# Personal Info

Name : Adriana Villalobos

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# Professional Info

Github: github.com/pixelciosa

LinkedIn: ar.linkedin.com/in/avillalobos

OS: MacOSX, iOS

Personal Blog: coolturapop.com Portfolio: https://pixelciosa.github.io

Adriana Villalobos

# Frontend Developer | UX/UI Designer

I am a professional UX designer and front end developer for web and mobile application. I am passionate about designing interfaces user friendly and enthusiast for new technologies and research. I been working for about 10 years in the web development field, mostly focusing in website architecture design, planning and development.



# Work Experience

**Webnerdos.com:** Envision and elaboration of the complete business idea: business model, selling plans, strategic fit, web design, copywriting, development and webmaster for local clients. Also I work as front end developer with teams of freelancers working for international agencies. [ July 2009 – Current ]

**Business Vision:** Specialist of customizations for Collabnet User Interfases. Design and webmaster of the corporate site: bvision.com. [February 2008 – June 2009]

**Paginar.net:** As part of the Interactive Marketing team, I worked building sites in HTML+CSS and in the content submission process. Also, I collaborate in the planning of innovative marketing strategies for the customers. [June 2007 – January 2008]

**AvVenta.co.cr:** As part of the digital production team, I worked as outsourcing resource for major agencies in United States, making mockups for graphic designs, implementing refreshments and submitting content. All under confidentiality agreements and QA rough standards of coding and procedures. [May 2005 – June 2006]

**Cyberfuel.com:** As part of the creative team, my job included listen and get into the client's needs, providing answers, given advice in technical and strategic issues, the planning, designing and the static implementation of the customer's web project. [May 2005 – June 2006]

# Proficiency Skill Photoshop Illustrator Balsamiq Flash

Good for team work, responsible, communicable, perfectionist.

# Professional Skill UI/UX Design Web Design Graphic Design App Develop Digital marketing

Analytical, fast learner, internet dweller. Strong skills for details and design eye.



Less, Sass, Stylus, Haml, Jade, Angular.js, Node.js, Foundation, Bootstrap, Kickstart, Java, Ruby, Git.

# Schools



#### **E-Learning**

#### Platzi.com:

- Android app development (currently in progress)
- Programming fundamentals (2015-2016)
- Introduction to Java (2015-2016)
- Adwords professional (Google Partner since 2015)
- Strategy and digital marketing: inbound, outbound and SEO (2013. Updated in 2015)
- HTML5 (2011)

# <u>Codecademy.com:</u>

- Jquery (2015)
- Angular.js (2015)
- Ruby (Codecademy 2015)



#### Universities

#### <u>Universidad de Palermo, BsAs</u>:

• MBA Specialized in Entertainment and Media. (April 2007 – August 2009 [thesis pending] ).

#### Universidad Latina de Costa Rica:

- Post Degree Specialty: Marketing's Communication (January 2004 – January 2006).
- Degree: Advertising (January 2001 – January 2004).

# Languages

Spanish
English
Portuguese