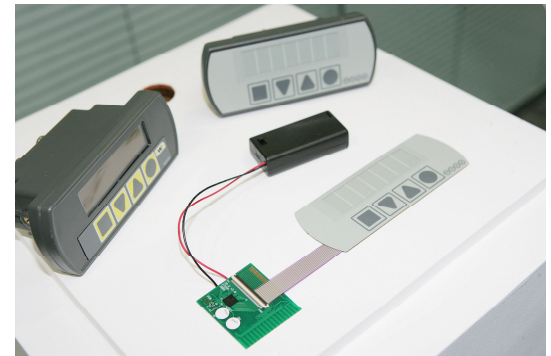


Membrane Test Keypads

Lead: MAPP Systems

- Membrane keypad with integrated electrochromic display to replace existing product with LCD
 - Cost effective
 - Thin form factor
 - Robust and flexible
 - Highly scaleable
 - Low power
 - Low voltage
- Screen printed electrochromic inks and graphics
- <http://www.youtube.com/user/NanoChromics?feature=mhum>



**Moving Forward:
The Northern Way**