directly they said to take. As before, most schemers in the no cop condition sent a direct message. The modal rating of directness was 7 out

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<sup>6</sup>The raters aren’t players in the game, and it’s possible that cops and accomplices interpret the same message differently (e.g., a cop that is eager to punish could overstate directness). But our goal here is to measure what a typical listener would think. Indeed, the motivation for vagueness that we explore is the possibility that some third party is listening.

**Figure 2:** Schemer directness



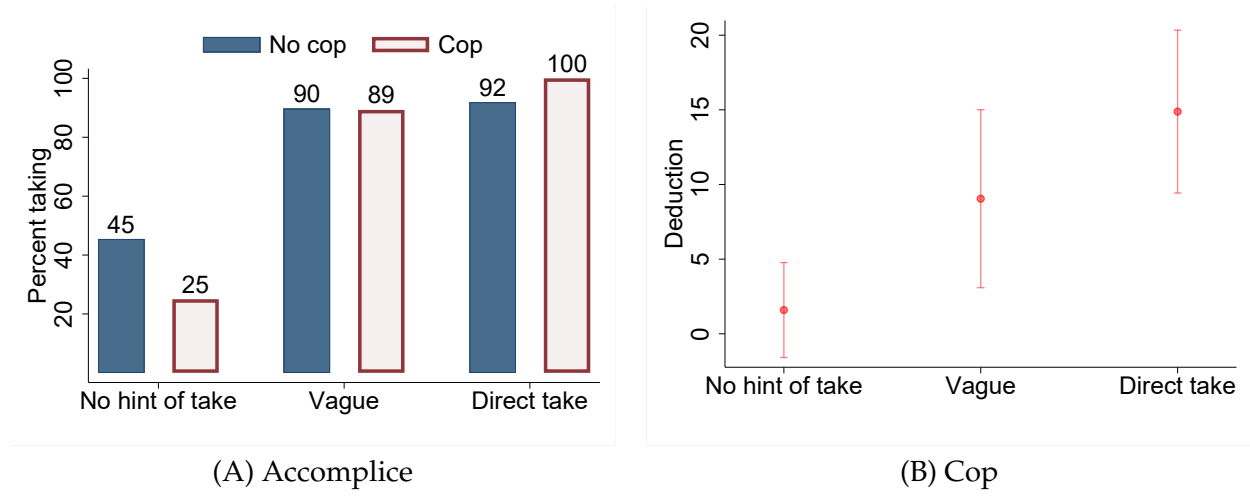
*Notes:* This is a histogram of the average ratings of directness for the schemer's messages, split by whether or not a cop would see the message.

of 7. However, the schemers' messages became less direct when the cop was watching, decreasing in directness from an average of 5.7 without the cop to 4.4 with the cop,  $t=4.23$ ,  $p < .001$ . Moreover, if we consider only the schemers who chose to take, their messages decreased in directness from an average of 5.9 to 5.3,  $t=2.23$ ,  $p = .028$ . Thus, the decrease in directness was not only due to more schemers choosing to pass

Turning to the players' actions, most schemers chose to take without the cop (96%) but fewer schemers chose to take when the cop was watching (77%;  $\chi^2 = 13.34$ ,  $p < .001$ ). More accomplices chose to take without the cop (86%) compared to when the cop was watching (71%;  $\chi^2 7.26$ ,  $p < .01$ ).

Critically, however, the accomplices' choices depended on the directness of the schemer's message. Figure 3(A) shows the percentage of accomplices who chose to take as the schemer signaled to take more directly. We categorize the messages by their directness rating: messages to pass and empty messages like "Hello" were rated less than 2, vague messages implying to take were rated 2 to 6, and direct messages to take were rated 6 or higher. Across both conditions combined, the accomplice became much more likely to take as the message changed from no hint of taking (31%) to a vague message to take (89%,  $\chi^2 = 35.38$ ,  $p < .001$ ). And since the vague messages already persuaded most accomplices to take, they were no more likely to take in response to a direct message to take (95%,  $\chi^2=1.13$ ,  $p = 0.288$ ). Thus, just a hint of the schemer's plan to take was enough to signal the accomplice. Moreover, the effectiveness of vague talk was not driven only by ambiguous messages from

**Figure 3:** Accomplice and cop decisions



*Notes:* Panel (A) shows the actions of the accomplice, split by condition and by the directness of the schemer’s message. Panel (B) shows the punishment chosen by the cop based on the directness of the schemer’s message.

schemers who decided to pass. When we restrict the analysis to only schemers who chose to take, we again see that as the message changes from no hint of taking to the vague message, the percentage of accomplices who take increases from 50% to 89% ( $\chi^2=12.26$ ,  $p < 0.001$ ).

Finally, Figure 3(B) shows the cop’s punishment of the schemer as their message to take became more direct. The cop punished the schemer more harshly as their intention to take became clearer. On average the cop deducted 2 cents for a message with no hint of taking, 9 cents for a vague message implying to take, and 15 cents for a direct message to take. The punishment did not differ significantly between vague and direct messages to take (indirect vs. take:  $t=1.39$ ,  $p = 0.170$ ), while the punishment was significantly greater for the vague and direct messages to take compared to the message with no hint of taking (vague vs. no hint:  $t=2.24$ ,  $p = 0.03$ ; direct take vs. no hint:  $t=3.66$ ,  $p < 0.001$ ).

## 4 Discussion

Overall, these experiments provide evidence that people use vague talk strategically to avoid punishment from hostile observers. In Experiment 1, when no cop was watching, most schemers chose the direct message to take, which was most effective at recruiting the accomplice to take. But when the cop was watching, more schemers chose to send a vague message, consistent with a motive to avoid punishment. Accordingly, the cop punished the schemer less for the vague message than the direct message to take. In Experiment 2, we found similar results when the schemer wrote their own mes-

sage rather than choosing from a list. When the cop was watching, the schemers wrote messages that were more vague. Thus, these experiments extending previous work to demonstrate the speaker’s production of vague talk in an economic experiment with real money at stake.

Thus, these experiments further support the theory of the strategic speaker by extending previous work to demonstrate the speaker’s production of vague talk in an economic experiment with real money at stake.

An alternative interpretation of our results is that adding the cop made participants perceive taking the money as more wrong (rather than as a fair redistribution).<sup>7</sup> The language of “cop” and “punishment” may have emphasized the wrongness of taking, which could increase participants’ concern for their reputation and feelings of guilt. Participants could have used more vague language to avoid not only monetary punishment but also a bad reputation and guilt. Indeed, [Sun and Papadokonstantaki \(2023\)](#) found that participants appear to prefer vague lies to avoid feeling guilty.

However, this interpretation does not necessarily contradict our main conclusions. Whether punishment takes the form of monetary penalties, reputational damage, or personal guilt, we found that speakers use vague messages strategically in response to potential sanctions (monetary or social), and that listeners can decode these vague messages. Similarly, if participants viewed taking as less wrong in the control condition, this would reduce participants’ concerns about social punishment, which would further reinforce, not diminish, our experimental manipulation of the threat of punishment. Moreover, real punishment usually combines both material and social costs, and our methods, if anything, minimize the social costs with a one-shot game between anonymous players. Nonetheless, future work could distinguish these influences by modifying this experiment. For instance, a control condition where the cop monitors the message with only a small probability would hold the framing constant.<sup>8</sup>

Given these findings, when in general does a speaker profit by talking vaguely? [Pinker et al. \(2008\)](#) show that vague talk can be profitable if the friendly and hostile listeners employ different thresholds for acting. This seems likely because in general they will face different payoffs. For instance, an accomplice could be quicker to take a vague hint to gain the payoffs of collusion, while a cop with less to gain could be more reluctant to punish what might be an innocent remark.

To illustrate this model with our experimental game, consider a schemer who decides to take and

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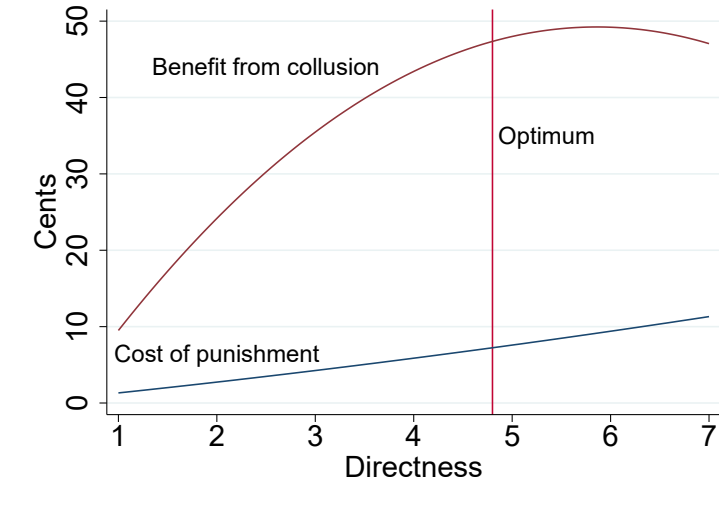
<sup>7</sup>Several participants were thinking about redistribution. Across conditions, some schemers invoked fairness as a reason to take the money in their free-form messages to the accomplice ([Table A1](#), [Table A2](#)).

<sup>8</sup>We thank an anonymous referee for pointing this out.

is choosing a message with directness  $d$  to send to the accomplice. Their payoff is the expected benefit of colluding with the accomplice, which depends on the directness of the message,  $B(d)$ , minus the expected cost of punishment from the cop, which also depends on directness,  $C(d)$ , as well as the cost of taking which was 10. Thus, the schemer's payoff is  $y = B(d) - C(d) - 10$ . The schemer's optimal directness,  $d^*$ , will satisfy the first-order condition:  $B'(d^*) = C'(d^*)$

We can estimate the functions  $B(d)$  and  $C(d)$  to calculate the optimal directness in the present experiments. We estimate  $B(d)$  with a regression of the gains from taking as a function of directness and directness squared, allowing for a nonlinear, quadratic relationship with  $d$ . We did the same to estimate the cost of punishment,  $C(d)$ , as a quadratic function of directness.

**Figure 4: Optimal directness**



*Notes:* This plot uses the responses in the game to trace the benefit and cost of a proposal's directness. The vertical line indicates where the schemer would have the highest expected payoff.

The two fitted curves are shown in Figure 4. In this example, the benefit of attempting to collude with the accomplice is nonlinear with decreasing returns up to a directness of about 5 on a 7- point scale, while the cost of punishment is closer to a linear function of directness. In other words, coordination with the accomplice improves with greater clarity until the message is moderately vague, at which point further clarity does not improve coordination further. Particularly, in this game the schemer's optimal directness was about 4.8 points on a 7-point scale, which is slightly below the observed average of 5.6 among schemers who took. Thus, schemers could speak vaguely to receive less punishment from the cop without harming their coordination with the accomplice.



The advantages of vague speech can also be modeled in a signaling game with noise. In [Appendix A](#), we present a signaling model of vague speech, building on the signaling model of [Crawford and Sobel \(1982\)](#) and models of noisy signaling and vagueness such as [Blume et al. \(2007\)](#) and [Blume and Board \(2014\)](#). In the model, the accomplice and cop do not know the schemer's type: The schemer could be innocent, meaning they always pass, or opportunistic, meaning they take whenever they can persuade the accomplice to take.

The schemer sends a message to the accomplice which is also observed by the cop. But the message is noisy so some "pass" messages become garbled into "vague" messages. Thus, some innocent schemers will send vague messages unintentionally, and this noisy background provides cover for an opportunistic schemer to send a vague message that hints at taking. Generally, the presence of noise is grounded in a fundamental observation from the literature on pragmatics ([Sperber and Wilson, 2002](#)) A speaker's sentence does not fully describe what they mean, but rather gives the receiver enough content to guess the meaning in light of the receiver's knowledge. For example, people often use vague, generic language for efficiency, such as saying "I did it!" which requires the receiver to apply their knowledge of the situation to infer what goal the speaker accomplished.

Moreover, the cost of misjudging the schemer's type as opportunistic is greater for the cop than the accomplice. The cop's greater cost of mistakes reflects the moral aversion to falsely accusing the innocent, as illustrated by the legal principle of Blackstone's ratio: "It is better that ten guilty persons escape than that one innocent suffer" ([Blackstone, 1830](#)).

The signaling model shows that under these conditions, opportunistic schemers can profit from vague speech, which prevails in some equilibria depending on the amount of noise and the proportion of opportunistic and innocent schemers.

In sum, Adam Smith seems to be right that people are quite adept at collusion. Colluders can coordinate an illicit deal not only with cheap talk but even with vague talk. The strategic speaker chooses just what to say and what not to say depending on who could be listening.

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## A Model

Our goal in this model is to show that an opportunistic schemer can use vague messages to successfully coordinate with the accomplice and avoid punishment by a cop.

There are two key ingredients. The first is noise: due to noise in communication, the cop and accomplice are wary of acting on vague messages because they might be the garbled messages of innocent schemers who choose to pass. As mentioned in the Discussion, research on pragmatics shows that some noise is inherent in language. Communication relies on many shared assumptions. This noise can turn “pass” or “take” messages into garbled “vague” messages.

The second key ingredient is an asymmetry in the costs of false positives. Both the accomplice and cop suffer if they act on the mistaken belief that the schemer chose to take. However, the cost of a false positive is higher for the cop. This asymmetry represents people’s aversion to punishing the innocent as captured by the legal principle Blackstone’s ratio ([Blackstone, 1830](#)), and the legal requirement that a conviction requires evidence “beyond reasonable doubt.”

### Setup

In our three-player game, the schemer chooses a message to send to the accomplice, the accomplice chooses whether to take based on the message, and the cop chooses whether to punish based on the message. The schemer is one of two types: opportunistic (with probability  $p_o$ ) or innocent (with probability  $1 - p_o$ ). The schemer’s action is determined by their type: the opportunistic schemer takes whenever they persuade the accomplice to take and passes otherwise; the innocent schemer always passes. Since their action is determined by type, we model only the schemer’s choice of message.

If the accomplice chooses to take in response to an opportunistic schemer, they coordinate to take goods from the mark and both earn a reward. The accomplice gains nothing from taking with an innocent schemer while still paying the cost of taking. The cop gains utility from punishing opportunistic schemers and loses utility from punishing innocent schemers.

### Players and payoffs

The **schemer** is one of two types.

- The **opportunistic schemer** profits by convincing the accomplice to take. They earn a profit of  $\Pi$  if they recruit the accomplice but lose  $P$  if punished by the cop. So their utility is as follows:

$$U_o = \begin{cases} 0 & \text{if they fail to coordinate and are not punished} \\ \Pi & \text{if they coordinate and are not punished} \\ -P & \text{if they fail to coordinate and are punished} \\ \Pi - P & \text{if they coordinate and are punished} \end{cases}$$

- The **innocent schemer** cannot profit by getting the accomplice to take, so they only want to send a message that avoids punishment. Their utility is the punishment  $P$  the cop chooses as a function of their message  $d$ :

$$U_i = \begin{cases} 0 & \text{if not punished} \\ -P & \text{if punished} \end{cases}$$

The **schemer** can send a message  $d$ , where

$$d \in \{\text{pass}, \text{vague}, \text{take}\}.$$

There is some noise in communication such that with probability  $\delta$ , “pass” and “take” messages appear as “vague” to the accomplice and cop.

The **accomplice** chooses whether to take. They earn a profit  $\Pi$  from taking if the schemer is opportunistic, while they earn nothing and pay  $C$  if they attempt to take when partnered with an innocent schemer. Their payoff from passing is 0. So if they believe with probability  $p$  that the schemer is opportunistic, their expected utility from taking is:

$$U_a(\text{take}) = p * \Pi - (1 - p) * C.$$

Therefore the accomplice will take if  $U_a(\text{take}) > 0$ , or

$$\frac{p}{1 - p} > \frac{C}{\Pi}.$$

The **cop** decides whether to punish the schemer or abstain. They earn  $J$  for punishing an opportunistic schemer, and they pay the cost  $F$  for falsely condemning an innocent schemer. They earn 0 if they choose not to punish. So if the cop believes with probability  $p$  that the schemer is opportunistic, their expected utility from punishing is:

$$U_c(\text{punish}) = p * J - (1 - p) * F.$$

The cop will *abstain* from punishing if

$$\frac{p}{1 - p} < \frac{F}{J}.$$

## Assumptions

We assume that the cost of false positives is greater for the cop than the accomplice:

$$\frac{C}{\Pi} < \frac{F}{J}.$$

It is worse for the cop to punish an innocent schemer than it is for the accomplice to try to coordinate with an innocent schemer. Otherwise, the cop would be more likely to act compared to the accomplice for any probability that the schemer is opportunistic.

We also assume that certain punishment is worse than guaranteed coordination for the opportunistic schemers:

$$\Pi - P < 0.$$

## Vague equilibrium

We will show that, in addition to a babbling equilibrium, the game has an informative equilibrium with vague messages under the following condition:

$$\text{Condition 1: } \frac{C}{\Pi} < \frac{p_o}{(1 - p_o) * \delta} < \frac{F}{J}.$$

This says that, if an opportunistic schemer always sends a vague message, then the chance that a vague message came from a truly opportunistic schemer is high enough to compensate the accomplice for the risk that they are partnered with an innocent schemer, but low enough that the cop still worries about punishing an innocent.

**Proposition 1.** *The game has a perfect Bayesian equilibrium where opportunistic schemers get away with sending vague messages. The strategy profile is as follows:*

- *Innocent schemer: send "pass" message*
- *Opportunistic schemer: send "vague" message*
- *Accomplice: pass if the message is "pass," otherwise take*
- *Cop and Accomplice use Bayes' rule to form beliefs about the type of the schemer (given below)*

We assume that the cop believes the schemer is opportunistic if they see a "take" message.

*Proof.* Assume that an innocent schemer always sends "pass" messages and an opportunistic schemer always sends "vague" messages. If the cop and accomplice see a "pass" message, then they believe the schemer is opportunistic with probability:

$$P(\text{opportunistic} | \text{"pass"}) = 0.$$

So the accomplice passes and the cop abstains from punishment.

If the accomplice and cop see a "vague" message, then they believe the schemer is opportunistic with probability:

$$P(\text{opportunistic} | \text{"vague"}) = \frac{p_o}{p_o + (1 - p_o) * \delta}.$$

This belief differs from when they see a "pass" message because some innocent schemers will have their "pass" message garbled into "vague" with probability  $\delta$ . Thus the odds that an opportunistic schemer sent the message are  $\frac{p_o}{(1 - p_o) * \delta}$ . By Assumption 1, this makes it worth it for the accomplice to take, but not for the cop to punish.

Finally, the opportunistic schemer would not send "pass" because their expected utility from "pass" is just  $\delta\Pi$ , which is less than their expected utility from "vague,"  $\Pi$ . The opportunistic schemer is not tempted to send a "take" message since any non-garbled "take" message is punished based on the assumed beliefs of the cop. □



## Brazen equilibrium

If we instead assume that the punishment is not sufficient to deter taking, then the game may have a “brazen” equilibrium where opportunists openly send the “take” message when “vague” messages are insufficient to recruit the accomplice.

In other words, we replace the condition  $\Pi - P < 0$  with the opposite  $\Pi - P > 0$ , assuming that the punishment is less than the profit of theft and so not a sufficient deterrent. In this case the opportunistic schemer would still prefer the vague message under the same conditions as before.

However, a “brazen” equilibrium arises if noise and the prevalence of schemers make vague messages inadequate. This occurs under the condition:

$$\frac{p_o}{(1 - p_o) * \delta} < \frac{C}{\Pi}.$$

This means that, when the accomplice receives a vague message, the odds of having an opportunistic schemer would still be lower than the relative costs to the accomplice of choosing to take. Thus, in this situation, the opportunist needs to send “take” to recruit the accomplice, and they would do so when the punishment is insufficient to deter them (as we currently assume).

Under these conditions, there is a perfect Bayesian equilibrium with this strategy profile:

- Innocent schemer: send “pass” message
- Opportunistic schemer: send “take” message
- Accomplice: pass if the message is “pass” or “vague”, take if the message is “take”. The accomplices are not tempted to take when they see a vague message because of the size of  $C/\Pi$  specified above.
- Cop: pass if the message is “pass”, punish if the message is “take.” If the message is “vague”, punish if

$$\frac{p_o}{1 - p_o} > \frac{F}{J}$$

- Cops and Accomplices use Bayes’ rule to form beliefs about the type of the schemer:

$$P(\text{opportunistic} | \text{“pass”}) = 0, P(\text{opportunistic} | \text{“take”}) = 1$$

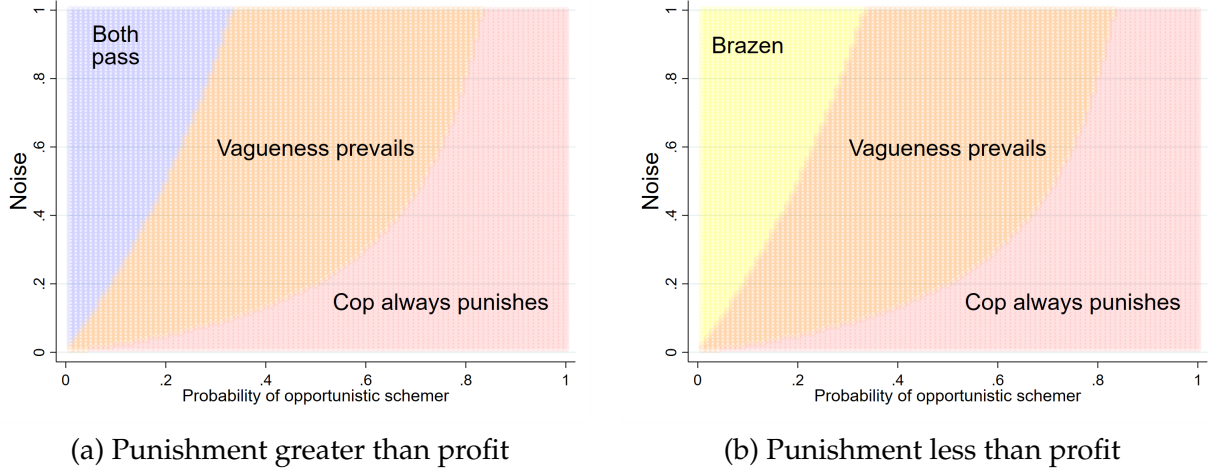
$$P(\text{opportunistic} | \text{“vague”}) = \frac{\delta * p_o}{\delta * p_o + \delta * (1 - p_o)} = p_o$$

**Illustration** The plots in [Figure A1](#) show how varying the parameters changes the presence of an equilibrium with vague speech. In plot (a), we fix the relative profit of the accomplice at  $C/\Pi = 1/2$  and the costs of false positives for the cop at  $F/J = 5$ , and we assume the innocent schemer always sends “pass.” Then we show the points  $(p_o, \delta)$  where all opportunistic schemers can send “vague” and achieve coordination with the accomplice without being punished (“vagueness prevails”).

When the probability of opportunistic schemers  $p_o$  is low ( $< 0.20$ ), noise hurts coordination because the accomplice becomes less sure that the schemer is opportunistic. For example, if the probability of an opportunistic schemer is 0.20 but the noise  $\delta$  is 0.60, then the accomplice and cop both pass

because the chance the schemer is opportunistic becomes too low. However, the large orange area in the middle shows combinations where vagueness prevails: the accomplice is confident enough to take, but the cop is not sufficiently sure to punish. Finally, the red area at the right shows when the cop is sure enough to punish. When noise is sufficiently low, there is little uncertainty about which type of schemer sent a vague message. And when the share of opportunistic schemers is high enough, the cop will always punish vague messages—even with high levels of noise.

**Figure A1: Model illustration**



*Notes:* These plots show when vagueness is an equilibrium in our signaling model. In both panels, the y-axis is noise ( $\delta$ ) and the x-axis is the probability that a schemer is opportunistic ( $p_o$ ). We fix the relative profit of the accomplice at  $C/\Pi = 1/2$  and the costs of false positives for the cop at  $F/J = 5$ . In the “both pass” region, the accomplice will abstain from taking and the cop will abstain from punishing in response to a vague message. In the “vagueness prevails” region, the accomplice takes but the cop passes in response to a vague message. In the lower right region, the cop always punishes vague messages. Plot (a) depicts cases where punishment is larger than profit  $\Pi - P < 0$ . Plot (b) depicts cases where profit exceeds punishment  $\Pi - P > 0$ . The “brazen” area is where the opportunistic schemer will send “take” and accept certain punishment.

Plot (b) of [Figure A1](#) shows what happens to plot (a) when punishment is low enough that coordination with guaranteed punishment still leaves the opportunistic schemer with a positive payoff. In this case, when  $(p_o, \delta)$  are in the “Both pass” region of plot (a), the opportunistic schemer will send “take” messages and achieve coordination.

**Extension** This model can be adjusted to capture a two-player game where the schemer sends a message to a receiver who has two types: either an accomplice with probability  $p_a$  or a cop with probability  $1 - p_a$ . This captures situations with two players such as a driver who offers a vague bribe to a cop who might be upstanding or crooked, or suitor who hints at romantic overtures to a receiver who may reciprocate or decline the gesture ([Pinker et al., 2008](#); [Blume and Board, 2014](#)).

The cop and accomplice face the exact same payoffs as in the three-player model. Given the same assumptions about noise, the prevalence of opportunistic schemers, and the payoffs of accomplices and cops from the vague equilibrium, the opportunistic schemer still earns higher expected utility

from sending a “vague” message.

If they send a “vague” message, they get to coordinate with the receiver if they are an accomplice and they avoid punishment from the cop. If they send a “pass” message, the only bonus they can get is from having the message garbled. So “vague” is preferred to “pass:”

$$\underbrace{p_a \Pi}_{\text{Expected payoff from "vague"}} > \underbrace{\delta p_a \Pi}_{\text{Expected payoff from "pass"}}$$

Finally, if they send “take,” they also do strictly worse because they face the added risk of punishment from the cop:

$$\underbrace{p_a \Pi}_{\text{Expected payoff from "vague"}} > \underbrace{p_a \Pi - (1 - p_a)P}_{\text{Expected payoff from "take"}}$$

So the optimal strategy of the opportunistic schemer is still to send “vague.”

**Connection with the experiment** We emphasize that this model is complementary but provides simple strategic conditions under which vague communication is optimal. We controlled the presence of the cop, the cost of taking, and the profit from taking, but not the noise term, prevalence of opportunistic schemers, and the relative payoffs of true and false positives for the cop, all of which would require a more elaborate experimental paradigm to control. Our experiment is focused on studying vague speech in a way that would be easy for humans to understand.

Indeed, a key difference is that, given the payoffs, the schemer in our experiment still prefers taking with guaranteed punishment to passing. Since vague speech would only be strategically relevant for schemers choosing to take, we wanted to create a situation where many schemers would choose to take and also perceive a benefit from vague communication.

Overall, our model provides one explanation for the schemers who struck an optimal balance: with only the message to go on and some background probability that the schemer is innocent given the message, the accomplice was prepared to act while the cop was not.

## B Appendix

**Table A1:** Messages and ratings from Experiment 2: No punishment

Message	Rating	N Ratings
Hello	1.00	7
How are you doing?	1.11	9
I am going to just take the original 40 cents.	1.13	9
will you take or pass?	1.74	7
I trust in you please help	2.20	7
Hopefully this works out for both of us	2.41	7
Let's work together! I am sure if we work together it would be mutually beneficial to both of us.	3.77	7
I think we know what would benefit both of us the most.	4.07	9
If we both take he'll still wind up with more money than either of us have right now.	4.13	7
I think that taking from person A would make our overall bonus payments more fair. I hope you agree.	4.28	8
If we both choose Take then we will get more money.	4.55	8
Time to be greedy.	4.59	8
Hi! Let's work together to further OUR goals.	4.60	9
This is a game so lets try to win as much money as we can.	4.80	9
No reason not to take.	4.94	8
Taking would only be more fair for us.	5.17	9
If you 'take' we both win :)	5.28	8
If we both take everyone would be on a more balanced scale then if we don't [150 40 40] is a lot more unfair than [50 80 80].	5.40	9
Person C I really like you but I'm going to take my chances and try to maximize my gains. I'm sure you understand!	5.40	9
I want to take your money I needed it now.	5.47	8
I think we should both choose take so we can get more money.	5.84	7
i will take it	5.86	7
I'm going to take	5.94	7
I'll take the money	5.96	7
I think we should take!	6.00	7
I think we should both choose take. That will maximize the payment for each of us.	6.07	7
By my reckoning Person A has got more than their fair share. I see no reason we should not work together and seize their treasures.	6.11	7
Please choose take!	6.15	8
I'm choosing take.	6.20	7

Hello Person C! Let's get money from person A!	6.27	7
If you take and I take too we will both earn double the pay. So choose take and so will I.	6.35	8
I suggest you choose to Take	6.39	7
Hi we should really both try to take money away so we can be successful at this.	6.41	9
I think it's best for us to take person A will still have \$0.50 left and it's more fair than person A getting 3 times as much as us.	6.41	7
A possible loss of 10 cents for a gain of 50. Totally doable. I am going to take. I hope you do also.	6.41	7
I think we should take. It was just by chance that neither of us were in the person A position.	6.43	8
Let's take the money!	6.44	9
We should both take so we get 80.	6.54	8
Might as well both take and double our money.	6.54	7
Let's take the money.	6.57	9
I think we should take because Person A will still receive a fair amount of money but the money will be spread more evenly among the three of us.	6.57	9
If we both take it's 80 cents for each of us. Otherwise the most we can get is 40 cents. So I'm taking.	6.57	7
Let's work together to take 100 from person A. That way we both make a little extra money and person A will also still make money.	6.59	7
Choose to take!	6.66	8
I'm going to take. If you take too then we will both profit. I don't think person A is real so it would benefit us to take and we are not taking fr	6.70	7
I think we should take the money. We have to think of ourselves and how we can earn the most money.	6.72	9
I think we should both choose Take. Let's do it!	6.75	8
It's unfair for Person A to make that much more than us. If we both take it'll be a lot more fair. Let's both TAKE! I'mnotabotbtw I'm real.	6.76	8
Hi I think we should both take money from A so that we each get a fair amount.	6.77	7
I think we should trust each other and both choose to take in order to receive a higher bonus- Thanks	6.79	7
I am going to choose Take for sure. You have my word. I have nothing to gain by telling you I'm going to then not. Please do the same so we profit.	6.79	7
I am going to take. If you want more money I'd suggest you take also.	6.80	7
hi i dont know about you but i am going to take.	6.80	8

Lets both choose to take from A. It will be an easy way to make more money. I promise I will choose this option	6.82	8
We should work together to maximize our bonus. I will choose Take. You should also.	6.83	7
I am taking so you should too.	6.84	7
Let's take Person A's money. They will still end up with 50c and we will receive a little more. We're not taking everything from them.	6.85	8
we must take	6.86	9
Lets make sure we get the most out of this chose take please	6.86	7
I am taking.	6.86	8
Let's take from person A	6.88	8
I am going to take!	6.88	9
I am choosing Take. If you choose Take also we will both maximize our potential earnings. You will make 80 cents vs 40 if you pass. Cheers!	6.89	9
Ok lets both agree to take because that results in a higher amount for both of us.	6.90	7
I'm choosing to take. Fight the power!	6.92	9
If we both choose take then the outcome for all 3 participants will be the most fair. Please select take. Thanks!	6.93	9
chose take	6.94	9
I am going to select take. You should too! Thanks.	6.96	9
If we both decide to take then we maximize our earnings. You should definitely take as I will too.	6.96	9
choose take so that we can both benefit I am selecting take.	6.96	9
This is simple right? We are here to make a few bucks for ourselves not others. Lets maximize our funds and both pick take.	6.97	9
choose take	6.97	9
I'm choosing take. It's the best situation for both of us.	7.00	8
I'm going to choose take.	7.00	8
I'm taking no matter what! :)	7.00	8
Going for Take.	7.00	8

**Table A2:** Messages and ratings from Experiment 2: With punishment

Message	Rating	N Ratings
I think we should just let person A have their original amount and not take from them. Lets pass on it.	1.00	9
Don't take!	1.00	10
hello	1.09	10
Hi	1.18	9
Good day friend! Hope you're having a good day	1.22	9
Hi I guess there isn't much I can do to help you make your decision. I just hope you have fun with the task. Take care	1.40	9
This is a great team that we're working with. I hope we all make out well	1.79	9
Hi! I hope you enjoy the game. Good luck :)	1.81	9
Good luck! :)	1.94	9
I will respect any decision that you make. It is a tough choice.	2.43	9
I hope we can all make a good amount of money with this task.	2.58	9
Do what you think is best	2.90	9
shall we take it?	2.96	9
This is a game and so I will play it as such.	3.13	9
Let's work together to benefit all of us.	3.31	7
I think you should pass take it.	3.77	10
Statistically there is only one answer to choose to give us the closest thing to an equal distribution of money.	3.84	9
It's the only way to equalize the earnings.	4.11	10
There is only one way we can help ourselves.	4.12	10
choose whatever you are comfortable with. i would like to maximize my potential earnings.	4.16	9
please work with me to achieve a good outcome for both of us	4.16	7
Hello! Let's try to maximize our winnings.	4.30	7
Consider that the difference between 150 and 40 is greater than 50 to 80. It's unfortunate that A would end up with less but we would prefer more too	4.37	7
Hey C what's up? I'm going to go with the choice that maximizes our chance of winning.	4.41	8
I never know if these are real so I always feel guilty but this time maybe I'll try for myself just once?	4.51	7
We must work together to achieve the highest possible earnings.	4.63	7
If we both take everyone's payment will be more fair.	5.12	10
You and I are both doing this for extra money seems illogical for us not to take some when given the option.	5.29	7

It is too our mutual benefit to choose take.	5.40	7
We should choose to take to maximize our earnings.	5.46	9
Take the cake dawg	5.63	7
lets work together to earn more money. If you choose TAKE we will get 80 cents instead of 40.	5.68	9
I am going to choose Take. It's the rational decision to maximize our profits.	5.87	7
I am going to take this way we will both get 80 cents if you also take.	5.89	7
I think it would be most fair to everyone to take the 100. It would put two of us even and put A only .30 behind us instead of 110 ahead of 2 people	5.90	9
You should take on your choice.	6.03	9
We can make more money if we choose take so I would choose it since the money is bonus anyway	6.10	9
I think take makes the most sense. (Cents) get it!	6.13	9
I'm choosing take! =) game on.	6.24	9
I think taking is the most fair way to go for everybody. We also will make more money if we choose Take.	6.27	7
We should both take so we can earn more money for ourselves.	6.40	7
i choose to take	6.41	9
I am going to take. It will give us both a bigger bonus if we both do so you should take as well.	6.43	7
I think you should pressTake as it has the top earnings for us.	6.52	9
I think we should both take to maximize the amount that we make.	6.56	9
HI there I hope all is well. I'm gonna go ahead and take :D	6.56	10
If we both choose take we will get more money. I plan on choosing take.	6.57	7
You should do the same so we both get more money!		
Let's take the bonus. split the bonus up a little more than how it is now.	6.58	10
I say we both take	6.61	9
This only works if we both select Take. I still come out ahead even if D decides I've been a bad person. ;)	6.62	10
Hey there. Let's work together well! I'm going to risk it and choose Take.	6.62	9
i will take. i hope you do as well. this way we can increase our earnings.	6.68	9
Hi there let's take the money!	6.70	9
I plan on taking so that I can maximize my bonus.	6.70	10
We should both take.	6.72	10
we should take it to maximize our profit.	6.72	10
You should choose Take option to maximize our profit	6.76	9
I am going to Take because that option most closely equalizes every-one's pay if we both do it!	6.76	10



I am going to take. You should too.	6.78	9
Taking the money is the profit-maximizing strategy. Let's do it so that each of us can maximize out payoff.	6.81	51
Let's take.	6.85	31
I'm chosing Take so that yo can also take and we'll both get 80	6.88	9
Take take take	6.90	10
I am selecting Take. It gives us the best payout.	6.90	10
go with take	6.91	7
Let's both Take so we can both earn 80.	6.94	9
Let's TAKE. :D	6.98	9
Hello! I'm choosing to take. Please choose the same option to maximize our gains. Thank you & happy turking! :)	7.00	10
Let's both take from A	7.00	9
Take.	7.00	9
take	7.00	10
Take!	7.00	9

## C Instructions

Below are the experiment instructions.

### *Page 1*

In this HIT, you will participate in a 4-person [*changed to 3 here and below for condition without punishment*] interaction with other MTurk workers. Each participant will play a different role in the interaction and you will be randomly assigned to one of the four available roles. After you complete this HIT, you will be grouped with three other MTurk participants and all group members' responses will determine the outcome of the interaction.

You will earn 50 cents for completing this HIT, and you can make additional money from the interaction. Any additional money that you earn will be paid to you as an MTurk bonus. The exact amount that you earn depends on your choices and the choices made by the other individuals in the interaction. **All of the instructions that you read beyond this point refer to money that you can earn above and beyond the 50 cents you will automatically earn from completing the HIT. Please read all instructions carefully.** There will be some comprehension questions at the end of the HIT. Note that you must answer the comprehension questions correctly in order to earn MTurk bonus payments from this interaction.

### *Page 2*

In this interaction there are four people: Person A, B, C and D. Persons A, B and C participate in the first round and Person D participates in the second punishment round.

**Round One: The Decision** In the first round, Person A is assigned 150 cents and Persons B and C are assigned 40 cents each. Person A does not make any decisions. Persons B and C each decide whether to try to work together to take 100 cents from Person A. If both Person B and Person C work together to take the money, then they will succeed in taking 100 cents from Person A. But, if only one of them tries to take the money, then the attempt is unsuccessful and Person A keeps their money.

Person B and Person C will each choose whether to Take or Pass. Choosing Take costs 10 cents (choosing Pass does not have a cost). If both Person B and Person C choose Pass, then Person A receives 150 cents and Person B and Person C receive 40 cents each, the same as their original assigned payments.

If both Persons B and C choose Take, then they succeed in taking 100 cents from Person A and they divide it equally so that each of them gets an extra 50 cents. Person B and Person C's final payment is then 80 cents each (the additional 50 cents plus the original 40 cents minus the 10 cent cost of choosing Take).

If one Person (B or C) chooses Take but the other Person chooses Pass, then the attempt to take is unsuccessful. The Person who chose Take receives 30 cents (the original 40 cents minus the 10 cent cost of choosing Take). The person who chose Pass and Player A receive their original assigned payments of 40 cents and 150 cents, respectively.

[Experiment 1: **Important:** Important: Before Persons B and C make their choices, Person B will be able to send a message to Person C. Person B can choose one of the following messages: (a) "Let's choose Pass and leave Person A with their money." (b) "Let's choose Take and take Person A's money." (c) "Some things are better left unsaid."]

[Experiment 2: **Important:** Before Persons B and C make their choices, Person B will be able to

write a short message in a text box to send to Person C.]

The following table summarizes the possible earnings after Round 1 for Persons A, B, and C:

Summary of Round 1 Earnings					
Person B's Choice	Person C's Choice		Round 1 Earnings (cents)		
			Person A	Person B	Person C
<i>Pass</i>	<i>Pass</i>	→	150	40	40
<i>Pass</i>	<i>Take</i>	→	150	40	30
<i>Take</i>	<i>Pass</i>	→	150	30	40
<i>Take</i>	<i>Take</i>	→	50	80	80

*If in the punishment condition:*

### **Round Two: Punishment**

In the second round, Person D decides whether to punish Person B based only the message that Person B sends to Person C. Person D can deduct 0 to 35 cents from Person B's payment. Person D does not receive this money, it is simply deducted from Person B's earnings. Person D receives 25 cents from the interaction, no matter what decisions they make. Note that Person D will not know Person B or Person C's choices to Take or Pass. They will only know the message sent by Person B.