IMMEDIATE RESPONSE

• MAXIMIZE THE EFFICIENCY FOR THE USERS.

Ele.me



If you do a screenshot while browsing a restaurant, a dialogue pops up with 2 options provided to users;

- 1. Order (split bill) with friends
- 2. Share merchant (with friends)

CHATBOT+MASCOT

• A PERSONIFIED "MASCOT" TO BUILD A FRIENDLY BRAND IDENTITY

