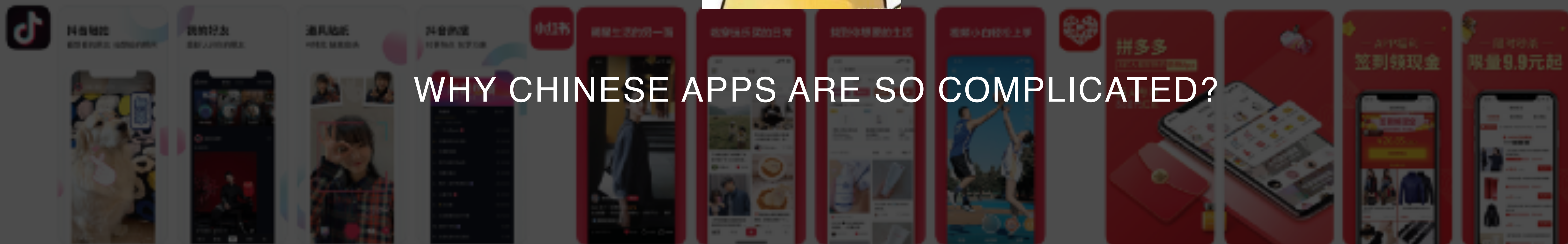


CHINESE UI INSPIRATION

TOP 6 IN APP STORE



WHY CHINESE APPS ARE SO COMPLICATED?



HEALTHCARE



FACT

CHINESE PREFERENCE FOR A MORE COMPLICATED UI/UX

PROVEN BY GOOGLE LAB STUDIES
FOR TRACKING USER EYE MOVEMENT

