



ARCHIE VERMA

SOFTWARE ENGINEER

Software Engineer with hands-on experience in Salesforce administration, data analysis, and full-stack web development. Skilled in managing CRM workflows, dashboards, and reporting, while delivering responsive, user-focused web applications. Experienced in both technical and customer-facing roles, bridging the gap between business needs and technology solutions. Adept at project management, cross-functional collaboration, and optimizing processes for efficiency.

EDUCATION

Bachelor of Software Engineering (Honours), The University of Adelaide | 2019 – 2023

TECHNICAL SKILLS

Frontend: HTML, CSS, JavaScript, React.js, React Native, TypeScript, Expo, Next.js, WordPress, Tailwind, Responsive Design

CRM & Admin Tools: Salesforce (Data Loader, Import Wizard, basic admin), Tawk.to, Formspree, Jira, Google Workspace, Microsoft Office

Data Analysis & Reporting: Excel, Google Sheets, Python (pandas, NumPy), Jupyter Notebook, SQL, MongoDB

Backend & Integrations: Node.js, Firebase, Ruby on Rails, Django, API & payment integration (Stripe)

UI/UX Design: Figma, Canva, Wireframing, Vectary, Animaker, LottieFiles

Deployment & Tools: Git, GitHub, Vercel, Heroku, SiteGround

EXPERIENCE

Salesforce / Software Integration Assistant

Rent the Roo · Adelaide, SA | Jul 2020 – Jun 2021

- Migrated customer and transaction data into Salesforce using Data Loader & Import Wizard.
- Produced documentation and provided user support for CRM adoption.

Geo & E-commerce Data Analyst

TELUS International AI Data Solutions · Adelaide, SA | Nov 2023 – Jul 2024

- Verified business data, resolved discrepancies, and optimised e-commerce operations.
- Ensured dataset accuracy through collaboration with banks and internal teams.
- Used tools such as Exotel and CrowdCompute for data management.

Software Engineer

Cosy Up & Problem Solved! (via Arc Web Creations) · Adelaide, SA | Apr 2023 – Present

- Built responsive React.js and WordPress websites with e-commerce, Stripe, and custom features.
- Delivered full project lifecycle: design, development, deployment, and post-launch support.
- Optimised site performance, implemented security audits, and managed content updates.

Research Assistant

Flinders University · Port Vila, Vanuatu | Jun 2025 – Aug 2025

- Supported PhD research with data collection, interviews, and reporting.
- Assisted in questionnaire design and cross-team collaboration.

Auditor

Randstad · Adelaide, SA | Mar 2022 – Oct 2022

- Audited student attendance records to ensure accuracy and compliance.

Retail Associate (Part-Time)

TK Maxx · Adelaide, SA | Oct 2024 – May 2025

- Delivered customer service, managed store flow, and trained new staff.
 - Balanced retail duties with backend and security responsibilities.
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PROJECTS

- **2am Friend** – React, GoPro — Social app enabling real-time anonymous connections.
 - **Twinkle & Tinsel Storefront** – React, Vercel — Developed a responsive React storefront with dynamic routing and modern deployment.
 - **RentMyYard** – React, Firebase — Community app for renting backyard spaces with authentication and real-time listings.
 - **Security Question Evaluator (Honours Project)** – Ruby on Rails — Full-stack app analyzing the strength of user-defined security questions.
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CERTIFICATIONS/ COURSES

- **Salesforce Administrator (Trailhead)** – In Progress
 - **Salesforce Platform App Builder (Trailhead)** – Planned
 - **University of Adelaide Graduate Award**, 2023
 - **Ingenuity Most Innovative Software Engineer**, 2022
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