Andrew Olson

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Summary:

I have over a decade of combined experience in the industry of user-based design, development and marketing. I am well versed in enterprise product design, project delivery and enterprise business services and operating models. My background is in web-based application and marketing web development and design. I have conceptualized and built countless products that have been brought to market, I have overseen the entire project and development process for a number of medium sized business solutions to global enterprise applications.

Skill Set:

Enterprise Data Architecture / Enterprise Business Application Ownership / User Centered Design / Product Design / UX Design / Interaction Design / User and Market Research / Web Design and development / Adobe Creative Cloud / Sketch / Axure / Lucid Chart/ BPMN / A/B Testing / Branding and product strategy / Agile Methodologies / Project Management / Persona Creation / LAMP / MEAN / Nginx / Apache / Linux / PHP/ jQuery / SASS / CSS / HTML / JSON / Git / SVN / WordPress / AWS / SQL / GEL / Oracle / Leadership / Management / Entrepreneurship

Cerner Corporation November 2016 – Present

**Team Lead - Senior Solution Designer**

• Technical Product Owner of Cerner’s enterprise PPM platform.

• Lead Product Designer for the Project Delivery department for both on-prem and Sass solutions.

• Oversees technical, functional architecture and design for several Global Enterprise Applications.

• Leads enterprise data architecture and product design within the project delivery space at Cerner.

• Work directly with stakeholder groups to define business process, tooling and requirements.

• Manages an agile team of 25 developers and designers with a focus on CI/CD.

• Owns the implementation CI/CD and DevOps operation models over my team.

• Helps develop agile and traditional program/project maturity following PMBOK compliance.

• Creates User-Centered Designs for both large-scale planning and story driven requirements

• Creates Prototyping, Storyboarding, Low and High Fidelity concept mockups (BPMN)

• Focus on enterprise compliance and standards in regard to operations with a focus of resource, work and financial management unity.

• Prioritize work based on organizational financial benefit cases.

• Provides organizational communication and release management for our development life-cycle.

• Leads cross-platform integration design and data architecture.

• Hires and on-boards new designers and developers.

• Nominated for the RISE leadership program within Cerner.

Pixelurbia LLC April 2008 – Present

**Owner**

• Pixelurbia is the freelance business name I operate under outside of my day job.

• Owns and operates https://tanktracker.app

• Focus on small-medium sized business and e-sports communities with business tactics and superior company branding.

• I help companies and individuals understand the importance, of a clean and professional image for the online world.

• Encompass marketing strategies and easy to use functionality.

• Full service marketing and development advertising agency

BIGSHOT Inbound November 2015 – November 2016

**Technical Creative Director**

• Lead a team of creatives and developers in a fast paced environment.

• Oversaw all creative design (web, digital, print) and development (marketing site/web applications)

• Focus on user-experience and ROI based inbound marketing.

• Worked in various frameworks such as open source PHP CMS's, SASS/LESS, jQuery/React.

• Primary LAMP stack (Full stack development)

• Introduced enterprise agile development standards and iterative schedules

• Pushed boundaries with our creative take into clinical industries.

• My goal was to implement the Inbound Methodology with style and effectiveness to increase conversion rates for our clients

• Implemented both google and custom analytic solutions to track specific conversion targets

• Creating user personas and BPMN’s/workflows to identify when users would convert

• Oversaw server infrastructure and maintenance

Brockton Creative Group (Kinetic Supply Company) December 2013 – November 2015

**Lead Developer & System Administrator**

• Lead full-stack developer (front/back/database/UI/UX) for all projects.

• WordPres (LAMP) full stack development (jQuery, PHP, SASS, Linux)

• Built WordPress themes and plugins from scratch.

• Conceptualized designed and built PHP based web application from the ground up.

• Concurrently managed several large scale development projects.

• Helped define client strategy for entire project life cycle.

• Architected company’s technology and data strategy.

• Primary system administrator for over 50 clients, on LAMP adjusted servers

• Ensured all servers met PCI Compliance as well as server side security policies.

• Facilitate bi-weekly code workshops, helping team members develop their skills.

• Helped hire, mentor and on-board new team members

VinSolutions November 2012 – December 2013

**Sr Front End Developer**

• Worked with tier one accounts such as Lexus OEM and Kia pre-owned sites.

• Designed creative and innovative interfaces for automotive dealers Nationwide.   
 • Created high-fidelity mockups and prototyping to show clients how their sites would function

• Lead the department code repository to standardize our process.

Marcy Design April 2008 – November 2012

**Chief Designer**

• Responsible for a wide array of projects, from web layout to brochure design to ad campaign creation.

• Collaborated with many different industries, from associations, non-profits and small business.

• Won over 5 international (Platinum and Gold) Awards Including Marcom and Hermes