# Swan Carpenter

swanio@duck.com +1 (978) 626 4774 thingsbyspoon.cc github.com/pitworker Swan is a software engineer creating highly interactive web-based and tactile experiences.

#### **Education**

# Carnegie Mellon University

Class of 2021

Bachelor of Computer Science and Arts Focus in CS and Environments Design QPA 3.61, College Honors

#### **Relevant Coursework**

#### **Computer Science**

Computer Systems Parallel & Sequential Algorithms Theoretical Ideas in Computer Science Principles of Imperative Computation Applied Machine Learning **Robotics for Creative Practice** Conlanging with Language Technologies Matrices and Linear Transformations Calculus in Three Dimensions Probability

#### Design

Environments Design I, II, III Algorithmic Textile Design **Experimental Capture Futures** Systems How People Work

#### Skillset

# Web

JavaScript (ES6) TypeScript React NextJS WebPack

NodeJS Electron WebAssembly Google Cloud

Cloudflare **Figma** 

# **Native**

C/C++ Rust Python Java C#

Arduino

## Mobile

Android Studio Dart/Flutter Swift/XCode

# Generative AI

ChatGPT Gemini **Imagen** Midjourney

#### Perception

MediaPipe PoseNet/Blazepose FaceOSC

Google Speech to Text

# Graphics Fabric.is

p5.js MapBox WebGL

#### Multimedia

8th Wall AR Unity

# **Management**

Git

Bash/Shell

## **Honors and Awards**

# **Armero Award for Inclusive Creativity**

Capstone Project Award for Zobits

#### Pittsburgh AAF Award

Gold for Netflix Stranger Things Clock

# National American Advertising Award

**Gold** for Doodles Genesis Factory

# **Work Experience**

#### Frontend Developer / Creative Technologist | studio5C

October 2023 - Present

Managing own creative tech/frontend dev studio building consumer-facing web applications and platforms that empower users to explore novel technologies firsthand; using TypeScript, React, Fabric.js, NodeJS, Python, Gen AI, and CloudFlare. Clients include Deeplocal, Artey.ai, Nik Bentel Studio, Magic Circle Game Studio, and Mars.

#### Creative Technologist | Deeplocal

June 2021 - May 2022 (lvl. 1), May 2022 - October 2023 (lvl. 2) Leading software development, designing system architectures, writing code, and ideating concepts for award-winning interactive machines and web experiences; using JavaScript, TypeScript, React, WebPack, NodeJS, Gen AI, Unity, and Google Cloud Platform. Clients include Google, Meta, Netflix, TikTok, Museum of the Future, and Virgin.

## UX Prototyping Intern | Motional (Aptiv-Hyundai JV)

June 2020 - August 2020

Ideating, prototyping, and developing functional demo of a 3D map view within the management software for a large fleet of autonomous vehicles; using JavaScript, MapBox, and WebGL. Designs are now implemented into the production software.

#### UX Prototyping Intern | Aptiv

July 2019 - August 2019

Designing and implementing interactive, location-based, contextual UI elements for incar passenger displays in autonomous vehicles; using Java and Android Studio.

# Notable Work

## Artey.ai | Professional

Currently in Development

Leading frontend development for a startup AI platform empowering novice users to create professional-quality film posters by simply uploading images of key characters and environments, requiring no prompt engineering or graphic design knowledge from users. Stack includes a TypeScript-based NextJS frontend using NextUI, Tailwind, and Fabric.is. Frontend makes API calls to an AI server running a tuned ComfyUI image-toimage model.

# Google Cloud Next Postcards | Professional

Launched August 2023

Led software development for a microsite enabling event visitors to use novel generative AI algorithms to create images and messages for custom postcards with no end-user prompt engineering. Stack includes JavaScript-based NextJS frontend, Google's Imagen and PaLM (now Gemini) APIs, and a NodeJS server managing a series of printers.

# Virgin Voyages Jen AI | Professional

Launched June 2023

Collaborated on development of a TypeScript middleware REST API interfacing between frontend and AI server to generate, stitch, and stream custom (consensual) deepfaked invitation videos featuring Jennifer Lopez inviting the recipient on a personalized Virgin cruise experience.

# Google Marketing Live Pinball | Professional

Launched May 2023

Led software development and contributed to creative concepting for a trio pinball machines running custom, C# and Unity-based gameplay software for Google's Marketing Live 2023 event. Software scope encompassed ball tracking, communicating with ingame hardware features, scoring, play mechanics, and mid-game cutscenes.

## Android-Powered Synthesizer | Professional

Completed September 2022

Major contributor to a Dart/Flutter native app and accompanying JavaScript-based plugin SDK for a highly customizable, Android-powered synthesizer in partnership with a major tech company. Also ideated and built sample instrument plugins and documentation for the SDK.

#### Zobits | Personal

Completed May 2021

Developed Arduino-based electronics and collaborated on Unity-based mobile app and product design for a creative toy with which users create digital biomes by selecting from a set of Bluetooth-enabled magnetic organism figures. Generated biomes develop over the course of a week, with varying levels of success determined by a genetic algorithm written in Java.