



PIXEL ART NFTs

WEB3.0 Social Media Network

Pixagram SA, Chamerstrasse 174, 6300 Zug

Company Profile



Pixagram Ltd
Chamerstrasse 174
6300 Zug
Switzerland



Pixagram.io

Imagine if blockchain and pixel art had a child.

PIXAGRAM
INHERIT ETERNITY, SHAPE INFINITY!

Many Problems Of NFTs

**Based on 10 people fully aware of NFTs,
not even one person has minted one**

Between 40-50% of internet users globally are aware of NFTs, representing hundreds of millions of people, yet only a very few are able or willing to engage with them. *Statista, Global NFT Awareness Survey (2022)*

Unsecure¹

SHA-256 ensure proof of ownership but doesn't guarantee your NFT's artwork is securely stored.

Worthless²

The lowest 70% of users on *OpenSea.io* benefits for only around 13% of the total profits in resale.

Difficult³

This is amplified by the level of complexity required to set up an account and create something out.

*1] <https://rally.fan/blog/where-and-how-are-nfts-stored-on-chain-off-chain-and-decentralized-storage>

*2] <https://www.chainalysis.com/blog/nft-market-report-preview-2021/>

*3] <https://duclarion.com/2021/03/nfts-are-more-complex-than-a-passing-fad/>



One Solution For NFTs

Even "beginners" are able to use it

How anyone and even "newbies" can use [Pixagram.io](#) for making profits while having fun for free? This amazing product will make anyone successful at will with those features:

- **Conversion** From Any Picture Into Real Pixel Art.
- **Start** From Scratch Easily and to Make Profits.
- **Earn** Money to Post, Vote, Comment and Sell.

* The picture is a screenshot of our real product. Oct. 7



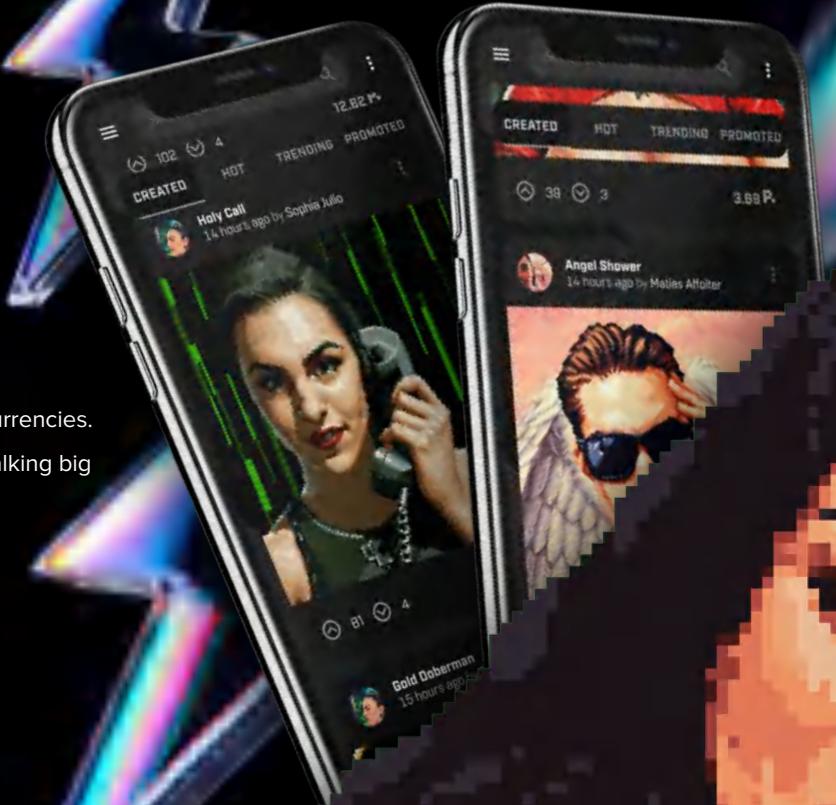
Why Now?

Never this easy to stay ahead.

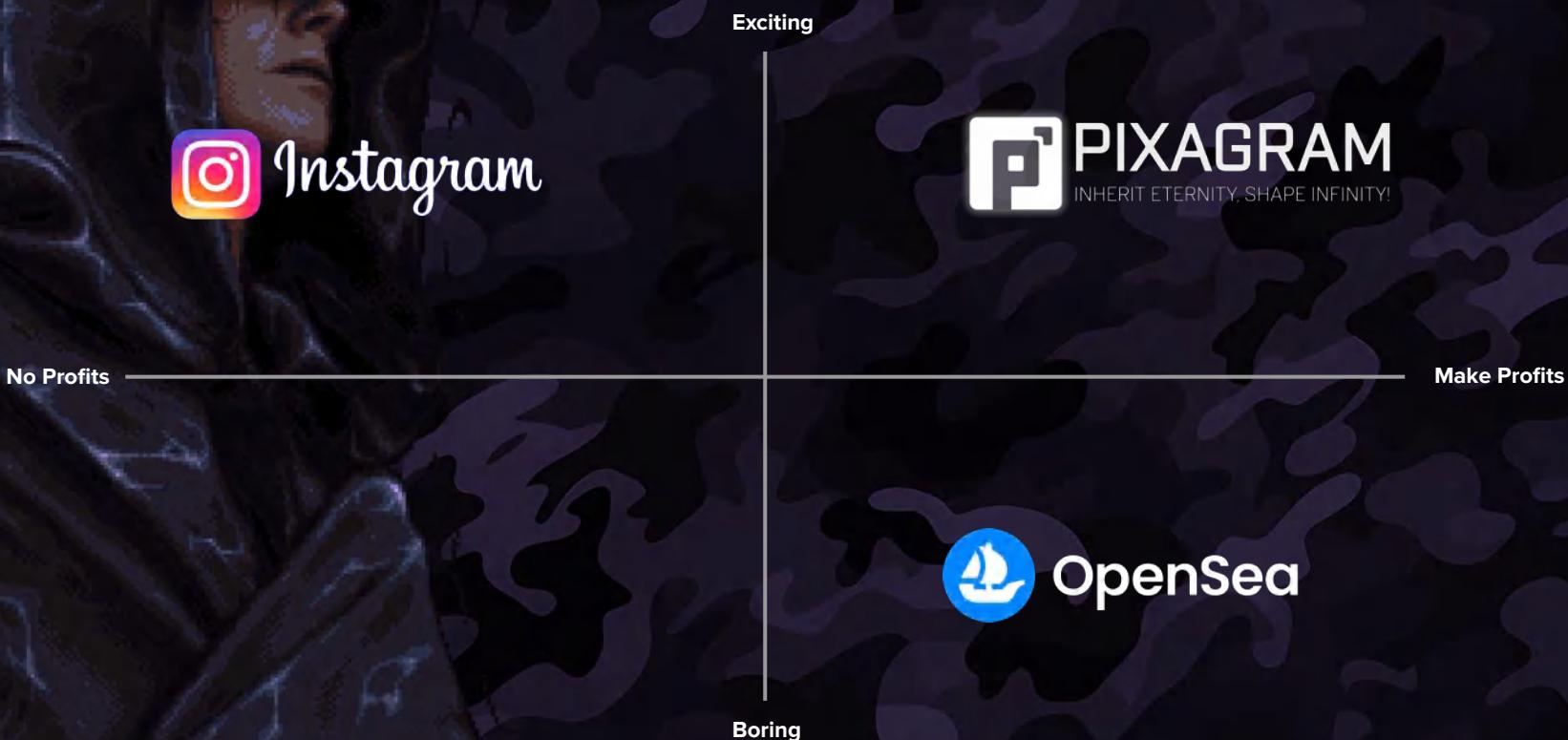
A must for those seriously into social networking and cryptocurrencies. Because when you're talking desire and commitment, we're talking big money and big success.

- ★ **10,000 Trx / Sec** - Processing Capability
- ★ **72 Kb Posts** - Maximum Post's Capacity
- ★ **3 Seconds** - Block Time (Proof-Of-Brain)
- ★ **24 Witnesses** - Full Elected Nodes

*Our Technology is based on a fork of HIVE/STEEM



Competitors Analysis



Development Roadmap

For Free, For Everyone Forever.

Feb 2025

Company Registration

Located in Switzerland at Zug Pixagram SA is limited company with an initial capital valued at 100,000 CHF.

Jan 2026

Testnet Alpha Release

Imagine, for a moment, that it's 6 months from the company registration. Only for a few selected people.

March 2026

Mainnet Beta Release

Will you try this experiment?
You're going to love this.

*Estimated time only. This is not a fact or any forms of guarantee.

"IT MIGHT MAKE SENSE JUST TO GET SOME IN CASE IT CATCHES ON."

- Satoshi Nakamoto

Technology



CONVERT
ALL YOUR
PICTURES
USING AI.

EDIT ANY
PIXEL ART IMAGE.

100x
LIGHTER!

PIXEL ART
IS VERY
LIGHTWEIGHT!

TRY IT NOW



CRYPTO AWAKEN US!

KNOCK! KNOCK!

KNOCK!

A screenshot of the Pixagram web editor interface. It shows a pixel art version of a landscape on the left and a high-resolution version on the right. The interface includes a color palette, layer selection, and various editing tools like Shrink, Grow, Border, Bucket, Crop, and Invert. A status bar at the bottom indicates "FREE LIVE WEB EDITOR".

"GIVE HIM A MASK AND HE WILL TELL YOU THE TRUTH."

- Oscar Wilde

Addressable Market

Core Target Segments

1) NFT Collectors (488K addressable)

2.44M art NFT users globally, 57% Millennials, 62% have 3+ years crypto experience. Average holding \$1K-10K in assets.

2) Pixel Artists (300K addressable)

750K specialists globally need monetization and purpose-built platform. 98% creative engagement.

3) Crypto Users (9.26M addressable)

617M users seeking practical use cases beyond trading. 62% have 3+ years experience. North America: 28% of adults (65M people).

4) Content Creators (750K addressable)

50M professional creators diversifying income streams. 71% earn <\$30K annually, seeking better monetization vs traditional platforms.

5) Retro Gaming Enthusiasts (4.67M addressable)

26.7M U.S. retro gamers (14% of gamers), 93% motivated by nostalgia. Near gender parity (53% male), cross-generational appeal.

Serviceable Obtainable Market

2028

\$1B

2027

\$50M

2026

\$2M

2025

\$100K



NFT collectors: Statista NFT Users 2024, Finder.com NFT Adoption Report, CoinGecko user demographics

Pixel artists: Lospec community census, DeviantArt statistics, PixelJoint user surveys

Crypto users: Crypto.com Market Sizing 2024, Chainalysis Global Adoption Index

Creators: Linktree Creator Report 2024, SignalFire State of Creator Economy

Retro gamers: ESA Essential Facts 2024, Newzoo Global Games Market Report

Pixa's Team

Our diverse professionals...

The Co-Founders:



Matias Affolter

Switzerland
Developer



Mathieu Estepho

Canada
Engineer

The Swiss Expert Ladies:



Evdokia Bobrova

Marketing Advisor



Dr. Karen Wendt

Fundraising Advisor



Ania Wiśniewska

Marketing Advisor

The Other Advisors:

→ **Matúš Kysel** - Blockchain Developer (Slovakia)

→ **Esq. Lorenzo Banti** - IP Lawyer (Italy)

*Pixel art portraits created with our **free web app** named pixa.pics.

We may abduct more people soon.





AUTONOMOUS DEVICE
THIS DEVICE MAY START ACTING AT ANY TIME

omnibus@pixagram.io

Be the change. Do you want it?

Request a premium demo and presentation today!

Message us on LinkedIn. We'll get back to you within 24h.

Get Into Touch 

Join Hundreds of Enthusiasts! 