

# Take advantage of a **FREE** assessment to evaluate your company's readiness to exploit bio-based materials or processes...at

one of our clinics across the UK where we will provide advice on your readiness to market and identify and exploit new business opportunities!

# Wednesday 25 July, Wilton Centre, Redcar Book a 60 minute free session now!

# Is your company ready for the next generation of \*Bio-based products?

- ✓ Are you are start up company or SME?
- ✓ Are you working in the chemical or bio-based sector?
- ✓ Are you aware of bio-sourced materials and the value to your company?
- ✓ Are you looking to innovate?

### What are\* bio-based products?

Bio-based products are made from renewable biomass such as plants, trees, algae and waste. They are typically sold on into market sectors such as: Bio-plastics, Bio-lubricants, Bio-surfactants, Enzymes and Pharmaceuticals

#### What are the benefits?

- Assist with the shift from petrochemical to sustainable supply chain
- Can reduced costs in production processes
- Improved quality and performance in existing and future products
- Increased implementation of clean technologies therefore compliance with future regulations
- Don't miss the chance to give your company the competitive edge it deserves for the future

#### Is this event for me?

If you are a start up or established SME considering entering the bio-based products market and wishing to innovate we can help you.

Meet our Representatives for a 60 minute assessment where we will

- undertake a free assessment to understand your organisation's current and potential up-take of bio-based products
- Identify opportunities bio-based products can bring
- provide an overview of your business needs and how we can help you
- provide introduction to Life Cycle Analysis tool
- · give access to business planning tools
- find partners and suppliers
- identify sources of private and public funding and subsequent review of project proposal

#### Where and When?

Wilton Centre, Redcar 25 July

Oxford 12 September
Birmingham 13 September
Edinburgh 26 September
Cambridge 10 October
Leeds 16 October
Manchester 17 October

## How to register?

To register for a confidential 60 minute one-to-one assessment click here

Or if you are unable to attend any of the above dates please contact <u>gillian.kears-fricker@uk-cpi.com</u> or <u>esteban.chaparro@uk-cpi.com</u>

BIOCHEM is a Europe-wide project co-funded by the European Commission to support SMEs entering the rapidly emerging market of bio-based products. Join the BIOCHEM network and register now on <a href="https://www.biochem-project.eu">www.biochem-project.eu</a> or visit our webpage <a href="https://www.europe-innova.eu/biochem">www.biochem-project.eu</a> or visit our webpage <a href="https://www.europe-innova.eu/biochem">www.europe-innova.eu/biochem</a>





