

CV



SEGU LAVANYA BALA

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<https://www.youtube.com/channel/UCyKPw1mgRFtBHioFyRiOGuA>

Hello! I am Lavanya Bala, an alumni of School of Planning and Architecture (SPA), Vijayawada. One will not disagree with the fact that architecture is an innovative tool which can fulfill people's desires in regard to construction of a dream house. I sincerely follow user centric approach and strive to design the layouts/drawings in such a way that they are eco-friendly. My main focus is to excel my work experience in the field of Architecture and always look for an opportunity for professional as well as individual growth. I also do freelance projects from different platforms, viz., Fiverr, Instagram. I do maintain Instagram and YouTube channel in order to reach more people. For the last 2 years I have been working as an **Associate Design Coordinator** followed by **Lead Design Coordinator (Team Lead)** in **Graniti Vicentia, Hyderabad**, a US based company which mostly deals with hospitality projects across the world. Worked with high profile Hospitality Brands in United States includes Marriott, Wyndham, IHG & Choice.

Languages English | Hindi | Telugu

Hobbies Dance | Music | Badminton | Travel | Sketching

Education

●	●	●
2015	2017	2017- 2022
High school	Intermediate	B.Arch
NRIS Indian Springs	Sri Gayatri Jr College	School of planning and architecture, Vijayawada
Cgpa - 9.8	97%	Cgpa - 7.9

'Simplicity is the ultimate sophistication.'

- Leonardo da Vinci

Skills

Software



Photoshop



Sketchup



Lumion



Indesign



V Ray



Autocad



Revit



Enscape



Microsoft office

Other

Model making | Sketching | Team player | Leadership

Competitions

Mohammad shaheer Landscape trophy - Annual NASA 2020
Top 20

Archue Dwelling 2020 (International)
Top 15

The House Archidas 2020

Research

Culture Influencing Rural and Urban Housing



A Study of Cost-effective Building Materials and construction techniques for warm and humid climate in India



Work Experience

Graniti Vicentia | Hyderabad

2 Years | Lead Design Coordinator | Interior Design

Interior Design . Estimation. Takeoffs . Team management .Vendor and GC coordination. 3D modelling .Quality checking & Writing specifications for interior FF&E. finishes.

- Created a **custom design package** for a 3 star hotel brand Residence Inn Marriot.
- Effectively managed a team and co-ordinated with project management team. client relationships. vendor management and estimation across overseas.
- Collaborated with high profile Hospitality Brands in United States includes **Marriot, Wyndham, IHG & Choice**
- Managed 7+ Custom / Prototype projects FF&E items and Material finishes. Preparation. selection and development of FF&E. fabrics. finishes. artwork & accessories along with mood boards and presentation.
- Worked with well networked different suppliers all over from **China, Europe & Indonesia**

Finger 6 Architects | Hyderabad

6 months | Junior Architect | Interior Design & Architecture

Sritham Design Studio | Bangalore

2 months | Internship | Interior Design

Revillage | Morbi

5 months | Internship | Sustainable Architecture

Arka Design Studio | Hyderabad

4 months | Internship | Interior Design & Architecture