

# Air pollution and birth weight: Evidence from extremely polluted places\*

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## **Abstract**

This paper documents a surprising resilience to air pollution in the world's most polluted places, at least as measured by birth outcomes. Despite having up to five times the particulate matter, birth outcomes in some of the most polluted cities in the world, and in highly polluted US counties and cities in the 1970s, are essentially identical to the contemporary US. This is puzzling since quasi-experimental studies find large negative impacts of air pollution on fetal health. I discuss several possible explanations.

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# 1 Introduction

The effects of air pollution are hard to measure because exposure is not random. For example, poor people are more likely to live in polluted areas (Jbaily et al., 2022). Several studies on birth weight and pollution use quasi-experimental approaches to get around this issue. Alexander and Schwandt (2022) use purchases of high-pollution Volkswagens as an instrumental variable and find particulate matter has large negative impacts on birth weight. Currie and Walker (2011) find that the installation of automated toll booths increased birth weight in the surrounding areas, implying a large effect of nitrogen dioxide (NO<sub>2</sub>) and other pollutants.<sup>1</sup> These results have serious implications for public health.

Consider the cross-sectional variation in air quality within the United States. Moving from a 10th percentile county (like Queens, New York) to a 90th percentile county (like Los Angeles, California) would more than double PM2.5 exposure. The results in Alexander and Schwandt (2022) suggest that this change would increase the chance of low birth weight by 46% and decrease birth weight by 200 grams—comparable to the 300-gram decrease observed during the Dutch famine (Stein and Susser, 1975). The effects in Currie and Walker (2011) are even larger.<sup>2</sup>

Testing these predictions using average birth outcomes in the contemporary US would not be helpful: the US has a relatively narrow range of pollution, and it's easy to imagine that people in more polluted places are somehow selected, so confounds could mask its impact. However, because of the primarily biological mechanism, extremely polluted cities elsewhere in the world may complement the quasi-experimental approaches. The existing estimates have severe implications for cities like Beijing or Belgrade. These and the other most polluted cities in the world are poorer and have worse economic and health outcomes along many dimensions, so it seems reasonable to expect them to exhibit clear harm from pollution.

In this paper, I collect data on birth weights in the most polluted places in the world and on US counties that suffered high rates of pollution in the 1970s. In contrast to what might be expected from the modern causal estimates, I uncover three surprises: (1) Birth weights are normal in cities such as Beijing and Ulaanbaatar. For instance, babies born in Beijing, where particulate matter is seven

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<sup>1</sup>Alexander and Schwandt (2022, Figure 6(a)) provide a useful summary of estimates of the effect on infant health. The automated toll booths decreased pollution through their impact on idling cars. Only NO<sub>2</sub> was consistently measured, but the change likely decreased other pollutants as well.

<sup>2</sup>This uses the summary in Alexander and Schwandt (2022, Table A.9).

times as bad as in the United States, weigh about the same as American newborns. (2) Infants born in the most polluted counties in the 1970s (e.g., Allegheny County, Pennsylvania), where pollution was twice as high as the most polluted counties today, also have normal birth weights. (3) Despite sizeable decreases in ambient PM<sub>2.5</sub>, NO<sub>2</sub>, and other contaminants ([EPA, 2022b,a](#)), birth weights in these previously highly-polluted US counties have been stable over time.

I consider several things that may explain why the birth weights in these cities are higher than expected given the causal estimates, and why birth weights haven't improved in the US. The main question is whether, despite the observed normal birth weights, pollution is still quite harmful and some other factor masks its true effects.

One issue is measurement of exposure, since city-level sensors may not be informative of experienced pollution for the typical person. Some cities in the sample cover a large area, and people spend most of their time indoors. But this exercise only requires that, in general, residents of these places are exposed to much more pollution than people in the contemporary US. If, on the contrary, most people in the highly polluted samples actually experience similar levels of exposure, it would have far-reaching implications for how we quantify the damages of pollution. Further, several of the birth samples are city-wide, so within-city selection cannot be biasing pollution exposure. And I show that studies in which subjects use wearable sensors suggest that personal pollution exposure is indeed higher in the highly polluted areas. Even assuming that pollution is overestimated by 2-3x in these places, or assuming non-linear impacts ([Miller et al., 2021](#)), the collected birth weight statistics would exceed the causal predictions. It would be even less likely that these issues apply in the historical US sample, where it seems widely acknowledged that the harms from pollution were far greater than today (e.g. [Chay and Greenstone, 2003](#)).

Another potential explanation is selection. But owing to the lower levels of economic development in the international sample, selection effects would seem to predict lower birth weights. Within the US data, maternal demographics do not predict a decrease in birth weight over time. Changing obstetric practices may have worked to decrease birth weight in the US ([Tilstra and Masters, 2020](#); [VanderWeele et al., 2012](#)). Also, the US and other developed countries use a lower threshold for the viability of very premature infants, which will lower average birth weight relative to low- and middle-income countries. But in either case, adjusting for this using US data still leaves a large gap between observed and predicted birth outcomes.

A related explanation is that extreme pollution induces a culling effect, disproportionately removing infants with worse birth outcomes from the population. Culling effects are difficult to assess but seem unlikely. First, culling does not seem to be happening during gestation or conception: The available data suggests that miscarriage rates are not much higher in polluted places and that in vitro fertilisation success rates (a more controlled setting for studying the difficulty of conception) in Beijing resemble those in Europe. Second, such culling effects would contradict a vast literature which has never documented that pollution *increases* aggregate birth weight.<sup>3</sup>

A new and separate strain of experimental evidence also sheds light on this issue: randomized controlled trials of air purifiers and cooking technologies. Such technologies drastically reduce pollution. These trials measure pollution exposure more precisely with sensors placed on participants or in their homes, registering large effects of the interventions on personal PM 2.5 exposure. Although the quasi-experimental evidence predicts impacts on birth weight in response to these declines in pollution, such effects are not found in these trials, although estimates are imprecise ([Barn et al., 2018b](#); [Jack et al., 2021](#)).

These results, culled from many different sources, reveal a surprising resilience to pollution in almost every city studied. Ignoring birth weight, however, the bulk of the evidence still suggests that particulate matter affects other important aspects of health ([Landrigan et al., 2018](#)), so addressing air pollution likely remains a cost-effective policy. But fetal impacts are especially concerning given the potential long-run effects ([Almond and Currie, 2011](#); [Currie et al., 2014](#); [Black et al., 2007](#)). It is possible that birth weight may simply be a poor proxy for the damage wrought by pollution and other health insults. Indeed, [Goldin and Margo \(1989\)](#) unearthed birth records from “poor houses” in 1800s Philadelphia. Despite clear disadvantages in other outcomes, the average birth weights are similar to birth weights today. In light of the uncertainties outlined here, larger-scale randomized trials of air purification could provide key evidence on this important issue.

This paper contributes to a literature on the harms of pollution. Birth measures such as average birth weight and the incidence of low birth weight constitute a significant share of the outcomes studied in causal evidence on pollution.<sup>4</sup> This might be explained by the fact that birth weight is

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<sup>3</sup>Infants exposed to another extreme health shock, starvation, during the Siege of Leningrad and the Dutch Hunger Winter were born smaller, not larger as culling would suggest ([Stein and Susser, 1975](#); [Antonov, 1947](#)).

<sup>4</sup>For example, in its background research for numerous grants addressing air quality, [Open Philanthropy \(2022\)](#) highlights birth-related outcomes in particular (emphasis mine):

more consistently measured (Currie, 2013). Another reason to be especially concerned about these outcomes is the potential for long-run impacts on adults (Almond and Currie, 2011). But research on pollution has also found effects on outcomes not studied here, such as infant mortality (e.g. Chay and Greenstone, 2003; Heft-Neal et al., 2020), old-age mortality (e.g. Deryugina et al., 2019), cardiovascular disease (e.g. Liang et al., 2020), and asthma (e.g. Alexander and Schwandt, 2022), to give just a few examples.

This paper also contributes to a literature on the external validity of empirical findings (e.g. Rosenzweig and Udry, 2020; List, 2020; Pearl and Bareinboim, 2022; Vivalt, 2020; DellaVigna and Linos, 2022) and combining evidence across studies (e.g. Meager, 2022). While the evidence assembled here is different from other observational and quasi-experimental approaches, scientists and policymakers must aggregate from disparate sources to evaluate policies (Vos et al., 2020). And reasoning from extremes can be a useful tool in certain settings. For example, scientists suspecting a link between smoking and cancer applied tobacco tar to lab animals and documented the resulting tumors (Proctor, 2012). It's no coincidence that both cases revolve around biological determinants of health—the causal effects of education and unemployment insurance, for example, might vary widely across contexts. However, for biological factors like pollution, tests like this may provide key evidence on the plausibility of the mechanism and effect sizes.

## 2 Background: Quasi-experimental evidence on pollution and infant health

Alexander and Schwandt (2022) use the rollout of “cheating” Volkswagen cars to study the impact of particulate matter on birth outcomes. The authors show evidence that, conditional on a set of controls, sales of the problematic cars are as-good-as-random, and these cars have a large impact on pollution as measured by EPA sensors. This makes the car sales attractive as an instrumental variable. They report several key findings, but I focus on their two-stage least-squares (2SLS) estimates. This is for ease of interpretation; the main results are presented in terms of the effect of an additional car, but

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The lack of reliable household PM2.5 concentration data makes it difficult to confidently discern health effects. **The available evidence indicates that negative health outcomes of household air pollution in South Asia may include low birth weight, preterm birth, and other conditions that are correlated with an increased risk of infant death.** The State of Global Air report, for example, attributed approximately 95,000 infant deaths within the first month of life to household air pollution in South Asia in 2019, estimating an overall impact of approximately 30 million DALYs within the region for that year.

the 2SLS estimates are in terms of PM2.5 particulate matter.<sup>5</sup> They find that a 1 point (or ten percent) increase in PM2.5 decreases birth weight by 23 grams and increases the probability low birth weight ( $< 2,500$  grams) by 0.44 percentage points (Table A.8).

As the authors point out, these impacts are not clear from simple cross-sectional comparisons. Based only on their levels of pollution, San Diego and Fresno County are both predicted to have low birth weight rates around 10 percent, but in reality they are closer to 7 percent. More systematic exercises show a similarly muted association. [Alexander and Schwandt \(2022\)](#) compare their instrumental variable estimates to between- and within-county OLS regressions of birth outcomes on pollution (Table A.8). The instrumental variable estimates of the effects on low birth weight of a one-unit increase of PM2.5 (-23.22 grams) are 6 times higher than the between-county estimates (-3.81) and 47 times higher than the within-county estimates (-0.494).

It is common for causal estimates to differ from the simple correlational or “OLS” analysis, so this is not necessarily a sign that the findings are inaccurate. For instance, the authors argue that this difference could be due to measurement error in pollution, which would bias the simpler OLS relationship toward zero. There could also be omitted variables causing positively-selected families to live in higher-pollution counties. In what follows, I perform a similar test of whether more polluted areas have worse birth outcomes. However, because I select from a sample of extremely polluted cities, the degree of confounding or measurement error would need to be much greater to explain a muted effect.

### 3 Evidence from extremely polluted cities

In this section, I collect data on pollution and birth weight from the most polluted cities in the world. The relationship between pollution and birth outcomes in this collection of cities does not capture the causal effect of pollution. Rather, each individual city is seen as a test of the predictions from the causal estimates. Residents of these cities likely inhale much more particulate matter on average. I find that given the amount of pollution, birth weights are surprisingly normal in places like Beijing.

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<sup>5</sup>PM2.5 refers to particulate matter that is 2.5 micrometers in diameter or smaller. It is typically measured in micrograms per cubic meter ( $\mu\text{g}/\text{m}^3$ ). For brevity, I leave out  $\mu\text{g}/\text{m}^3$  and refer to it as PM2.5.

### 3.1 Extrapolation

The average PM2.5 was 85 in Beijing in 2013 (WHO, 2016). How much lower should we expect their average birth weight to be? In what follows I use the relatively conservative estimates from Alexander and Schwandt (2022) to extrapolate. The effects measured in Currie and Walker (2011) are 80% larger (see Alexander and Schwandt, 2022, Figure 6(A)), so this exercise essentially subsumes their estimates.

**Birth weight** Based on the crudest linear interpretation of the 2SLS estimates in Alexander and Schwandt (2022)<sup>6</sup>, birth weight should be  $(85 - 10) * 23 = 1,725$  grams or 52% lower in Beijing compared to the US. This is an unrealistically large effect, so I explore alternative methods of extrapolation. An obvious option is to recast the estimates in log terms, although it is interesting to note that Alexander and Schwandt (2022) explicitly test for non-linear effects in the US context and find no evidence of this (Table 5).

Abstracting away from all factors besides pollution, the authors' estimates can be written as

$$BirthWeight_c = \alpha - 23 * PM25_c + e_c.$$

where  $BirthWeight_c$  is average birth weight in city  $c$ ,  $\alpha$  is a constant,  $PM2.5_c$  is the pollution in city  $c$  (or the US), and  $e_c$  is the error term. Since average PM 2.5 in the US is about 10, a 1-unit increase in PM 2.5 is a 10 percent increase. So birth weight goes down by 23 grams for every 10 percent increase in PM 2.5, or 2.3 grams for every 1 percent increase. This relationship could be captured in a linear-log specification as

$$BirthWeight_c = \alpha - 230 * \ln(PM25_c) + e_c.$$

The predicted birth weight in Beijing, relative to the US, is thus:

$$\Delta_{US-Beijing} = 230 * \ln(85/10) = 492 \text{ grams.} \quad (1)$$

This is a more plausible estimate, but is still large, corresponding to a roughly one standard deviation decrease. While there may not be a gold standard study of causal effects of fetal insults, Goldin and Margo (1989) note that a common point of comparison is the effects of the Dutch famine on

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<sup>6</sup>These come from the IV estimates in Table A.8 Panel C column (1).

birth weights, a decrease of about 300 grams (Stein et al., 1975; Stein and Susser, 1975). In between-sibling designs, heavy smoking during pregnancy is associated with a 226 gram decrease in birth weight (Juárez and Merlo, 2013). So this conservative log extrapolation of the effects in Alexander and Schwandt (2022) implies that living in Beijing is 60% worse than enduring a famine and twice as bad as smoking, at least based on the available estimates.

**Low birth weight** The authors also study incidence of low birth weight, defined as birth weight under 2,500 grams. They estimate that a 1-unit increase in PM2.5 causes a 0.44 percentage point increase in the probability of low birth weight. This means the difference in low birth weight between Beijing and the US should be  $(85-10)*0.44 = 33$  percentage points. This linear extrapolation is similarly extreme. We can cast the pollution in log terms such that a 10% increase in PM2.5 (off a base of 10) leads to a 0.44 percentage point increase in low birth weight:

$$LBW_c = \delta + 0.044 * \ln(PM25_c) + e_c.$$

So the rate of low birth weight in Beijing should be

$$\Delta_{US-Beijing} = 0.044 * \ln(85/10) = 0.094$$

or 9 percentage points higher compared to the US. I use these linear and log extrapolations in the analysis that follows.

### 3.2 Data

I next present birth weight data on some of the most polluted cities in the world, collated from different medical sources that sample from the city itself. I choose cities rather than larger geographic areas as the level of analysis in order to have the sharpest possible measure of exposure to pollution. (Alexander and Schwandt (2022) use the US EPA's county-level sensors.) I restricted to cities in countries with a GDP per capita of at least \$2,000. I use this income threshold to make the groups slightly more comparable. The poorest countries in the world have more than ten times the rate of infant mortality compared to Western countries; birth outcomes will be worse across all categories in these places, likely due to factors beyond just pollution.



I provide details on every source in [Appendix C](#). Sources were found by searching Google and Google Scholar for the city name and the words “average birth weight” or “birth weight.” These statistics are not available for most cities. I first searched for the most polluted cities from each country, provided the city had a PM 2.5 of 30 or more, about 50% higher than the 99th percentile county in the United States. If I could not find data on that city, I searched for the next most-polluted city in the country and so on.<sup>7</sup> The data needed to be representative of the population sampled. A major difficulty is that medical researchers often make restrictions that render the sample unusable (e.g., pre-term or full-term infants only, or only infants without major birth defects). Several studies exclude twin births, which tend to have lower birth weight, so I also exclude them from the US to not bias the comparison in favor of non-US places (this has a negligible impact).

In some cases, the statistics used for the highly polluted cities are less reliable and less representative compared to US birth records. For example, the reference for Beijing ([Su et al., 2016](#)) excludes mothers over 43 (this is above the 99th percentile of US mother ages), and some data is based on household surveys rather than administrative hospital data (e.g., the source for Tunis, [Sassi et al., 2019](#)). [Barn et al. \(2018b\)](#) excluded mothers who smoke. However, many of the sources listed in [Appendix C](#) are from hospitals or hospital networks, and restricting to such studies would not change the results.

Pollution data comes from the World Health Organization ([WHO, 2016](#)), and GDP data from the World Bank ([World Bank, 2020](#)). The pollution data from WHO excludes some large countries, so in a few cases I used academic papers for PM 2.5 estimates (see [Appendix C](#)). If the birth data was collected more than five years from the pollution data, I searched for a more proximate pollution estimate. I left out samples where I did not have a pollution estimate within five years.

### 3.3 Birth outcomes in highly polluted cities

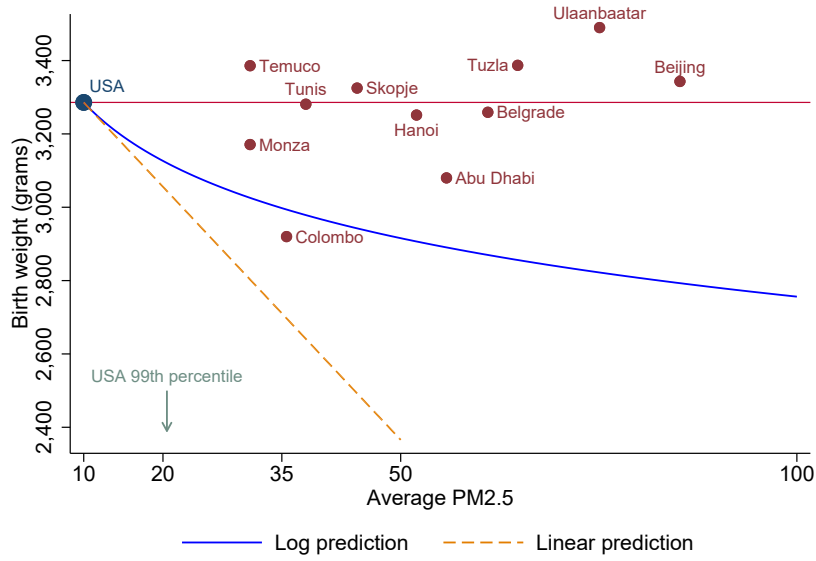
#### 3.3.1 Average birth weight

I show the results for average birth weight in [Figure 1\(A\)](#) and [Table 1](#). To illustrate the procedure for one city: Ulaanbaatar has a reported annual mean PM2.5 of 75.1 ([WHO, 2016](#)). This is more than

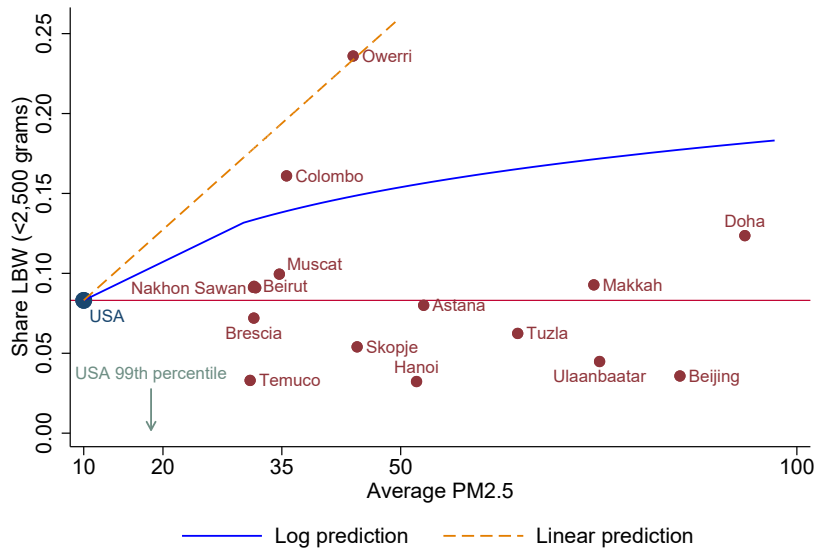
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<sup>7</sup>One area not included below is the coal-burning region of Teplice (cited in [Currie and Schwandt, 2016](#)), which was one of the most polluted cities in the world in the 1990s, but not currently. [Sram et al. \(1996\)](#) give a detailed report on pollution exposure and its consequences in Teplice. They studied hospitalized pregnancies in Teplice in 1994-1997. Out of  $N = 1,626$  births, the incidence of low birth weight was 8.8%.

**Figure 1:** Birth weights and pollution in the most polluted cities in the world



(A) Birth weight



(B) Low birth weight

*Notes:* This figure shows average birth weights for cities with extreme levels of pollution. In panel (A), the y-axis gives the average birth weight (in grams) in that city and the x-axis gives its level of pollution as measured by PM2.5. The solid blue line gives the log prediction derived from the causal estimates in [Alexander and Schwandt \(2022\)](#); the dashed gold line is the linear formulation (see Section 3.1). Panel (B) is analogous but with the share of low birth weight (< 2,500 grams) in the y-axis. Samples differ across the two panels due to limitations in which outcomes were available.

**Table 1:** Average birth weight in extremely polluted cities

City	Country	PM 2.5	Birth weight (grams)	Linear prediction	Log prediction
Beijing	China	85	3,343	1,555	2,793
Ulaanbaatar	Mongolia	75	3,490	1,789	2,822
Tuzla	Bosnia and Herzegovina	65	3,387	2,026	2,856
Belgrade	Serbia	61	3,259	2,113	2,870
Abu Dhabi	United Arab Emirates	56	3,080	2,233	2,891
Hanoi	Vietnam	52	3,251	2,320	2,907
Skopje	North Macedonia	45	3,325	2,492	2,942
Tunis	Tunisia	38	3,281	2,641	2,979
Colombo	Sri Lanka	36	2,920	2,697	2,994
Temuco	Chile	31	3,386	2,803	3,026
Monza	Italy	31	3,171	2,803	3,026
Extreme city average		50	3,263	2,366	2,932
Nationwide	USA	10	3,286	3,286	3,286

Notes: PM 2.5 data is from the World Health Organization (WHO, 2016). Birth weight sources are described in [Appendix C](#). The math underlying the predictions is given in Section 3.1. The Extreme city average weights each city equally.

three times higher than the 99th percentile county in the US. The linear prediction of its average birth weight, using the estimates in [Alexander and Schwandt \(2022\)](#), is  $3,302 - 65.1 * 23 = 1,805$  grams. Using the log prediction derived in [Equation 1](#), its birth weight should be 2,838 grams. Its average birth weight is 3,343 grams, an estimate from a recent randomized trial of air purifiers and infant health ([Barn et al., 2018b](#)). This far exceeds either of the causal predictions.

This is true of most of the considered cities: the average birth weight in the city substantially outstrips the predictions from the model, shown in the two columns on the right in [Table 1](#). To take another example, Beijing is predicted to have a birth weight of 2,809 grams. However, its average birth weight actually exceeds that of the US, at 3,415 grams. The equally-weighted average birth weight across all of these cities, shown at the bottom of [Table 1](#), is just slightly lower than in the United States.

In [Figure 1\(A\)](#), I give a visual representation of these findings. In most cases, the birth weights lie substantially above even the log-predicted birth weight. All cities except Colombo have higher average birth weights than the log prediction. The birth weights are also surprisingly large if we impose a floor on the predicted birth weight after PM2.5 passes 20, the highest observed annual county-level mean in the United States. In other words, while there is surely measurement error in the pollution numbers, these birth weights would still exceed the causal predictions if these cities' true PM2.5 were only 20. This could also address the possibility that the effects of pollution are concave: that is, the

**Table 2:** Low birth weight incidence in extremely polluted cities

City	Country	PM 2.5	LBW	Linear prediction	Log prediction
Doha	Qatar	93	0.12	0.45	0.18
Beijing	China	85	0.04	0.42	0.18
Ulaanbaatar	Mongolia	75	0.04	0.37	0.17
Makkah	Saudi Arabia	74	0.09	0.37	0.17
Tuzla	Bosnia and Herzegovina	65	0.06	0.33	0.17
Astana	Kazakhstan	53	0.08	0.27	0.16
Hanoi	Vietnam	52	0.03	0.27	0.16
Skopje	North Macedonia	45	0.05	0.24	0.15
Owerri	Nigeria	44	0.24	0.23	0.15
Colombo	Sri Lanka	36	0.16	0.20	0.14
Muscat	Oman	35	0.10	0.19	0.14
Nakhon Sawan	Thailand	32	0.09	0.18	0.13
Beirut	Lebanon	32	0.09	0.18	0.13
Brescia	Italy	31	0.07	0.18	0.13
Saraburi	Thailand	31	0.09	0.18	0.13
Temuco	Chile	31	0.03	0.18	0.13
Extreme city average		50	0.09	0.26	0.15
Nationwide	USA	10	0.08	0.08	0.08

Notes: PM 2.5 data is from the World Health Organization ([WHO, 2016](#)). Birth outcome sources are described in [Appendix C](#). The math underlying the predictions is given in Section 3.1. The Extreme city average weights each city equally.

effects of pollution decrease as pollution increases as suggested by [Miller et al. \(2021\)](#).

The data on Ulaanbaatar from [Barn et al. \(2018b,a\)](#) are especially useful here, because the researchers specifically selected pregnant women for the study, recorded all pregnancy outcomes including miscarriage, and measured pollution exposure indoors using sensors. Indoor PM2.5 was 24.5 ([Barn et al., 2018a](#), Table 2) in the control group, 25% higher than ambient outdoor air quality in the worst counties in the US. The average birth weight was 3,490 grams in the control group, higher than in the US. (Below, I discuss their results around miscarriage.)

### 3.3.2 Low birth weight

Average birth weight may not be the appropriate measure if pollution makes extreme outcomes more likely while leaving most of the birth weight distribution unchanged. I collected data on the incidence of low birth weight, defined as weighing under 2,500 grams, using the same approach. These estimates were easier to find because it's a more commonly measured outcome. The results are shown in [Table 2](#) and [Figure 1\(B\)](#). They echo the findings with average birth weight. Low birth weight in most

of the highly polluted cities is below the rate for the US, including in Ulaanbaatar and Beijing.

To take one example, WHO reports that PM 2.5 in Brescia, Italy is 31. The log formulation of estimates from [Alexander and Schwandt \(2022\)](#) predicts a low birth weight incidence of 13% based on this level of pollution. My source for low birth weight incidence is a vital statistics report from Italy. It reports a low birth weight incidence of 7% among parents living in Brescia ([ATS Brescia, 2020](#)), which is lower than the US.

Together, these findings suggest that infants in highly-polluted areas around the world have surprising resilience to pollution—at least based on the most commonly used outcomes of birth weight and low birth weight. However, one potential risk is that these samples are somehow selected. For example, the studies are not population-level surveys and may consist of research hospitals serving richer communities. Next, I use US natality files to ask whether birth weights in previously highly polluted counties seem obviously impacted. This helps address selection concerns with the sparse international cities here and allows us to study other aspects of the birth such as gestation.

### **3.4 Historical birth weights in highly polluted US counties**

The United States used to be much more polluted. [Chay and Greenstone \(2003, Figure 1\)](#) report that the national mean of total suspended particulates (TSP) was 93 micrograms per cubic meter in 1970 and just under 60 in 1990. Unfortunately, there's not a clean way to convert TSP to PM2.5. PM2.5 is restricted to smaller particles and the EPA only began tracking it in 1998 ([Voorheis et al., 2017](#)). [Lall et al. \(2004\)](#) use data from sensors with both measurements and find that the average ratio between PM2.5 and TSP particulates is 0.30. Using this crude conversion factor (cf. [Voorheis et al., 2017](#)), PM2.5 pollution in the US was around 28 in 1970 and 17 in 1990. I use this factor going forward noting that it is an approximation. Other pollutants such as sulfur dioxide, nitrogen oxide, and lead have all seen similarly dramatic decreases.

Geocoded birth weights from the 1970s to 2005 are available from the NBER's natality files ([NVSS, 2022](#)). These complement the data from non-US cities because there are minimal concerns about sample selection and it is easy to use the exact birth weights to measure the prevalence of low birth weight ( $< 2,500$  grams) and very low birth weight ( $< 1,500$  grams). Finally, information on the mothers allows us to probe the role of shifting maternal characteristics.

In [Table 3](#), I show the county-level TSP along with the imputed PM2.5, the average birth weight,

the percent of low birth weight and very low birth weight infants, and the number of births in the most 15 polluted counties from 1972. The results resemble those from the non-US cities: The birth weights are surprisingly similar to the 2019 US sample, despite the vast difference in exposure to particulate pollution. For example, Allegheny, PA recorded the highest pollution that year, with an imputed PM2.5 of 43. But its mean birth weight and low birth weight incidence, taken based on 9,378 infants born there in 1972, are all no worse than in the country-level aggregates for the US in 2019. Notably, the nitrogen dioxide exposure in Allegheny is also extreme: 64 parts per billion (ppb) compared to a median of under 10 ppb in the contemporary US ([US EPA, 2017](#), Figure 2.4)

The second to last row shows that the average birth weight in the polluted county sample is 3,286 grams, almost identical to the 2019 US average. We see a similar pattern in the two indicators for very small infants. The infants in 1972 are less likely to be low birth weight (7.1% in the 1972 sample vs. 8.3% in 2019) or very low birth weight (1.0% vs. 1.4%).

These estimates are at the county level, but the US natality data includes the city of residence for cities with populations exceeding 250,000 ([NCHS, 1972](#)). In theory, city-level pollution, because it is measured in a smaller area, should be more representative of exposure. Seven cities register as extremely polluted (TSP over 100) and are large enough to be indicated in the natality files: Birmingham, Denver, Detroit, El Paso, Newark, Phoenix, and Wichita. I show results for them in [Figure A.1](#) with the estimates reported in [Table B.1](#). These cities similarly surpass the predictions of the causal evidence although their birth outcomes are slightly worse, driven by Newark and Detroit. In particular, the low birth weight incidence in the combined group is 9.9% compared to 8.3% in the contemporary US. But the more conservative log formulation predicts that low birth weight incidence should be 14%.

I next use the county-level data to study how the change in pollution from 1972 to 2002 might have improved birth outcomes.<sup>8</sup> [Figure 2](#) shows two observations for each county in the high-pollution sample: one from 1972 and one from 2002. The maroon circles show data points from 1972, the same as in [Table 3](#). The green diamonds show the same data from 2002. On average, these counties saw a 64% decrease in PM2.5, from an (imputed) average of 39 to a (measured) average of 14.

The decrease in PM2.5 should have led to increases in birth weight. Instead, most move laterally in the plot: PM2.5 decreased without any meaningful improvement in birth outcomes. The average

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<sup>8</sup>I stop at 2002 because the natality files switch their birth weight coding in 2004 (and from 2005 onward the geocodes are only available in the limited access data).

**Table 3:** Pollution and birth outcomes in the most polluted US counties in 1972

Place	TSP	Est. PM 2.5	Birth weight	% LBW	% VLBW	N
Allegheny, PA	144	43	3,271	6.9	1.1	9,378
Riverside, CA	140	42	3,333	6.5	0.9	3,599
El Paso, TX	140	42	3,268	6.8	0.7	4,509
Webb, TX	137	41	3,327	5.8	1.1	1,140
Madison, IL	135	41	3,333	6.2	1.2	2,164
Tulare, CA	132	40	3,377	5.5	0.5	1,767
Kern, CA	133	40	3,302	6.9	0.9	3,006
Mahoning, OH	130	39	3,287	7.7	1.1	2,286
Washington, PA	129	39	3,290	7.6	1.2	1,456
San Bernardino, CA	132	39	3,316	7.0	1.1	5,580
Denver, CO	125	38	3,134	9.4	1.1	4,262
Beaver, PA	127	38	3,257	8.5	1.4	1,399
Pinal, AZ	127	38	3,299	7.4	1.0	793
Scott, IA	128	38	3,427	4.1	1.2	1,170
Black Hawk, IA	125	37	3,328	7.9	1.5	957
1972 Combined	135	40	3,286	7.1	1.0	43,466
2019 USA	33*	10	3,254	8.3	1.4	3,753,815

*Notes:* This table shows pollution and birth weights for extremely polluted cities in the US in 1972. TSP is total suspended particles as reported in the EPA Air Quality Trends report for 1972. The PM2.5 column is estimated by multiplying TSP by 0.3, except for the USA row. Birth weight is from the NHCS natality file for 1972 and (for the USA row) 2019. LBW is defined as birth weight under 2,500 grams, VLBW is birth weight under 1,500 grams. N is the sample size in that place.

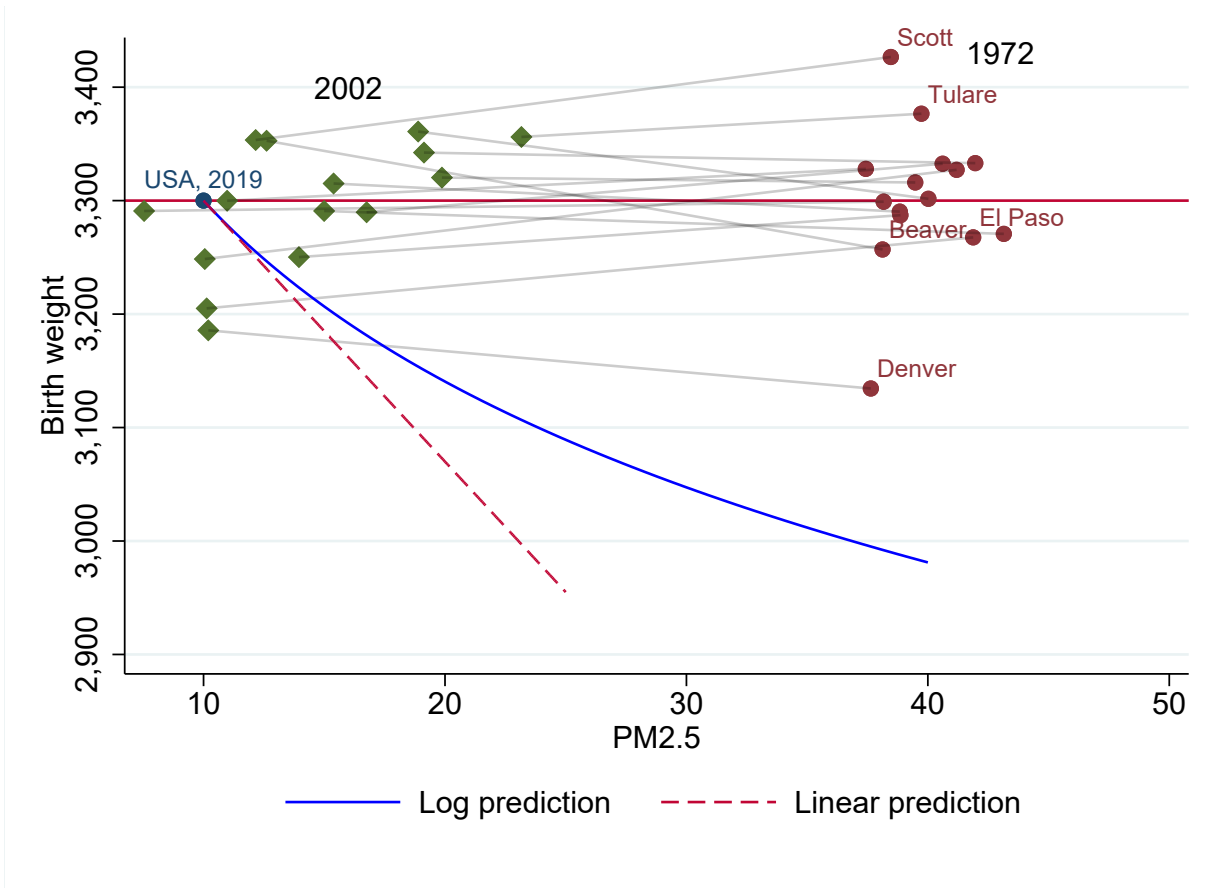
percent change in birth weights is about zero.

**Older US sources** Data on birth weights before the 1960s is scarce, but there are a few notable examples. [Goldin and Margo \(1989\)](#) study birth records from the Almshouse Hospital in Philadelphia in 1848-1837. The overall mean birth weight is 3,377 grams, although it's unclear how polluted Philadelphia was at this time. It's striking, however, how these mothers were selected: "The majority of the women were destitute, abandoned, and without other housing; they were, in other words, the poorest of the poor" ([Goldin and Margo, 1989](#), p. 370). [Costa \(1998\)](#) uses records from the New York Lying-In hospital for 1910-1931. Birth weights average 3,463 grams (Table 1). It is harder to know the health conditions of these mothers, but the birth weights are also similar to today.

### 3.5 Summing up

These estimates show that extrapolations from [Alexander and Schwandt \(2022\)](#) and [Currie and Walker \(2011\)](#) do not match birth outcomes in highly-polluted cities. These observations are not meant to

**Figure 2:** Birth weights and pollution predictions in the most polluted US counties in 1972-2002



*Notes:* This figure shows county-level PM 2.5 measurements and average birth weight for 1972 and 2002 for the 15 most polluted counties from 1972. The math underlying the predictions is given in Section 3.1.

trace out the relationship between birth weight and pollution. Instead, each observation shows a distinct prediction error compared to the simplified calculations based on the causal estimates. But my extrapolation was maximally simple: I only considered pollution as a predictor.

## 4 Potential explanations

In this section, I consider factors that could explain why infants in these places do not exhibit lower birth weights. I first discuss potential issues in using city- or county-wide air quality sensors to measure exposure to pollution. Next, I discuss the broad range of selection issues that could affect the comparison, including obstetric practices and sample selection. I give special consideration to culling effects, and that hospitals in the US may be better equipped to care for very premature infants.



## 4.1 How bad is exposure in these places?

For these comparisons to be a useful check on existing results, it must be that people in the highly-polluted areas are exposed to much more pollution compared to US mothers. Pollution sensors might be placed at the urban center, far from the typical resident. Beijing, for example, has an area of around 6,000 square miles, although this is an outlier. Brescia is 35 square miles.<sup>9</sup> Currie et al. (2023, Figure B.1) use data from Di et al. (2016) to form a more granular measure of pollution, using 1 kilometer  $\times$  1 kilometer cells rather than the typical county-level estimates. They find that up to half of the White-Black pollution gap in PM 2.5 exposure is *within* commuting zones (which contain around four counties each on average). Cities in the present sample might similarly exhibit variation in exposure.

Another core issue with many studies of pollution exposure is that pollution data comes from outdoor sensors while people spend most of their time indoors. This makes the connection between indoor and outdoor pollution important to understand. In a large meta-analysis, Chen and Zhao (2011) find that the approximate ratio of indoor to outdoor PM2.5 is about 1 (IQR: 0.83-1.58), pooling 87 studies mostly in the US (Table S1). But these do not include the highly polluted places in my sample.

One included study shows clearly that pollution exposure is high among the mothers in the sample. Barn et al. (2018a) used sensors to measure indoor and outdoor exposure their trial in Ulaanbaatar. They found a geometric mean indoor PM2.5 of 25, and outdoor PM 2.5 was over 50 for almost all households (Table 1). But none of the other birth samples are linked to person-level pollution exposure.

I searched for studies of indoor pollution or personal exposure from the list of cities included in the international sample and from the historical US. The evidence here is limited because, unlike ambient pollution, there are not systematic studies meant to generate estimates of personal exposure at the city or county level, even within the US. In general, however, studies of indoor environments or personal exposure in these places find similarly extreme levels of pollution.

China has some of the best evidence. Liang et al. (2019) had 50 Beijing residents wear portable environmental sensors as they went about their usual routines, recording an average PM2.5 exposure of 38, about double the worst outdoor measures in the US. A similar study found an average PM2.5

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<sup>9</sup>For comparison, New York City is 300 square miles and Chicago is 227.

exposure of 127 across 60 office workers in Beijing ([Baccarelli et al., 2014](#)). [Zhang et al. \(2021\)](#) reviews studies of China from 1980-2019 and finds an average indoor PM2.5 of 95 in urban residences. This suggests, unsurprisingly, that high levels of pollution in China result in high levels of exposure.

Apart from China, researchers have studied personal exposure in a handful of other cities from the international sample. [Jorquera et al. \(2018\)](#) find that median indoor PM2.5 across 63 households in urban Temuco, Chile was 44.4. [Chamseddine et al. \(2019\)](#) report high PM2.5 levels across several rooms in a hospital in urban Beirut (Table 3). [Tran et al. \(2021\)](#) record an average indoor PM2.5 of 52.1 and outdoor PM2.5 of 54.4 across 32 urban residential homes in Hanoi.<sup>10</sup> [Borgini et al. \(2015\)](#) had 90 Milan students ages 12 to 18 wear a portable sensor to track their pollution exposure (Milan is not in the sample but is in the same Lombardy region as Monza and Brescia). PM2.5 exposure was 35 indoors and 46 outside (Table 1). There is less evidence from the 1970s United States as the study of indoor pollution was in its infancy.<sup>11</sup>

While incomplete, the evidence suggests that higher city-level outdoor air pollution means higher exposure overall. And in general, it would certainly be surprising if almost all of the international samples collected here managed to avoid the pollution ascribed to their cities by [WHO \(2016\)](#).

## 4.2 Selection effects

**Maternal characteristics in US sample** Many important maternal characteristics in the US have shifted over this time. This could mask improvements in infant outcomes caused by the drop in pollution from 1972 to 2002. In [Figure A.3](#), I show how trends in birth weight and low birth weight change with the inclusion of controls for mother age, race, live birth order, and state of residence. The trends are unchanged, suggesting that maternal characteristics are not a major confound for the comparisons across time periods.

**Maternal characteristics in international sample** Unsurprisingly, the highly-polluted international cities are in countries that are poorer than the United States, so selection effects would generally predict worse outcomes. I show country-level life expectancy and GDP for these places in [Table B.2](#). The US is richer than all countries in the sample. And in 2019, US life expectancy was 79, exceeding most countries in the sample but not Italy, Qatar, Lebanon, and Chile. All of these countries rank lower

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<sup>10</sup>97% of households had indoor PM2.5 above 25, and 88% had outdoor PM2.5 above 25 (Fig. 4).

<sup>11</sup>[Moschandreas et al. \(1981\)](#) studied the relationship between indoor and outdoor TSP at ten residences and two office buildings in the Boston area. They found that indoor TSP was consistently higher than outdoor TSP.

on health and development ([United Nations, 2020](#)). With worse attributes along these dimensions, it would be surprising if some unconsidered factor were bolstering birth weight in these cities.

The mothers in the samples could be different from other mothers in the city in terms of their pollution exposure, health, and demographics. [Currie and Schwandt \(2016\)](#) note that mothers exposed to the 9/11 dust cloud may have been positively selected along key dimensions, leading to a spurious cross-sectional finding that mothers close to the dust cloud had better outcomes. I note above that the Ulaanbaatar sample is selected: in particular, it is restricted to non-smokers. Three sources are city-wide: Brescia ([ATS Brescia, 2020](#)), Makkah ([General Authority for Statistics, 2016](#)), and Phra Nakhon Si Ayutthaya ([Kosirinond and Son, 2008](#)). This would seem to address issues around selection within the city. Descriptives are not available for most of the samples included. But the Hanoi sample ([Tran et al., 2012](#), Table 3) shows similar incomes compared to the rest of Vietnam. And 13.6% of the Temuco sample reports smoking during pregnancy, compared to 7.2% in the US ([Drake et al., 2018](#)).

It's possible that inherited factors not related to economic development tend to lead to consistent differences in birth outcomes along racial or ethnic lines. In practice this seems not to threaten the conclusions here as reference materials on birth weight tend to suggest larger weights among European populations ([Janssen et al., 2007](#)). Age is another potential confound. Birth weight increases with maternal age until around 30 ([Wang et al., 2020](#)). Except for China, where the average age at childbirth is similar to the US, this tends to bias comparisons in favor of the US.<sup>12</sup>

**Obstetric practices and gestation length** Some research suggests that changing obstetric practices have worked to decrease birth weights in the US: now, c-sections and inductions are more likely to happen before the due date, and pregnancies are not allowed to continue much beyond the 40th week ([Tilstra and Masters, 2020](#); [VanderWeele et al., 2012](#)).

These changes could mask improvements in infant health brought by cleaner air in the analysis of US counties from 1972 to 2002. One way to address this is to calculate the birth weight per week and then multiply by 40 to get a constant-gestation birth weight:

$$ConstantGestationBW_i = 40 * (BirthWeight_i / Gestation_i)$$

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<sup>12</sup>The average age at first birth in China was 26.9 years in 2016 ([He et al., 2019](#), Table 4). In the US it was 26.3 years in 2014 ([Mathews and Hamilton, 2016](#)).

I show the results in [Figure A.2](#). In contrast to birth weights, constant gestation birth weights have increased—by about 2.6% from 1972 to 2002 in the polluted US county sample. This is small compared to the changes in pollution. The average decrease in pollution was around 60%, so this corresponds with an elasticity of 0.07. The implied elasticity from [Alexander and Schwandt \(2022\)](#) is 1.0 (Figure 6A). They use low birth weight as an outcome; the rate of low birth weight increases over time in the US sample, and this remains so when I use the constant-gestation correction.

**Viability** Premature infants are smaller, and the US and other developed countries attain viability—defined as a 50% chance the infant survives—at lower lengths of gestation, about 23–24 weeks according to [Glass et al. \(2015\)](#). Some countries in my international sample impose higher thresholds for viability. For example, in China, official guidelines are to only provide full care for infants of at least 28 weeks of gestation ([Han et al., 2022](#)). Italy, however, which provides two of the polluted cities from the international sample, almost always provides care at 25 weeks, with debates around the proper practice at 22–25 weeks ([Pignotti and Moratti, 2010](#)).

Based on its 2019 data, if the US used China’s same threshold, average birth weight would be 16 grams more on average, and the incidence of low birth weight would be 7.7% instead of 8.3%. The difference would be even smaller using gestational cutoff of 25 weeks, a conservative guess at Italy’s policy. Data on the thresholds employed by the lower-income countries in the sample is difficult to find. [Hayden et al. \(2020\)](#) surveyed hospitals in the Philippines, which has a lower GDP per capita than all the countries from the international sample except Vietnam, Iran, and Nigeria. They found that most hospitals provide care at 27–28 weeks of gestation, similar to the official guidelines reported for China. The vast majority of hospitals reported resuscitating at 31–32 weeks.

Even imposing a minimum gestation of 32 weeks on the US sample would leave a large gap between the predicted birth weights and actual birth weights. Restricting to gestation lengths of 32 weeks or more, US birth weights would be 33 grams higher and 1.4pp less likely to be low birth weight. This extreme adjustment would account for just a small share of the gap between the observed birth outcomes and the log predictions discussed above.

### 4.3 Survivorship bias or culling effects

A related explanation is culling. Mothers in polluted and impoverished areas may have higher rates of miscarriage and stillbirth or more difficulty conceiving. If the fetuses that suffer a miscarriage or were not conceived would have had low birth weights, newborn infants in the polluted cities could be positively selected through a culling effect. This question—whether health insults have culling or scarring effects—is prominent in the fetal origins literature.<sup>13</sup> Could selective survival lead to a healthier infant population, at least as measured by birth weight?

This would have the interesting implication that interventions reducing pollution exposure would *decrease* average birth weights through its effects on survival. I could find no studies arguing that fetal insults increase aggregate average birth outcomes through culling, so this explanation would contradict a vast literature (see the meta-analysis in, e.g., [Bekkar et al., 2020](#); [Li et al., 2017](#)). In the developing world, studies of household fuels tend to find that indoor pollutants both increase stillbirths and decrease birth weight, consistent with a scarring rather than culling effect ([Pope et al., 2010](#); [Amegah et al., 2014](#)). Further, while data on miscarriage is sparse and complicated to measure (for the US, see [Mukherjee et al., 2013](#)), the rates of stillbirth ([Hug et al., 2021](#)) and low birth weight ([Blencowe et al., 2019](#)) at a national level tend to move together, which also suggests that deprivation tends to lead to scarring. Still, given the unique sample of extremely polluted cities, the mechanism deserves consideration.<sup>14</sup>

**Culling through miscarriage** To affect birth weight, culling would need to happen either through miscarriage, stillbirth, or (a decrease in) conceptions. Observational studies tend to find that pollution increases spontaneous abortion ([Zhang et al., 2019](#); [Grippio et al., 2018](#)).<sup>15</sup> A simpler test is whether

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<sup>13</sup>See [Almond and Currie \(2011\)](#), [Almond \(2006\)](#), and [Chay and Greenstone \(2003\)](#) for discussion and specific examples. [Floris et al. \(2021\)](#) and [Brown and Thomas \(2019\)](#) argue that the flu pandemic of 1918 induced *negative* selection; i.e., infants that survived to birth had lower socioeconomic status. [Bruckner and Catalano \(2007\)](#) find evidence for culling: males born in times of low male:female sex ratios (a proxy for fetal stress) have lower mortality. [Almond and Currie \(p. 157 2011\)](#) discuss this in the context of the null findings from the famines in Finland and Leningrad, where mortality might have been high enough to induce a culling effect. [Bozzoli et al. \(2007\)](#), looking at the relationship between neonatal mortality and adult height, find a negative relationship overall (consistent with scarring), but some evidence of a positive relationship in the poorest countries (consistent with culling).

<sup>14</sup>Some research suggests that the share of male infants falls in response to stressors (e.g., [Catalano et al., 2006](#)). But birth weight is slightly higher for males ([Van Vliet et al., 2009](#)), so effects operating through the sex ratio could decrease, not increase, aggregate birth weight. And in a large study of Ulaanbaatar ([Dorj et al., 2014](#)), the authors record 78,076 female and 82,381 male births, a male-female sex ratio of 51.34%. This is about equal to the sex ratio at birth in the United States ([Mathews et al., 2005](#)), although it only includes full-term births.

<sup>15</sup>[Barn et al. \(2018b\)](#), a randomized study of air purifiers and birth outcomes in Ulaanbaatar, found significantly fewer spontaneous abortions in the reduced pollution group (OR=0.38; 95% CI: 0.18, 0.82), but an increased chance pre-term birth

the miscarriage/stillbirth rate is in general higher in polluted areas.

The [Barn et al. \(2018b\)](#) study provides a useful estimate of this statistic, which is difficult to find for the countries in the sample. The mothers were recruited at a median gestation of 11 weeks and at or before 18 weeks of gestation.<sup>16</sup> They report that 10.1% had either a miscarriage or stillbirth. I could find only one other detailed study of miscarriage from a sample with high pollution exposure. [Dellicour et al. \(2016\)](#) recruited 1,134 pregnant women in rural Siaya County, Kenya to estimate weekly miscarriage rates. Their sample included 508 mothers captured before the 12th week of gestation. While pollution exposure is not reported in [Dellicour et al. \(2016\)](#), 93% of rural Kenyans primarily use charcoal and firewood, so the exposure to indoor pollutants is likely high ([Kenya Ministry of Energy \(2019\)](#); also see [Dida et al. \(2022\)](#) for data on a neighboring county). Their survival rates are similar: after 11 weeks of gestation, the risk of miscarriage is 8.8% ([Dellicour et al., 2016](#), Table 2).<sup>17</sup>

There are few studies of US samples to compare to, but the existing estimates are comparable to Ulaanbaatar and Kenya. [Mukherjee et al. \(2013\)](#) calculates cumulative miscarriage risk for a sample of mothers in North Carolina. The risk conditional on making it through the 9th week of pregnancy is 8%.<sup>18</sup> [Ammon Avalos et al. \(2012\)](#) collate data from four previous studies in the US and find that miscarriage rates as of the 9th week of gestation range from 6 to 10% (Figure 3), arguing that the highest estimate is most reliable because it recruited people earlier in pregnancy. The risk of miscarriage as of the 11th week of gestation is 7.7%.

These estimates suggest that miscarriage rates are not distinctly higher among populations with severe pollution exposure, although the comparison is not perfect because [Barn et al. \(2018b\)](#) do not calculate the weekly risk of miscarriage. Assuming all mothers in [Barn et al. \(2018b\)](#) were at exactly 11 weeks of gestation, a bounding exercise shows it is unlikely that this could explain the normal birth weights. Assume the miscarriage rate at 11 weeks is 8% in the US ([Ammon Avalos et al., 2012](#)) and—roughly—10% in Ulaanbaatar ([Barn et al., 2018b](#)). Then there's a missing 2% of infants in Ulaanbaatar who presumably would have had lower than average birth weights. Assuming these babies are at

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(10% vs. 4%; OR=2.37; 1.11, 5.07). This could be a statistical fluke. The two groups are identical in their risk of *either* a spontaneous abortion (24 in control vs. 10 in treatment), stillbirth (5 vs. 8), or preterm birth (10 vs. 24).

<sup>16</sup>The inter-quartile range (25th-75th percentile) was 9-12 weeks for control and 9-13 weeks for treatment [Barn et al. \(2018b](#), Table 1)

<sup>17</sup>Stillbirth is unfortunately not reported, but another recent study in Siaya, [Eilerts-Spinelli et al. \(2022\)](#), finds a rate of about 1%.

<sup>18</sup>Specifically, "The cumulative risk of embryonic loss (gestational weeks 6–9) was 15% for whites and 14% for blacks. The cumulative risk for early fetal loss (weeks 10–15) was 6% and 8% and, for late fetal loss (weeks 16–19), was <1% and 2% for whites and blacks, respectively" ([Mukherjee et al., 2013](#)).

the 1st percentile of the US birth weight distribution, weighing 1,275g, adding them back into the sample would decrease the Ulaanbaatar average by 43g, from 3,403g to 3,357g, which would still put Ulaanbaatar above the US average. Similarly, the incidence of low birth weight would still be lower in Ulaanbaatar if we counted these infants.

**Culling at conception** A culling effect could also happen earlier, before the infant is conceived. Pollution could inhibit conception for “weaker” embryos. There is some indirect evidence for this: Births in Ulaanbaatar exhibit seasonality, with 13% more births in the Fall compared to the Spring ([Dorji, 2015](#), Table 1).<sup>19</sup> If this drives culling, birth weights should be higher in the season with fewer births, but they are the same ([Dorji, 2015](#), Table 1)

Apart from seasonality, another test is whether couples in highly polluted places have to spend longer trying to conceive. In vitro fertilization (IVF) procedures offer a more controlled environment for measuring this. [Choe et al. \(2018\)](#) find that IVF implantation is slightly less successful for women in more polluted areas. On the other hand, a careful examination by [Zhou et al. \(2018\)](#) finds that implantation success rates are about the same in Beijing as in Europe.

In sum, it’s hard to find evidence that pollution is actually quite harmful in these places through its effects on miscarriage and conception. Miscarriage rates by week of gestation appear similar to the US. And IVF implantation has similar success rates in Beijing and Europe. These findings are based on sparse data. But separate from these specific mechanisms around miscarriage or conception, such culling effects would be quite surprising given that no previous study has found positive effects of pollution on birth weight.

#### 4.4 Timing of exposure

The cities and counties in the highly polluted places studied here have stably high levels of pollution. In contrast, much of the quasi-experimental literature is based on shorter-term changes in exposure (as is the case in [Alexander and Schwandt \(2022\)](#) and [Currie and Walker \(2011\)](#), see also the studies reviewed in [Currie et al. \(2014\)](#)). Could it be that short-term effects are larger than long-term effects? This would also be surprising if the primary mechanism is the accumulation of particulate matter in

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<sup>19</sup>[Badarch et al. \(2021\)](#) find greater seasonality, but it’s based on 10,000 births from a single hospital. [Dorji \(2015\)](#) samples 160,000 births from all private hospitals in Ulaanbaatar.



lungs ([Lippmann et al., 2003](#)), although this has not been clearly established.

However, there are certainly examples from biology where early exposures make individuals more resilient. Human hands and fingers develop calluses in response to repeated friction, which makes them more robust to future exposures. And some research suggests that early exposure to allergens decreases allergic responses ([Hesselmar et al., 1999](#)). In the current context, this explanation could hold that, due to their early exposure, mothers in highly-polluted places are more resilient to pollution than contemporary US mothers. The harmful effects of pollution are thus less likely to impact fetuses in more polluted places.

There is little research available which can speak to this claim. One potential piece of evidence against this is that [Currie et al. \(2009\)](#) find that pollution effects on fetuses were more harmful for mothers who smoked. On the other hand [Checkley et al. \(2021\)](#) find that wildfire smoke increases premature births much more in places with less smoke exposure on average (Figure 4). Overall, it would seem surprising if birth outcomes were worse among infants exposed to a temporary increase in pollution from 5 to 15 PM<sub>2.5</sub> compared to infants born in an environment with a constant PM<sub>2.5</sub> of 25. However, it is hard to definitively rule out such a mechanism.

## 5 Experimental evidence

A sparse experimental literature tests the idea that short-term changes in air quality could impact fetal health. Based on the quasi-experimental estimates, air purifiers could be a highly cost-effective intervention. Low-cost air purifiers decrease indoor particulate matter by 30-60% ([Barn et al., 2018a](#)) and cost between \$100 and \$200 as of February 2022. People spend most of their time indoors, and outdoor pollution affects indoor pollution ([Leung, 2015](#)). Replacing biomass fuels with ethanol could have similar benefits.

To my knowledge, there is only one randomized controlled trial of air purifiers and infant health, performed in Ulaanbaatar, one of the most polluted cities in the world ([Barn et al., 2018b](#)). The researchers randomized 540 mothers at 11 weeks gestation. The purifiers caused a 7.2 ppm decrease in indoor PM<sub>2.5</sub> ([Barn et al., 2018a](#)). However, the effects on birth weight were null with a 95% confidence interval of -84g to 120g. Although this confidence interval encompasses practically large effects, this rejects the linear predicted effects from [Alexander and Schwandt \(2022, Table A.8\(c\)\)](#), which imply a birth weight increase of 167 grams ( $23.2 \times 7.2$ ). But the wide confidence interval does not rule out my



log formulation (see Section 3.1) of the results.

Interestingly, other interventions using air purifiers and liquefied gas achieve large reductions in indoor PM<sub>2.5</sub> without substantial effects on health outcomes (Shao et al. (2017); Checkley et al. (2021); Dong et al. (2019), also see the review in GiveWell (2022)). These studies use more accurate measures of exposure. In particular, the subjects in Checkley et al. (2021), a trial of liquefied petroleum gas, wear a sensor on their clothing that measures particulate matter in their immediate environment. The sensors record a PM 2.5 of 30 in the treatment group vs. 98 in the control group, but the paper finds no effects on lung function.

Another notable example is Jack et al. (2021), a pre-registered study in rural Ghana with 1,414 households that also provided liquefied petroleum gas to treated families. The gas decreased indoor PM 2.5 by 25 (Figure 3), measured using sensors that were physically placed on the mothers for 72 hours. The birth weights across arms were practically identical. Control infants were 29 grams heavier than treated infants, with the 95% confidence interval rejecting birth weight benefits above 56 grams. The log formulation (see Section 3.1) of the results in Alexander and Schwandt (2022) suggests that this should have increased birth weight by 90 grams. Two similar cooking fuel trials in rural Nepal also found null results on health outcomes (Katz et al., 2020). As Jack et al. (2021) note, studies of clean fuels have had surprisingly small effects on birth weight.<sup>20</sup> A meta-analysis of the effects in Jack et al. (2021) and Barn et al. (2018b) using a random-effects framework yields a 95% confidence interval of (-0.13, 0.09) standard deviations. Based on birth weight standard deviation of 450 grams, this rejects benefits above 40 grams, while the pooled decrease in PM 2.5 exposure across the two trials was 18.

As Alexander and Schwandt (2022) note, effects from correlational studies of air pollution and health outcomes may be biased downward due to measurement error, but quasi-experimental approaches can correct for this bias. These randomized studies also address the measurement error issue. If pollution sensors are doing a poor job at measuring the biologically-relevant pollution exposure, the random assignment inherent in these trials can be viewed as an instrumental variable similar to the Volkswagen sales. These experimental studies, while unable to reject some large impacts on fetal health, present another puzzle compared to the quasi-experimental evidence.

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<sup>20</sup>Thompson et al. (2011) estimate a positive impact on birth weight of chimneys but the confidence interval is wide and includes zero.

## 6 Discussion

This paper uses the causal effects of air pollution estimated in [Alexander and Schwandt \(2022\)](#) to predict birth outcomes in extremely polluted cities in middle-income countries and in US counties from the 1970s. I find that birth weights in highly polluted cities, which average five times the particulate matter of the contemporary United States, are surprisingly normal. So are birth outcomes in the most polluted US places in the 1970s, which, despite decreases in pollution, show no signs of improvement when I analyze outcomes in the same areas from 2002. The findings present a puzzle. Based on the causal estimates, infants in these extreme environments should have worse outcomes.

In addition to the birth weight estimates in this paper, it is striking that [Goldin and Margo \(1989\)](#) find normal birth weights by today's standards in a 19th century poor house. Are birth weights unusually hard to change? While far from exhaustive, I searched all reviews of randomized trials in the Cochrane Library targeting either birth weight or low birth weight. According to meta-analyses, many treatments come up short, including: zinc ([Carducci et al., 2021](#)), calcium ([Buppasiri et al., 2015](#)), deworming ([Salam et al., 2021](#)), vitamin E ([Rumbold et al., 2015](#)), vitamin A ([McCauley et al., 2015](#)), vitamin C ([Rumbold and Crowther, 2015](#)), iodine ([Harding and De-Regil, 2017](#)), and magnesium ([Makrides et al., 2014](#)). On the other hand, the reviews find either increases in birth weight or decreases in low birth weight for: folic acid ([Lassi et al., 2013](#)), vitamin D ([Palacios et al., 2019](#)), omega-3 ([Middleton et al., 2018](#)), and anti-malarial bed nets ([Gamble et al., 2006](#)).<sup>21</sup> Also, birth outcomes within the US still vary substantially across groups: There is a stark income gradient ([Martinson and Reichman, 2016](#)), with mothers in the bottom income quintile more than twice as likely to have a low birth weight infant compared to mothers in the top quintile of income (Table 2), suggesting that access to resources could drive poor birth outcomes.

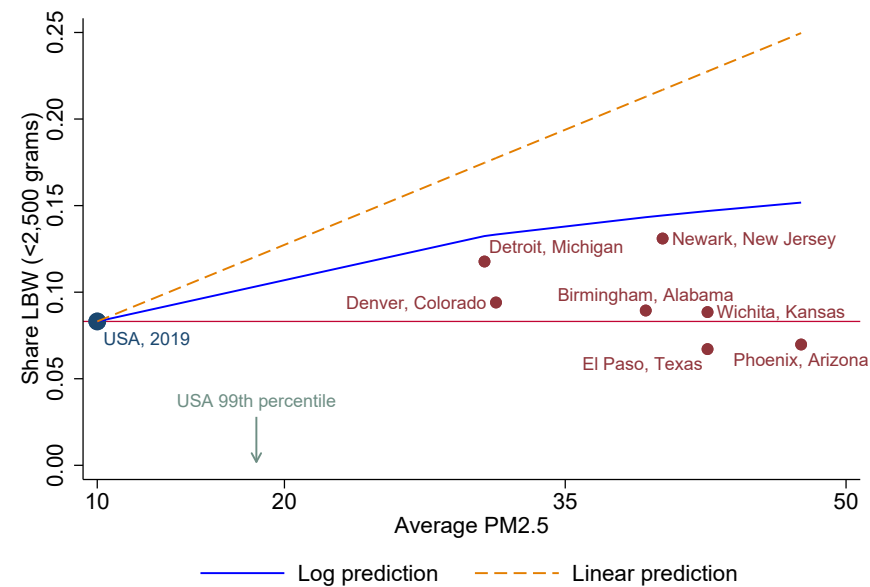
Pollution has many potential health effects ([Landrigan et al., 2018](#)), but impacts on fetal health are especially important because of the potential long-run consequences on life outcomes ([Almond and Currie, 2011](#)). Indeed, investment in child health has some of the best benefit-cost ratios compared to other policies ([Hendren and Sprung-Keyser, 2020](#)). Given the uncertainties outline here, a randomized study of air purification could provide key evidence on the causal effects of air pollution.

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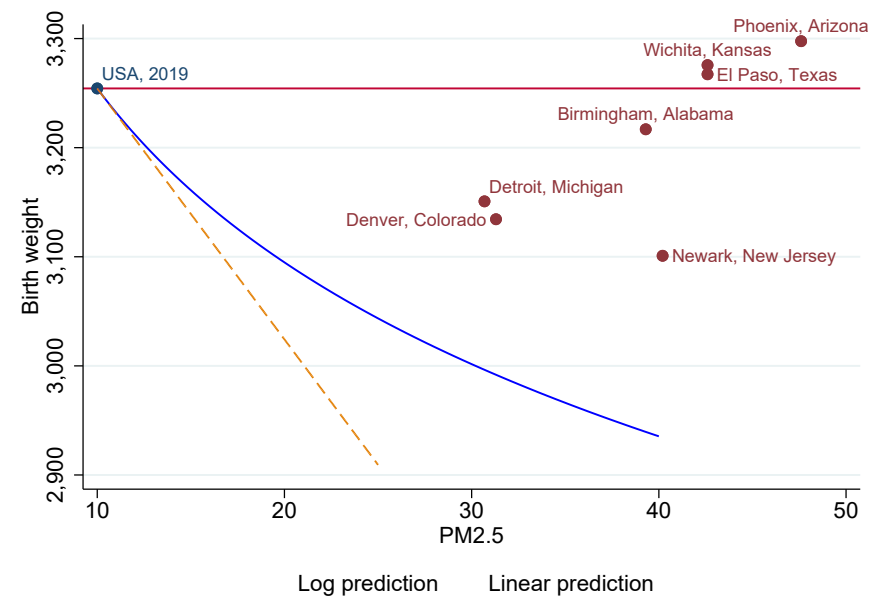
<sup>21</sup>Cochrane reports "low-quality evidence" that iron ([Peña-Rosas et al., 2015](#)) and gum disease treatment ([Iheozor-Ejiofor et al., 2017](#)) can increase birth weight. They also find borderline insignificant effects of social and emotional support ([East et al., 2019](#)).

A Additional Figures

Figure A.1: City-level birth and pollution in the US, 1972-2002



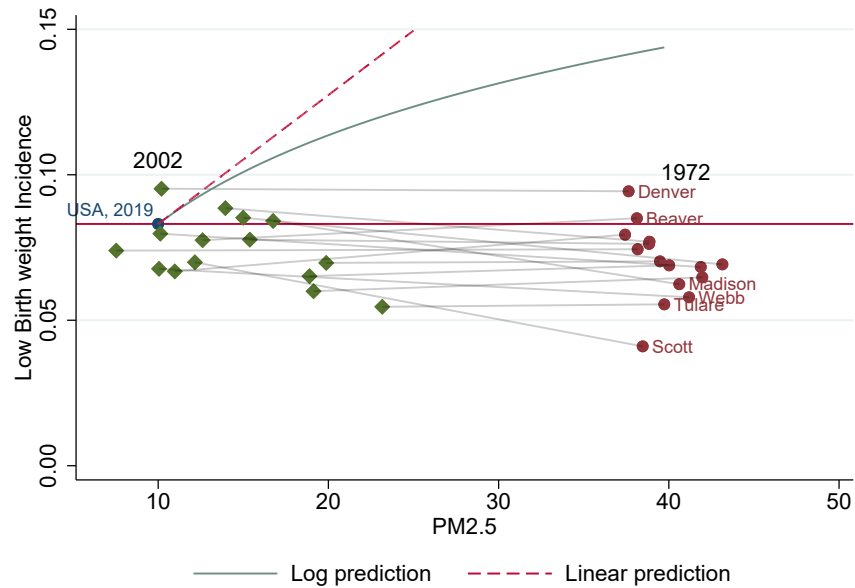
(A) Low birth weight incidence



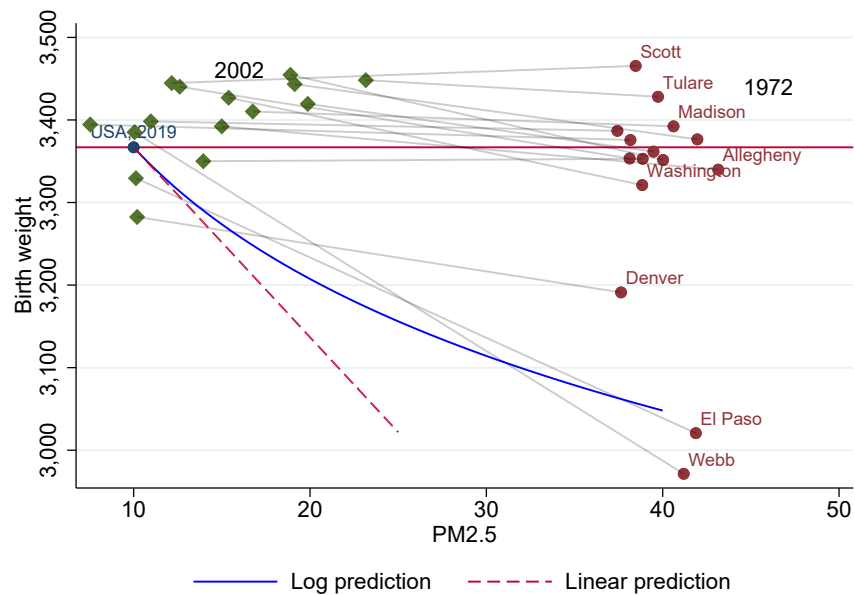
(B) Average birth weight

Notes: Birth outcomes from NCHS Natality Files, pollution data from EPA Air Quality Trends report. Low birth weight is defined as birth weight under 2,500 grams.

**Figure A.2:** Low birth weight and constant gestation birth weight, US counties 1972-2002



(A) Low birth weight

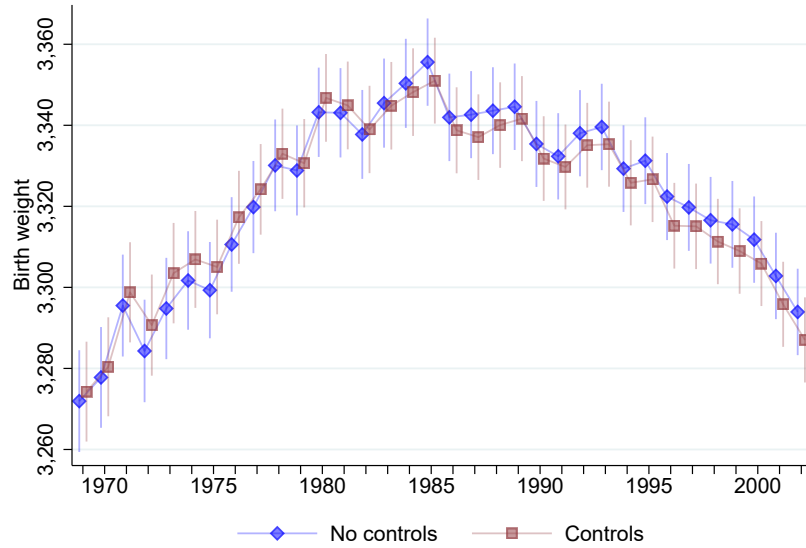


(B) Constant gestation birth weight

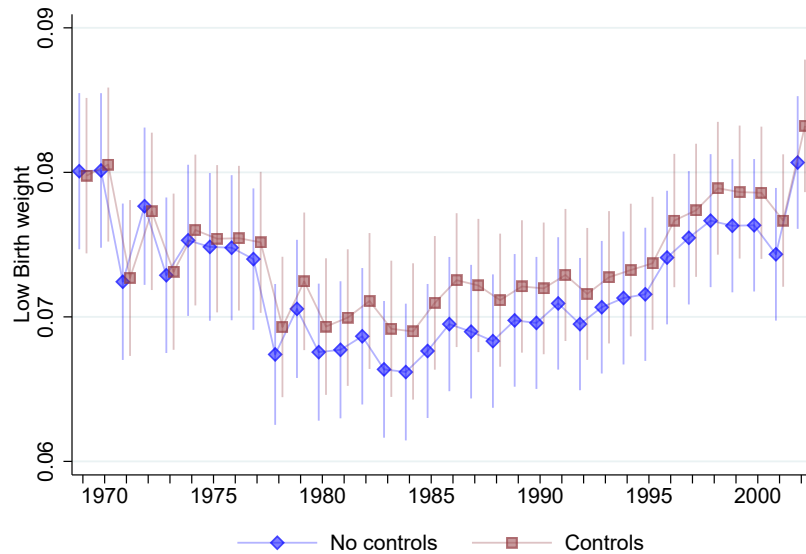
*Notes:* Birth outcomes from NCHS Natality Files, pollution data from EPA sensors. Low birth weight is defined as birth weight under 2,500 grams. The constant gestation birth weight is calculated at the infant level as:

$$40 * (\text{Birth Weight}) / (\text{Weeks of Gestation})$$

**Figure A.3:** Trends in US birth weights with and without controlling for maternal characteristics



(A) Birth weight



(B) Low birth weight

*Notes:* These panels show the estimated coefficients on year dummies in regressions using a 1 percent sample of the natality files from 1968 to today. The controlled regression includes fixed effects for mother age, race, live birth order, and state of residence. In Panel (A), the outcome is birth weight in grams. In Panel (B), the outcome is an indicator for being low birth weight (<2,500 grams). Source is the US Natality files ([NVSS, 2022](#)).

## B Additional Tables

**Table B.1:** Birth weights and pollution in the most polluted US cities, 1972

Place	TSP	PM 2.5	Birth weight	% LBW	% VLBW	N
Phoenix, Arizona	159	48	3,298	7.0	0.9	5,583
El Paso, Texas	142	43	3,267	6.7	0.7	4,112
Wichita, Kansas	142	43	3,276	8.8	1.0	2,407
Newark, New Jersey	134	40	3,101	13.1	2.1	3,879
Birmingham, Alabama	131	39	3,217	8.9	1.0	3,094
Detroit, Michigan	102	31	3,151	11.8	2.2	13,511
Denver, Colorado	104	31	3,134	9.4	1.1	4,262
1972 Combined	124	37	3,193	9.9	1.5	36,848
USA, 2019	33*	10	3,254	8.3	1.4	3,753,815

**Table B.2: GDP per capita and life expectancy**

City	Country	Life expectancy	GDP per capita	Birth weight (g)	LBW
USA	-	78.8	63,593	3,286	0.08
Doha	Qatar	80.2	50,124	.	0.12
Abu Dhabi	United Arab Emirates	78.0	36,285	3,080	.
Monza	Italy	83.2	31,714	3,171	.
Brescia	Italy	83.2	31,714	.	0.07
Makkah	Saudi Arabia	75.1	20,110	.	0.09
Muscat	Oman	77.9	14,485	.	0.10
Temuco	Chile	80.2	13,232	3,386	0.03
Beijing	China	76.9	10,435	3,343	0.04
Astana	Kazakhstan	73.2	9,122	.	0.08
Belgrade	Serbia	75.7	7,721	3,259	.
Nakhon Sawan	Thailand	77.2	7,187	.	0.09
Saraburi	Thailand	77.2	7,187	.	0.09
Tuzla	Bosnia and Herzegovina	77.4	6,080	3,387	0.06
Skopje	North Macedonia	75.8	5,917	3,325	0.05
Beirut	Lebanon	78.9	4,650	.	0.09
Ulaanbaatar	Mongolia	69.9	4,061	3,490	0.04
Colombo	Sri Lanka	77.0	3,681	2,920	0.16
Tunis	Tunisia	76.7	3,522	3,281	.
Hanoi	Vietnam	75.4	2,786	3,251	0.03
Owerri	Nigeria	54.7	2,097	.	0.24

*Note:* Life expectancy and GDP per capita data are at the country level. Source for life expectancy and GDP data is the World Bank, 2019. Sources for city-level birth outcomes are given in [Appendix C](#).

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(5), 521–532.



## C Data sources

All pollution data comes from [WHO \(2016\)](#) unless noted below.

### Abu Dhabi, United Arab Emirates

[Taha et al. \(2022\)](#). Mean birth weight: 3,080g (Table 1). N=1,610. Study inclusion: “Mothers with complete data on sociodemographic factors (such as age and education), health factors related to pregnancy and the mode of delivery, and breastfeeding practices (such as breastfeeding initiation) were considered as participants in this study.” Pollution year: 2013. Alternate pollution estimates: [Abuelgasim and Farahat \(2020\)](#).

### Astana, Kazakhstan

[Aimukhametova et al. \(2012\)](#). Low birth weight incidence: 8% (Table 2). N = 157. Women with completed singleton pregnancies at a tertiary hospital in Astana. Twins excluded.

**Pollution source** [Kenessariyev et al. \(2013\)](#). Annual average PM<sub>2.5</sub> estimate: 52.9 (Table 4). Used because Kazakhstan is not included in the [WHO \(2016\)](#) database.

### Beijing, China

[Su et al. \(2016\)](#). Mean birth weight: 3,343g. Low birth weight incidence: 3.6%. (In both cases these are weighted averages taken using outcomes and group sizes in Table 3.) N=5,479. Sampling: “Medical and obstetrical data for each participant was collected from 15 hospitals in Beijing by a systemic cluster sampling survey conducted from 20 June 2013 to 30 November 2013.” Eligibility was defined as all women “who delivered a live born singleton infant between 20 June 2013 and 30 November 2013 and that were born at 1970 or later,” so mothers could not be older than 43. Pollution year: 2013.

### Beirut, Lebanon

[Tamim et al. \(2007\)](#). Low birth weight incidence: 9.18%. This comes from counting the births in the low birth weight categories broken out in Table 2. N=18,727. Sampling: All births from nine major hospitals in Beirut and its suburbs in 2001-2002. Pollution year: 2014. Alternate pollution estimate: [Saliba et al. \(2004\)](#)

## **Belgrade, Serbia**

[Maric et al. \(2010\)](#). Mean birth weight: 3,259; N=2,581 (Table 2). Sample: Births at the Institute of Gynecology and Obstetrics in Belgrade, 1996 to 2003. Only the control group, which was not exposed to the bombings in March-June 1999, is used. There were no sample restrictions noted. Stillbirth rate: 1.3%.

**Pollution source** [Rajšić et al. \(2004\)](#) Sample period: June 2002 and December 2002. PM2.5: 61. Used to better match the time period covered in the birth data. [WHO \(2016\)](#) reports PM2.5 of 37 in 2013.

## **Brescia, Italy**

[ATS Brescia \(2020\)](#). Low birth weight incidence: 6.4% in 2003 and 7.2% in 2020. See Figura 21, which includes annual data from 2003 to 2020. Sample size: 8,045. Sampling: all births to at least one parent living in Brescia. The sampling is described on page 2. Stillbirth rate: 0.33%. Pollution year: 2013.

## **Colombo, Sri Lanka**

[Jayatissa and Hossaine \(2010\)](#). Low birth weight incidence: 16.1%. N=263 (reported in Table 3). Sampling: randomly-chosen households in Colombo. Pollution year: 2011.

## **Doha, Qatar**

[Abdulkader et al. \(2013\)](#). Low birth weight incidence: 12.36% (reported in abstract). N = 890. No sample restrictions noted. Pollution year: 2012.

## **Hanoi, Vietnam**

[Nguyen et al. \(2012\)](#). Mean birth weight: 3,251 grams; N=537. Estimate is the weighted average of “urban boy” and “urban girl” birth weight means in Table 1. Survey data on children born at the Dodalab ([Tran et al., 2012](#)) in Dongda, Hanoi, March, 2009 to June 2010. The authors excluded 20 children who were either twins or born with a congenital disease.

**Pollution source** [Luong et al. \(2017\)](#). Sample period: September 2010 to September 2011. PM 2.5 Estimate: 67. Used because Vietnam is missing from the [WHO \(2016\)](#) list.

## **Makkah, Saudi Arabia**

[General Authority for Statistics \(2016\)](#). Low birth weight incidence: 9.28%. Calculated using the counts reported in Table 24-1 “Number of Saudi live births during the 5 years preceding the survey, by sex and weight of the child at birth and administrative Area” on page 78. N = 443,128. No sample restrictions reported. Pollution year: 2014.

## **Monza, Italy**

[Ornaghi et al. \(2022\)](#). Average birth weight: 3,170.5 grams. Reported in the text on page 468. N = 1,882. Hospital data from women giving birth at a hospital in Monza. (The 2020 sample excludes women with a symptomatic COVID infection; I use the 2019 estimate.) Stillbirth rate: 0.4%. Pollution year: 2013. Alternative estimate: 31 ([Collivignarelli et al., 2021](#), Figure 4).

## **Muscat, Oman**

[Islam \(2015\)](#). Low birth weight incidence: 9.95% (reported in Table 2). Sample size not reported. Pollution year: 2009.

## **Owerri, Nigeria**

[Iwuchukwu and Vincent \(2021\)](#). Low birth weight incidence: 23.6%. Reported in text. N=814. Sample is consenting mothers at Federal Medical Centre, Owerri (FMCO), Imo State, Nigeria. Pollution year: 2009.

## **Skopje, North Macedonia**

[Stojanovska et al. \(2006\)](#). Low birth weight incidence: 5.4%. N=213. Reported in Table NU.8: Low birth weight infants (page 72). Pollution year: 2013.

## **Temuco, Chile**

[Lucila et al. \(2016\)](#). Average birth weight: 3,386 grams; N=339 (Table 1). Low birth weight incidence: 3.3% (reported in text). Survey data from a random sample of households. Pollution year: 2014.

## **Tunis, Tunisia**

[Sassi et al. \(2019\)](#). Mean birth weight: 3,281.7 grams. N=437. Survey data from a random sample of “20–49-year-old, non-pregnant women” in Greater Tunis. Pollution year: 2010.

## **Tuzla, Bosnia and Herzegovina**

[Halilović and Begić \(2015\)](#). Mean birth weight: 3,387 grams; Low birth weight incidence: 6.24%; N=4,096 (Abstract). Hospital data from Infants born in Obstetrics and Gynecology Clinic, University Clinical Center Tuzla in 2007. No noted sample restrictions. Stillbirth rate: 0.7%. Pollution year: 2010.

## **Ulaanbaatar, Mongolia**

[Barn et al. \(2018b\)](#), Table 3). Mean birth weight: 3,490 grams, N=223. (This mean is reported in Section 2.7. Table 3 reports the main outcomes but using median rather than mean birth weight). Sampling: “We recruited women who met the following criteria:  $\geq 18$  years of age,  $\leq 18$  weeks of a single-gestation pregnancy, non-smoker, living in an apartment, planning to give birth in a medical facility in the city, and not using a residential portable air cleaner at enrollment. We excluded women who lived in ger households because electricity is unreliable in ger neighborhoods and gers may have higher indoor-outdoor air exchange rates, which reduces HEPA cleaner effectiveness” (p. 982). Pollution year: 2010.

## **United States**

I use US natality data to calculate average birth weight in the US ([NCHS, 2023](#)). This allows me to exclude twins. [Alexander and Schwandt \(2022\)](#) report a mean birth weight of 3,302 gram using all US births from 2007-2015. The total number of births is not reported in the paper, but there were on average 4 million births per year during the sample so this is approximately 36 million births.