



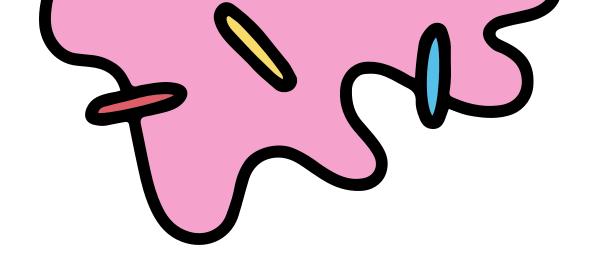


Hiya, we're

pixel bakery design studio

and it's great to meet you.



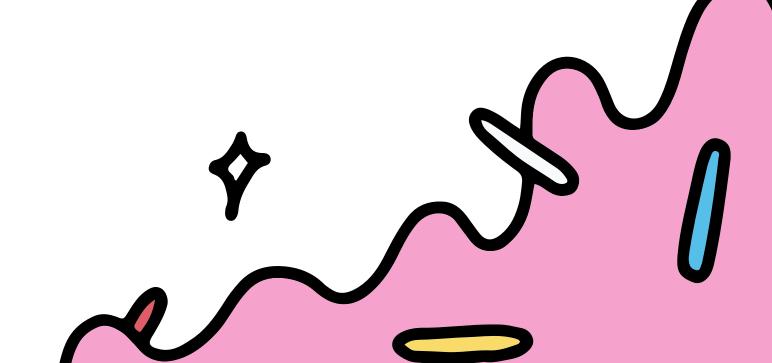


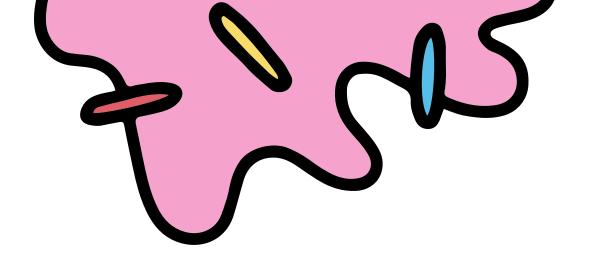
who the heck?



we're an award-winning multidisciplinary production studio centered around animation, film, and design.

we don't do catering.



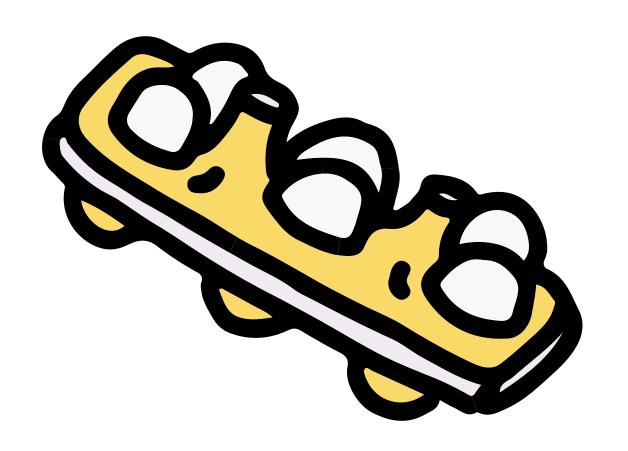


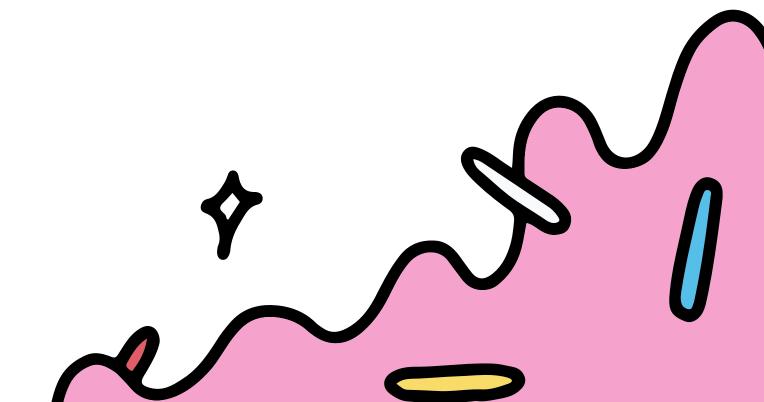
we build beautifully immersive worlds for brands, education, and stories.

and we're the best at what we do.

we're like a scalpel; we operate with precision and intent.

but, like, pixels instead of open heart surgery.







Pixel Bakery is a collective of specialists. We bring with us a paragon team of highly-trained creatives and producers. Our team includes professional animators, cinematographers, producers, and designers. All under the leadership of a creative director and project manager who will be your right-hand team as we work through every project.

By having a roster of masters instead of a jack of all trades, we can ensure that every project we put out will be of the highest quality attainable.

With the leadership team in your court, you'll have to do less managing and be able to focus on the bigger picture.

Your Team



Lexi Kane
Associate Creative Director

lexi@pixelbakery.com



Jordan Lambrecht

Director + Founder

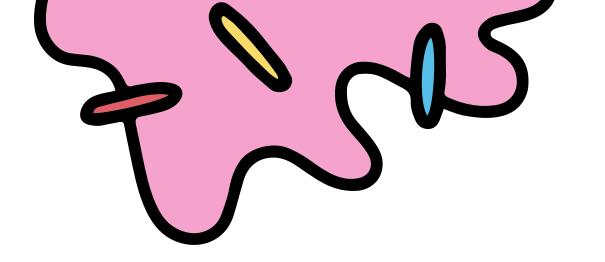
jordan@pixelbakery.com



Molly Hobson
Project Manager

molly@pixelbakery.com

And a team of 10+ highly-skilled animators, designers, producers, and cinematographers.



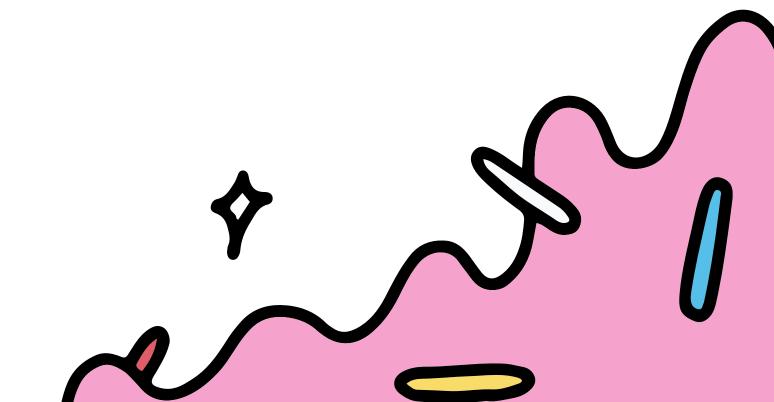
summary

We operate as an adaptable extension of your team to ensure that your company is able to rise above the visual noise, capture your audience's attention, and continue to grow. Our relationship will be collaborative, purpose-driven, critical, and accommodating.

We understand the importance of partnerships which is why we rely on client feedback to ensure the final product will be something we can all take pride in. Our extensive background has led our quickly growing company to work with clients all over the United States, such as SNACKLINS, Backcountry, Grove Collaborative, and Kodiak Cakes.

We'd love to add you to that list.







Pixel Bakery began with the realization that life is fleeting, and you only have so many days to design the world you'd like to live in.

Our goal is to hurry up and grind everyday to make cool stuff that we're proud of before we kick the bucket.

We believe that the typical agency way is not always the best way. We bring a truly unique perspective to any problem on the table. We're a bunch of 20-and—30-somethings, which means designing to appeal to a millennial and gen-z demographic means creating things that appeal to us.





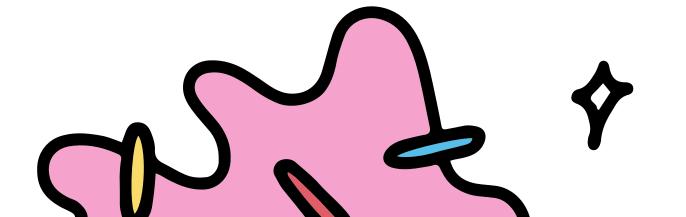
why us?

It also means we've digested what's been working in the world of design, media, targeted ads, and web content, and what isn't working. We're not stuck in a routine, and adapting to change is second nature.

Your success is our success. We believe it is possible to create thoughtful and purposeful design while hitting deadlines and turning projects around on time. Our team of planners and designers work together to execute creative ideas with an intense concentration and attention to detail.

We make it our business to involve our clients in every decision, and keep them in the loop every step of the way. Other agencies wouldn't allow as much control from the client. We think it's important, so our small team gives unparalleled customer service.





we specialize in

animation & motion design

explainer videos

animated

brand storytelling commercial video production

product photography

01

02

03

04

05

creative concepting & strategy

06

emerging media & augmented reality

07

motionoriented social campaigns

08

expanding brand architecture to include motion

09

educational content

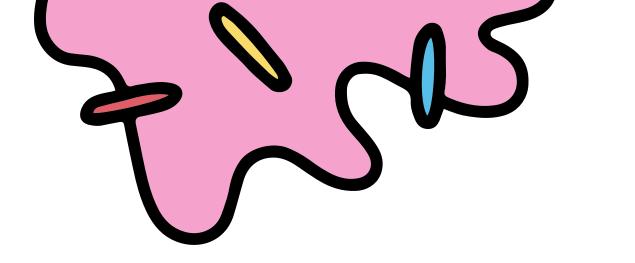
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02

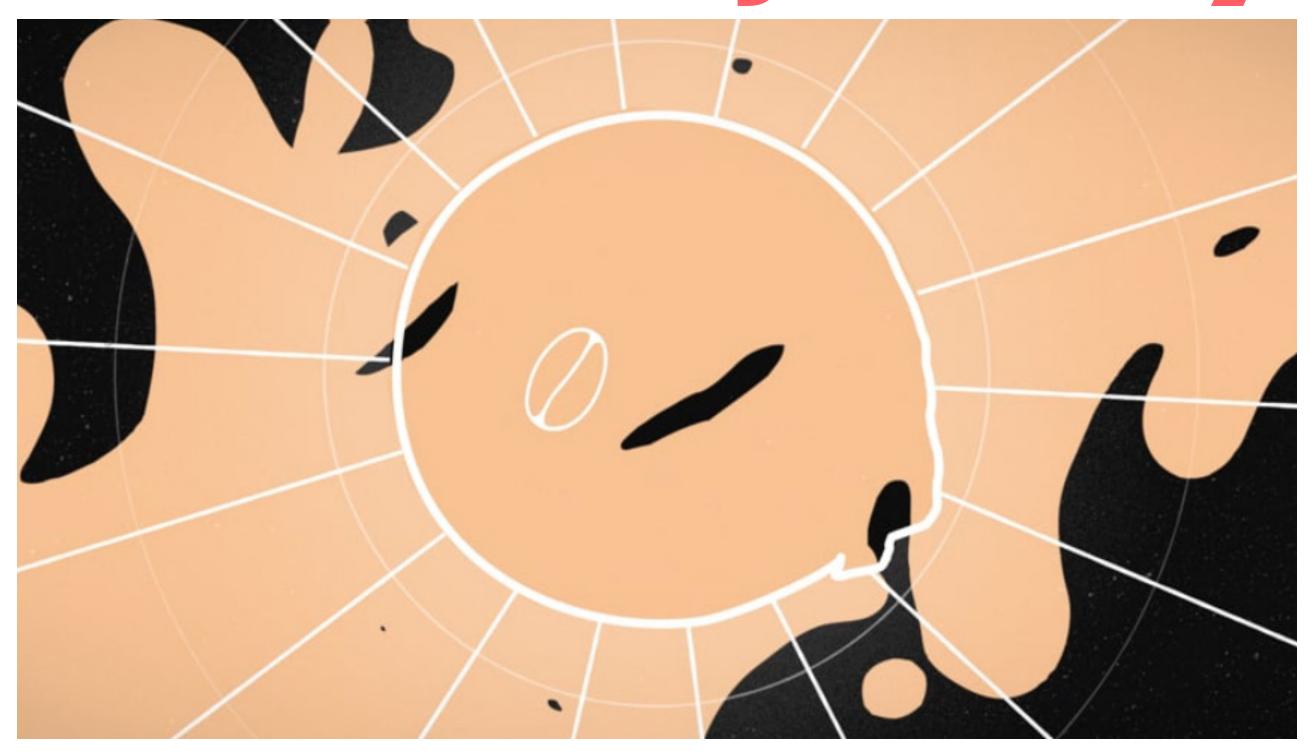
our greatest hits





onyx coffee labs – 2d animation

our coffee journey



view in browser 🗲

read the case study 👉



marq – 2d/3d animation

content that converts



view in browser 👉

read the case study 👉



oxbow animal health -2d animation

hay the oxbow way

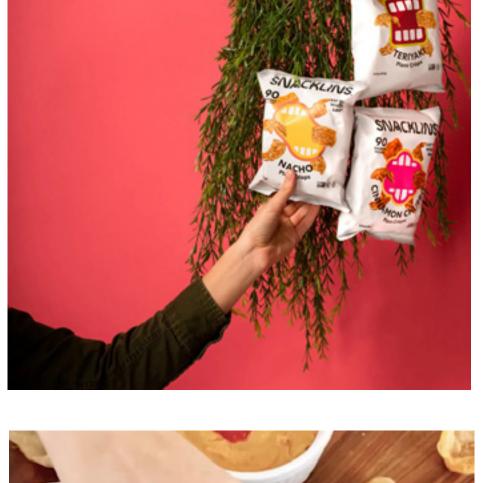


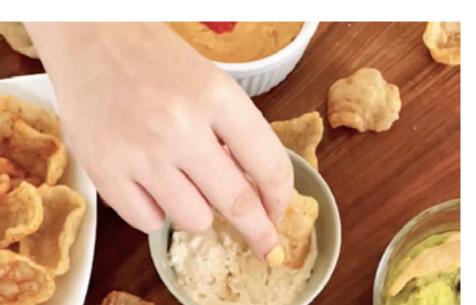
view in browser 🗲

read the case study 👉

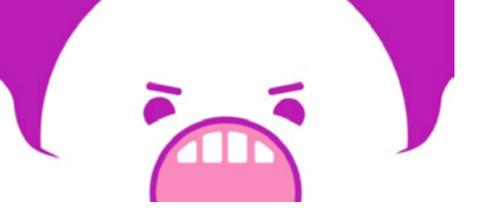














snacklins – ongoing monthly retainer

social content kit

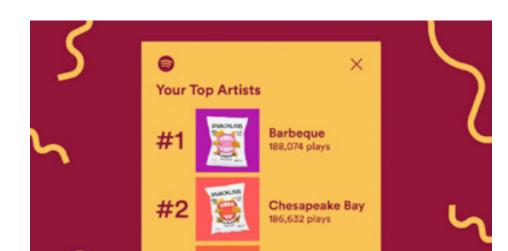
read the case study 👉

SNACKLINS.



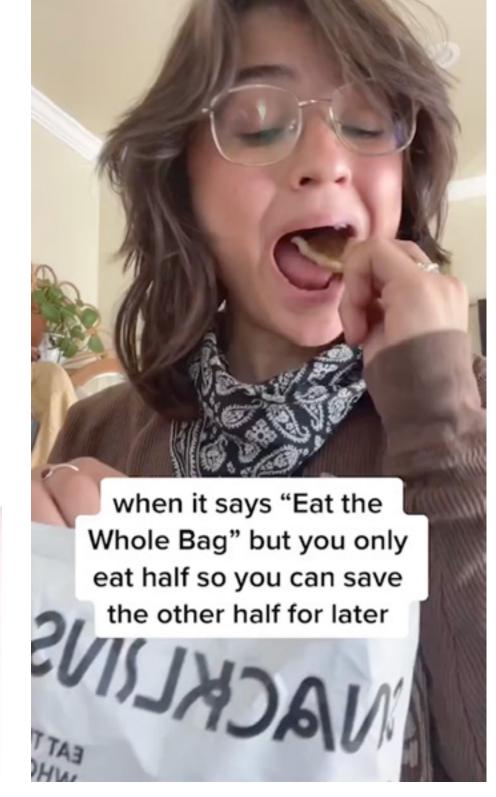


















a sample platter









03

testimonials

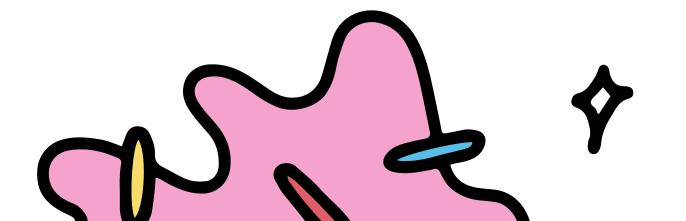




"I cannot thank you and your team enough for the collaboration on this project. The animations look absolutely fantastic and everyone that has seen the videos are blown away. I appreciate your willingness to be nimble and adjust on the fly. This project would not have come together without Pixel Bakery and I am eternally grateful. A million thanks."

Sunn Kim

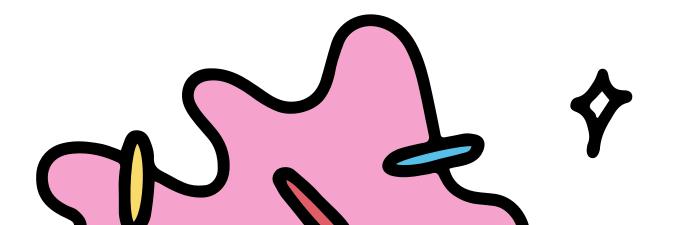
Video Production Manager at <u>backcountry.com</u>





Pixel Bakery has been an incredible partners of ours for nearly 2 years. From photography, to graphic design, to creative direction they helped bring the SNACKLINS brand to life. They are flexible to our needs, super organized and responsive, and deliver really great results. I think the thing that I'm most impressed by is their ability to learn our brand and get better over time. That's the best thing you can ask for in a partner.

Jeremy Sherman *Marketing & E-Commerce Manager at SNACKLINS*



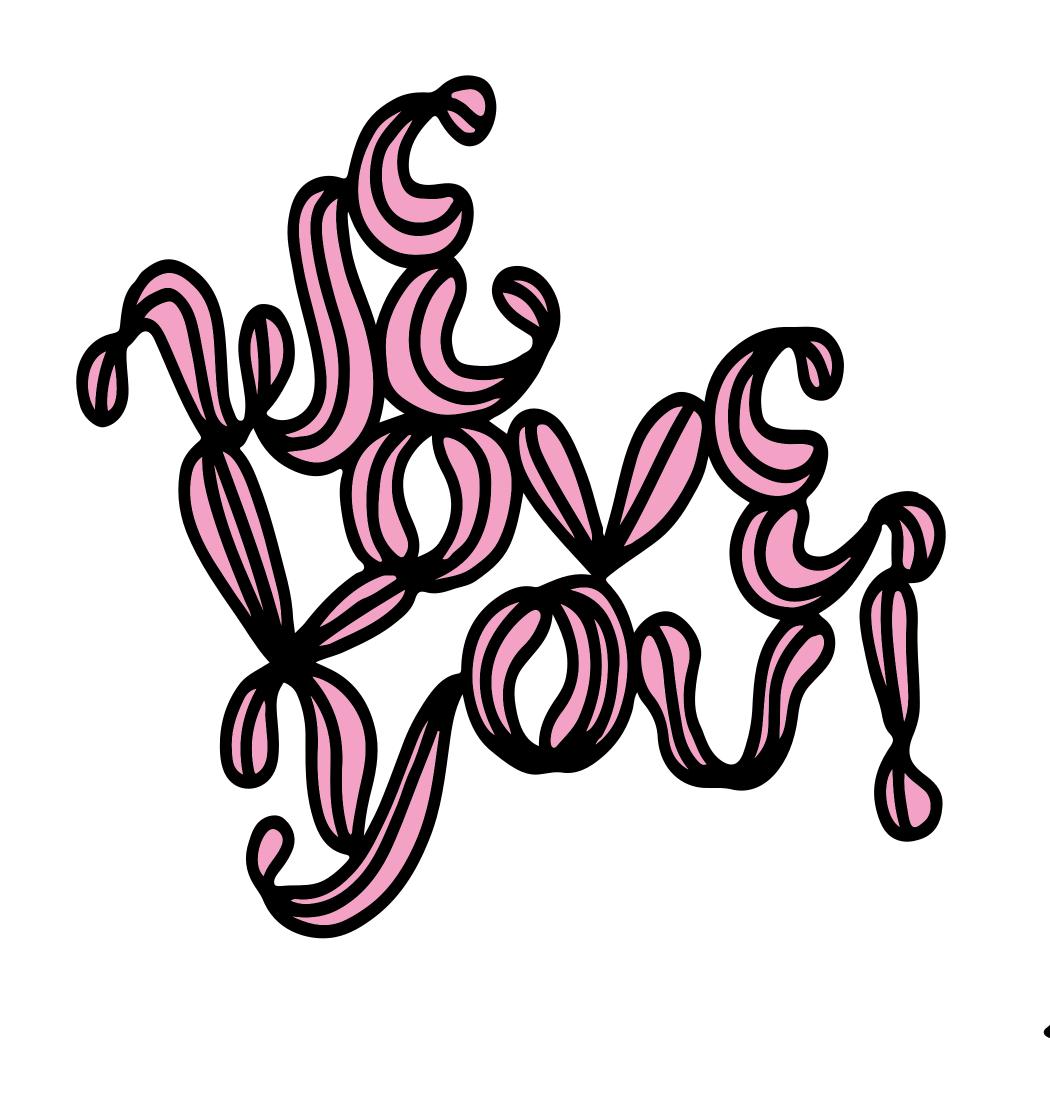
next steps

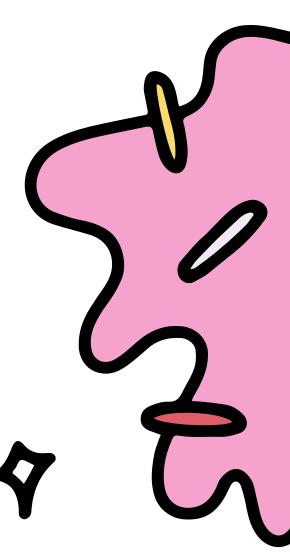
read what it's like to work with us 👉

learn about our approach 👉

schedule a discovery meeting 👉

peep our services 🗲







these are only starting points, we can so much dive deeper, but for now we hope you enjoyed and feel free to contact jordan@pixelbakery.com with any questions you might have

