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A Design & Innovation Firm

How to hack our way to innovation.

Business Model

Special Innovation
Projects for Clients

SIP 4 C

Business Model

SIP 4 C → *Sip for Cash or Strap for Cash*

Business Model





Projects for Clients

Fee for Service or Project

Our Projects

Sell / Rent our IP

Partnerships

Resellers / Represent / Finder Fee

Consulting Firm

Per Hour

Accelerator

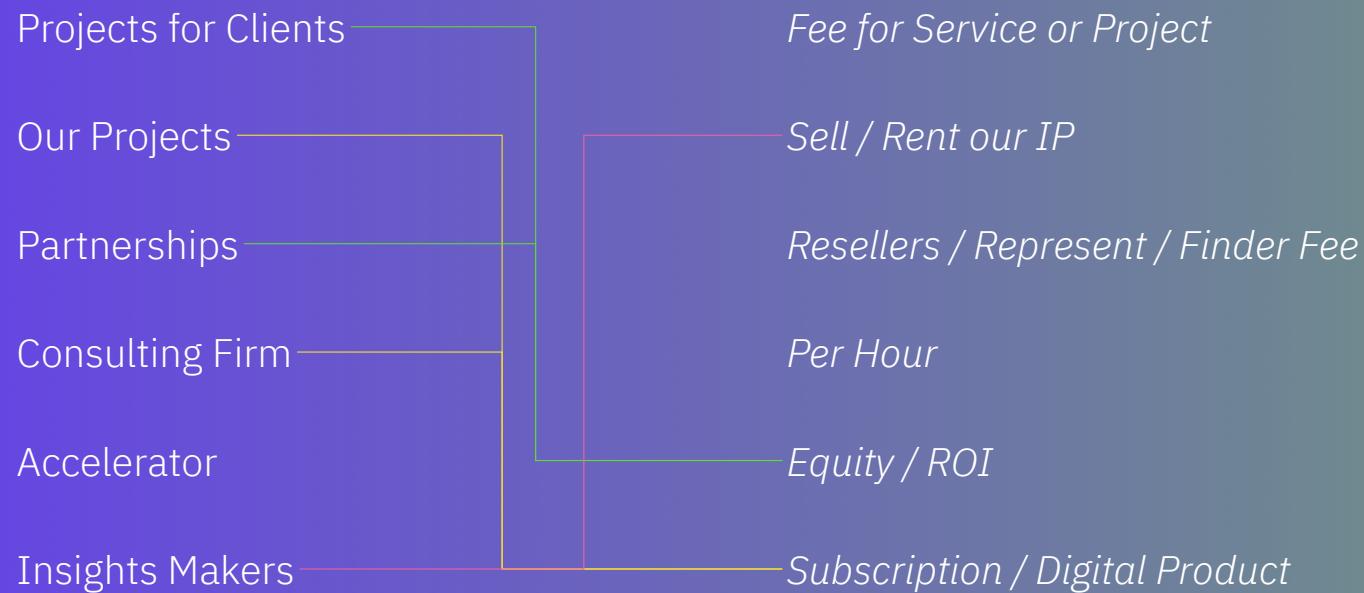
Equity / ROI

Insights Makers

Subscription / Digital Product / Outreach



	<u>KPI</u>	<u>Priorities</u>
Projects for Clients	4	1
Our Projects	1	1
Partnerships	4	1
Consulting Firm	600	1
Accelerator	2	1
Insights Makers	4	1



We de-risk the risky process of innovating.

We understand...

Attractiveness in the
segment or category.

Ability to Execute with the
current partners or team.

Market or client
willing to pay?

We need to...

Leverage our network and networking capacity.

Leverage our information and experience.

Position ourselves at least en PR as the experts in the subject.

We need to create our *dimutiny'n* toolkit.

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Thank You

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