

Names: Michael, Jason, Caitlyn, Ken

Product Idea: Find My Coach

1. What “job” does the product do for the customer?
 - a. Provides athletes and athletic departments with convenience in finding information about coaches like accomplishments, previous workplaces, and athlete reviews.
2. What domain expertise can you bring to bear?
 - a. Previous experience of both coaching and playing organized sports in college level and club level.
3. How big a pain does the product relieve?
 - a. Can help athletes pick the school/club they want to play at based on the collective reviews of the coaches that work there
 - b. Relieves the pain of bouncing around different clubs and schools until you find the right coach
4. Can the product or service make money?
 - a. Yes, coaches pay a subscription
5. Is there a way to reach these customers?
 - a. Go talk to coaches, clubs/athletic departments, athletes, parents, etc.

Conclusion:

With discussing this product, we were able to pull from personal experiences (playing school and club sports) to further engage with this product idea.