



Global Industry Analysts, Inc. (GIA) operating with the brand name StrategyR™ is a leading publisher of off-the-shelf market research. We are recognized for our accurate forecasting of markets for 36 years. Serving more than 42,000 clients from 36 countries, we are proudly recognized today, as one of the largest and reputed market research firms in the world,

We're proud to have the market research industry's single largest online collaborative network of domain experts actively engaged on 9700+ ongoing research projects. About 2300 topics have been covered for more than a decade with an average of 6 releases.

Predominantly Data-Driven

We're currently tracking 4.7+ million market influencers across 518,000 companies worldwide that are fully profiled and prepped for our ongoing research projects. At the end of 2022 our primary research outreach contacted more than 1,318,000 executives for ongoing projects. We proudly offer total transparency to our research programs, which are primarily driven by corporate executive participations.

FACTS AT A GLANCE

Founded : 1987

Employees : ~800 Operates physical offices in US (HQ); India; and Romania.
Engagement affiliates in Japan, China, Ireland, France, and the U.S.

Revenue : Not Disclosed (Google "Global Industry Analysts, Inc. Revenues" for insights)

Customers : 42,000+ (~82% of S&P 5000)

Research : 9,700+ Topics Annually