ANDREW OLSON

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I am seeking a career opportunity that will challenge me, bring to me to new heights and test my limits. I started as a designer for a small firm in Columbus, Ohio. I then expanded my skill sets to include front end development which inevitably lead me to back end and server side development. I have been the lead developer at 3 major KC based agencies. I am currently leading the creative and development teams while implementing inbound and outbound marketing strategies, and industry best practices. All focused on user experience and persona driven web applications.

NOV 2015 - PRESENT
TECHNICAL DIRECTOR
BIGSHOT INBOUND

Responsible for overseeing both the creative and technical departments. I have implemented processes to not only standardize our time lines but maximize efficiencies by using a mix of Agile and Scrum tactics. I brought the company from using 3rd party templates to now creating custom designs and development, using UXD best practices, increasing production value and overall profits. Certified in inbound methodology, and applying it to all projects while using industry best practices to increase lead generation for our clients. Development, design, user experience and system administration all fall under my duties as well as client engagements.

DEC 2013 - NOV 2015
LEAD DEV & SYSTEM ADMIN
BROCKTON CREATIVE GROUP OF KINETIC SUPPLY.

Concurrently managed several large scale development projects. Helped define client strategy for entire project life cycle. Architected company wide technology and data strategy. Primary system administrator for over 50 clients, on LAMP adjusted servers and meeting PCI Compliance as well as server side security policies. Facilitate bi-weekly code workshops, helping team members develop their skills. Lead full-stack developer (front/back/database/UI/UX) for all projects. Helped mentor and on-board new team members.

NOV 2012 - DEC 2013
SR. FRONT END DEVELOPER
VINSOLUTIONS AUTO TRADER GROUP.

Collaborated with a large team and corporate presence. Designed, developed and maintained several hundred websites. Placed on tier one accounts such as Lexus OEM and Kia Brands. Designed and developed on a new platform. Kintico.

APR 2010 - NOV 2012
CHIEF DESIGNER
MARCY DESIGN GROUP INC.

Responsible for a wide array of projects, from web layout to brochure design to ad campaign creation. Collaborated with many different industries, from associations, non-profits and small business. Won over 5 international (Platinum and Gold) Awards Including Marcom and Hermes.

APR 2008 - PRESENT
OWNER
AOINDESIGN

Handle all of my small business needs, including acquiring/conducting business. I have kept a majority of my clients over the years, and still do work for them. From design to developing websites and interactive content. Currently in the process of re branding under a new name.

Technical
SKILL SET

PHP / CSS3 / HTML5 / LESS / SASS / OOCSS / Ubuntu / CentOs / RESTFUL APIs / jQuery / AngularJS2 / Node.JS / Typescript / MongoDB / Express/ LAMP / MEAN / Nginx / Linux / MySql / Json / Git / SVN / Wordpress / Joomla / Drupal Some Ruby / 3rd party APIs / Twitter / Facebook Custom platforms and Plugins Various Frameworks and Libraries

Software
SKILL SET

Adobe CC Creative Suite CIS Microsoft Office Certified Sublime/ VSC / CodeKit / CornerStone / Hubspot SequelPro / iTerm / MAMP Vagrant / Video / Audio Hardware Installation Windows / Mac OSX / Linux Android / iOS

Design
SKILL SET

User Centered Design / Web Design / Graphic Design Print Design / Illustrations Typography / Video / Photography Packaging Design / Branding Advertising & Marketing Campaigns

Marketing
SKILL SET

Brading / Strategy / Agile Process / Scrum / HubSpot Certified / Inbound Certified / Salesforce / Sharp spring / Silverpop / Project Management / Technical Consulting / Persona / UXD