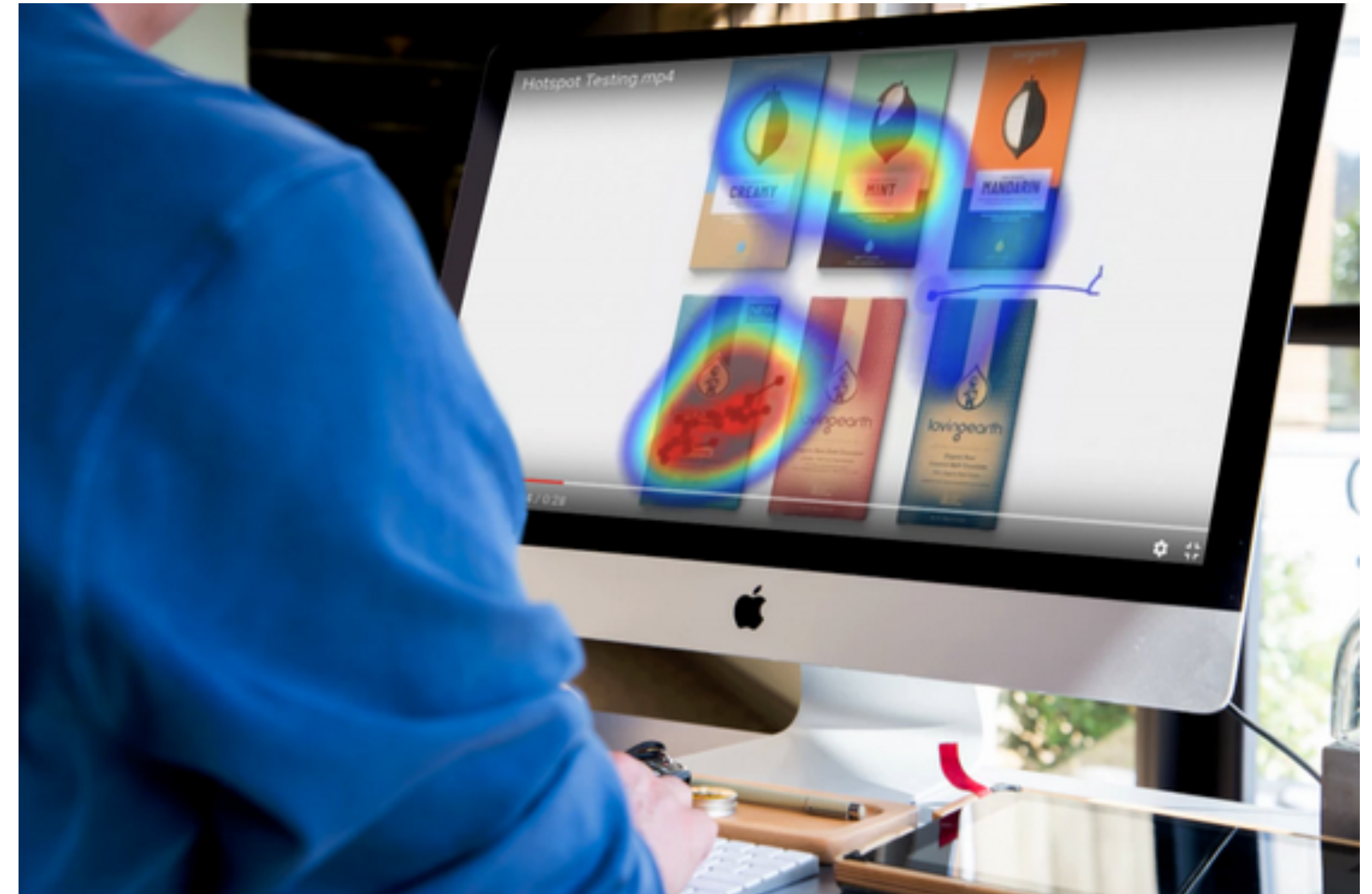


FACT

# CHINESE PREFERENCE FOR A MORE COMPLICATED UI/UX

PROVEN BY GOOGLE LAB STUDIES  
FOR TRACKING USER EYE MOVEMENT





REASON 1

MORE IS MORE

- PEOPLE LIKE ‘BUSY’ 热闹.
- ALL IN ONE IS THE TREND

