

PRADEEP BORE

DIGITAL MARKETING SPECIALIST

PHONE | (+91) 7483146477
EMAIL | pradeepbore07@gmail.com
LOCATION | Hyderabad, INDIA
EXPERIENCE | 0 Year 10 Months

Key Skills

- Wordpress
- Social Media Marketing
- Content Editing
- Accounting
- Communication Skills
- MS Office
- Paid Marketing
- Facebook Ads Manager
- Content Marketing
- Campaign Management
- Google Ads
- Looker Studio
- Data Analysis
- Video Editing

Certification

- Digital Marketing Certificate Course.
- Facebook Business Manager
- HubSpot Content Marketing

Languages

- English

Profile Summary

Certified Digital Marketing Specialist with experience as a Digital Marketing Executive at Arogyamithra. Skilled in managing SEO, social media campaigns, and Google Ads. Proficient in campaign optimization and data analysis, with a proven track record of boosting rankings and ROI.

Work Experience

Digital Marketing Specialist
Arogyamithra
07/2024 - Present

Digital Marketing Specialist

Spearheading online brand growth through strategic Google Ads, Meta Ads, Social Media Marketing, and SEO initiatives, resulting in enhanced audience engagement and business visibility

Developing and implementing data-driven social media strategies to boost engagement, increase organic reach, and improve audience targeting, leading to measurable business growth.

Cce Executive
Teleperformance (TP)
11/2023 - 03/2024

Assisted customers by resolving queries and providing product-related support, improving customer satisfaction. Enhanced communication and interpersonal skills through daily interaction with diverse clients. Worked closely with teams and supervisors to meet customer care targets and

- Kannada
- Hindi
- Telugu

ensure a seamless service experience.

Hobbies

- Playing Volleyball
- Videography And Editing
- Learning New Things

Achivements

- Achivements

Increased product purchases by optimizing Facebook ad campaigns during the Arogyamithra internship. Successfully ran Google display and video ad campaigns that drove significant traffic and conversions. Improved blog rankings through effective SEO strategies, leading to a boost in organic search visibility. Consistently received positive feedback from customers and supervisors at Teleperformance for excellent customer service and timely problem resolution.

Education

B.Com - Commerce

2023

Gulbarga University

Grade - 74%

12th

2019

Karnataka , Kannada

Grade - 55-59.9%

10th

2017

Karnataka , Kannada

Grade - 55-59.9%

Projects

Digital Marketing Campaign Optimization.

2 Weeks

enhance online visibility and drive product purchases through targeted digital marketing strategies.

Role and Responsibilities:

Developed and managed Facebook and Google Ads campaigns, including display and video ads, which resulted in a significant increase in website traffic and product conversions.

Edited promotional videos that boosted brand visibility and user engagement. Utilized analytics tools such as Google Analytics, Facebook Ads Manager, and SEMrush to monitor campaign performance and make data-driven decisions.

Outcome: Successfully increased product purchases, improved website traffic, and achieved higher blog rankings, contributing to overall business growth.

Extra curricular activities

- Skill Enhancing In
Power BI.
Looker Studio.
Self development.