Swan Carpenter

Education

Carnegie Mellon University

Class of 2021

Bachelor of Computer Science and Arts Focus in CS and Environments Design QPA 3.61, College Honors

Relevant Coursework

Computer Science

Computer Systems
Parallel & Sequential Algorithms
Theoretical Computer Science
Principles of Imperative Computation
Functional Programming
Applied Machine Learning
Robotics for Creative Practice
Conlanging with Language Technologies

Math

Mathematical Concepts and Proofs Matrices and Linear Transformations Calculus in Three Dimensions Probability

Design

Environments Design I, II, III Futures Systems How People Work

Skillset

Web Native
JavaScript C/C++
TypeScript Rust
React Python
NextJS Java
Express C#
Tailwind CSS Arduino

NodeJS Electron

Electron **Multimedia, AI**WebAssembly TouchDesigner
Google Cloud (GCP) FFMPEG
Cloudflare Unity
ChatGPT/Gemini

Mobile

Android Studio Management
Dart/Flutter Git
Swift/XCode Bash/Shell

Honors and Awards

Armero Award for Inclusive Creativity

2021

Capstone Project Award for Zobits

Pittsburgh AAF Award

2023

Gold for Netflix Stranger Things Clock

National American Advertising Award

Gold for Doodles Genesis Factory

Work Experience

Fullstack Developer | studio5C

October 2023 - Present

- Managing sole-proprietorship fullstack development studio
- Owning end-to-end frontend and backend dev for consumer-facing webapps/platforms
- Using TypeScript, React, HTML, CSS, NextJS, NodeJS, Python, GCP, and Cloudflare
- Clients include Deeplocal, Nik Bentel Studio, Magic Circle, Mars, LinkedIn, and Google

Software Engineer | Deeplocal

June 2021 - May 2022 (lvl. 1), May 2022 - October 2023 (lvl. 2)

- Leading software teams for multiple simultaneous projects
- Designing system architectures, and writing frontend and backend code
- Building award-winning interactive web experiences
- Using JavaScript, TypeScript, React, NextJS, HTML, CSS, NodeJS, Electron, and GCP
- Clients include Google, Meta, Netflix, TikTok, Museum of the Future, and Virgin

UX Prototyping Intern | Motional (Aptiv-Hyundai JV)

June 2020 - August 2020

- Owning design and prototype development for functional demo of a 3D map view
- Integrating live location data and ride status for a large fleet of autonomous vehicles
- Using JavaScript, MapBox, HTML, and CSS
- Designs have since been implemented into the production software

UX Prototyping Intern | Aptiv

July 2019 - August 2019

- Owning design and prototype development for infotainment layer on AV in-car map view
- Integrating live interactive location-based content into in-car passenger display
- Using Java and Android Studio

Notable Projects

Gemini Headline Generator

Launched February 2025

Owned fullstack development of mobile-first progressive web app harnessing Google's **Gemini** and **Speech-to-Text API**s to allow users to generate custom event-themed magazine headlines as part of Google's NBA All Stars marketing event, supporting hundreds of simultaneous users. Stack included **TypeScript**, **React**, **NextJS**, and **GCP**.

Artey.ai

Ongoing since October 2024

Owning frontend development and UX design of **TypeScript**, **NextJS**, **React**, and **Tailwind**-based generative-AI integrated poster design application. Frontend scope includes handling upload and tracking of user-generated assets, edit history, interactive **FabricJS**-based canvas, communication with backend AI APIs, and navigation of users' account and document information.

Magic Circle Platform-Wide Tutorials

Feature launched February 2024

Owned implementation of a platform-wide tutorials feature for an online social gaming platform. Feature is customizable per-game, and built on a stack of **TypeScript** and **React** on a serverless **Cloudflare** infrastructure.

Virgin Voyages Jen AI

Launched June 2023

Collaborated on development of a **Google Cloud Platform** hosted **TypeScript** middleware **REST API** interfacing between frontend and AI server to generate, stitch, and stream custom (consensual) deepfaked invitation videos featuring Jennifer Lopez inviting the recipient on a personalized Virgin cruise experience.

Highmark "How's It Going?"

Launched May 2023

Built out a server using **Rust** and **Tokio** and a series of **JavaScript/React** frontends to maintain a queue of user-generated survey data being simultaneously created, edited, and removed by multiple visitor- and staff-facing clients. Presented as part of the launch event for Highmark's "How's It Going?" campaign.

TikTok TAC Moderation Workstation

First site launched February 2023, subsequent sites launched later Led software development and served as primary contributor for a set of kiosks demonstrating TikTok's moderation process. Kiosk application built in **JavaScript** and **Electron** with full multilingual support and **Strapi**-based, client-facing content management system.