# DressCode: Tools and Activities to Engage Youth in Algorithmic Craft

1st Author Name
Affiliation
Address
e-mail address
Optional phone number

2nd Author Name
Affiliation
Address
e-mail address
Optional phone number

3rd Author Name
Affiliation
Address
e-mail address
Optional phone number

#### **ABSTRACT**

#### **Author Keywords**

Guides; instructions; author's kit; conference publications; keywords should be separated by a semi-colon.

#### **ACM Classification Keywords**

H.5.m. Information Interfaces and Presentation (e.g. HCI): Miscellaneous

#### INTRODUCTION

The development of new and innovative forms of technologies has profound importance to national and international growth and development. In our society there is a growing emphasis on importance of teaching young people skills in technological production as a means to advance our technological progress in the future. A shared component of both much of the STEM oriented learning initiatives is that they seek to provide students with skills for *future* careers in technology. As researchers, we feel strongly that working with young people in making and technological production presents great opportunities for learning. We believe however, there is great value in engaging young people in forms of working with technology that are relevant in their current lives, as opposed to preparing them for future applications. We are interested in helping young people learn how to use computation in ways that connect with familiar and creative forms creation, and that enables them to create things that closely connect to their present goals and values. Our approach has been to support youth in learning experiences that allow them to design using computation, and then produce a functional artifact based on that design through crafting. We use term algorithmic craft as a way of describing the combination of computational design and hand craft.

The combination of these disciplines raises many difficult questions. What are the important design principles to consider when creating programming environments for physical design? How do we compellingly link textual code with visual designs, and what are the appropriate intersection points

Paste the appropriate copyright statement here. ACM now supports three different copyright statements:

- ACM copyright: ACM holds the copyright on the work. This is the historical approach.
- License: The author(s) retain copyright, but ACM receives an exclusive publication
- Open Access: The author(s) wish to pay for the work to be open access. The additional fee must be paid to ACM.

This text field is large enough to hold the appropriate release statement assuming it is single spaced.

between textual manipulation and visual manipulation? What support is required to help people move back and forth from programming to building real objects in a way that is comfortable, expressive, and pleasurable? How can we remove the technical challenges involved in translating code into an object that can be successfully built by hand, but still support a wide variety of design styles, aesthetics, and approaches? What values and concepts can people gain from creating artifacts in this manner, and how do they apply to other parts of a person's life? To explore these questions we developed a software tool called DressCode, to enable novice programers to participate in computational design. We designed and implementation of a set of craft activities in which high-school students designed artifacts in DressCode and then realized them in physical form through a combination of digital fabrication and hand craft. Throughout our description and analysis of these experiences, we discuss design factors that enable young people to use computation in ways that emphasize pleasure, exploration, and utility in the service of personal expression. We then describe how participating algorithmic craft creatively engages young people in intellectually during the activity, as well as providing motivation and inspiration for future forms of learning and creation. We conclude with a set of recommendations for the development of tools and activities for future forms of engagement in computational design and making.

# **CREATIVE PROPERTIES OF ALGORITHMIC CRAFT**

As individual disciplines, both computational design and physical craft have specific properties that support distinct forms of creation. In computational design, the abstract qualities of computer programming provide a powerful way of thinking about design. Although individual applications of computational design often consider material properties that are relevant to a specific domain, computational design does not possess an inherent connection to the material world. Conversely, hand craft is closely linked to materiality and the physical world. Digital fabrication provides a connection between the abstraction of computational design and the material domain of craft by converting digital concepts to physical forms. In the following section I briefly describe the properties of computational design and craft in greater detail and describe some forms of how digital fabrication can serve as a connection between them.

# **Properties of Computational Design**

Although computational design can embody a range of practices, our use of the term refers the process of using computational processes to create visual forms and patterns. Because computational design usually requires the designer to write programs, it is possible to mistake the practice of computational design as a technical skill rather than a way of thinking [7]. While it is dependent on programing ability, computational design is better represented as a way of applying procedural thinking to a design task. Rather than producing specific design representations, the designer authors a set of rules that define a system capable of producing many outcomes. Designs are presented in abstract terms, resulting in the potential to create multiple variations that share a set of constraints. Through this abstraction, the following properties are possible:

- Precision: Computation supports high levels of numerical precision.
- Visual Complexity: Computational design allows for the rapid creation and transformation of complex patterns and structures, allowing for the combination and manipulation of large numbers of simple elements in a structured manner.
- Generativity and Self-Similar Forms Computation allows for the programmer to create algorithms that allow for the computer to autonomously produce unique and unexpected designs.
- **Parameterization:** Computation allows users to specify a set of degrees of freedom and constraints of a model and then adjust the values of the degrees of freedom while maintaining the constraints of the original model.
- Documentation and remixing: Computationally generated designs are created by a program which can be modified by other designers and serve as documentation of the design process.

# **Properties of Craft**

The cultural connotations of craft have varied throughout history, however forms of craft have endured, both as a recreational pursuit, and as an artisanal practice. Here we describe the specific aspects of craft that are integral to algorithmic craft.

- Materiality: Craft involves the manipulation of physical materials by hand, which is often an intuitive physical process. The decisions made in the craft process are altered by the feel of working with the material.
- Pleasure: Fundamental to traditional conceptions of arts and crafts is the idea of pleasure in working with one's hands [6]. This emphasis on pleasure is retained in conceptions of professional and amateur craft practices today.
- Unification of form and function: Although not all craft is functional, many forms of traditional craft can applied the creation of useful objects. In addition craft often emphasizes the importance of beauty in the form and ornamentation of objects. Well crafted artifacts frequently

demonstrate the successful unification of aesthetics and utility.

• **Craftsmanship:** Traditional notions of craft are closely connected to the idea craftsmanship: quality for its own sake [?]. Craftsmanship is dependent on manual skill and experience, but can also be described as a form of intrinsic motivation.

#### **Digital to Physical Translation**

In order connect digital forms generated through computational design with the physical world of craft however, some form of transition is needed. Some forms of digital fabrication technology provides one method of connection, by converting digital designs to physical forms. Because of our focus on hand-craft, we focus primarily on forms of digital fabrication that can work with a wide range of materials (wood, fabric, paper, plastic), and produce parts that are readily shaped by hand. This generally includes subtractive manufacturing techniques of laser cutting, CNC milling and CNC vinyl cutters[3]; however excludes 3D printing. We also consider inkjet printing, due to its wide availability and compatibility with diverse materials.

# The Potential of Algorithmic Craft

By bridging computational design and craft, it is possible to blend computational problem solving with intuitive physical engagement. As demonstrated by Zoran's hybrid-reAssemblages, the incorporation of craft into a digital process can transform an infinitely reproducible digital form into an object that is unique and connected to a distinct space and time [9]. The resulting artifact is shaped by simultaneously by the machine, the properties of the materials, and the hands of the craftsman. Objects that emerge from a combined practice of digital fabrication and craft are often characterized by their physical craftsmanship, technical mastery, and exceptional aesthetic. Due to its hybrid nature, algorithmic craft supports diverse design practices and values, and practitioners in this space blur the boundaries between engineer, designer, and artisan.

# **Challenges in Access and Application**

Through its association with hobbyist culture, many people consider certain forms craft to be accessible, and open to amateurs. Conversely, the combined use of computational design and digital fabrication is largely limited to experts and professionals. There are many practical barriers to novice participation in this domain. Most prominently, many of the programming languages used for computational design are difficult for novices to learn. Although novice-oriented compter-Aided-Design software exists, most of this software does not support computational design. Similarly, most novice oriented programming environments cannot produce designs that are suitable for fabrication.

Significant perceptual barriers to participation also exist. There persists among the general public a limited perception of the applications of programming. Many people consider programming to be irrelevant to their interests, and as a result, they lack motivation to pursue what they perceive to be

a highly specialized and difficult undertaking [8]. There also are perceptions of technology in general which may hinder the integration of craft. Digital technology is often portrayed as reducing the need or desire for manual human labor, rather than supporting it in creative forms. Rosner describes this view:

A central element of these and other visions of the future is that craft is done for us: Kitchens tell us what and how to cook, eliminating the creativity and pleasure of cooking from scratch with what's on hand; object printers create flawless prototypes, eliminating messily glued-together chipboard and toothpicks. In this new world, craft becomes fetish—the proudly displayed collection of vinyl records shelved alongside an iPod and digital files [2].

We chose to address these practical and perceptual challenges through the creation of a novice-oriented computational design tool that is directly compatible with a range of hand crafts. Furthermore, we developed of an activity structure to guide young people through the use of this tool for the creation of a wearable artifact. In the following section we discuss related software tools we evaluated in the process of developing of DressCode.

#### **RELATED WORK**

# **STEM and Making Initiatives**

One prominent example is the the STEM Education Initiative, a national drive to engage young people in topics of math, science, engineering, and computer science [1]. Parallel to the growth of youth STEM initiatives is the recognition of the technological learning potential of the Maker movement, which has produced a growing number of youthoriented maker initiatives. Programs like the Make Education Initiative and the Make To Learn program seek to create opportunities for young people to participate in hands-on learning through making [5], and conduct research on how hands-on-learning can be integrated with educational policy and practice [4]. Many youth maker initiatives are designed to connect directly to STEM educational objectives, by connecting making with principles in science, technology and math.

#### craft and computation research

Mike Eisenberg Mark Gross Amit Zoran

#### **Related Software Tools**

#### **Professional Tools**

#### **Entry-level Programming Environments**

Scratch - variants (turtle art, design blocks) Processing

#### **Entry-level CAD Tools**

Sketchup Tinkercad Autodesk 123D Vector Graphics programs (Illustrator, Inkscape)

#### Novel accessible Fabrication and CAD tools

Sketchit Make it Spirogirator Codeable Objects

Visual feedback is important. Combining two tools is challenging for novices. Using processing in a fabrication context is challenging.

#### DRESSCODE SOFTWARE DESIGN

DressCode is a 2D computational design tool aimed at young people. The primary objectives in the design of DressCode were to reduce the technical challenges of computational design, to support independent and deliberate design decisions through programing, and to assist in the creation of designs that were viable for craft applications. Although the name of the tool reflects an emphasis on wearables and fashion, as an application DressCode is general purpose, and can be applied to many forms of creation. The software is comprised of the following elements: a combined integrated development environment (IDE) and a graphic-user-interface (GUI) design tool and A a custom programing language and drawing application programing interface (API). By blending the IDE and GUI we were able to develop graphic design tools that work in conjunction with the process of programing. The tools enable users to gesturally draw and manipulate forms, as the software automatically generates human-editable code in the IDE that reflects their actions.

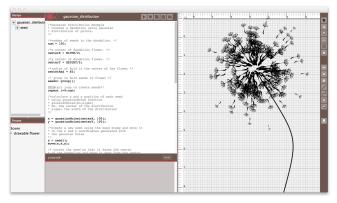


Figure 1. The DressCode software

# Interface

The interface of DressCode is divided into two sections: a design panel on the left and a coding panel on the right. The design panel contains features standard to digital graphic design software, with rulers, a grid, a drawing board, and a graphic tool menu. The drawing board defines the coordinate system referenced by the drawing API with the upper left hand corner corresponding to (0,0) in cartesian coordinates. Users can resize the drawing board and set the units to inches or millimeters by selecting the drawing board icon in the tool menu. The pan and zoom tools allow the user to navigate around the drawing board, and the print tool opens a dialog

that allows the user to export their current design in vector format for output through digital fabrication.

The coding panel contains a text editor for writing code and an output console for print output and error reporting. It also contains two additional panels, a declarative listing view, and the stamp menu, discussed in the graphic tools section. A toolbar on top of the coding panel allows the user to save their existing program, open a program, and run their current program. When a program is run, the resulting design is displayed in the design panel.

#### **Programming Language and Drawing API**

The DressCode programming language is interpreted with semantic functionality that is simulated through a Java-based library. For most user-defined programs, the interpretation process is instantaneous; however, some programs with complex operations require several seconds to be executed. Dress-Code features a custom textual programing language with native 2D drawing functionality<sup>1</sup>. The language supports conventional programing datatypes, (numbers, strings, booleans, and lists), as well as drawing primitive datatypes, included in the drawing API. The language supports basic expressions, conditionals, loops, user-defined functions and variable assignment. Variables in DressCode are dynamically typed in order to reduce syntactic challenges for people new to textual programing and identifiers can be assigned to datatypes that differ from their original assignment at any point. The language also has built in math and random functions, including trigonometric functions, a Euclidean distance function, and three random noise generation functions: uniform, gaussian and Perlin.

The DressCode drawing API is formulated on an Object Oriented Programming (OOP) paradigm which enables users to create geometric primitives (points, lines, curves, polygons, ellipses, rectangles and imported SVG primitives), and manipulate them as objects. Primitives are initialized by calling the appropriate method and passing it a set of parameters designating the primitive's location and dimensions. Each primitive is drawn in the design panel relative to this central origin point. There is no "draw" method for DressCode. All primitives are automatically drawn in the order of their initialization in order to simplify the steps for a design to appear on the screen.

All primitives in DressCode can be modified through two kinds transformation methods, geometric and stylistic. Geometric transformations allow for primitives to be rotated, scaled, moved or combined with other primitives through polygon boolean operations, (union, intersection, either-or and difference), and are performed relative to the origin of the primitive, unless otherwise specified. A specialized boolean operation, *expand*, enables the conversion of strokes to filled polygon paths, enabling the translation of line art to a form that will maintain its appearance when fabricated on a laser cutter, vinyl cutter or CNC milling machine. Stylistic transformations modify the appearance of a primitive by setting

```
//repeat statement
repeat i=0:10:
ellipse(0,i*10,10,10); //draws a vertical row of 10
    ellipses
end
```

the fill and stroke color and weight, or prevent the primitive from being drawn. Transformations are performed by assigning an identifier to the primitive, and then calling the transformation method with the identifier. By using the transformation methods to manipulate primitives it is possible to generate complex and generative designs from the repetition and structured distribution of simple forms.

As a method of organizing sets of primitives, DressCode contains a group datatype, a specialized list for organizing and performing collective transformations on multiple primitives. Groups automatically maintain an origin that is the average of all their children's origins. Groups also facilitate more advanced transformations; it is possible to clip a group of primitives within the bounds of a single primitive to serve as a form of clipping mask, and a union can automatically be performed on all objects in a group with the merge method.

We chose to create a textual programing language for Dress-Code because we believe textual programing is well suited to transparent representations of computational design algorithms, however we recognize that textual programing can be challenging for novices. In recognition these challenges and in a desire to extend the types of design which were possible with computational tools, we augmented the programing language with visual interaction and feedback in the form of graphic drawing tools.

#### **Graphic Tools**

The drawing and manipulation tools in DressCode are designed to allow users to create and modify elements of their design through graphic selection. Collectively, the drawing functionality of the tools is similar to the functionality of many existing forms of 2D vector graphics software. The tools are distinguished from other graphics software tools because they maintain a direct symmetry with the DressCode programming language. Each tool correspond directly to a method in the drawing API. More importantly, the use of each tool automatically generates a corresponding textual statement in a user's program. This enables elements that are created graphically, to be immediately manipulated through textual programing, and is designed to encourage a natural flow between graphic drawing and textual programing throughout the design process.



Figure 2. The graphic drawing and manipulation tools in DressCode (from left to right: selection and move tool, rectangle tool, ellipse tool, regular polygon tool, line tool, curve tool, SVG import tool, pen tool)

<sup>&</sup>lt;sup>1</sup>A full specification of the DressCode language and API is available at: http://jacobsj.scripts.mit.edu/dresscode/index.php?title=Drawing\_API\_Reference

The toolset includes regular primitive creation tools (ellipse, rectangle, polygon, line curve), and an SVG import tool. There is also a pen tool that allows for the creation of irregular forms (figure:2). Use of the pen tool generates a list of points in the text program, and statement initializing a polygon with the list. Because of the symmetry between the DressCode graphic tools and the DressCode language, there is no functionality hidden from the user in the process of modifying elements graphically. The program that results from a graphically modified design is human readable, and can be frictionlessly shared with other users or copied and pasted into other DressCode programs. In addition to the primitive generation tools, there is also a selection tool, which allows for individual primitives and groups to be manually selected with the cursor, and moved to different points on the drawing board. When a primitive is moved for the first time, a textual move statement is inserted into the user's program, with the identifier for the moved primitive as the first argument. If the moved primitive does not have an identifier, the primitive declaration is wrapped by a move statement. For all subsequent moves of that primitive with the move tool, the inserted move statement is updated to reflect the new coordinates of the primitive (figure:3).

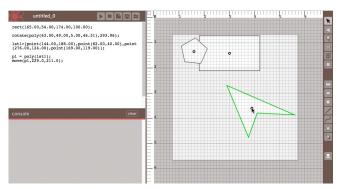


Figure 3. Graphically created polygon, rectangle, and irregular polygon, and corresponding automatically-generated code. (The irregular polygon has just been moved with the selection tool.)

It is also possible to select primitives by using the declarative view panel. The declarative view contains a listing of all primitives in the current design and their type and identifier. Child primitives of groups are shown as nested elements below the group. When a primitive is selected in the declarative view, the primitive is simultaneously selected and highlighted in the design view, and the line where the primitive was last modified in the text-editor is highlighted (figure:??). The declarative is designed to provide visual feedback on how elements of a design connect to the a user's program, and provide a practical selection technique for selecting and modifying individual elements within a complex design.

DressCode contains functionality to help people organize their code in the form of *stamps*: graphically created functions that return shape primitives. There are two forms of

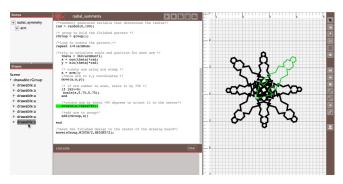


Figure 4. Declarative view with selected primitive

stamps: dynamic and static. Dynamic stamps are created by selecting a portion of code in a user's program and then selecting the dynamic stamp option from the menu. A dynamic stamp will package the selected code in a function with a name specified by the user, and automatically return any primitives that are generated by the code in the last line of the function. Static stamps are created by graphically selecting a single primitive or group with either the selection tool or the declarative view, and selecting the static stamp option. Similar to dynamic stamps, static stamps return a copy of the primitive or group that is selected, but differ in that their code is an explicit representation of the selected primitives rather than a duplicate of the user's code. Static stamps will translate shapes generated in random positions to explicit primitives, allowing users to save a specific instances of a generative design (figure:5). Stamps are listed the stamp menu and can be added to a user's primary program by selecting the + icon next to each stamp. The code of both static and dynamic stamps can be modified by the user, by selecting the stamp from the menu, which will display the stamp code in the primary code window in an editable format. The code generated by static stamps is human readable, however if very complex designs are selected, the stamp function will consist of numerous lines of code.

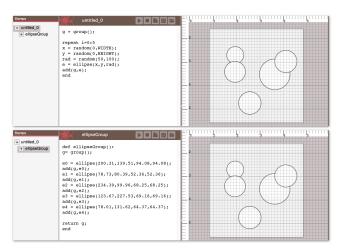


Figure 5. Static stamp functionality. (Top: User defined code which generates five random ellipses. The ellipses' positioning and size will change each time the program is run. Bottom: static stamp created from ellipses which will always return the same design.)

#### **ACTIVITY DESIGN**

Domain-specific software is an important component of engaging youth in algorithmic craft; however it is equally important to appropriately design the context in which the software is applied. In this section, we discuss the primary components of our activity design, for which DressCode was the primary design tool. Because algorithmic craft combines aspects of computation, design and craft, we focused on an activity structure that would emphasize key components from each of these domains through three forms: learning, creation and reflection.

#### Learning

Instruction in our algorithmic craft activities was divided between imparting conceptual understanding of the creative opportunities of algorithmic craft, and teaching practical skills necessary to act upon this knowledge. We presented participants with a conceptual overview of the core principles described in the Algorithmic Craft section, by sharing examples of professional projects that demonstrated these properties. We made a particular effort to link the properties of computational design to more familiar contexts, for example comparing parameterization to the process of creating a size-variable dress pattern for sewing, or using a coin flipping and drawing activity to demonstrate the properties of randomness and generativity. To provide participants with the required technical knowledge for computational design, we conducted guided activities in programing in DressCode. For the programing lessons, we limited instruction to a specific design principle, such as radial symmetry or a random walk, and assisted participants through the process of creating their own algorithms that expressed this principle. For the craft skills, the instructors demonstrated the basic techniques of the craft activity, such as how to pull ink through a screen for screen printing, or how to set snaps into leather, and then gave participants the opportunity to try the process themselves.

#### Creation

Because one of the primary objectives for algorithmic craft activities is to have participants emerge with a completed artifact, we devoted the majority of activities to time for the participants to develop their designs and projects. Following each learning portion, we provided participants with time to experiment with the concepts or techniques that were covered, and develop their own interpretations. We also conducted longer-term design sessions that lasted 1-3 hours each and gave participants the opportunity for open-ended computational design. These sessions were supplemented by providing participants with DressCode examples which they could reference, modify or remix, quick syntax-reference sheets and an online code reference. Instructors were also present to help with programing questions, or offer design suggestions. The physical craft materials were made available to participants during the computational design sessions, so they could take their properties into account as they created their design.

In the crafting and fabrication creation portions we emphasized hands-on practice and experimentation. Abundant test

materials and extra supplies were provided to encourage participants to try crafting techniques until they were comfortable with the process. For activities that relied on digital fabrication, participants were given instruction on the use of the fabrication machines and then operated them independently under instructor supervision. We also encouraged participants to work collaboratively during the construction process, having groups of two or three people work to complete one individual's artifact, and then transition to working on the other's project.

#### Reflection

At each stage of creation during an activity, we added an opportunity for reflection. Participants were introduced to the process of a design critique at the start of an activity, and then engaged in group critiques following each design and craft stage. For the critiques, we provided participants with aesthetic and practical criteria to guide their feedback. This ranged from composition and visual flow of a design, the level of complexity, the wearability of a design (how it would look when worn), and how compatible a design would be with the crafting process. Following the conclusion of an activity, participants shared their completed artifacts and reflected on their design process, and their experience combining the software tools and craft practices.

Although we discuss learning, creation and reflection separately, the boundaries between each of these components were blurred through the activity as a whole. There were also opportunities for each component to occur multiple times throughout the activity, and their ordering was deliberate. For example, we engaged participants in a learning activity on craft practices, and directly followed with an open computational design session, in order allow them to take craft knowledge into account for their digital design.

#### **USER STUDIES**

We evaluated DressCode and our activity structure through one preliminary study and one long-term evaluation. Both workshops focused on using DressCode to produce wearable artifacts. The preliminary study consisted of a oneday workshop in which participants designed and fabricated leather wrist-cuffs. The long-term evaluation was conducted through a four-day workshop, divided between two consecutive weekends, in which participants created computational designs and screen-printed them onto t-shirts. The preliminarily study used a version of DressCode that was absent of the graphic drawing tools, stamps and the declarative design view, whereas the long term study included the a version of DressCode with these features. Comparison of the experiences of the participants between the two workshops therefore provides feedback on the effects of introducing the graphic tools.

#### **Evaluation Methods**

The participants' experiences were evaluated through written surveys, interviews and group discussions. The surveys were aimed at understanding participants' prior attitudes towards programming, design and craft, their interest in and attitudes toward programming and design, and their engagement in and enjoyment of the workshops. Pre-workshop surveys focused on participants' previous experience and attitudes towards programing, craft and design, how personally useful they felt programing to be, and how good of a tool they found it for creativity, personal expression. They also asked students to describe their views on design, programing and craft practices as they related to referencing examples, learning from other's work. Post-workshop surveys contained attitudinal questions that were matched to the pre-surveys. In addition, post surveys contained a range of written questions asking the participants to describe their design process, their opinion of the success of their projects and their experience using Dress-Code. Interim surveys were also administered during the primary workshop following the first two days, and questioned the participants on experiences with DressCode programing language and graphic tools and how the combination of features hindered or supported the design process.

In-person interviews were conducted with the participants in the preliminary workshop. These interviews lasted an average of 10-20 minutes and were audio recorded and transcribed. During the interviews, the participants were asked to describe their artifact, and talk about the process of conceptualizing, designing, and producing it. In the primary study, participants were engaged in three group discussions at the start, middle and end of the workshop which were similarly recorded and transcribed. The discussions examined participants' design process, experience using DressCode in combination with craft practices, and ideas they had for modifying or augmenting future activities and software tools. In both the interviews and discussions, participants were also asked to describe what they enjoyed, what was difficult for them, and what they felt they had learned through this process. Survey results, verbal interview and discussion responses and project outcomes were analyzed to determine how they connected to the primary research questions we associated with algorithmic craft in the introduction. We also used this information to identify repeated and notable elements of participants experiences, and formulate a set of criteria for future development in algorithmic craft.

# Preliminary Study: Wrist cuffs

The wrist cuff workshop was conducted among 10 young adults, aged 15-17, 20% male and 80% female. Of those surveyed, three participants had prior experience with Scratch, and two had worked briefly with the Arduino programming environment in a prior workshop. All participants said they had some prior experience in art, design, or craft. Prior to the workshop, 60% of the participants indicated that they did not feel comfortable programming on their own; however, the majority indicated they were interested in learning more about the process.

During the workshop, participants used DressCode to design a pattern for a wrist cuff, laser-cut their patterns into leather and assembled the finished wrist cuff by hand. The computational design in the preliminary study was structured around radial symmetry, and the majority of the resulting artifacts featured patterns that were derived from radially symmetric structures. Participants wrote their own radial symmetry algorithms, and were then provided with a template in Dress-Code that automatically clipped their designs to the dimensions of a cuff sized to their wrist. Participants were given two hours to design, and 3 hours to fabricate and assemble their piece.

#### **Preliminary Results**

Each participant in the preliminary workshop was successfully able to use DressCode to produce a unique leather cuff. The design approaches and aesthetics of participants varied greatly. Some cuffs were geometric, some were floral, and many styles were difficult to link back to the original radial algorithm. Each participant was able to write their own radial symmetry algorithm in the initial lesson and produce a variety of patterns with it. During the design portion, several participants extended the radial symmetry algorithm with additional design elements, however most participants designs relied exclusively on structures that were possible with radial symmetry. Eight of the participants said they planned to wear the bracelets they created, and two indicated that they planned to give them as gifts. A comparison of the pre-and post-workshop surveys demonstrated increased comfort with programming as a result of the activity. After the workshop, more participants indicated that they thought programming was a good tool for personal expression and design. All participants stated that they believed they could use programming to make things that were beautiful, whereas several had disagreed with this statement before the workshop. The majority of participants identified the programing portion as the most difficult component of the workshop, however the majority said they were interested in continuing to learn more about computational design for craft applications.

#### **Primary Study: Screen Printing**

The screen printing workshop was conducted among 7 young adults, aged 13-17, and one older participant, aged 21. Three participants were male and five were female. Participants for the workshop were deliberately selected to represent a range of programing and design experience. Two participants, (one being the oldest participant), were relatively experienced programers, having worked extensively with java, python and lua. Two participants considered themselves intermediate to novice programers with basic experience in Scratch, HTML, Python or App Inventor. Two other participants had prior exposure to Scratch, but had not worked with it extensively. One participant had no programing experience, but was interested in learning. Participants also varied on their prior experience with digital design software. Two indicated that they had no prior experience with design software, two had previously used the graphics editor in Scratch, three had used Adobe Illustrator or Photoshop, and one person was shown Solidworks in a summer course, but had limited experience with it. The majority of participants indicated they had a variety of prior crafting experience, including making jewelry, basic woodworking, sculpture and origami. One person had screen printed before using vinyl cut stencils. Interestingly, one participant also identified soldering a electronic synthesizer kit as a craft activity. Only one participant stated that they had no prior craft experience.

Because the screen printing workshop occurred over a fourday period, it provided the opportunity to explore the computational design process in DressCode in greater depth, and allowed for the participants to engage in a more complex craft process: photo-emulsion based screen printing. Prior to the workshop, we had participants select t-shirts in a size and color of their preference. The first session of the workshop, we introduced participants to the concept of generative design, and demonstrated techniques for incorporating random elements into a pattern or graphic. We introduced participants to textual programing in DressCode by guiding them through writing their own random walk algorithms that produced patterns composed of lines. Following this, we explained the functionality of the graphic drawing tools, and had participants modify their random walk patterns by incorporating shapes they created graphically. The following session we discussed the general process of screen printing and demonstrated several other forms of generative design first we provided them with images of sample designs and had them work in groups to write a set of instructions that they thought would re-produce that design. As a group we discussed their results, and then demonstrated examples in DressCode that would produce similar results to the sample designs (figure:6). Participants were then provided with the design task of creating a computational design to screen print onto a t-shirt they would want to wear, and given 3 hours of open design time with the option of modifying the examples we provided, working off of the original random walk pattern they had created the first day, generating a design from scratch, or working with an instructor to come up with additional design ideas. The following session participants prepared their screens for screen printing, by stretching the screen material over the frames in groups and applying the photo emulsion to their screens. Afterwards, participants were given 2.5 hours of additional open time to complete their designs. Participants laser-printed their finished designs on transparencies, which the instructors exposed on the screens overnight (figure:7). The final session, participants practiced printing with their designs on test materials, and then printed onto their t-shirts.

Figure 6. Sample Designs and corresponding examples in DressCode

Figure 7. Screen printing process

# **Screen Printing Results**

Each participant in the primary workshop was successfully able to use DressCode to produce a design for their t-shirt. The design approaches among the participants varied. Two participants created designs that were derived from their random walk algorithms, one participant created a pattern by combining two of the example patterns and making adjustments, and one participant worked solely by modifying an example. Other participants designed patterns independent of the examples, including a generative landscape, a geometric spiraling pattern and a complex radial pattern comprised of overlapping lines. The screen printing process was extremely

popular among the participants. Each person was successful in creating their screen, transferring their design to the screen and printing to the shirt, although one participant had to reexpose his screen because of errors in applying the emulsion. Several participants not only printed to the provided shirts, but also brought in additional garments to print on for friends and family. The participants requested to keep their screens following the workshop, and stated on the survey that they planned to continue making prints for themselves and others. All participants indicated that they planned to wear their shirts, and two participants contacted us via email following the workshop thanking us for the experience, and requesting tips on how to properly care for their garments.

From survey data and group discussions, 3 participants found the screen printing portion to be most difficult, 3 found the programing to be the most difficult, and one was equally challenged by both portions. An evaluation of the pre, mid and post-workshop surveys demonstrated that following the screen printing, participants attitudes towards programing, design and craft, changed from what they were after the computational design sessions. In the majority of cases, this change was positive; participants indicated greater interest in learning programing in the future, a stronger belief that programing was a tool that they could create things they would use in their daily life, and greater comfort in programing on their own following the craft activity. Six of the eight participants stated that they liked their design better after printing it, and all participants stated that the process of screen printing had given them ideas for additional designs they would like to create with DressCode. For a minority of participants however, the difficulty of the craft portion seemed to result in a slightly diminished interest in combining craft and programing, and a diminished interest in craft in general. Participants were positive about the graphic tools, although they requested that their functionality be extended to incorporate a greater range of transformation methods (rotation, scaling, and boolean operations). All 8 participants said they would be interested in using DressCode for another activity, and the majority indicated that they would like to combine computational design with 3D printing, and 7 of 8 participants indicated they would like to continue using the programing language in particular.

#### **ANALYSIS AND DISCUSSION**

# **Design Principles for Combining Graphic Manipulation** with Textual Programing

The graphic drawing tools played a substantial role in the designs of most participants in the primary workshop. Out of the eight participants, five people strongly felt the graphic tools helped them create their design, two people were neutral, and only one person, the most experienced programer of the group, refrained from using them. A comparison of the finished products between the preliminary and primary user studies demonstrate that graphic drawing tools had an impact on the nature of the designs themselves. While the wrist cuffs produced by the preliminary participants are comprised of different forms and patterns, the majority of them share stylistic properties. The graphic drawing tools in the primary

study enabled participants to incorporate their personal drawing styles with the computational elements to produce a set of designs that were relied on similar or identical algorithms, but varied stylistically according to the drawing techniques of the creator.

It is more difficult to accurately gauge the effect the drawing tools had on mitigating the difficulty of computational design for novice programmers from one workshop to the next. There are several indicators that suggest the tools provided greater degrees of accessibility and independence to the process of computational design. During the first session of the primary workshop, before the graphic tools were formally introduced, several participants independently started experimenting with them on their own. In the primary workshop, three people indicated that the graphic drawing tools also helped them to better understand the process of writing their program. Participants expanded on this idea during the discussion when they were asked if the tools helped them understand their code:

I think that the way it already is, is pretty good. You find a tool, you draw on the canvas and it shows you the code, that's basically it.

Screen Printing Participant Z

I think that having the drawing tools and having it also show the code there makes it so that you can see as you're doing it, like if you make a line from this point to this point to this point this is actually what the code is doing, so having a graphical side and having it auto update the code, and so it can show you that you want to work with the code you're learning as you're using the GUI too. So that people could try and say ok, if I can't do something with the graphical tools, let me try and manipulate the code. And then you already have some understanding because you've been using the graphical tools and it's been appearing over there the entire time. Screen Printing Participant B

In comparison, participants in the preliminary workshop refrained from using any elements of DressCode prior to having formal instruction in them. Furthermore, a number of participants explicitly stated their preference for working with graphic forms of software in comparison to textual programing environments. One young woman described herself as a "graphic software" person, and said that she felt that she naturally understood visual forms of manipulation as opposed to writing textual instructions in a program.

Beyond facilitating the design process, the introduction of the graphic tools also resulted in a discussion among participants in the primary workshop about future paradigms for graphic design and programing tools. This discussion pointed to specific elements in the graphic tools that participants found confusing or helpful. Participants were unanimously agreed on the utility of the drawing tools, but requested that they be developed further to provide more sophisticated forms of drawing, control, and visual feedback. Below, a participants describes her issues with bezier curve tool:

Screen Printing Participant L: It would be a lot easier if it were like that with the points (referring to visual feedback as the individual points of the curve are placed)..you don't actually see the actual curve until you've made it.. [you should be able] to track how it would look like.

While the primitive drawing tools proved to be popular among the participants, several had difficulty with the move tool. From a development perspective, the move tool was challenging to implement in comparison to the drawing tools, because there were numerous possibilities on how it could be represented in the user's code. We chose what what we felt was the simplest option (inserting a move statement for primitives with identifiers, or wrapping the declaration statement of un-identified primitives), but in doing so, we were forced to guess about what would be most useful and intuitive for the user. In practice, participants who had large numbers of primitives in their programs without identifiers found the move tool behavior confusing because it modified an existing statement in their program, rather than generating a new line of code. This frequently resulted in syntax errors when the participant then modified shape statement and omitted a parentheses or placed arguments in the incorrect portion of the statement. The experience of the workshops makes it apparent that we should re-consider the functionality of the tool, however it also points to a general design principle for future tools. The fewer assumptions a tool has to make about the intentions of the user, the less likely it is that it will conflict with the user's coding and design process. Furthermore, the fewer the assumptions, the easier the tool will be to implement. We feel the creation of more sophisticated primitive generation tools is a form of low hanging fruit that will provide immediate benefits to the user's design process, whereas transformation tools require greater analysis on how to be implemented effectively. Participants responses in the discussion also demonstrated ways in which the tools had expanded their comprehension of the computational design process. One participant suggested adding an graphic erasing tool, which resulted in a conversation on how such a tool could be implemented:

Screen Printing Participant M: [I want] an erasing tool, so you can erase the line kind of like in Sketchup. Screen Printing Participant Z: So if you erase one line, it becomes two lines...so it's going to generate the code for two lines? Screen Printing Participant M: No like if you drew a line with the sidebar, and then you decided you didn't like, you don't have to go to the code, erase it and press play, you could just take the erase tool, click on it and then it goes away. Screen Printing Participant Z: No, what I mean is like if you just wanted to erase half? Screen Printing Participant M: Or you could just drag the shapes and it just goes away.

This discussion demonstrates a degree of sophistication in the participant's understanding of how the graphic tools would have to correspond to writing code. It also reinforces the previous point about the difficulty in making assumptions about individuals' design processes in the implementation of these

tools. A similar discussion occurred around the topic of preserving generative forms. Participants had different ideas for how they would wanted to preserve static instances of randomly generated designs. Several participants used the static stamp tool for its intended purpose during the workshop, but others requested different forms of control over the randomly generated values. One participant wondered if they could have the software store the randomly created values for a specific program, and allow the user to specify the point at which new values would be generated. Building on this idea, we asked participants about if they would have preferred to specify random and noise generation through a form of graphic input similar to the graphic dialog tools, or if they felt creating random methods in the programing environment was useful. Two participants said they would prefer that as an option, however others disagreed, stating that they felt you would lose some of the functionality of the program in the process.

Well that would kind of take away from the programing part of it, because you'd be trying to turn everything into a UI. The important thing I really feel about Dress-Code is you can turn things like random, these are drawn (indicating a hand drawn graphic) and these are from the programing part (indicating the random repetition of the graphic), but in Illustrator it's just drawing, you can't have everything.

Screen Printing Participant Z

The introduction of graphic manipulation tools in conjunction with textual programing demonstrated several key conclusions. Drawing tools proved to be largely intuitive and easy to use and they distinguished the participants' designs from one another, and from the work of participants in the prior workshop without the tools. The incorporation of personal drawing styles techniques relevant to the larger goal of algorithmic craft because it allows people create artifacts that are personally unique, and conform to the stylistic preferences of the individual who produced them. Furthermore, the evaluation of the tools by the participants demonstrated that the tools were assisted in communicating basic computational principles as evidenced by participants description of how they would want additional tools to function. Lastly, despite participant's requests for more sophisticated forms of transformation tools, we feel their implementation should be avoided until we can determine a successful design strategy for integrating them with the process of programing.

#### **Algorithmic Crafting in Practice**

Awareness of creative opportunities

General increased awareness of programing as a graphic design tool by participants in both workshops

I never thought of using programming as a tool to help create a design. There are so many things you can design using programming languages.

More importantly, more nuanced understanding of the design process, and how computational design is a component.

When I got the hang of [DressCode], I loved how much you could do with it. There's such a broad range of

design possibilities, and with every new one you create, you learn more about the various tools and become more familiarized with DressCode.

screen printing participant E

Before I thought that design was relatively simple, but now I see that a lot of thought has to go into what you're making and the process of how to make it. screen printing participant E

I've learned new controls like the random code and it's really just small steps and things I learn through dresscode that allow me to fully express my creative side and expand my knowledge of design.

screen printing participant J

#### Design Processes

primarily trial and error in preliminary workshop

"You just have to fool around with it until you like how it comes out."

Youth Participant G

Youth Participant S: "I just typed it in and started messing around with this, and then I gave it a go." Interviewer: "How did you know you were done with it?"

Youth Participant S: "I ran out of ideas."

Experimentation through trial and error can be a useful tactic; however too much reliance on this form of design can result in a diminished sense of accomplishment. One participant stated that he enjoyed the design process at first, but for him:

"The more 'trial and error" kind of ruined it a little. The more anyone messes up with anything it kind of takes away the fun from it of it. But then the end result made up for it."

Youth Participant N

Zeyu: It started off very randomly, but ideas started to form afterwards Beckett: I was experimenting with symmetry, how lines came together and got the idea. Roger: I decided I wanted to create a landscape kind of design. Luisa: I fiddled with the size, theta and the radius until I found a shape that I liked. Aleah: I tried to improve the previous design by adding features. Janice: It was one of the first things on my mind

Embracing of computational principles Zeyu: similar ideas, but with better precision (precision)

"Basically with programming, it like- say I wanted to draw it by hand with the mouse- it would be a lot harder to make the image um, perfect's not the word...everything was scaled perfectly. Say you wanted certain shapes to be certain angles or certain sizes, if you were to code it, you can get it at the right angle, where if you were to draw it by hand, you wouldn't know what angle it is." Inteviewer: "So the precision?" Youth Participant N: "Yes."

Emily: It's very different- I draw everything, and I never could've created my design by hand (complexity) Beckett:

[Dresscode] allowed me to see random patterns such as the one I made. I may have been able to otherwise, but I probably wouldn't have thought to. (generativty) On what they would still want to use programing for Miriram: The random thing if you made it random by hand then it wouldn't really be random, because you would just put it in a special placeso the computer just has to choose where to put it. Roger: It made changes to me much easier to change rather than redoing the entire design (parameterization)

Challenges: Miriam struggling with gaussian distribution of dandelions (Creating Singularities) Roger trying to conceptualize process of creating a landscape (Formalizing complex problems)

#### Craft and Computational Compatibility

All participants felt computational and screen printing worked well together All participants said that after screen printing they were more interested in computational design All participants stated that they would like to use computational design for screen printing in the future. All participants indicated that screen printing gave them additional ideas for things they would like to create with DressCode All participants felt DressCode worked well with screen printing Consideration of materials in design

"I deliberately made it more delicate and feminine, because I'm putting it on black leather, I just made it a lot prettier- with thinner lines- I have more thin than thick."

Youth Participant J

#### Zevu's heart placement

"Well, I printed out the different widths of the line because if you're going to wear it, you want it to be durable. The thinness of it, I don't want it to be easily ripped, rather than if I was like a thing to hang on a wall, I could just do anything I wanted, because it's not like it's going to have to withstand any elements. And you want it to look nice because I care about what I wear, cause what you wear, you're presenting an image of yourself to people."

Youth Participant R

# Personally-Relevant Computational Aesthetics Beauty

Now I see that with programming I can make something beautiful.

screen printing participant M

#### Complexity vs Simplicity

"[My design] feels complicated and simple to me at the same time- it may seem simple to me because I know the rules behind it."

Youth Participant R.

Emergence of narrative in random structures Unexpectedly, aesthetic connotations converged in one participant's piece, and produced a personally relevant narrative:

"The rose right there, and then the scientific part of it, those two things I like- nature and science, but sometimes nature conflicts with science. I want to do aerospace engineering when I get to college, but aerospace engineering conflicts with the environment in some ways, aerospace has to do with machines so that means a lot of gas is burning stuff like that."

Youth Participant S.M.

Aleah's design, Emily's design

Forms of knowledge Sharing in Algorithmic Fabrications Levels of design- tinkering with examples to building from scratch

Sharing code and sharing craft artifacts Teaching physical techniques Feedback Mechanisms Community Setting

I enjoyed the people who participated in the program because they make the whole process really fun. I love the environment we worked in, everything around us is so fascinating.

Screen printing participant J

Digital Feedback mechanisms vs social feedback mechanisms (critique)

Beckett with 20 different designs (Selecting a final design) Emily I started with a design I was ok with, but group critique and getting others' opinions helped me create a design I loved. Blurring the boundaries between technical programing advice and objective design criticism.

# **Physical and Digital Notions of Value**

Participants varied in both workshops on the elements of algorithmic craft they found to be the most difficult, as well as the parts they found most enjoyable. People in the bracelet workshop were unanimous in their identification of the programing component as the component that they found most frustrating.

"The computer programming was enjoyable for me; however; it was a bit frustrating and confusing at times." Bracelet Participant 123097f

"[The programming] was fairly enjoyable, if arduous and frustrating. Once I figured out how to do it it wasn't too hard."

Bracelet Participant 100397c

"It was alright except a bit hard to learn but once you know it its pretty much simple for the rest of the time."

Bracelet Participant 05231997

In comparison, the screen printing participants also found aspects of the programing challenging, but expressed a greater variety of between what they found to be difficult. Two people said the actual process of coding was most difficult, and another said that the process of understanding the concept behind her design was challenging. The remainder of the participants identified aspects of screen printing as the most challenging portion, such as preparing the screen, avoiding alignment issues, or printing without error.

Screen printing, the first print had too little ink, the next one too much, and the third one came out and that was on my t-shirt so that was good. Miriam: The hardest part for me was actually putting the design from my screen onto any material. I had to make like 10 copies before I put it on the shirt. But yeah, I had to make a lot of copies. Beckett: I enjoyed the design/ creation process, but the printing itself? no Roger: I enjoyed being able to do things myself and get help when I needed. I found it frustrating how my screen printing kept on fading

Added value of code-derived artifact.

"You type it in and it brings it to life for you. You can do it on your own....you don't have to buy it. It's different than the casual way that somebody gets a bracelet." Wrist Cuff Participant S

Added value as the result of physical labor. Does the difficulty of screen printing change how you feel about the piece Roger: It lets you take pride in it. Luisa: After all this hard work, you have this

Is that similar to the difficulty of programing I feel as though maybe like when you're programing stuff, you're on the computer but you're not using any physical work, but when you're screen printing there's the manual labor involved, so when you actually get something right it's I guess more gratifying, since you put like hard work, well you do put hard work into programing, but it's more a thinking thing, besides actual physical labor.

#### Personal Accomplishment

"I think [the programming] kind of reminded me of learning something difficult in like math, because I don't really like math, but when I figure out something, then I start doing it, and can do it and then I feel proud of myself"

Youth Participant C

Interviewer: "What stands out to you about your design?"

Youth Participant S.M.: "That I actually created it. I'm not really a programming person, doing it and typing it out."

Youth Participant J: "It's on computers and I'm terrible at computers and for me to actually get something like this is really big."

Interviewer: "How do you feel about that?" Youth Participant J: "Really proud."

# Uniqueness

Youth Participant C: "You can't find it at American Eagle. I buy a lot of my bracelets there, and you can't just go there and find this. I think it's cool if someone were to say Oh where did you get that from, You can't find it. (Laughs)."

Interviewer: "You can say that you made it yourself, you love how it's unique?"

YouthParticipant C: "yeah"

# Personal and Cultural Relevance in Algorithmic Craft

Aesthetics- enabled through code and graphic manipulation

"Usually when you make something you're making it like oh I hope society likes this but this[making the bracelet] was about self satisfaction, so I don't have to take into consideration someone else's opinion." Youth Participant S

cultural appropriateness of aesthetics (gender, youth) One other important element in the discussion of aesthetics is the social connotations of certain forms and patterns. Because I emphasized designs with radial symmetry in the workshops, many of the outcomes had a floral quality, although it was possible to create patterns without floral qualities by using other forms of repetition, and relying on polygon primitives rather than elliptical forms. Despite this flexibility, several of the male participants in the youth workshop remarked on the feminine aesthetics of their finished pieces:

"I put it on my wrist and I was like wow that's feminine. That's very feminine."

Youth Participant G

"I think it is beautiful for females. Not me. Because, I don't go that way. Because on a female's wrist it looks right not on mine."

Youth Participant G

Utility- changes in understanding of applications of programming, design. Material importance entreprenuership Open question of what the resultant product is. (screen? artifact? program?)

Isolation

Something I found really challenging was that many of the other participants already have lots more experience in this field than me so I kind of feel isolated and behind everyone else.

Screen printing participant J

#### RECOMMENDATIONS FOR FUTURE DESIGN

#### **Transparency**

- Tools should support design techniques that demonstrate the benefits of computational design.
- The software interface should prioritize interaction through programming.
- Programming languages should have a design-oriented programming syntax, developed with novice programmers in mind.

# Literacy

- Tools should reduce the technical challenges of fabrication.
- Tools should be supported through fabrication and craft-specific documentation.

Activities should encourage discussion and group critiques of work, and when possible, use in-person facilitation and guidance.

#### Flexibility

- Activities should blend domain specificity with creative openness.
- Software tools should be free and open-source.

# **Specificity**

- Materials matter.
- Select approaches with Craft and Computational Resonance
- Consider the cultural implications of algorithmic craft experiences.

# CONCLUSION

#### **REFERENCES**

1. Report To The President. Prepare and Inspire: K-12 Education In Science, Technology, Engineering and Math (STEM) for America's Future. Tech. rep., Executive Office of the President, 09 2010.

- 2. Bean, J., and Rosner, D. Old hat: Craft versus design. In *Interactions Magazine* (2012).
- 3. Dunn, N. *Digital Fabrication in Architecture*. Laurence King Publishing LTD, London, England, 2012.
- Make to learn. http://m21.indiana.edu/, 2013. (Accessed: 09/12/2013).
- 5. Maker education initiative. http://http://makered.org/about/, 2013. (Accessed: 09/12/2013).
- 6. McCullough, M. Abstracting Craft: The Practiced Digital Hand. The MIT Press, Cambridge, Massachusetts, 1996.
- 7. Reas, N., McWilliams, C., and LUST. Form and Code: In Design, Art and Architecture, A Guide to Computational Aesthetics. Princeton Architectural Press, 2010.
- 8. Resnick, M., and Silverman, B. Some reflections on designing construction kits for kids. In *Proceedings of the 2005 Conference on Interaction Design and Children* (2005).
- Zoran, A., and Buechley, L. Hybrid reassemblage: An exploration of craft, digital fabrication and artifact uniqueness. In *LEONARDO*, vol. 46 (2013).