

# Designory

Designing Impact, Pixel By Pixel

# Team Members



**DESIGNORY**  
Company  
A company specializing in designing professional visual content to highlight brands on social media.

**Youssef Marzouq**  
Print designs

**Abdulrahman Hany**  
Social Media Designs

**Shahd Mohamed**  
Social Media Designs

**Shimaa Mohamed**  
Presentation And Mockups

**Asmaa Ahmed**  
Print designs



# نبذة عن Designory

هي شركة متخصصة في تقديم حلول التصميم الإبداعي والهوية البصرية،  
تهدف إلى

تحويل الأفكار إلى أعمال فنية مميزة تنبض بالابتكار والاحترافية. نؤمن بأن  
التصميم ليس مجرد مظهر بل هو وسيلة فعالة للتعبير والتواصل لذلك نحرص على

## تقديم

تصاميم ذات طابع فني دقيق يعكس رؤية العميل ويحقق  
أهدافه

مهمتنا: صناعة تصاميم ملهمة تساعد العلامات التجارية على التمي  
والظهور بشكل احترافي.

رؤيتنا: أن تكون شريك الإبداع الأول لكل من يسعى لبناء علامة بصرية  
قوية ولا تُنسى.



# LOGO USAGE - COLOR & USAGE GUIDELINES

## رموز التصميم

**المصباح** : يرمز إلى الأفكار والابتكار.

**العدسة المكبرة** : تعني التركيز على التفاصيل والبحث أو التفكير التحليلي.

**رأس قلم الحبر (Pentool)** : يرمز إلى التصميم والرسم والإبداع البصري.

**دمج العناصر الثلاثة:** يعبر عن الهوية البصرية لشركة متخصصة في التصميم الإبداعي الدقيق.



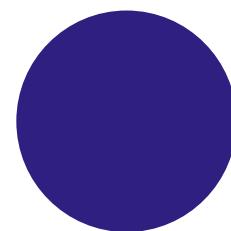
Designory

Design + story



## Color & Usage Guidelines

الدلالة	كود اللون	اللون
العنصر الأساسي في الرمز الإبداع – الفكرة – الطاقة	#F4A300	برتقالي فاتح (المصباح)
الخط – العدسة – أجزاء من المصباح الاحتراف – الترکیز - الثقة	#2E1F80	أزرق/بنفسجي داكن (القلم والنص)



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font / Tajawal Medium & Calibri

*Calibri Font*

A B C D E F G H I J K L M N

O P Q R S T U V W X Y Z

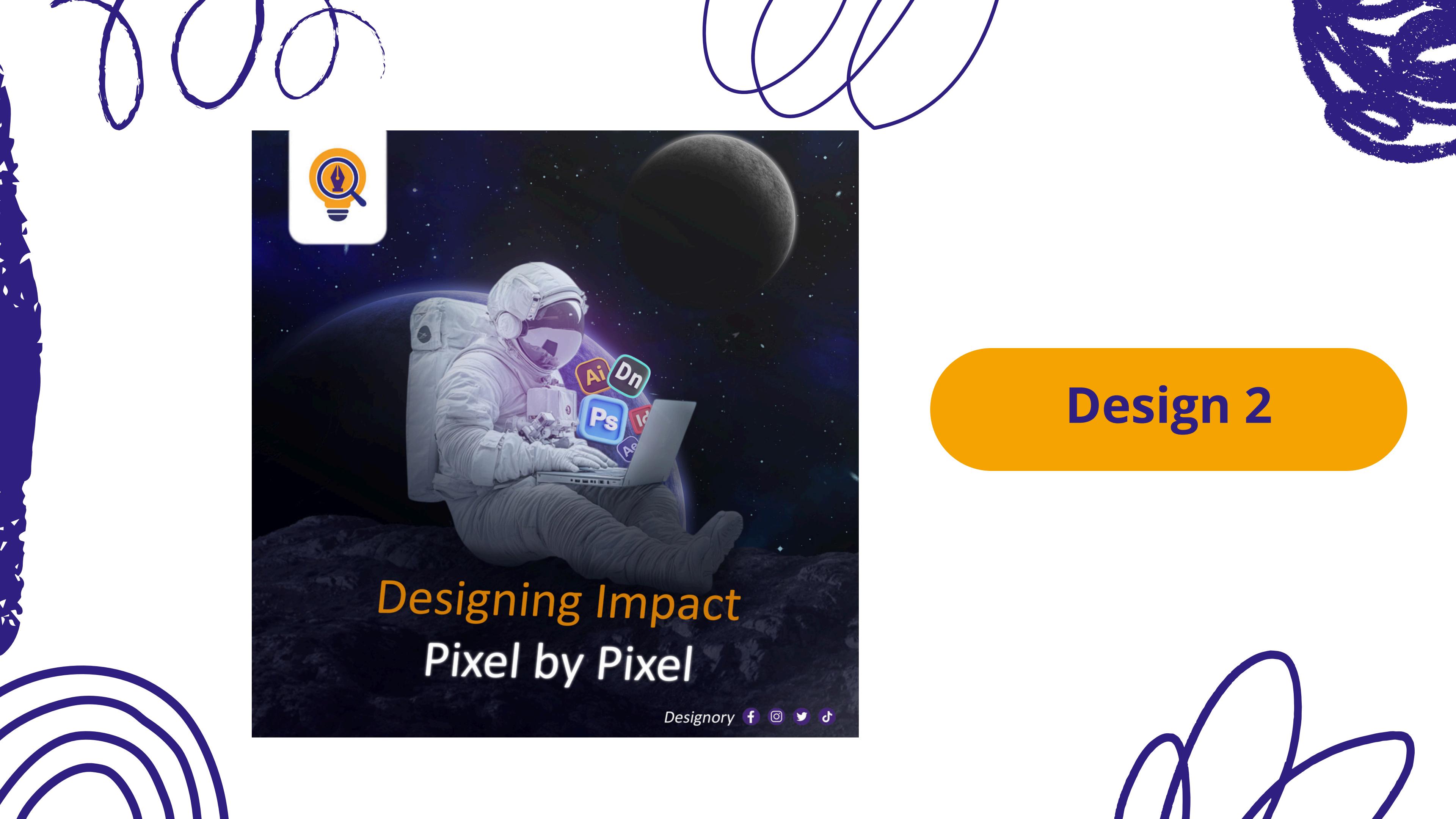
أ ب ت ث ج ح خ د ذ ر ز س ش ص  
ض ط ظ ع غ ف ق ك ل م ن ه و ي



# Social Media Designs



Design 1



## Design 2



## Design 3



قالوا إنك محترف في الديزائن... طب ليه ما جتنش

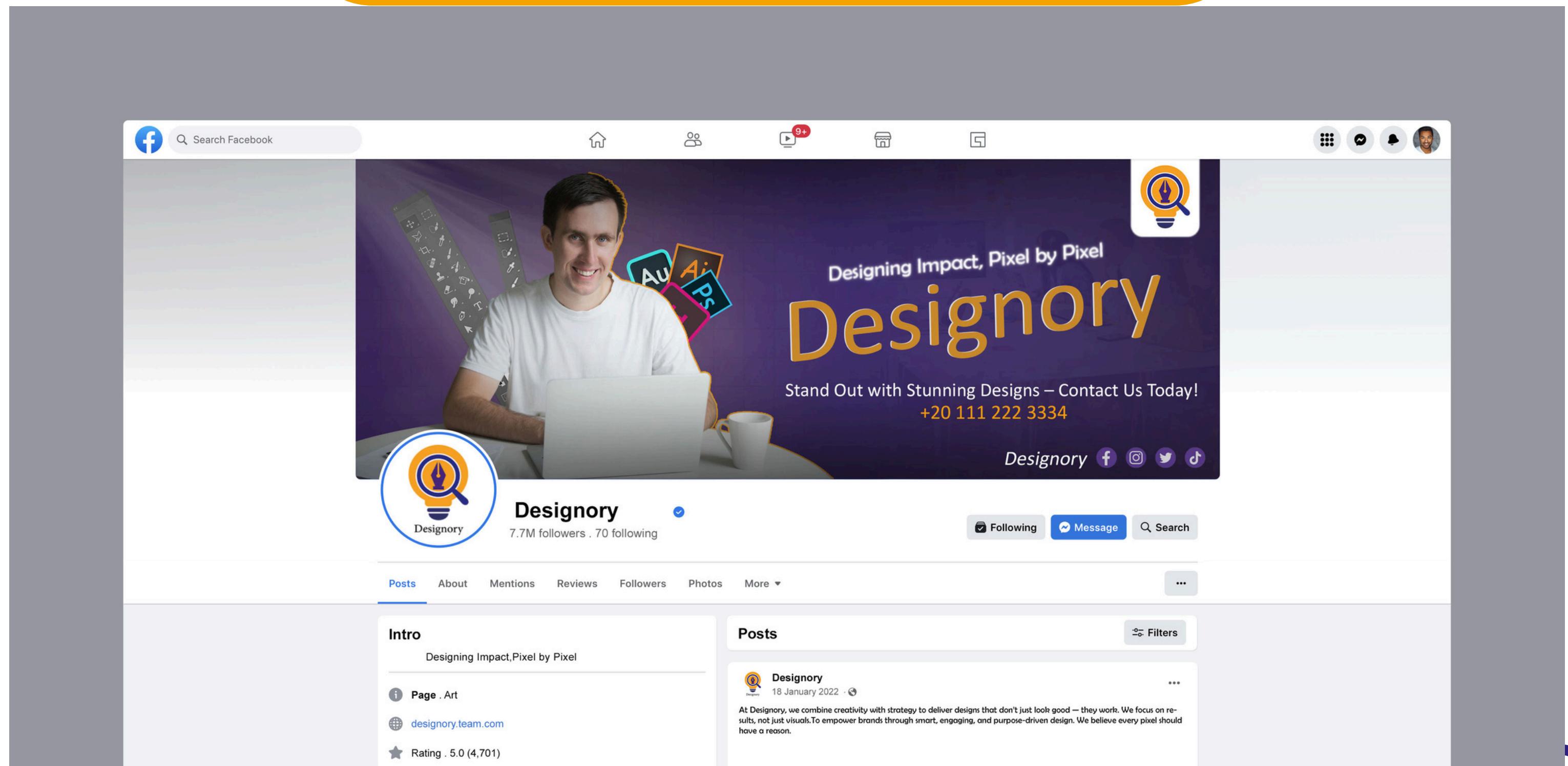
عندى!

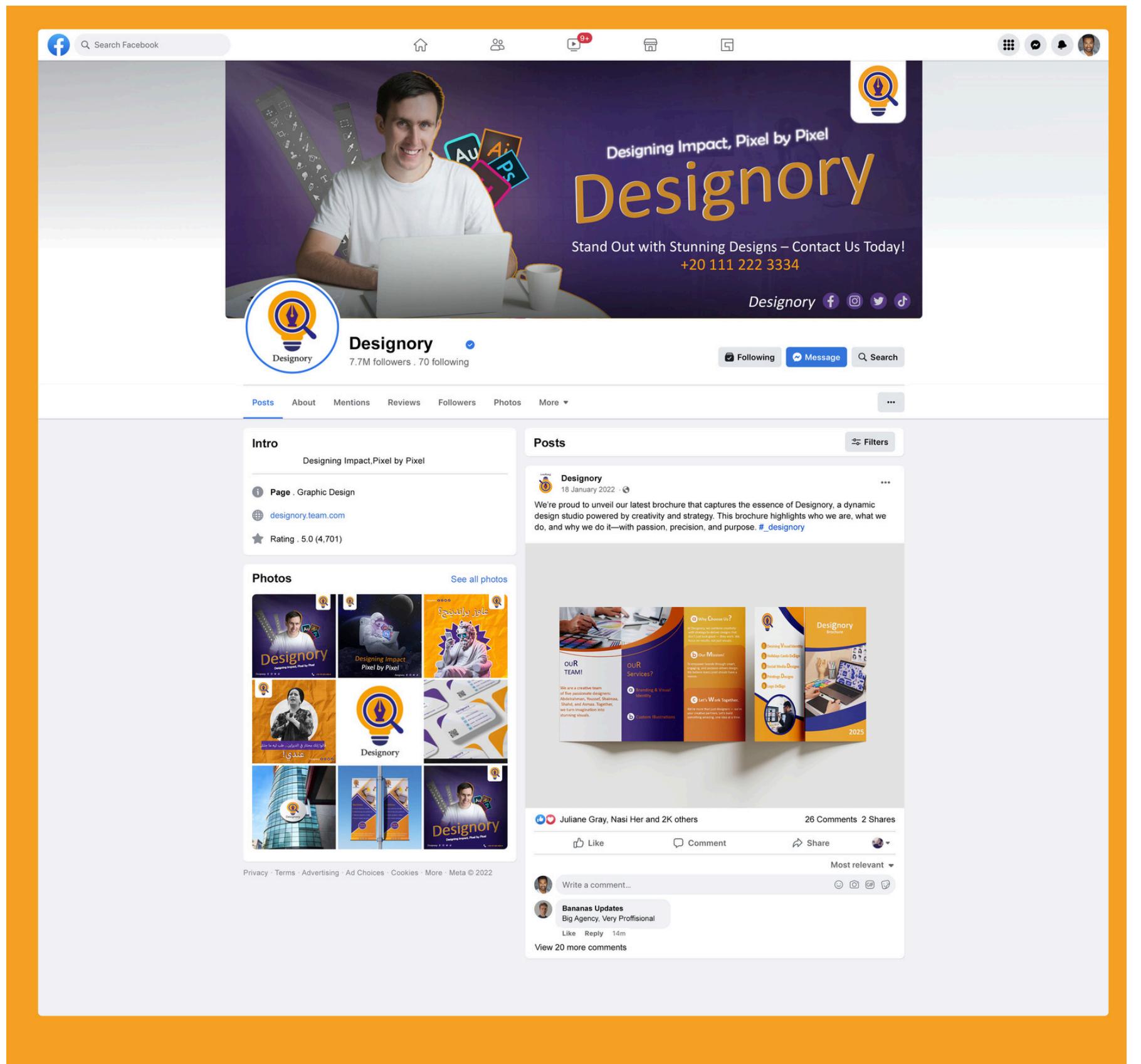
Designory



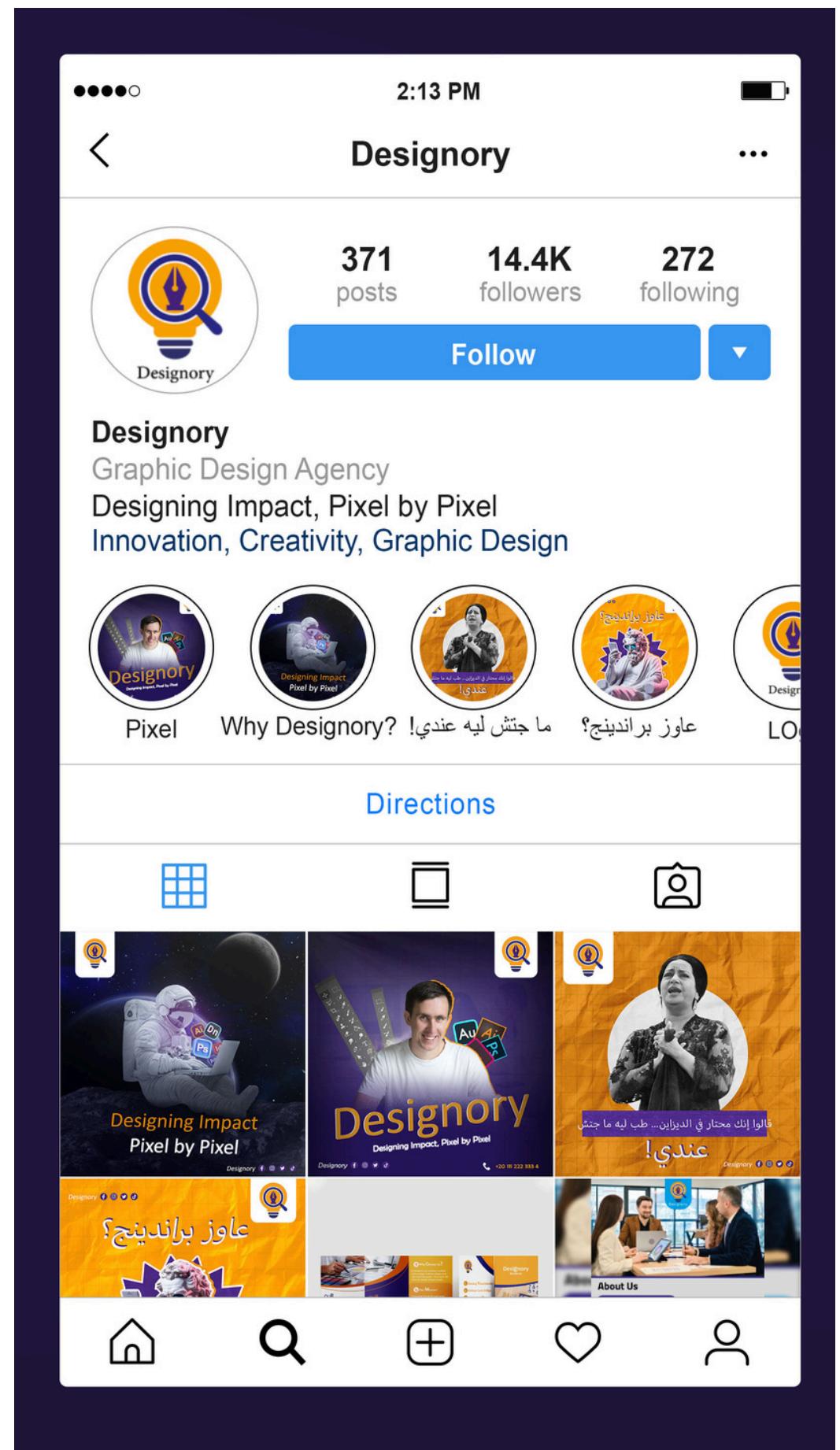
Design 4

# Mockup cover for Facebook page



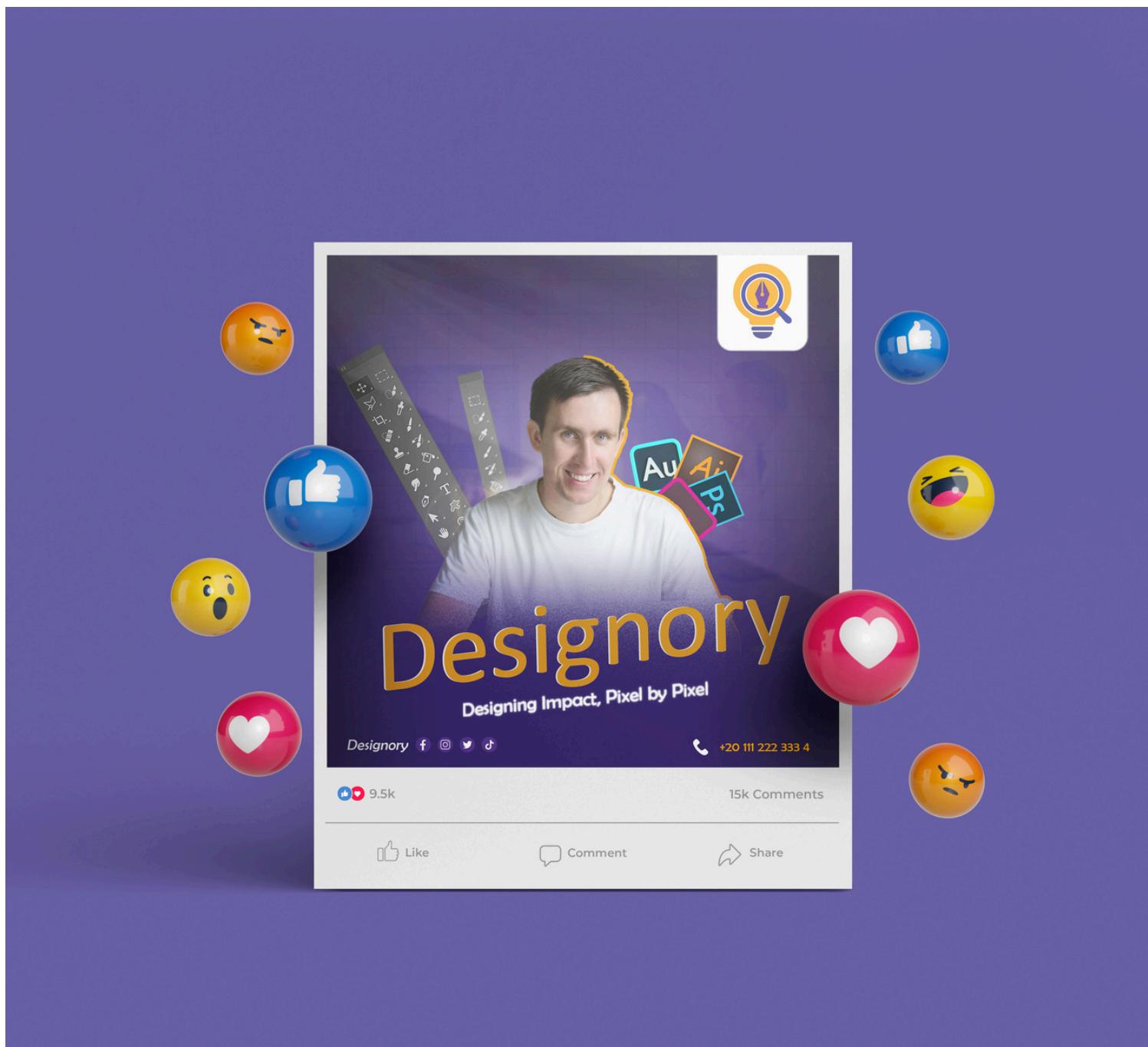


Mockup cover for Facebook page



Mockup cover for Instagram page

# Mockup



# Printings Designs

# Mock -up



# Mock -up



# Design



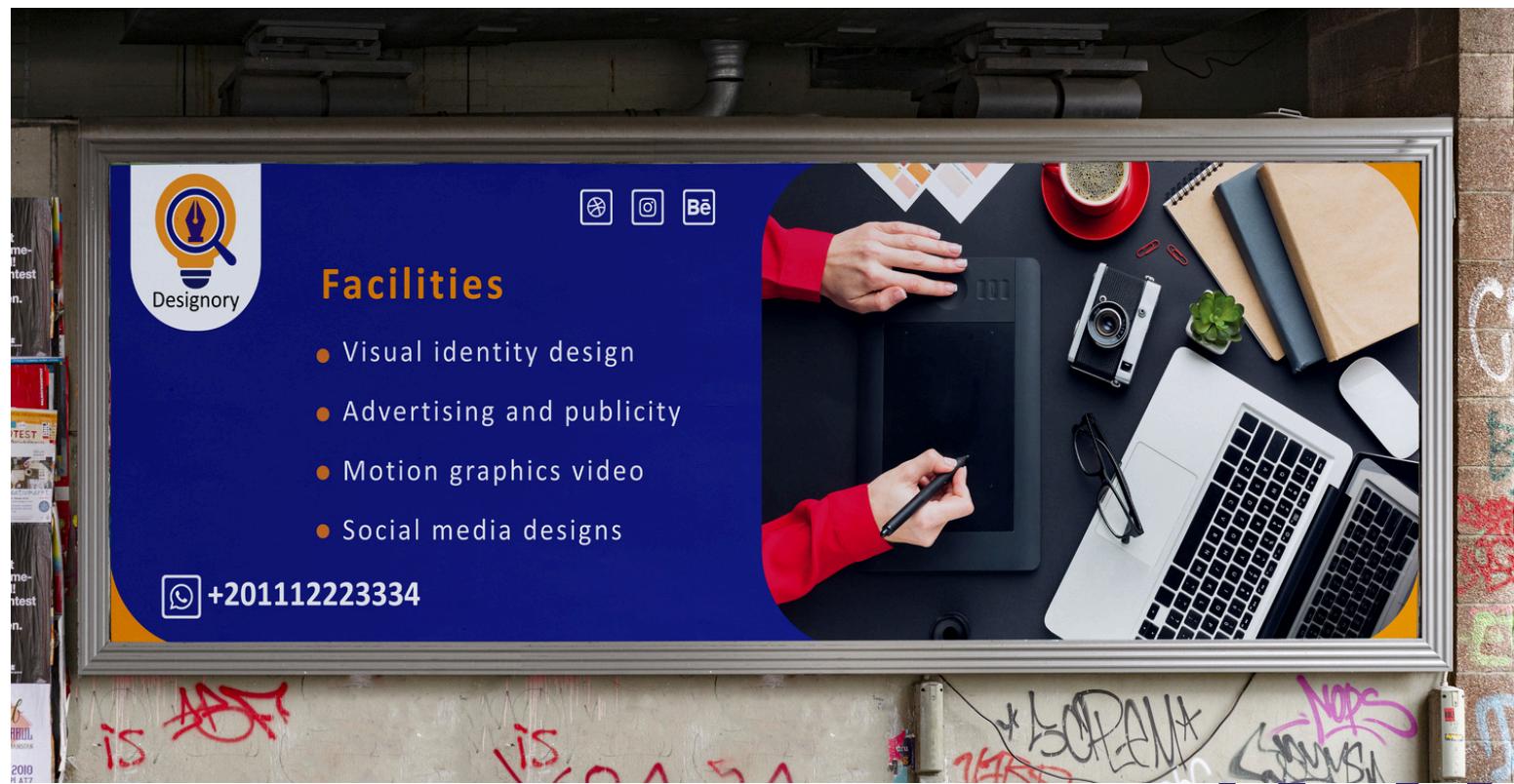
## Facilities

- Visual identity design
- Advertising and publicity
- Motion graphics video
- Social media designs



+201112223334







# Design



**About Us**

We believe that design is more than just a pretty facade it is a powerful tool for building trust evoking emotions and shaping decisions

We work with companies that aspire to excellence transforming their visions into a complete visual reality

**Services provided**

We provide graphic design visual identity , advertising campaigns , digital content management and print design services

[Designory.com](#)

# Mockup



# Banner



# Mockup



# Business Card Mockup



# Brochure



At Designory, we turn ideas into visual stories that speak louder than words

**Designory**  
Brochure

**Contact us**

+20 111 222 3334  
team1@gmail.com  
Designory

2025

**1 Desining Visual Identity**  
**2 Holidays Cards DeSign**  
**3 Social Media Designs**  
**4 Printings Designs**  
**5 Logo DeSign**

[WWW.designory.com](http://WWW.designory.com)

A QR code is located at the bottom left of the brochure cover.



**OUR TEAM!**

We are a creative team of five passionate designers: Abdelrahman, Youssef, Shaimaa, Shahd, and Asmaa. Together, we turn imagination into stunning visuals.

**OUR Services?**

**a** Branding & Visual Identity  
**b** Custom Illustrations

**a Why Choose Us?**

At Designory, we combine creativity with strategy to deliver designs that don't just look good — they work. We focus on results, not just visuals.

**b Our Mission!**

To empower brands through smart, engaging, and purpose-driven design. We believe every pixel should have a reason.

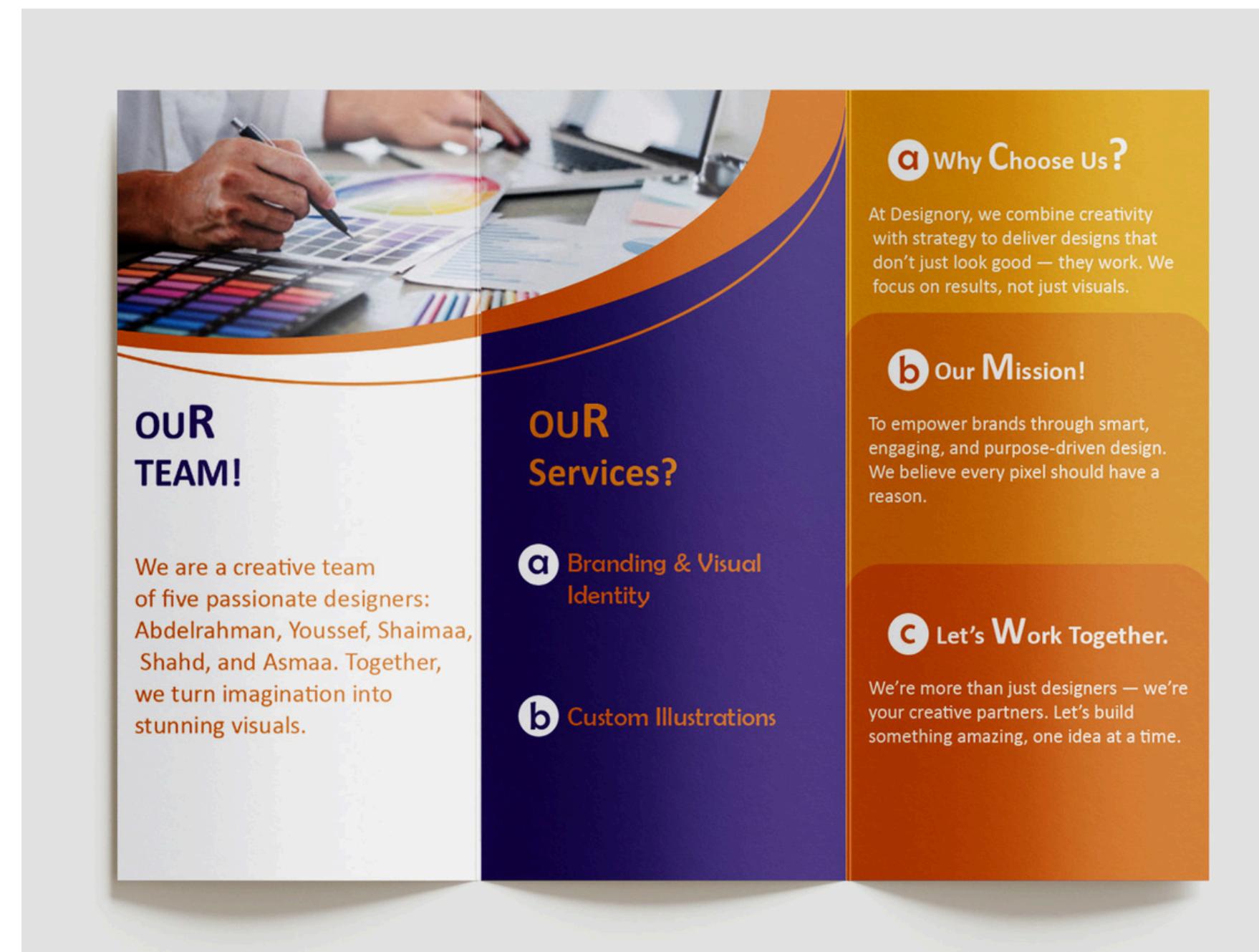
**c Let's Work Together.**

We're more than just designers — we're your creative partners. Let's build something amazing, one idea at a time.

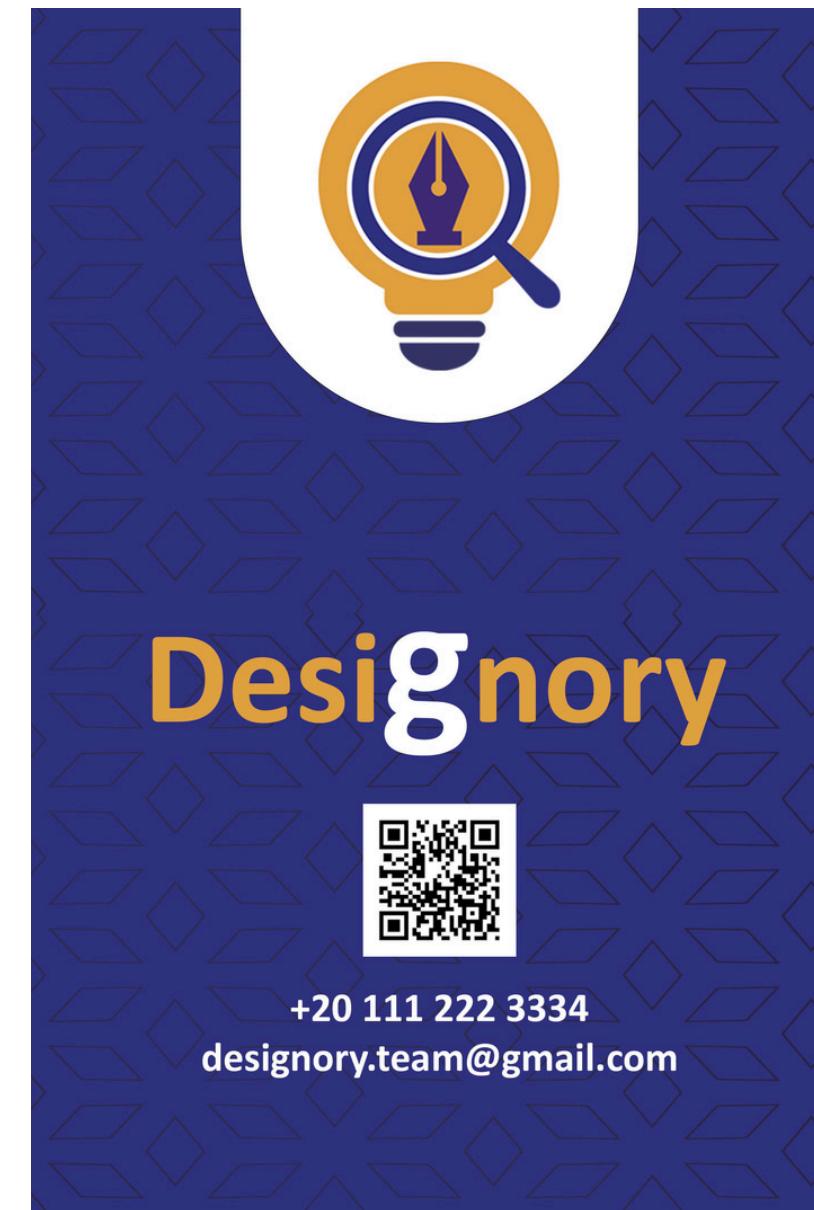
# Mockup



# Mockup



# Design Box and Bag

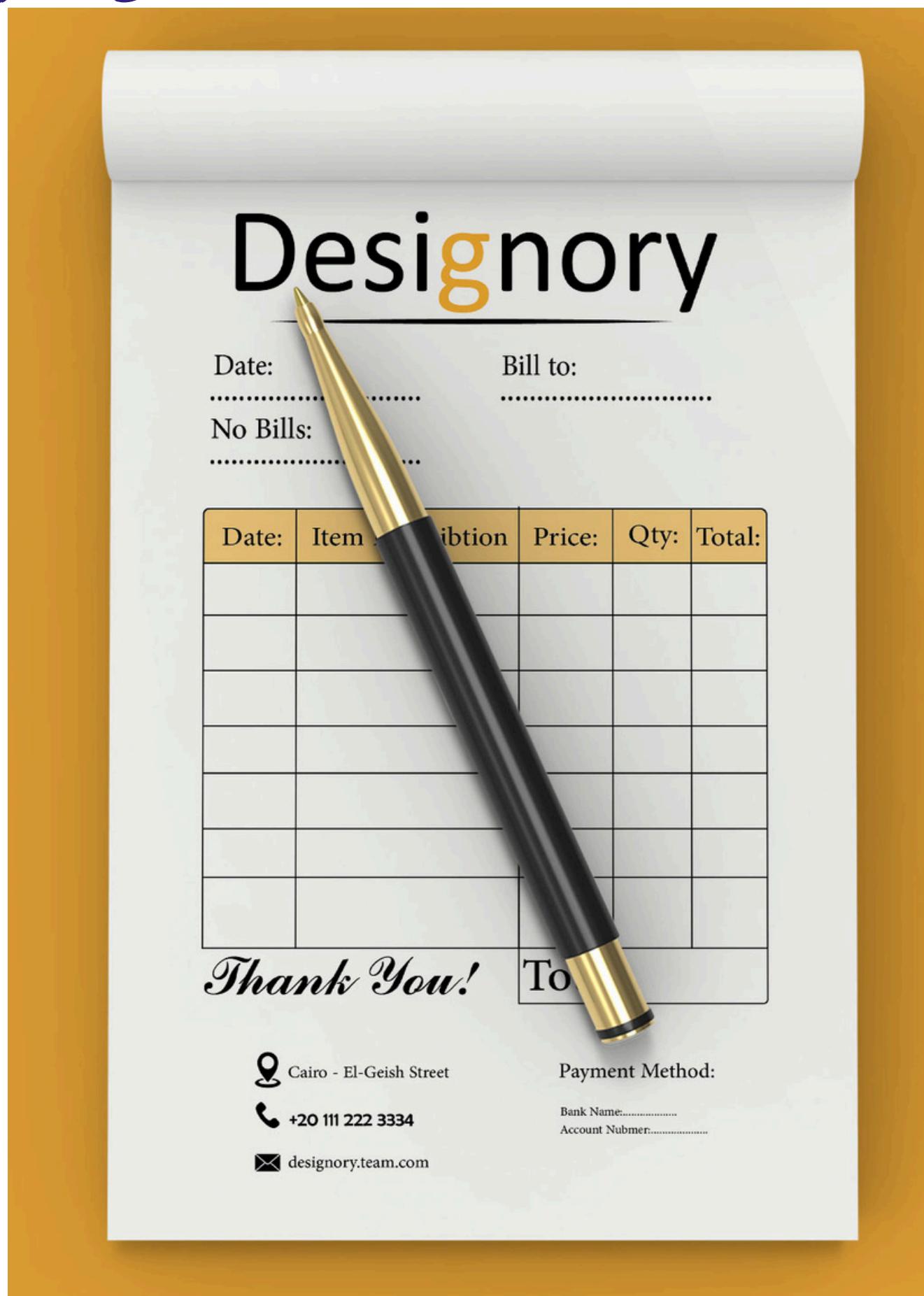


# Mock -up



# Mock -up





# Invoice

# Thank you

We would like to express our sincere gratitude to the Digital Egypt Builders Initiative (DEBI) for  
the incredible opportunity to be part of this distinguished program.

It has been an enriching journey filled with learning, growth, and inspiration.

Special thanks to all the mentors, instructors, and coordinators who supported and guided us throughout this journey.  
Your dedication and efforts have truly made a difference in shaping our professional and personal development.  
Thank you for believing in us, investing in our potential, and helping us move one step closer to our dreams.