



# PIZZA SALES REPORT

Jan/15-Dec/15

Pizza\_Category

All

01-01-2015

31-12-2015

## TOP/BOTTOM INSIGHTS

### BEST SELLERS

#### DAYS

Friday/Saturday contributes to maximum orders.

#### MONTHLY

January/July contributes to maximum orders



817.86K

total revenue



38.31

avg order value



49574

total pizzas sold



21350

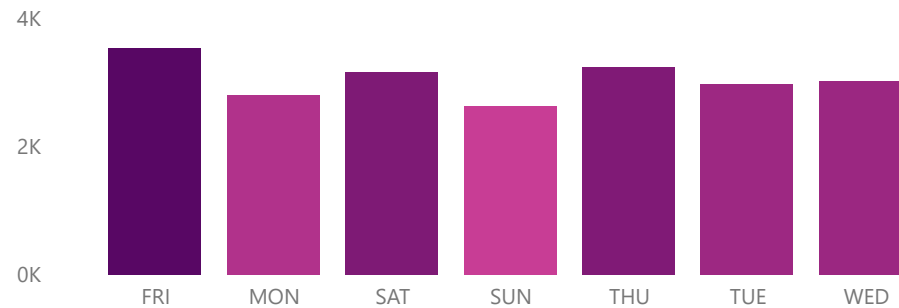
total orders



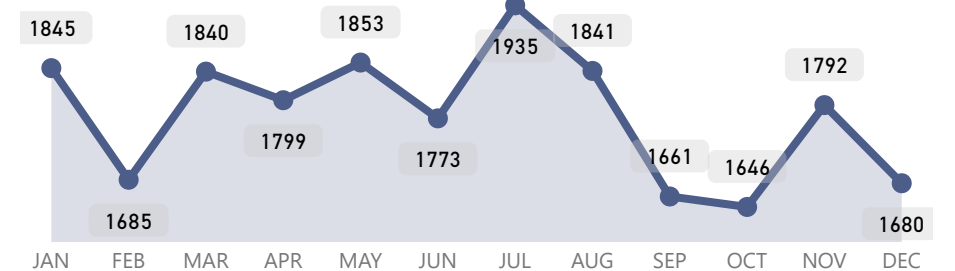
2.32

avg pizzas per order

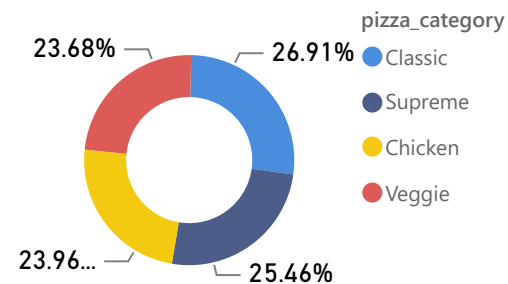
### Daily trend for total orders



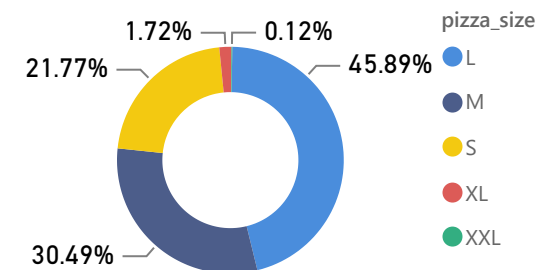
### Monthly trend for total orders



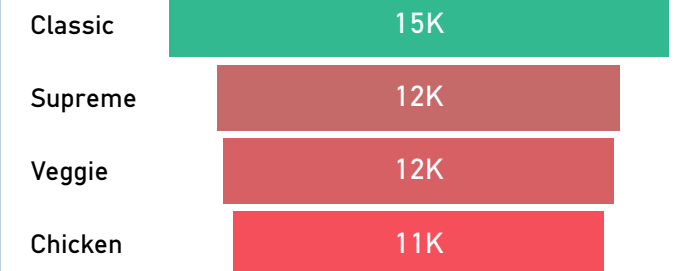
### % of Sales by pizza category



### % of Sales by pizza size



### Total pizzas sold by pizza\_category



## BEST SELLERS

**REVENUE**  
The Thai Chicken pizza contributes to maximum revenue

**QUANTITY**  
The Classic Deluxe Pizza contributes to maximum quantity.

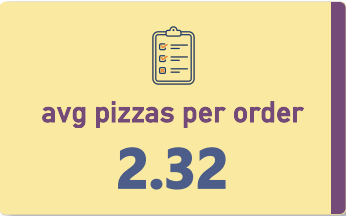
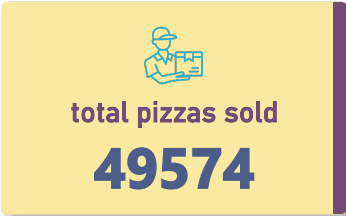
**TOTAL ORDERS**  
The Classic Deluxe Pizza contributes to maximum orders.

## WORST SELLERS

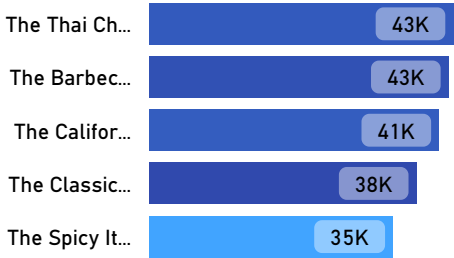
**REVENUE**  
The Brie Carrie Pizza contributes to minimum revenue

**QUANTITY**  
The Brie Carrie Pizza contributes to minimum quantity.

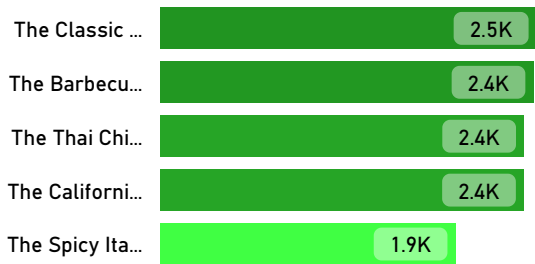
**TOTAL ORDERS**  
The Brie Carrie Pizza contributes to minimum



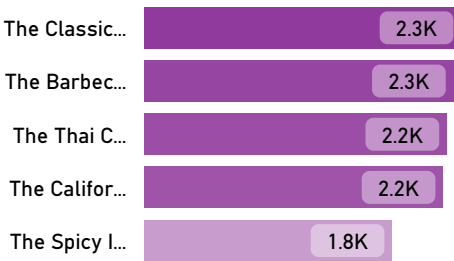
### Top 5 Pizzas by Total Revenue



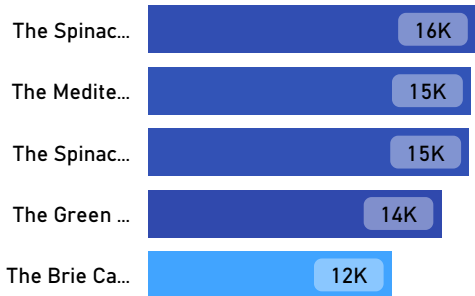
### Top 5 Pizzas by Quantity



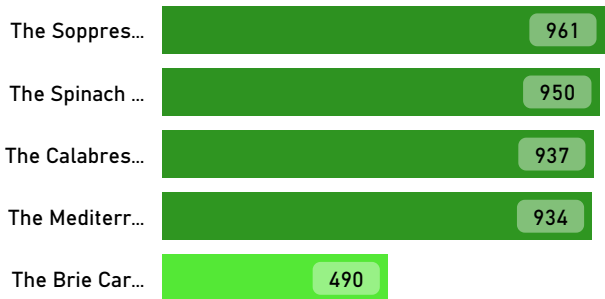
### Top 5 Pizzas by Total Orders



### Bottom 5 Pizzas by Total Revenue



### Bottom 5 Pizzas by Quantity



### Bottom 5 Pizzas by Total Orders

