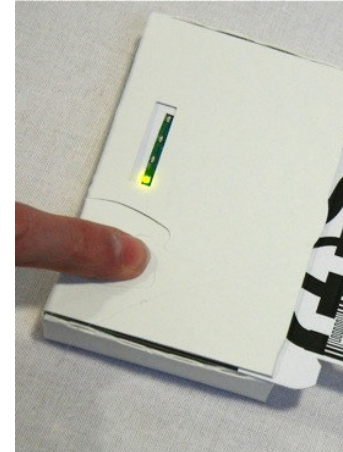
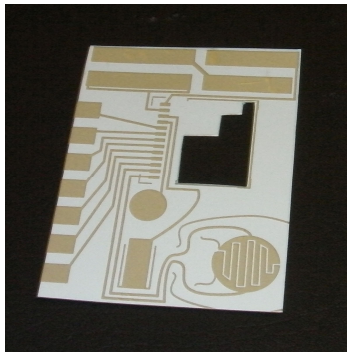


Interactive Packaging Chesapeake

- Printed carton containing conductive tracks linked to a product blister and integral electronics module
- Carton: litho conductive tracks detect pills taken
- Pod: Flexo printed circuit carries power, silicon and LEDs
- Electronics pod inserted into carton using existing technology



**Moving Forward:
The Northern Way**

one
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cpi ...the future inspired