Due to the fact that we amended logics a little bit we have 4 types of users right now and we need to fix the scenario for each.

( pop-up #1 - an introductionary pop up with 3 options for the user [log in, register for email alerts, subcribe for a free trial

pop-up #2 - Thank you for registration pop-up

pop-up #3 - Thank you for free trials

pop-up #4 - Thank you  - registrant upgrade

pop-up #5 - Thank you message - expired trails)

1.1 **The user is new to the system and not logged in**. He sees the pop up #1 where he can choose and option (to sign up for a free trial, registered for email alerts and log in). If he chooses the free trial option he will see the thank you pop up #3 and will have to wait until he is contacted by the sales manager who will provide him with an SSO login and password  (While this he will have a possibility to see the public content of the web-site).

Getting the credentials from the sales manager he will log in through the third party system and will get the access to the web-site content. If he registers for email alerts only he will get a “Thank you” pop-up and no access to the system (pop-up #2), only the ability to get the email alerts while a certain period of time.

1.2 The User is a **free trialists and not logged in**. (can log in via SSO only) He gets to the web-site and sees the pop-up #1, chooses the log in option. Gets to the website and sees only public content if he is logged off.

1.3 The user is **free trialist and is logged in**, has been given a cookie, the SSO will recognize him and login him in automatically. He gets to the website and sees all the content.

1.4 The user is a **premium subscriber and not logged in** , gets to the website and sees the pop-up #1, chooses the log in option. Gets to the website and sees all the available content.

1.5 The user is a **premium subscriber and is logged in**, gets to the web-site and sees all the available content.

1.6 The user is a **free trialist with the expired trial period and is logged in**. He would not have access to the premium content, he would see public content only. The SSO will check on a regular basis to see if the user is still valid. If not, he will be logged off. If he goes to the site, he’ll get popup #5.

\*This type of user gets to the web-site and while clicking on any article sees the pop-up message #5.  If he becomes a subscriber, then he will use his new username/password to login.  If he becomes a registrant – ie, wants to get only the email alert – he will have access only to the public portion of the site.

1.7 The user is a **free trialist with the expired trial period and is not logged in**. Gets to the web-site and sees the pop-up #5.  Same logic at 1.6.

1.8 The user is a **registrant** for the email alerts.(is followed and recognized by the cookie) The computer will recognizes the user and is not offering him a popup for an initial two week period.  After 2 weeks. he will get popup #4 asking him to upgrade.  If he does not upgrade after 4 weeks, his registration expires, but we keep his information.  He would then see popup #1 when he visits the site.  If he re-registers, he will get the registration thank you popup. #2.  The cycle begins again.  If he doesn’t upgrade after a second 4 weeks, his registration would expire and he would not be able to re-register. I will draft another message for this. Every time he visits the site he would get popup #1.