

	TOTAL INTERNET POPULATION 13+	MUSIC BUYERS	CD BUYERS	DIGITAL BUYERS	VINYL (NEW)	MUSIC STREAMERS	PAID SUBSCRIBERS	FREE STREAMERS	P2P DOWNLOADERS	STREAMRIPPERS
FAVORITE GENRES (RANK)*										
#1	Classic Rock (60s-80s)	Pop/Top 40/ Current Hits	Classic Rock (60s-80s)	Pop/Top 40/ Current Hits	Classic Rock (60s-80s)	Pop/Top 40/ Current Hits	Pop/Top 40/ Current Hits	Classic Rock (60s-80s)	Rap/Hip-Hop	Pop/Top 40/ Current Hits
#2	80s-90s Hits	Classic Rock (60s-80s)	Country	Classic Rock (60s-80s)	Alternative/Mod- ern Rock	Classic Rock (60s-80s)	Rap/Hip-Hop	Pop/Top 40/ Current Hits	Classic Rock (60s-80s)	Alternative/ Modern Rock
#3	Pop/Top 40/ Current Hits	80s-90s Hits	Pop/Top 40/ Current Hits	Alternative/ Modern Rock	Hard Rock/ Metal/Hardcore	80s-90s Hits	80s-90s Hits	80s-90s Hits	80s-90s Hits	Rap/Hip-Hop