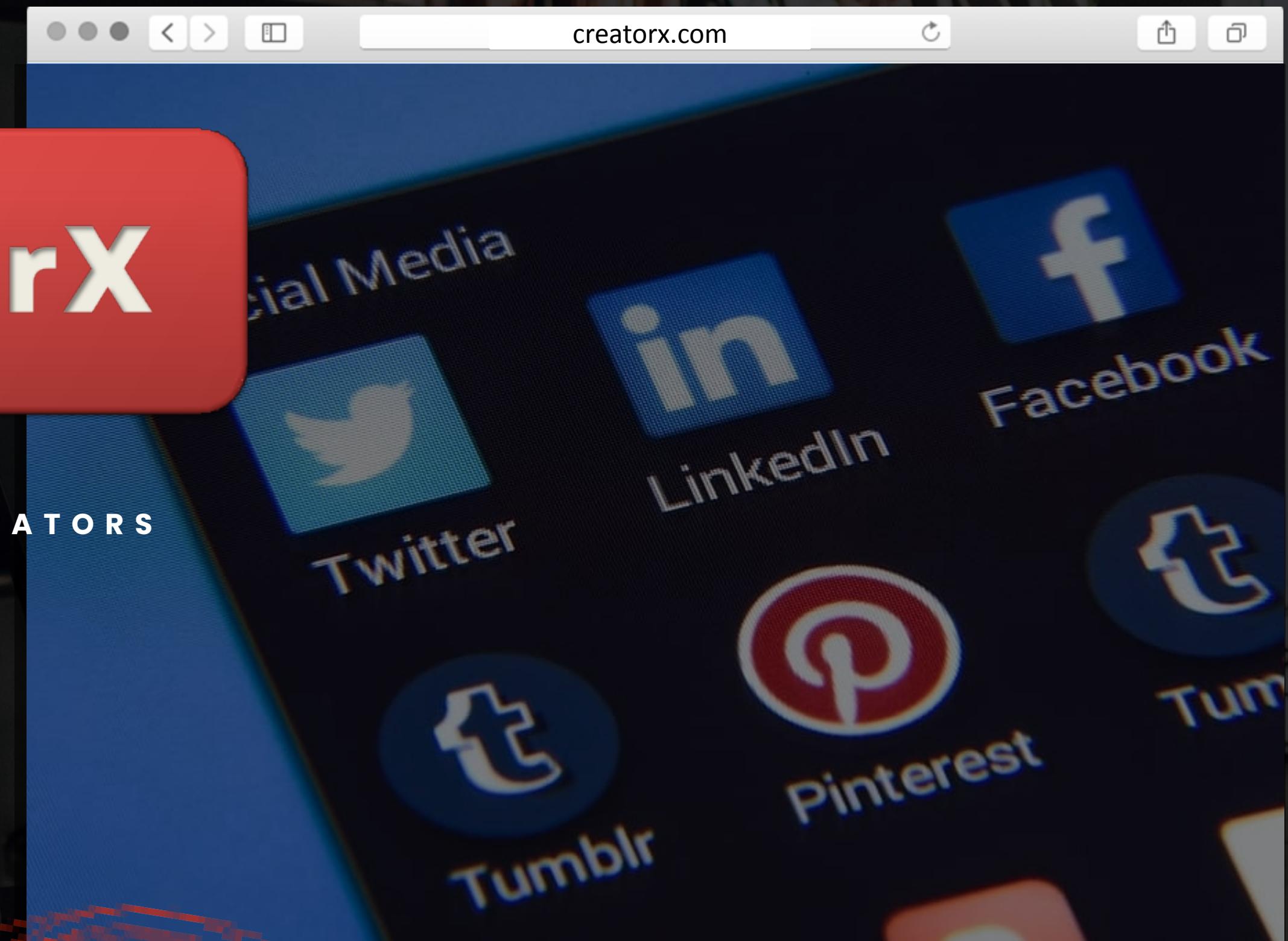




THE FUTURE OF CONTENT CREATORS
IN THE DIGITAL AGE





MEET OUR TEAM



DHRUVIN SHAH



ANUDEEP KONERU



NILAY SOMANI



PIYALI BEDAGKAR



GNAPIKA KOMARAGIRI



SHASHANK BISHT



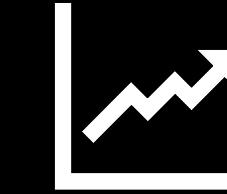
BUSINESS OPPORTUNITY



Rise of Social Media and Creator's Economy

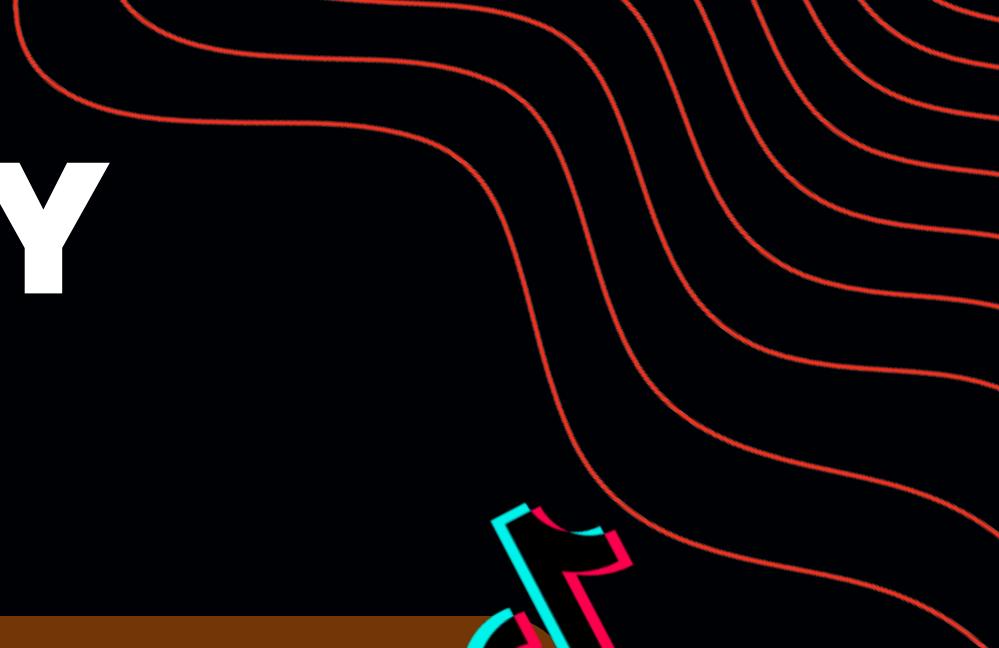
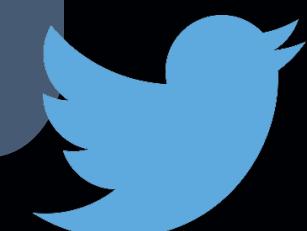
Growing Influence over masses

Market Size*
~\$300B



New Avenues for Social Interactions

Innovative Monetization



CREATORX OVERVIEW



Mission statement

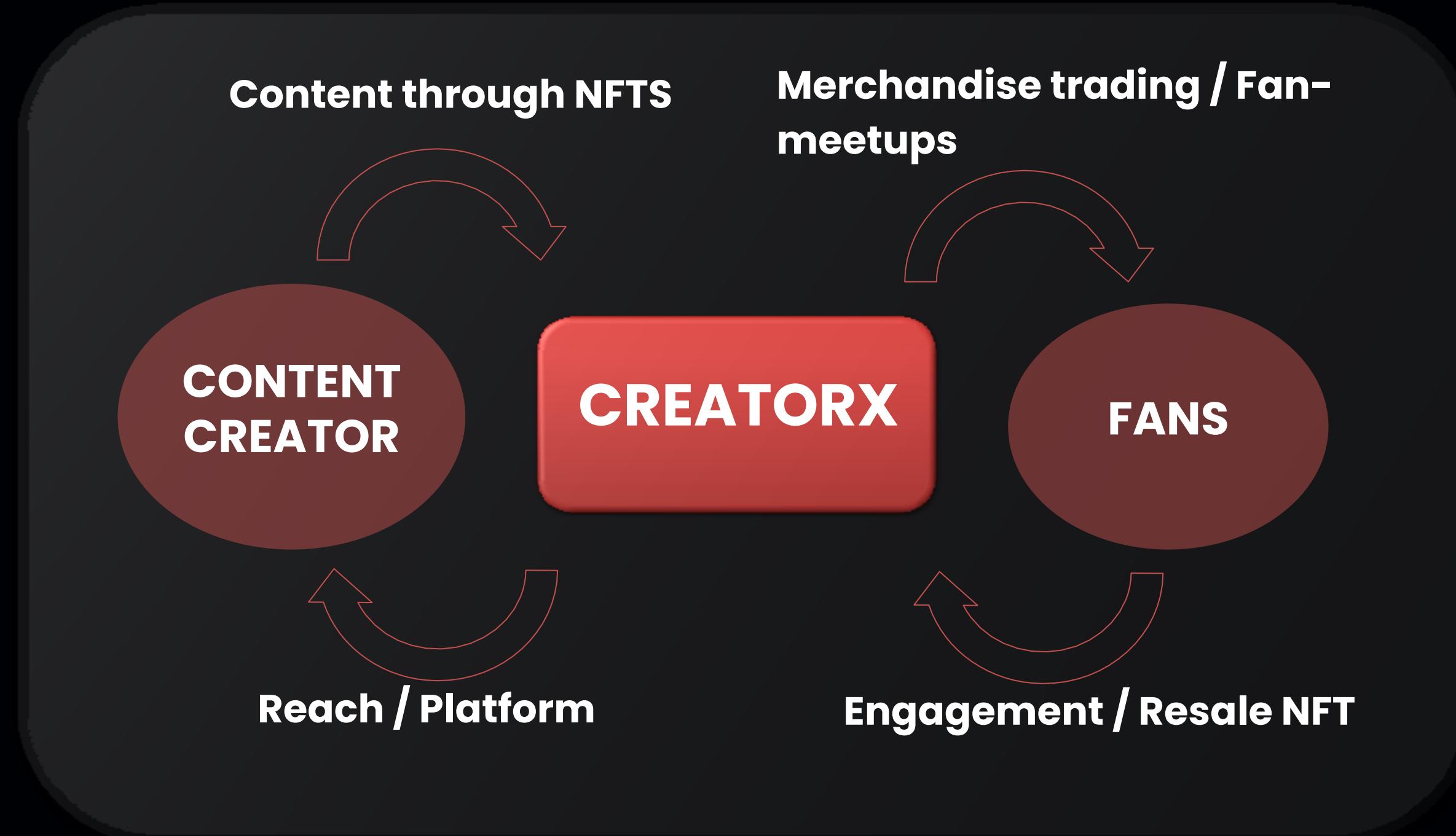
Empower artists, engage fans, and grow the platform by leveraging blockchain technology and a token economy.



Vision statement

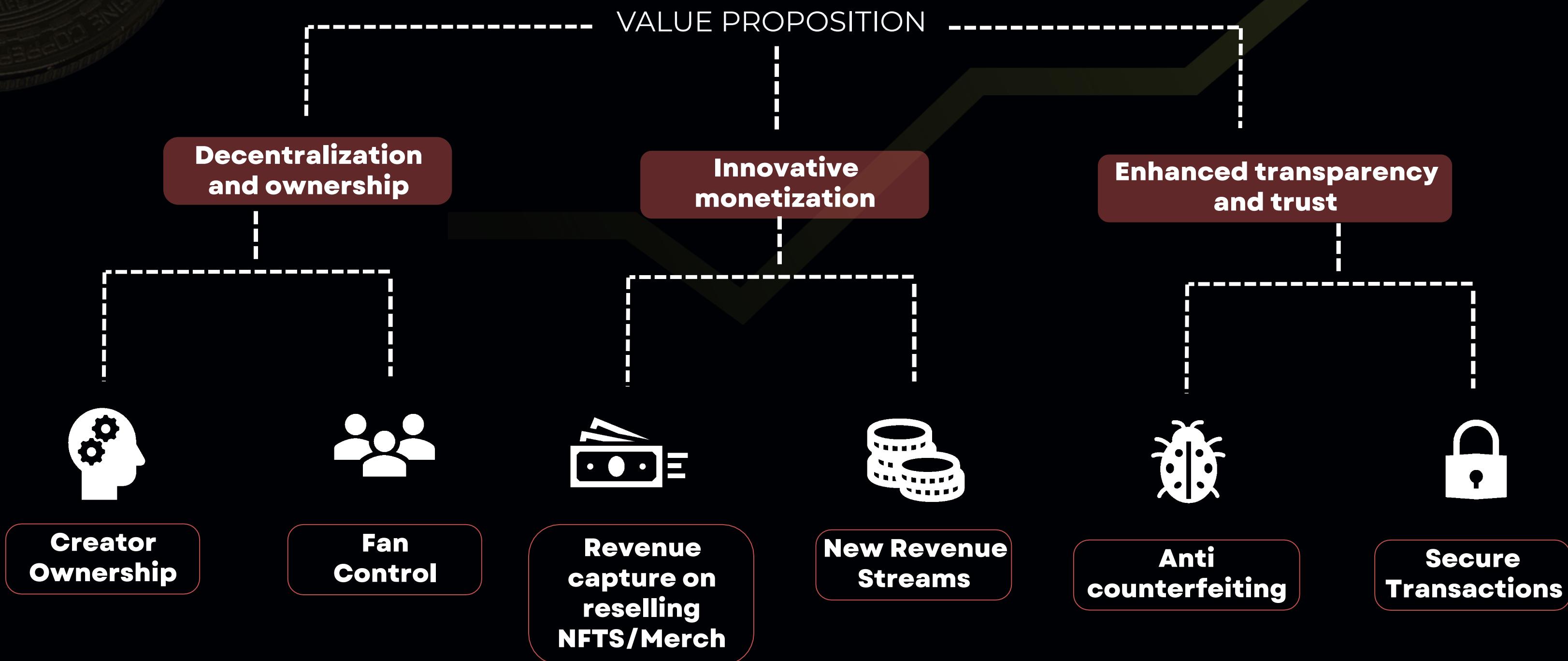
Create a decentralized, transparent, and secure ecosystem that revolutionizes the interactive entertainment industry.

BUSINESS IMPLEMENTATION





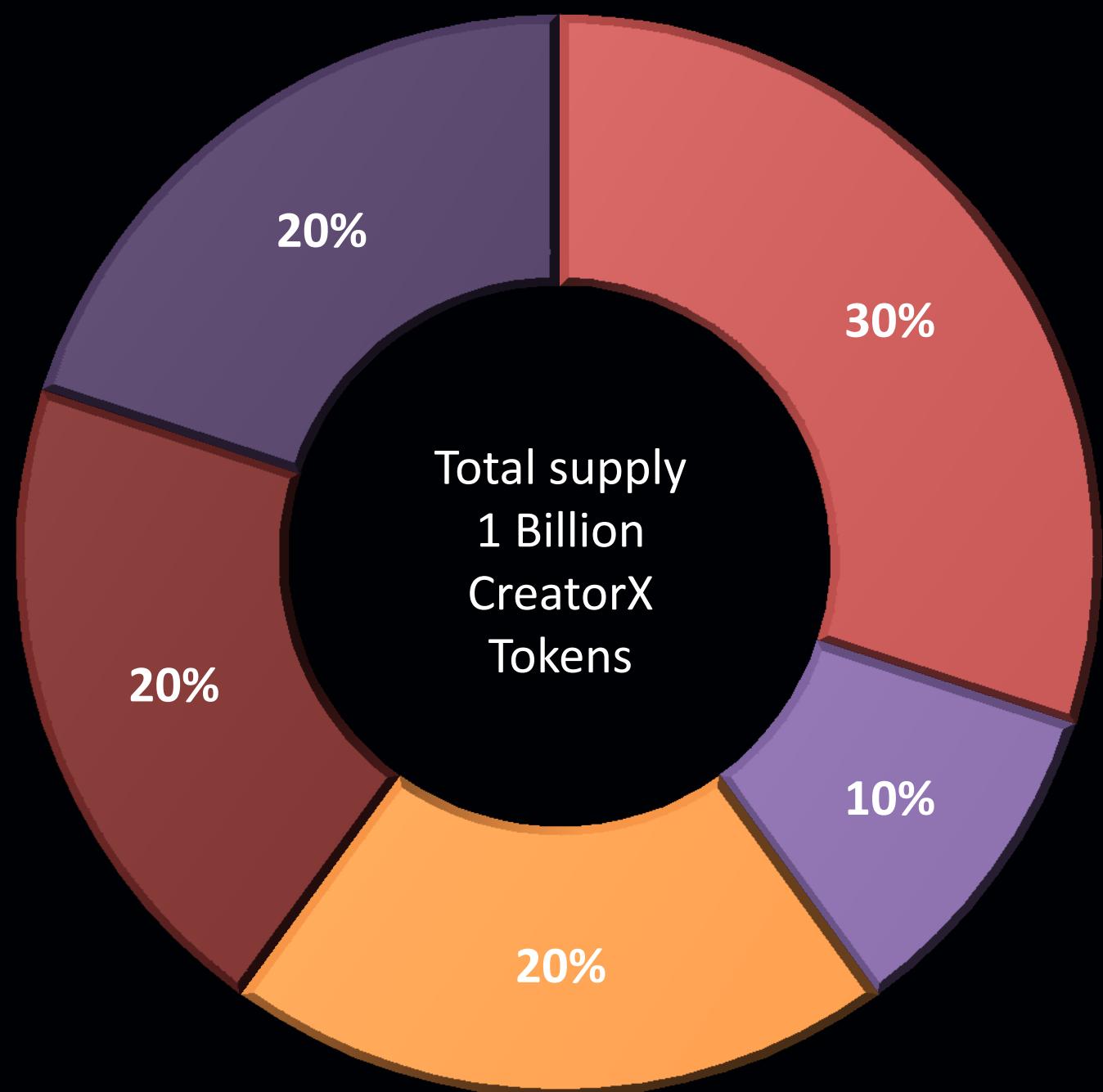
COMPETITIVE ADVANTAGE THROUGH VALUE PROPOSITION



INITIAL SUPPLY

TOKENOMICS

- Public Sale
- Engagement and Reward's pool
- Platform Reserves
- Team
- Sponsorship pool



PUBLIC SALE – 30% Raise Capital for platform development, Early Adopters (content creators and users).

TEAM – 10% Founding team, Developers, with a vesting schedule

ENGAGEMENT AND REWARDS POOL – 20 % Allocated to incentivize user engagement, including rewards for attending events, participating in discussions, and promoting the platform

PLATFORM RESERVES – 20% Held in reserve for future platform developments, partnerships, and to ensure liquidity.

SPONSORSHIP POOL: 20% Reserved for distribution through special promotions

TOKEN CIRCULATION MECHANISM

FAN ENGAGEMENT

- Event Participation**
Earn tokens by attending events or live streams.
- Content Interaction**
Like, share, or comment to gain tokens.
- Community Contributions**
Earn tokens by contributing valuable content.
- Referral Programs**
Gain tokens by referring new users.

SPENDING AND USING TOKENS

- Accessing Premium Content**
Unlock exclusive videos, music, and VIP experiences like meet-and-greets.
- Merchandise and NFTs**
Purchase official merchandise and unique digital collectibles using tokens.
- Platform Governance**
Use tokens to vote on decisions and earn rewards by staking for platform security.

SPONSORSHIPS & PROMOTIONS

- Sponsored Events**
Tokens awarded for engaging with sponsored content.
- Promotional Activities**
Earn tokens through special promotions or contests.

REVENUE STREAMS

Exclusive services ●

CreatorX will host exclusive paid workshops, webinars, or meet & greets with content industry experts which can attract users willing to pay for in-depth knowledge and networking opportunities

Data Analytics ●

CreatorX offers advanced analytics and insights as a paid service, helping content creators and collectors understand market trends, audience engagement, and content performance.

Royalties on secondary sales ●

Through Smart contracts implementation, content creators and CreatorX will receive a % of every secondary sale of their content

Promotional activities ●

CreatorX implements a decentralized ad network where content creators pay to display their ads to users or other creators. A portion of the ad revenue can be distributed to the platform while ensuring creators also receive compensation.

Transaction fees ●

CreatorX charges a small fee for transactions occurring on the network, such as buying, selling, or transferring tokens

Subscription model ●

CreatorX offers subscription tiers that provide creators with additional benefits, such as gamifying virtual space, listing NFTs.



COMMUNITY ENGAGEMENT



Building Community

- Onboarding users with step-by-step guide on CreatorX platform.
- Social media discussions through LinkedIn, Discord server, Reddit, Twitter, etc.



Role in Project Development

- Community members can post proposals on platform around types of content, functionality/features on which people can review and vote to have a say in type of things they would like to have hosted.



Fostering Trust and Participation

- Providing transparency to community through regular platform feature updates and presenting development roadmap based on their decisions.
- Recognizing and rewarding top contributors through weekly leaderboards to encourage participation

MARKET STRATEGY

- Target launch with key creators
- Exclusive Content drops
- Incentive and referral programs
- Paid advertising and partnerships

SECURITY

CHALLENGES

Data Privacy and Anonymity

Digital Content Piracy

Intellectual Property Protection

MEASURES

Privacy-focused blockchain technologies.

Combining blockchain with encryption

Digital Rights Management



IMPACT OF SECURITY MEASURES ON USER EXPERIENCE AND TRUST



Enhanced Trust and Confidence

- Trust in Content Ownership
- Confidence in Transactions



Improved User Experience

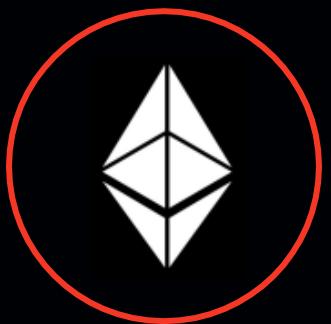
- Security Without Compromise
- Protection Against Fraud



Building Long-Term Loyalty

- User Retention
- Community Trust

TECHNOLOGY ECOSYSTEM



ETHEREUM MAINNET

- Main BlockChain
- Final Transaction
- Settlement
- Security and Immutability



POLYGON LAYER 2

- Off Chain Transaction Processing
- Enhance Scalability
- Growing Ecosystem of dApps, developers and Community Support



USER INTERFACE

- Interfaces for the users to interact with the platform
- Wallet Integration
- Immersive Experience



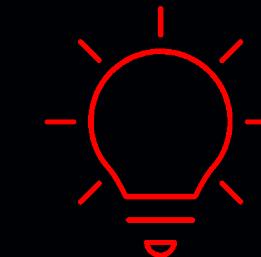
MIDDLEWARE LAYER

- API Gateways
- Security and Compliance

TECHNICAL CHALLENGES



High Volume of Transactions



Optimistic & ZK Rollups

Cost of Micro Transactions

Polygon's Low Cost Transaction Model

Interoperability

Polygon's Ethereum Compatibility

Security

Secure Off Chain Transaction on Ethereum



The background of the image features a dark, almost black, surface with several prominent, undulating red lines. These lines are composed of numerous small, horizontal segments, giving them a textured, almost pixelated appearance. They curve and flow across the frame, creating a sense of depth and movement.

THANK YOU