



Business Insight Report

POP MUSIC ANALYSIS BY USING LYRICS

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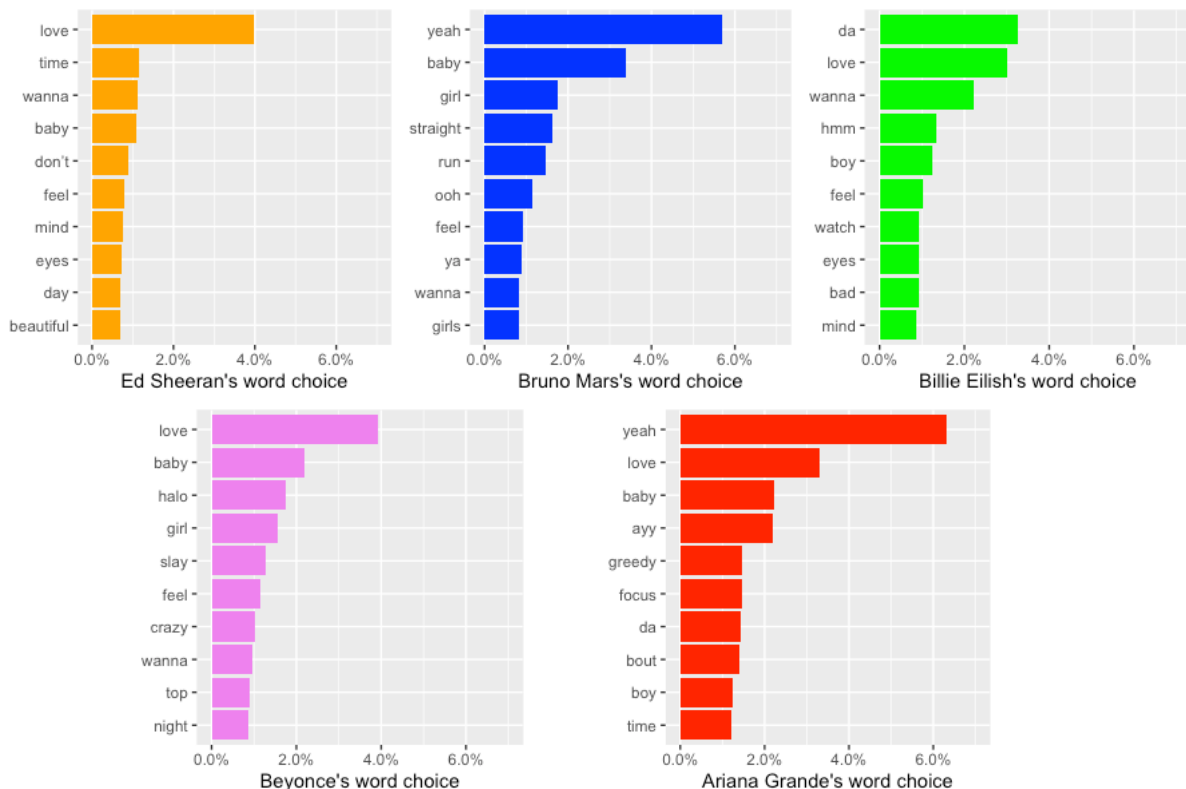
Business Insight Report

I decided to study some of the most well-known artists, such as Ed Sheeran, Bruno Mars, Billie Eilish, Beyonce, and Ariana Grande, to see what the secret behind their success in the music career is. They are all recognized by people in pop music, which is the most popular genre in music. This business report will analyze words that they put in their songs to see what insights behind it are.

Data collection

The data used in this report is based on lyrics from www.genius.com, which is one of the biggest song lyrics collection. This website shows lines of text, which is unstructured data. In the stage of collecting data, I scraped it by using the "geniusr" package in R (Henderson, 2019) to get lyrics from the URL. Approximately 20-30 songs were selected from each artist to make sure that the outcome will not rely on one specific song. I created a data frame for each artist by binding lyrics from each of their songs together by rows.

After that, I tokenized the data by converting lyrics into only one word for each row. Next, I deleted all stop words from data because these words will not give us insights from it, such as I, you, the, and many more. We can count the words that appear in lyrics to see what are the words that they like to put in their songs. I decided to convert numbers of words into a percentage by dividing it by total words. Because the numbers of words used for each artist are not the same, the percentage form will help us compare each of them.

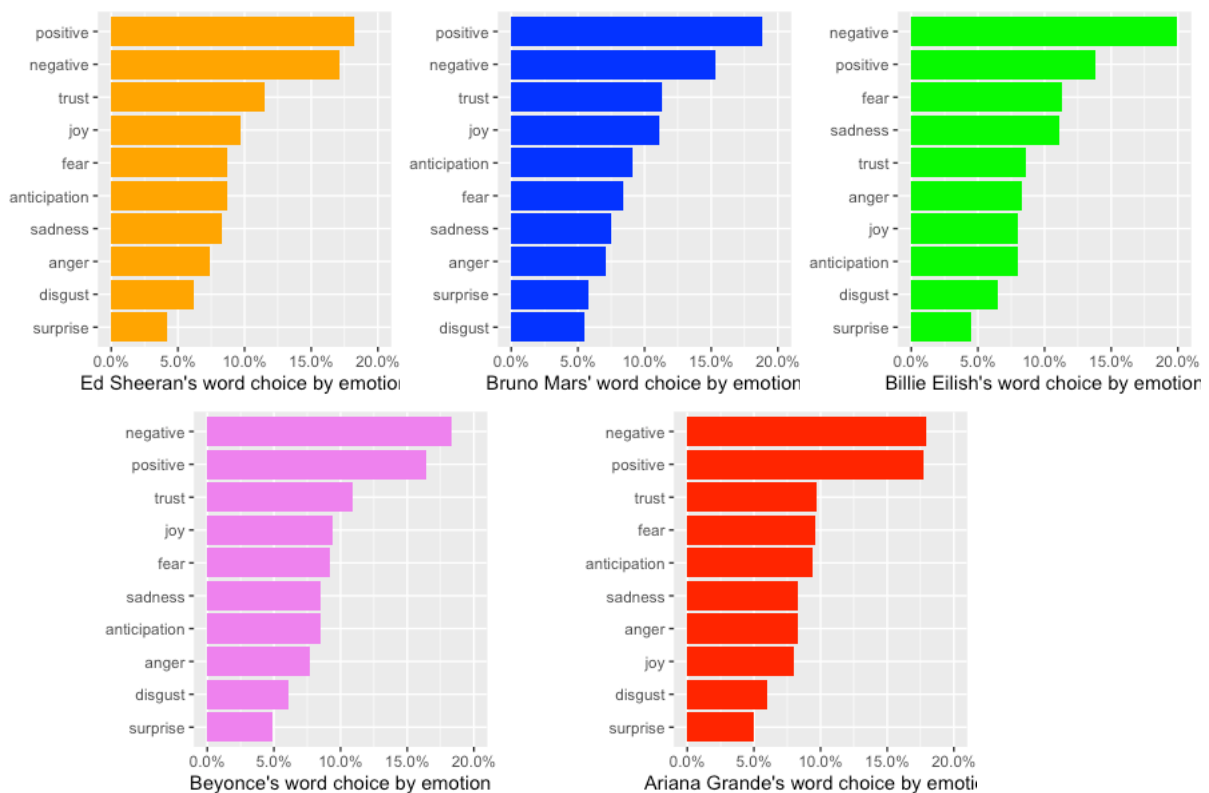


From the bar chart above, we can see that the word “love” appears in the top rank in the most chart. So, we can know that they like to make love songs. Moreover, most of them use the word “baby” very often to make their songs more romantic. One more point that we can see is that Bruno Mars, Billie Eilish, and Ariana Grande like to sing words with no meaning, such as “ooh”, “ya”, “da”, and “ayy”. They put those words with melodies to make their song catchy when people hear it.

Lyric's emotion analysis

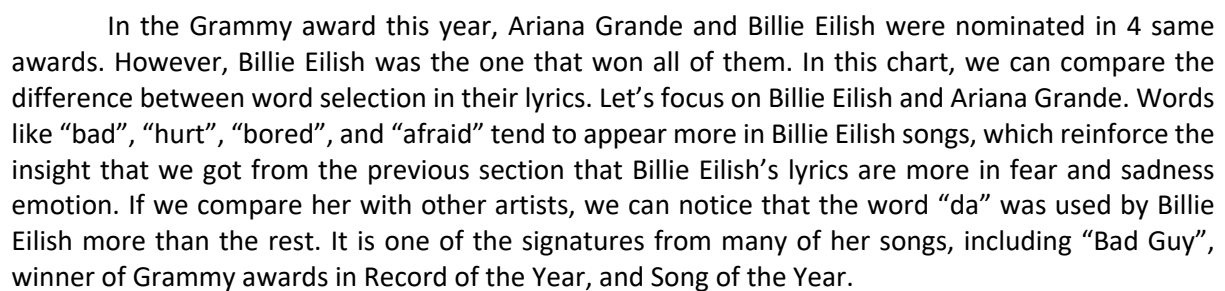
Next, let's focus on Billie Eilish, 18 years old artist who just won the most Grammy awards in this year (Record of the Year, Album of the Year, Song of the Year, Best new artist, Best pop vocal album). What is the success behind her song? And how she differentiates herself from other artists. We will analyze it by getting feelings of the words in her lyrics.

To get the feeling from the words, I used the dictionary “nrc” to specify the emotion in words and then count it to see the trends of emotion in their lyrics.



From the bar chart above, we can see that emotions in Billie Eilish's lyrics are different from the other artists. There is a difference in the use of positive and negative words between artists. Ed Sheeran and Bruno Mars like to use positive words more than negative words. Even though Beyonce and Ariana Grande have negative words more than positive words, there is no significant difference between them. On the other hand, Billie Eilish uses negative words (20%) way more than positive words (13%). Moreover, 3rd ranking of emotion for all of them is trust except Billie Eilish. She tends to use words related to fear and sadness. It might be a way to attract more people to follow her. The trends of emotion may be changing from trust and joy to fear and sadness.

In the final step, let's compare the word in lyrics between Billie Eilish and other artists by using a correlogram.



There are four main insights from this analysis that you should consider if you want to become successful in the pop music industry. First, love songs are the most popular topic of songs. Second, try to create some words that can combine with the melody to make the songs catchy. Third, the trends of emotion in lyrics are changing from positive, trust, and joy to negative, fear, and sadness. Forth, try to create your signature by putting some unique words to make people remember. However, there might be other factors such as notes, melodies, and chords that should take into consideration because these factors will affect people's feeling when they listen to music.

Reference

Ewen Henderson. (2019, January 20). Package 'geniusr'. r-project. Retrieved from <https://cran.r-project.org/web/packages/geniusr/geniusr.pdf>

Appendix

R Script

```
# Import library
#install.packages('geniusr')
library(geniusr)
library(tidyverse)
library(tidytext)

# Create a list of URL that contains lyrics from Ed Sheeran
sheeran_url <- c("https://genius.com/Ed-sheeran-shape-of-you-lyrics",
  "https://genius.com/Ed-sheeran-perfect-lyrics",
  "https://genius.com/Ed-sheeran-photograph-lyrics",
  "https://genius.com/Ed-sheeran-castle-on-the-hill-lyrics",
  "https://genius.com/Ed-sheeran-happier-lyrics",
  "https://genius.com/Ed-sheeran-galway-girl-lyrics",
  "https://genius.com/Ed-sheeran-thinking-out-loud-lyrics",
  "https://genius.com/Ed-sheeran-dive-lyrics",
  "https://genius.com/Ed-sheeran-the-a-team-lyrics",
  "https://genius.com/Ed-sheeran-beautiful-people-lyrics",
  "https://genius.com/Ed-sheeran-i-see-fire-lyrics",
  "https://genius.com/Ed-sheeran-you-need-me-i-dont-need-you-live-at-the-live-room-lyrics",
  "https://genius.com/Ed-sheeran-give-me-love-lyrics",
  "https://genius.com/Ed-sheeran-lego-house-lyrics",
  "https://genius.com/Ed-sheeran-sing-lyrics",
  "https://genius.com/Ed-sheeran-bloodstream-lyrics",
  "https://genius.com/Ed-sheeran-dont-lyrics",
  "https://genius.com/Ed-sheeran-supermarket-flowers-lyrics",
  "https://genius.com/Ed-sheeran-south-of-the-border-lyrics",
  "https://genius.com/Ed-sheeran-eraser-lyrics",
  "https://genius.com/Ed-sheeran-beautiful-people-lyrics",
  "https://genius.com/Ed-sheeran-new-man-lyrics",
  "https://genius.com/Ed-sheeran-how-would-you-feel-paeon-lyrics",
  "https://genius.com/Ed-sheeran-remember-the-name-lyrics")

# Create a list of URL that contains lyrics from Bruno Mars
mars_url <- c("https://genius.com/Bruno-mars-thats-what-i-like-lyrics",
  "https://genius.com/Bruno-mars-versace-on-the-floor-lyrics",
  "https://genius.com/Bruno-mars-24k-magic-lyrics",
  "https://genius.com/Bruno-mars-when-i-was-your-man-lyrics",
  "https://genius.com/Bruno-mars-finesse-lyrics",
  "https://genius.com/Bruno-mars-just-the-way-you-are-lyrics",
  "https://genius.com/Bruno-mars-grenade-lyrics",
  "https://genius.com/Bruno-mars-locked-out-of-heaven-lyrics",
  "https://genius.com/Bruno-mars-count-on-me-lyrics",
  "https://genius.com/Bruno-mars-treasure-lyrics",
```

```
"https://genius.com/Bruno-mars-the-lazy-song-lyrics",
"https://genius.com/Bruno-mars-talking-to-the-moon-lyrics",
"https://genius.com/Bruno-mars-it-will-rain-lyrics",
"https://genius.com/Bruno-mars-marry-you-lyrics",
"https://genius.com/Bruno-mars-young-girls-lyrics",
"https://genius.com/Bruno-mars-perm-lyrics",
"https://genius.com/Bruno-mars-calling-all-my-lovelies-lyrics",
"https://genius.com/Bruno-mars-if-i-knew-lyrics",
"https://genius.com/Bruno-mars-straight-up-and-down-lyrics",
"https://genius.com/Bruno-mars-liquor-store-blues-lyrics",
"https://genius.com/Bruno-mars-rest-of-my-life-lyrics",
"https://genius.com/Bruno-mars-runaway-baby-lyrics",
"https://genius.com/Bruno-mars-natalie-lyrics",
"https://genius.com/Bruno-mars-the-other-side-lyrics")
```

Create a list of URL that contains lyrics from Billie Eilish

```
eilish_url <- c("https://genius.com/Billie-eilish-when-the-party-s-over-lyrics",
  "https://genius.com/Billie-eilish-bad-guy-lyrics",
  "https://genius.com/Billie-eilish-everything-i-wanted-lyrics",
  "https://genius.com/Billie-eilish-idontwannabeyouanymore-lyrics",
  "https://genius.com/Billie-eilish-bury-a-friend-lyrics",
  "https://genius.com/Billie-eilish-wish-you-were-gay-lyrics",
  "https://genius.com/Billie-eilish-ocean-eyes-lyrics",
  "https://genius.com/Billie-eilish-i-love-you-lyrics",
  "https://genius.com/Billie-eilish-you-should-see-me-in-a-crown-lyrics",
  "https://genius.com/Billie-eilish-all-the-good-girls-go-to-hell-lyrics",
  "https://genius.com/Billie-eilish-xanny-lyrics",
  "https://genius.com/Billie-eilish-copypcat-lyrics",
  "https://genius.com/Billie-eilish-bellyache-lyrics",
  "https://genius.com/Billie-eilish-watch-lyrics",
  "https://genius.com/Billie-eilish-my-strange-addiction-lyrics",
  "https://genius.com/Billie-eilish-my-boy-lyrics",
  "https://genius.com/Billie-eilish-listen-before-i-go-lyrics",
  "https://genius.com/Billie-eilish-hostage-lyrics",
  "https://genius.com/Billie-eilish-six-feet-under-lyrics",
  "https://genius.com/Billie-eilish-ilomilo-lyrics",
  "https://genius.com/Billie-eilish-come-out-and-play-lyrics",
  "https://genius.com/Billie-eilish-bitches-broken-hearts-lyrics",
  "https://genius.com/Billie-eilish-8-lyrics",
  "https://genius.com/Billie-eilish-party-favor-lyrics",
  "https://genius.com/Billie-eilish-61818-lyrics",
  "https://genius.com/Billie-eilish-goodbye-lyrics",
  "https://genius.com/Billie-eilish--lyrics",
  "https://genius.com/Billie-eilish-bored-lyrics",
  "https://genius.com/Billie-eilish-when-i-was-older-lyrics",
  "https://genius.com/Billie-eilish-the-end-of-the-world-lyrics",
  "https://genius.com/Billie-eilish-fingers-crossed-lyrics",
  "https://genius.com/Billie-eilish-shes-broken-lyrics",
  "https://genius.com/Billie-eilish-see-through-lyrics")
```

Create a list of URL that contains lyrics from Beyonce

```
beyonce_url <- c("https://genius.com/Beyonce-drunk-in-love-lyrics",
  "https://genius.com/Beyonce-formation-lyrics",
  "https://genius.com/Beyonce-partition-lyrics",
  "https://genius.com/Beyonce-mine-lyrics",
  "https://genius.com/Beyonce-hold-up-lyrics",
  "https://genius.com/Beyonce-sorry-lyrics",
  "https://genius.com/Beyonce-if-i-were-a-boy-lyrics",
  "https://genius.com/Beyonce-pray-you-catch-me-lyrics",
  "https://genius.com/Beyonce-all-night-lyrics",
  "https://genius.com/Beyonce-flawless-lyrics",
  "https://genius.com/Beyonce-halo-lyrics",
  "https://genius.com/Beyonce-dont-hurt-yourself-lyrics",
  "https://genius.com/Beyonce-listen-lyrics",
  "https://genius.com/Beyonce-crazy-in-love-lyrics",
  "https://genius.com/Beyonce-love-on-top-lyrics",
  "https://genius.com/Beyonce-freedom-lyrics",
  "https://genius.com/Beyonce-blow-lyrics",
  "https://genius.com/Beyonce-rocket-lyrics",
  "https://genius.com/Beyonce-sandcastles-lyrics",
  "https://genius.com/Beyonce-7-11-lyrics",
  "https://genius.com/Beyonce-6-inch-lyrics",
  "https://genius.com/Beyonce-love-drought-lyrics",
  "https://genius.com/Beyonce-pretty-hurts-lyrics")
```

Create a list of URL that contains lyrics from Ariana Grande

```
ariana_url <- c("https://genius.com/Ariana-grande-thank-u-next-lyrics",
  "https://genius.com/Ariana-grande-7-rings-lyrics",
  "https://genius.com/Ariana-grande-god-is-a-woman-lyrics",
  "https://genius.com/Ariana-grande-side-to-side-lyrics",
  "https://genius.com/Ariana-grande-no-tears-left-to-cry-lyrics",
  "https://genius.com/Ariana-grande-breathin-lyrics",
  "https://genius.com/Ariana-grande-break-up-with-your-girlfriend-im-bored-lyrics",
  "https://genius.com/Ariana-grande-imagine-lyrics",
  "https://genius.com/Ariana-grande-needy-lyrics",
  "https://genius.com/Ariana-grande-into-you-lyrics",
  "https://genius.com/Ariana-grande-dangerous-woman-lyrics",
  "https://genius.com/Ariana-grande-one-last-time-lyrics",
  "https://genius.com/Ariana-grande-the-way-lyrics",
  "https://genius.com/Ariana-grande-problem-lyrics",
  "https://genius.com/Ariana-grande-focus-lyrics",
  "https://genius.com/Ariana-grande-almost-is-never-enough-lyrics",
  "https://genius.com/Ariana-grande-break-free-lyrics",
  "https://genius.com/Ariana-grande-greedy-lyrics",
  "https://genius.com/Ariana-grande-ghostin-lyrics",
  "https://genius.com/Ariana-grande-sweetener-lyrics",
  "https://genius.com/Ariana-grande-nasa-lyrics",
  "https://genius.com/Ariana-grande-rem-lyrics",
  "https://genius.com/Ariana-grande-in-my-head-lyrics",
  "https://genius.com/Ariana-grande-the-light-is-coming-lyrics",
  "https://genius.com/Ariana-grande-goodnight-n-go-lyrics",
  "https://genius.com/Ariana-grande-fake-smile-lyrics",
```



```
"https://genius.com/Ariana-grande-bloodline-lyrics")
```

```
# Scraping all lyrics from Ed Sheeran by using geniusr
datalist = list()
for (i in 1: length(sheeran_url)) {
  dat <- scrape_lyrics_url(song_lyrics_url = sheeran_url[i])
  datalist[[i]] <- dat # add it to your list
}
sheeran_df = do.call(rbind, datalist)
```

```
# Scraping all lyrics from Bruno Mars geniusr
datalist = list()
for (i in 1: length(mars_url)) {
  dat <- scrape_lyrics_url(song_lyrics_url = mars_url[i])
  datalist[[i]] <- dat # add it to your list
}
mars_df = do.call(rbind, datalist)
```

```
# Scraping all lyrics from Billie Eilish
datalist = list()
for (i in 1: length(eilish_url)) {
  dat <- scrape_lyrics_url(song_lyrics_url = eilish_url[i])
  datalist[[i]] <- dat # add it to your list
}
eilish_df = do.call(rbind, datalist)
```

```
# Scraping all lyrics from Beyonce geniusr
datalist = list()
for (i in 1: length(beyonce_url)) {
  dat <- scrape_lyrics_url(song_lyrics_url = beyonce_url[i])
  datalist[[i]] <- dat # add it to your list
}
beyonce_df = do.call(rbind, datalist)
```

```
# Scraping all lyrics from Ariana Grande
datalist = list()
for (i in 1: length(ariana_url)) {
  dat <- scrape_lyrics_url(song_lyrics_url = ariana_url[i])
  datalist[[i]] <- dat # add it to your list
}
ariana_df = do.call(rbind, datalist)
```

```
# Tokenize lyrics from Ed Sheeran
sheeran_struc <- sheeran_df %>%
  unnest_tokens(word,line) %>%
  anti_join(stop_words) %>%
  count(word, sort = TRUE)
print(sheeran_struc)
```

```
# Tokenize lyrics from Bruna Mars
mars_struc <- mars_df %>%
  unnest_tokens(word,line) %>%
  anti_join(stop_words) %>%
  count(word, sort = TRUE)
print(mars_struc)
```

```
# Tokenize lyrics from Billie Eilish
eilish_struc <- eilish_df %>%
  unnest_tokens(word,line) %>%
  anti_join(stop_words) %>%
  count(word, sort = TRUE)
print(eilish_struc)
```

```
# Tokenize lyrics from Beyonce
beyonce_struc <- beyonce_df %>%
  unnest_tokens(word,line) %>%
  anti_join(stop_words) %>%
  count(word, sort = TRUE)
print(beyonce_struc)
```

```
# Tokenize lyrics from Ariana Grande
ariana_struc <- ariana_df %>%
  unnest_tokens(word,line) %>%
  anti_join(stop_words) %>%
  count(word, sort = TRUE)
print(ariana_struc)
```

```
# Conver to percentage
freq_sheeran_word <- sheeran_struc %>%
  mutate(proportion = n/sum(n))
```

```
# Conver to percentage
freq_mars_word <- mars_struc %>%
  mutate(proportion = n/sum(n))
```

```
# Conver to percentage
freq_eilish_word <- eilish_struc %>%
  mutate(proportion = n/sum(n))
```

```
# Conver to percentage
freq_beyonce_word <- beyonce_struc %>%
  mutate(proportion = n/sum(n))
```

```
# Conver to percentage
freq_ariana_word <- ariana_struc %>%
  mutate(proportion = n/sum(n))
```

```
# Visualize the word's frequency in bar chart
```

```
freq_sheeran_word %>%
  top_n(10) %>%
  ggplot(aes(reorder(word, proportion) , proportion))+
  geom_col(show.legend = FALSE, fill = 'orange', alpha = 1)+
  scale_fill_brewer(direction = -1, palette = "Blues")+
  scale_y_continuous(limits = c(0,0.07), labels = scales::percent) +
  labs(y="Ed Sheeran's word choice", x=NULL)+
  coord_flip()
```

Visualize the word's frequency in bar chart

```
freq_mars_word %>%
  top_n(10) %>%
  ggplot(aes(reorder(word, proportion) , proportion))+
  geom_col(show.legend = FALSE, fill = 'blue', alpha = 1)+
  scale_y_continuous(limit = c(0,0.07), labels = scales::percent) +
  labs(y="Bruno Mars's word choice", x=NULL)+
  coord_flip()
```

Visualize the word's frequency in bar chart

```
freq_eilish_word %>%
  top_n(10) %>%
  ggplot(aes(reorder(word, proportion) , proportion))+
  geom_col(show.legend = FALSE, fill = 'green', alpha = 1)+
  scale_y_continuous(limits = c(0,0.07), labels = scales::percent) +
  labs(y="Billie Eilish's word choice", x=NULL)+
  coord_flip()
```

Visualize the word's frequency in bar chart

```
freq_beyonce_word %>%
  top_n(10) %>%
  ggplot(aes(reorder(word, proportion) , proportion))+
  geom_col(show.legend = FALSE, fill = 'violet', alpha = 1)+
  scale_y_continuous(limits = c(0,0.07), labels = scales::percent) +
  labs(y="Beyonce's word choice", x=NULL)+
  coord_flip()
```

Visualize the word's frequency in bar chart

```
freq_ariana_word %>%
  top_n(10) %>%
  ggplot(aes(reorder(word, proportion) , proportion))+
  geom_col(show.legend = FALSE, fill = 'red', alpha = 1)+
  scale_y_continuous(limits = c(0,0.07), labels = scales::percent) +
  labs(y="Ariana Grande's word choice", x=NULL)+
  coord_flip()
```

Inner join with nrc dictionary and create a proportion column

```
sheeran_feeling <- sheeran_struc %>%
  inner_join(get_sentiments('nrc')) %>%
  count(sentiment, sort = TRUE) %>%
```

```
mutate(proportion = n/sum(n))
print(sheeran_feeling)
```

```
# Inner join with nrc dictionary and create a proportion column
mars_feeling <- mars_struc %>%
  inner_join(get_sentiments('nrc')) %>%
  count(sentiment, sort = TRUE) %>%
  mutate(proportion = n/sum(n))
print(mars_feeling)
```

```
# Inner join with nrc dictionary and create a proportion column
eilish_feeling <- eilish_struc %>%
  inner_join(get_sentiments('nrc')) %>%
  count(sentiment, sort = TRUE) %>%
  mutate(proportion = n/sum(n))
print(eilish_feeling)
```

```
# Inner join with nrc dictionary and create a proportion column
beyonce_feeling <- beyonce_struc %>%
  inner_join(get_sentiments('nrc')) %>%
  count(sentiment, sort = TRUE) %>%
  mutate(proportion = n/sum(n))
print(beyonce_feeling)
```

```
# Inner join with nrc dictionary and create a proportion column
ariana_feeling <- ariana_struc %>%
  inner_join(get_sentiments('nrc')) %>%
  count(sentiment, sort = TRUE) %>%
  mutate(proportion = n/sum(n))
print(ariana_feeling)
```

```
# Plotting bar chart
sheeran_feeling %>%
  top_n(10) %>%
  ungroup() %>%
  mutate(sentiment=reorder(sentiment, proportion)) %>%
  ggplot(aes(sentiment , proportion))+
  geom_col(show.legend = FALSE, fill = 'orange', alpha = 1)+
  scale_y_continuous(limits = c(0,0.2), labels = scales::percent) +
  labs(y="Ed Sheeran's word choice by emotion", x=NULL)+
  coord_flip()
```

```
# Plotting bar chart
mars_feeling %>%
  top_n(10) %>%
  ungroup() %>%
  mutate(sentiment=reorder(sentiment, proportion)) %>%
  ggplot(aes(sentiment , proportion))+
  geom_col(show.legend = FALSE, fill = 'blue', alpha = 1)+
  scale_y_continuous(limits = c(0,0.2), labels = scales::percent) +
```

```
labs(y="Bruno Mars' word choice by emotion", x=NULL)+
coord_flip()
```

```
# Plotting bar chart
```

```
eilish_feeling %>%
  top_n(10) %>%
  ungroup() %>%
  mutate(sentiment=reorder(sentiment, proportion)) %>%
  ggplot(aes(sentiment , proportion))+
  geom_col(show.legend = FALSE, fill = 'green', alpha = 1)+
  scale_y_continuous(limits = c(0,0.2), labels = scales::percent) +
  labs(y="Billie Eilish's word choice by emotion", x=NULL)+
  coord_flip()
```

```
# Plotting bar chart
```

```
beyonce_feeling %>%
  top_n(10) %>%
  ungroup() %>%
  mutate(sentiment=reorder(sentiment, proportion)) %>%
  ggplot(aes(sentiment , proportion))+
  geom_col(show.legend = FALSE, fill = 'violet', alpha = 1)+
  scale_y_continuous(limits = c(0,0.2), labels = scales::percent) +
  labs(y="Beyonce's word choice by emotion", x=NULL)+
  coord_flip()
```

```
# Plotting bar chart
```

```
ariana_feeling %>%
  top_n(10) %>%
  ungroup() %>%
  mutate(sentiment=reorder(sentiment, proportion)) %>%
  ggplot(aes(sentiment , proportion))+
  geom_col(show.legend = FALSE, fill = 'red', alpha = 1)+
  scale_y_continuous(limits = c(0,0.2), labels = scales::percent) +
  labs(y="Ariana Grande's word choice by emotion", x=NULL)+
  coord_flip()
```

```
# Binding all artists by rows and calculate the probability that each words appear
```

```
frequency <- bind_rows(mutate(sheeran_struc, Artist="Ed Sheeran"),
  mutate(mars_struc, Artist= "Bruno Mars"),
  mutate(eilish_struc, Artist="Billie Eilish"),
  mutate(beyonce_struc, Artist = 'Beyonce'),
  mutate(ariana_struc, Artist='Ariana Grande')) %>%
  group_by(Artist) %>%
  mutate(proportion = n/sum(n))%>%
  select(-n) %>%
  spread(Artist, proportion) %>%
  gather(Artist, proportion, `Ed Sheeran`, `Bruno Mars`, `Beyonce`, `Ariana Grande`)
```

```
# Create a correlogram
```

```
ggplot(frequency, aes(x=proportion, y=`Billie Eilish`,
  color = abs(`Billie Eilish`- proportion)))+
  geom_abline(color="grey40", lty=2)+
  geom_jitter(alpha=.1, size=2.5, width=0.3, height=0.3)+
  geom_text(aes(label=word),check_overlap = TRUE, vjust=0.15) +
  scale_x_log10(labels = percent_format())+
  scale_y_log10(labels= percent_format())+
  scale_color_gradient(limits = c(0,0.001), low = "darkslategray4", high = "gray75")+
  facet_wrap(~Artist, ncol=2)+
  theme(legend.position = "none")+
  labs(y= "Billie Eilish", x=NULL)
```

R Output

```
> # Import library
> #install.packages('geniusr')
> library(geniusr)
> library(tidyverse)
> library(tidytext)
>
>
> # Create a list of URL that contains lyrics from Ed Sheeran
> sheeran_url <- c("https://genius.com/Ed-sheeran-shape-of-you-lyrics",
+ "https://genius.com/Ed-sheeran-perfect-lyrics",
+ "https://genius.com/Ed-sheeran-photograph-lyrics",
+ "https://genius.com/Ed-sheeran-castle-on-the-hill-lyrics",
+ "https://genius.com/Ed-sheeran-happier-lyrics",
+ "https://genius.com/Ed-sheeran-galway-girl-lyrics",
+ "https://genius.com/Ed-sheeran-thinking-out-loud-lyrics",
+ "https://genius.com/Ed-sheeran-dive-lyrics",
+ "https://genius.com/Ed-sheeran-the-a-team-lyrics",
+ "https://genius.com/Ed-sheeran-beautiful-people-lyrics",
+ "https://genius.com/Ed-sheeran-i-see-fire-lyrics",
+ "https://genius.com/Ed-sheeran-you-need-me-i-dont-need-you-live-at-the-live-room-lyrics",
+ "https://genius.com/Ed-sheeran-give-me-love-lyrics",
+ "https://genius.com/Ed-sheeran-lego-house-lyrics",
+ "https://genius.com/Ed-sheeran-sing-lyrics",
+ "https://genius.com/Ed-sheeran-bloodstream-lyrics",
+ "https://genius.com/Ed-sheeran-dont-lyrics",
+ "https://genius.com/Ed-sheeran-supermarket-flowers-lyrics",
+ "https://genius.com/Ed-sheeran-south-of-the-border-lyrics",
+ "https://genius.com/Ed-sheeran-eraser-lyrics",
+ "https://genius.com/Ed-sheeran-beautiful-people-lyrics",
+ "https://genius.com/Ed-sheeran-new-man-lyrics",
+ "https://genius.com/Ed-sheeran-how-would-you-feel-paeon-lyrics",
+ "https://genius.com/Ed-sheeran-remember-the-name-lyrics")
>
> # Create a list of URL that contains lyrics from Bruno Mars
> mars_url <- c("https://genius.com/Bruno-mars-thats-what-i-like-lyrics",
```

```

+ "https://genius.com/Bruno-mars-versace-on-the-floor-lyrics",
+ "https://genius.com/Bruno-mars-24k-magic-lyrics",
+ "https://genius.com/Bruno-mars-when-i-was-your-man-lyrics",
+ "https://genius.com/Bruno-mars-finesse-lyrics",
+ "https://genius.com/Bruno-mars-just-the-way-you-are-lyrics",
+ "https://genius.com/Bruno-mars-grenade-lyrics",
+ "https://genius.com/Bruno-mars-locked-out-of-heaven-lyrics",
+ "https://genius.com/Bruno-mars-count-on-me-lyrics",
+ "https://genius.com/Bruno-mars-treasure-lyrics",
+ "https://genius.com/Bruno-mars-the-lazy-song-lyrics",
+ "https://genius.com/Bruno-mars-talking-to-the-moon-lyrics",
+ "https://genius.com/Bruno-mars-it-will-rain-lyrics",
+ "https://genius.com/Bruno-mars-marry-you-lyrics",
+ "https://genius.com/Bruno-mars-young-girls-lyrics",
+ "https://genius.com/Bruno-mars-perm-lyrics",
+ "https://genius.com/Bruno-mars-calling-all-my-lovelies-lyrics",
+ "https://genius.com/Bruno-mars-if-i-knew-lyrics",
+ "https://genius.com/Bruno-mars-straight-up-and-down-lyrics",
+ "https://genius.com/Bruno-mars-liquor-store-blues-lyrics",
+ "https://genius.com/Bruno-mars-rest-of-my-life-lyrics",
+ "https://genius.com/Bruno-mars-runaway-baby-lyrics",
+ "https://genius.com/Bruno-mars-natalie-lyrics",
+ "https://genius.com/Bruno-mars-the-other-side-lyrics")
>
> # Create a list of URL that contains lyrics from Billie Eilish
> eilish_url <- c("https://genius.com/Billie-eilish-when-the-party-s-over-lyrics",
+ "https://genius.com/Billie-eilish-bad-guy-lyrics",
+ "https://genius.com/Billie-eilish-everything-i-wanted-lyrics",
+ "https://genius.com/Billie-eilish-idontwannabeyouanymore-lyrics",
+ "https://genius.com/Billie-eilish-bury-a-friend-lyrics",
+ "https://genius.com/Billie-eilish-wish-you-were-gay-lyrics",
+ "https://genius.com/Billie-eilish-ocean-eyes-lyrics",
+ "https://genius.com/Billie-eilish-i-love-you-lyrics",
+ "https://genius.com/Billie-eilish-you-should-see-me-in-a-crown-lyrics",
+ "https://genius.com/Billie-eilish-all-the-good-girls-go-to-hell-lyrics",
+ "https://genius.com/Billie-eilish-xanny-lyrics",
+ "https://genius.com/Billie-eilish-copypcat-lyrics",
+ "https://genius.com/Billie-eilish-bellyache-lyrics",
+ "https://genius.com/Billie-eilish-watch-lyrics",
+ "https://genius.com/Billie-eilish-my-strange-addiction-lyrics",
+ "https://genius.com/Billie-eilish-my-boy-lyrics",
+ "https://genius.com/Billie-eilish-listen-before-i-go-lyrics",
+ "https://genius.com/Billie-eilish-hostage-lyrics",
+ "https://genius.com/Billie-eilish-six-feet-under-lyrics",
+ "https://genius.com/Billie-eilish-ilomilo-lyrics",
+ "https://genius.com/Billie-eilish-come-out-and-play-lyrics",
+ "https://genius.com/Billie-eilish-bitches-broken-hearts-lyrics",
+ "https://genius.com/Billie-eilish-8-lyrics",
+ "https://genius.com/Billie-eilish-party-favor-lyrics",
+ "https://genius.com/Billie-eilish-61818-lyrics",
+ "https://genius.com/Billie-eilish-goodbye-lyrics",

```

```

+      "https://genius.com/Billie-eilish--lyrics",
+      "https://genius.com/Billie-eilish-bored-lyrics",
+      "https://genius.com/Billie-eilish-when-i-was-older-lyrics",
+      "https://genius.com/Billie-eilish-the-end-of-the-world-lyrics",
+      "https://genius.com/Billie-eilish-fingers-crossed-lyrics",
+      "https://genius.com/Billie-eilish-shes-broken-lyrics",
+      "https://genius.com/Billie-eilish-see-through-lyrics")
>
> # Create a list of URL that contains lyrics from Beyonce
> beyonce_url <- c("https://genius.com/Beyonce-drunk-in-love-lyrics",
+      "https://genius.com/Beyonce-formation-lyrics",
+      "https://genius.com/Beyonce-partition-lyrics",
+      "https://genius.com/Beyonce-mine-lyrics",
+      "https://genius.com/Beyonce-hold-up-lyrics",
+      "https://genius.com/Beyonce-sorry-lyrics",
+      "https://genius.com/Beyonce-if-i-were-a-boy-lyrics",
+      "https://genius.com/Beyonce-pray-you-catch-me-lyrics",
+      "https://genius.com/Beyonce-all-night-lyrics",
+      "https://genius.com/Beyonce-flawless-lyrics",
+      "https://genius.com/Beyonce-halo-lyrics",
+      "https://genius.com/Beyonce-dont-hurt-yourself-lyrics",
+      "https://genius.com/Beyonce-listen-lyrics",
+      "https://genius.com/Beyonce-crazy-in-love-lyrics",
+      "https://genius.com/Beyonce-love-on-top-lyrics",
+      "https://genius.com/Beyonce-freedom-lyrics",
+      "https://genius.com/Beyonce-blow-lyrics",
+      "https://genius.com/Beyonce-rocket-lyrics",
+      "https://genius.com/Beyonce-sandcastles-lyrics",
+      "https://genius.com/Beyonce-7-11-lyrics",
+      "https://genius.com/Beyonce-6-inch-lyrics",
+      "https://genius.com/Beyonce-love-drought-lyrics",
+      "https://genius.com/Beyonce-pretty-hurts-lyrics")
>
> # Create a list of URL that contains lyrics from Ariana Grande
> ariana_url <- c("https://genius.com/Ariana-grande-thank-u-next-lyrics",
+      "https://genius.com/Ariana-grande-7-rings-lyrics",
+      "https://genius.com/Ariana-grande-god-is-a-woman-lyrics",
+      "https://genius.com/Ariana-grande-side-to-side-lyrics",
+      "https://genius.com/Ariana-grande-no-tears-left-to-cry-lyrics",
+      "https://genius.com/Ariana-grande-breathin-lyrics",
+      "https://genius.com/Ariana-grande-break-up-with-your-girlfriend-im-bored-lyrics",
+      "https://genius.com/Ariana-grande-imagine-lyrics",
+      "https://genius.com/Ariana-grande-needy-lyrics",
+      "https://genius.com/Ariana-grande-into-you-lyrics",
+      "https://genius.com/Ariana-grande-dangerous-woman-lyrics",
+      "https://genius.com/Ariana-grande-one-last-time-lyrics",
+      "https://genius.com/Ariana-grande-the-way-lyrics",
+      "https://genius.com/Ariana-grande-problem-lyrics",
+      "https://genius.com/Ariana-grande-focus-lyrics",
+      "https://genius.com/Ariana-grande-almost-is-never-enough-lyrics",
+      "https://genius.com/Ariana-grande-break-free-lyrics",

```



```

+     "https://genius.com/Ariana-grande-greedy-lyrics",
+     "https://genius.com/Ariana-grande-ghostin-lyrics",
+     "https://genius.com/Ariana-grande-sweetener-lyrics",
+     "https://genius.com/Ariana-grande-nasa-lyrics",
+     "https://genius.com/Ariana-grande-rem-lyrics",
+     "https://genius.com/Ariana-grande-in-my-head-lyrics",
+     "https://genius.com/Ariana-grande-the-light-is-coming-lyrics",
+     "https://genius.com/Ariana-grande-goodnight-n-go-lyrics",
+     "https://genius.com/Ariana-grande-fake-smile-lyrics",
+     "https://genius.com/Ariana-grande-bloodline-lyrics")
>
>
>
> # Scraping all lyrics from Ed Sheeran by using geniusr
> datalist = list()
> for (i in 1: length(sheeran_url)) {
+   dat <- scrape_lyrics_url(song_lyrics_url = sheeran_url[i])
+   datalist[[i]] <- dat # add it to your list
+ }
> sheeran_df = do.call(rbind, datalist)
>
> # Scraping all lyrics from Bruno Mars geniusr
> datalist = list()
> for (i in 1: length(mars_url)) {
+   dat <- scrape_lyrics_url(song_lyrics_url = mars_url[i])
+   datalist[[i]] <- dat # add it to your list
+ }
> mars_df = do.call(rbind, datalist)
>
> # Scraping all lyrics from Billie Eilish
> datalist = list()
> for (i in 1: length(eilish_url)) {
+   dat <- scrape_lyrics_url(song_lyrics_url = eilish_url[i])
+   datalist[[i]] <- dat # add it to your list
+ }
> eilish_df = do.call(rbind, datalist)
>
> # Scraping all lyrics from Beyonce geniusr
> datalist = list()
> for (i in 1: length(beyonce_url)) {
+   dat <- scrape_lyrics_url(song_lyrics_url = beyonce_url[i])
+   datalist[[i]] <- dat # add it to your list
+ }
> beyonce_df = do.call(rbind, datalist)
>
> # Scraping all lyrics from Ariana Grande
> datalist = list()
> for (i in 1: length(ariana_url)) {
+   dat <- scrape_lyrics_url(song_lyrics_url = ariana_url[i])
+   datalist[[i]] <- dat # add it to your list
+ }

```

```

> ariana_df = do.call(rbind, datalist)
>
>
> # Tokenize lyrics from Ed Sheeran
> sheeran_struc <- sheeran_df %>%
+   unnest_tokens(word,line) %>%
+   anti_join(stop_words) %>%
+   count(word, sort = TRUE)
Joining, by = "word"
> print(sheeran_struc)
# A tibble: 1,319 x 2
  word      n
  <chr>   <int>
1 love    143
2 time     42
3 wanna    40
4 baby     39
5 don't    32
6 feel     29
7 mind     27
8 eyes     26
9 beautiful 25
10 day     25
# ... with 1,309 more rows
>
> # Tokenize lyrics from Bruna Mars
> mars_struc <- mars_df %>%
+   unnest_tokens(word,line) %>%
+   anti_join(stop_words) %>%
+   count(word, sort = TRUE)
Joining, by = "word"
> print(mars_struc)
# A tibble: 726 x 2
  word      n
  <chr>   <int>
1 yeah    143
2 baby     85
3 girl     44
4 straight 41
5 run      37
6 ooh      29
7 feel     23
8 ya       22
9 girls    21
10 wanna   21
# ... with 716 more rows
>
> # Tokenize lyrics from Billie Eilish
> eilish_struc <- eilish_df %>%
+   unnest_tokens(word,line) %>%
+   anti_join(stop_words) %>%

```

```

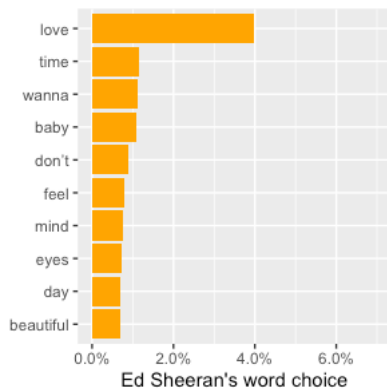
+ count(word, sort = TRUE)
Joining, by = "word"
> print(eilish_struc)
# A tibble: 792 x 2
  word      n
  <chr> <int>
1 da      71
2 love    65
3 wanna   48
4 hmm     29
5 boy     27
6 feel    22
7 bad     20
8 eyes    20
9 watch   20
10 mind   19
# ... with 782 more rows
>
> # Tokenize lyrics from Beyonce
> beyonce_struc <- beyonce_df %>%
+   unnest_tokens(word,line) %>%
+   anti_join(stop_words) %>%
+   count(word, sort = TRUE)
Joining, by = "word"
> print(beyonce_struc)
# A tibble: 1,188 x 2
  word      n
  <chr> <int>
1 love   152
2 baby   84
3 halo   67
4 girl   60
5 slay   49
6 feel   44
7 crazy  39
8 wanna  37
9 top    34
10 night 33
# ... with 1,178 more rows
>
> # Tokenize lyrics from Ariana Grande
> ariana_struc <- ariana_df %>%
+   unnest_tokens(word,line) %>%
+   anti_join(stop_words) %>%
+   count(word, sort = TRUE)
Joining, by = "word"
> print(ariana_struc)
# A tibble: 812 x 2
  word      n
  <chr> <int>
1 yeah  236

```

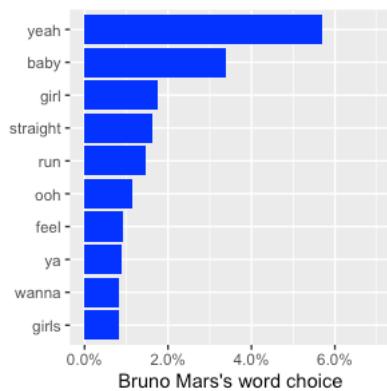
```

2 love    124
3 baby    83
4 ayy     82
5 focus   55
6 greedy  55
7 da      54
8 bout    53
9 boy     46
10 time   45
# ... with 802 more rows
>
>
> # Conver to percentage
> freq_sheeran_word <- sheeran_struc %>%
+   mutate(proportion = n/sum(n))
>
> # Conver to percentage
> freq_mars_word <- mars_struc %>%
+   mutate(proportion = n/sum(n))
>
> # Conver to percentage
> freq_eilish_word <- eilish_struc %>%
+   mutate(proportion = n/sum(n))
>
> # Conver to percentage
> freq_beyonce_word <- beyonce_struc %>%
+   mutate(proportion = n/sum(n))
>
> # Conver to percentage
> freq_ariana_word <- ariana_struc %>%
+   mutate(proportion = n/sum(n))
>
> # Visualize the word's frequency in bar chart
> freq_sheeran_word %>%
+   top_n(10) %>%
+   ggplot(aes(reorder(word, proportion) , proportion))+
+   geom_col(show.legend = FALSE, fill = 'orange', alpha = 1)+
+   scale_fill_brewer(direction = -1, palette = "Blues")+
+   scale_y_continuous(limits = c(0,0.07), labels = scales::percent) +
+   labs(y="Ed Sheeran's word choice", x=NULL)+
+   coord_flip()
Selecting by proportion

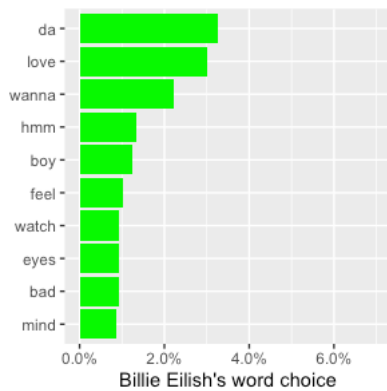
```



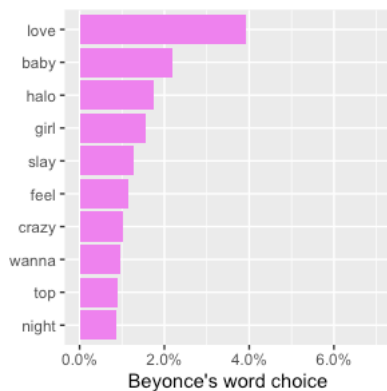
```
>
> # Visualize the word's frequency in bar chart
> freq_mars_word %>%
+ top_n(10) %>%
+ ggplot(aes(reorder(word, proportion) , proportion))+
+ geom_col(show.legend = FALSE, fill = 'blue', alpha = 1)+
+ scale_y_continuous(limit = c(0,0.07), labels = scales::percent) +
+ labs(y="Bruno Mars's word choice", x=NULL)+
+ coord_flip()
Selecting by proportion
```



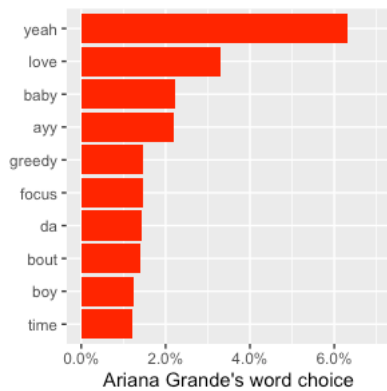
```
>
> # Visualize the word's frequency in bar chart
> freq_eilish_word %>%
+ top_n(10) %>%
+ ggplot(aes(reorder(word, proportion) , proportion))+
+ geom_col(show.legend = FALSE, fill = 'green', alpha = 1)+
+ scale_y_continuous(limits = c(0,0.07),labels = scales::percent) +
+ labs(y="Billie Eilish's word choice", x=NULL)+
+ coord_flip()
Selecting by proportion
```



```
>
> # Visualize the word's frequency in bar chart
> freq_beyonce_word %>%
+   top_n(10) %>%
+   ggplot(aes(reorder(word, proportion) , proportion))+
+   geom_col(show.legend = FALSE, fill = 'violet', alpha = 1)+
+   scale_y_continuous(limits = c(0,0.07),labels = scales::percent) +
+   labs(y="Beyonce's word choice", x=NULL)+
+   coord_flip()
Selecting by proportion
```



```
>
> # Visualize the word's frequency in bar chart
> freq_ariana_word %>%
+   top_n(10) %>%
+   ggplot(aes(reorder(word, proportion) , proportion))+
+   geom_col(show.legend = FALSE, fill = 'red', alpha = 1)+
+   scale_y_continuous(limits = c(0,0.07),labels = scales::percent) +
+   labs(y="Ariana Grande's word choice", x=NULL)+
+   coord_flip()
Selecting by proportion
```



```

>
>
>
> # Inner join with nrc dictionary and create a proportion column
> sheeran_feeling <- sheeran_struc %>%
+   inner_join(get_sentiments('nrc')) %>%
+   count(sentiment, sort = TRUE) %>%
+   mutate(proportion = n/sum(n))
Joining, by = "word"
> print(sheeran_feeling)
# A tibble: 10 x 3
  sentiment      n proportion
  <chr>      <int>     <dbl>
1 positive    130    0.182
2 negative    122    0.171
3 trust       82     0.115
4 joy         69     0.0968
5 anticipation 62     0.0870
6 fear        62     0.0870
7 sadness     59     0.0827
8 anger       53     0.0743
9 disgust     44     0.0617
10 surprise   30     0.0421
>
> # Inner join with nrc dictionary and create a proportion column
> mars_feeling <- mars_struc %>%
+   inner_join(get_sentiments('nrc')) %>%
+   count(sentiment, sort = TRUE) %>%
+   mutate(proportion = n/sum(n))
Joining, by = "word"
> print(mars_feeling)
# A tibble: 10 x 3
  sentiment      n proportion
  <chr>      <int>     <dbl>
1 positive    103    0.188
2 negative     84    0.153
3 trust       62    0.113
4 joy         61    0.111
5 anticipation 50    0.0912
6 fear        46    0.0839

```

7	sadness	41	0.0748
8	anger	39	0.0712
9	surprise	32	0.0584
10	disgust	30	0.0547

>

> # Inner join with nrc dictionary and create a proportion column

> eilish_feeling <- eilish_struc %>%

+ inner_join(get_sentiments('nrc')) %>%

+ count(sentiment, sort = TRUE) %>%

+ mutate(proportion = n/sum(n))

Joining, by = "word"

> print(eilish_feeling)

A tibble: 10 x 3

	sentiment	n	proportion
	<chr>	<int>	<dbl>
1	negative	120	0.199
2	positive	83	0.138
3	fear	68	0.113
4	sadness	67	0.111
5	trust	52	0.0864
6	anger	50	0.0831
7	anticipation	48	0.0797
8	joy	48	0.0797
9	disgust	39	0.0648
10	surprise	27	0.0449

>

> # Inner join with nrc dictionary and create a proportion column

> beyonce_feeling <- beyonce_struc %>%

+ inner_join(get_sentiments('nrc')) %>%

+ count(sentiment, sort = TRUE) %>%

+ mutate(proportion = n/sum(n))

Joining, by = "word"

> print(beyonce_feeling)

A tibble: 10 x 3

	sentiment	n	proportion
	<chr>	<int>	<dbl>
1	negative	138	0.183
2	positive	124	0.165
3	trust	82	0.109
4	joy	71	0.0943
5	fear	69	0.0916
6	anticipation	64	0.0850
7	sadness	64	0.0850
8	anger	58	0.0770
9	disgust	46	0.0611
10	surprise	37	0.0491

>

> # Inner join with nrc dictionary and create a proportion column

> ariana_feeling <- ariana_struc %>%

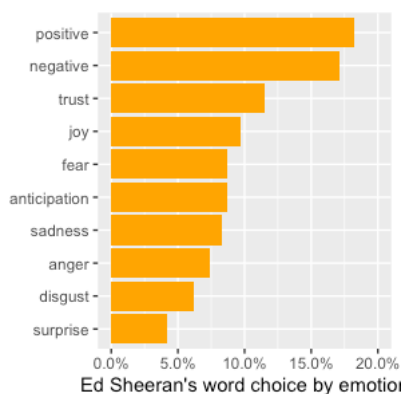
+ inner_join(get_sentiments('nrc')) %>%

+ count(sentiment, sort = TRUE) %>%


```

+ mutate(proportion = n/sum(n))
Joining, by = "word"
> print(ariana_feeling)
# A tibble: 10 x 3
  sentiment      n proportion
  <chr>      <int>    <dbl>
1 negative    101    0.179
2 positive    100    0.177
3 trust       55    0.0975
4 fear        54    0.0957
5 anticipation 53    0.0940
6 anger       47    0.0833
7 sadness     47    0.0833
8 joy         45    0.0798
9 disgust     34    0.0603
10 surprise   28    0.0496
>
>
> # Plotting bar chart
> sheeran_feeling %>%
+ top_n(10) %>%
+ ungroup() %>%
+ mutate(sentiment=reorder(sentiment, proportion)) %>%
+ ggplot(aes(sentiment , proportion))+
+ geom_col(show.legend = FALSE, fill = 'orange', alpha = 1)+
+ scale_y_continuous(limits = c(0,0.2), labels = scales::percent) +
+ labs(y="Ed Sheeran's word choice by emotion", x=NULL)+
+ coord_flip()
Selecting by proportion

```



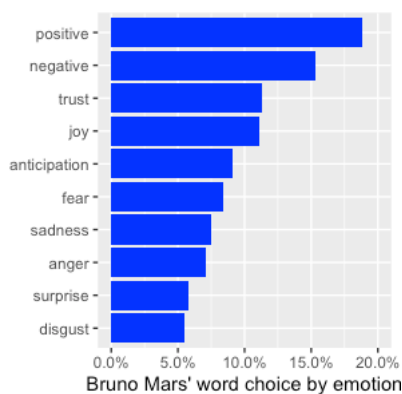
```

>
> # Plotting bar chart
> mars_feeling %>%
+ top_n(10) %>%
+ ungroup() %>%
+ mutate(sentiment=reorder(sentiment, proportion)) %>%
+ ggplot(aes(sentiment , proportion))+
+ geom_col(show.legend = FALSE, fill = 'blue', alpha = 1)+
+ scale_y_continuous(limits = c(0,0.2), labels = scales::percent) +
+ labs(y="Bruno Mars' word choice by emotion", x=NULL)+

```

```
+ coord_flip()
```

Selecting by proportion



```
>
```

```
> # Plotting bar chart
```

```
> eilish_feeling %>%
```

```
+ top_n(10) %>%
```

```
+ ungroup() %>%
```

```
+ mutate(sentiment=reorder(sentiment, proportion)) %>%
```

```
+ ggplot(aes(sentiment , proportion))+
```

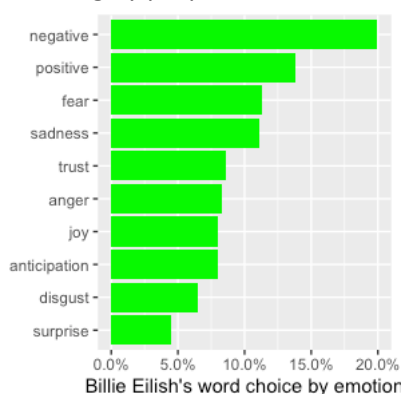
```
+ geom_col(show.legend = FALSE, fill = 'green', alpha = 1)+
```

```
+ scale_y_continuous(limits = c(0,0.2), labels = scales::percent) +
```

```
+ labs(y="Billie Eilish's word choice by emotion", x=NULL)+
```

```
+ coord_flip()
```

Selecting by proportion



```
>
```

```
> # Plotting bar chart
```

```
> beyonce_feeling %>%
```

```
+ top_n(10) %>%
```

```
+ ungroup() %>%
```

```
+ mutate(sentiment=reorder(sentiment, proportion)) %>%
```

```
+ ggplot(aes(sentiment , proportion))+
```

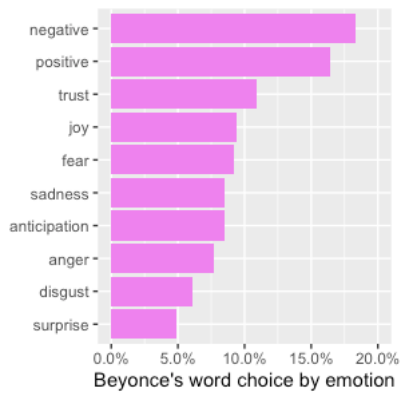
```
+ geom_col(show.legend = FALSE, fill = 'violet', alpha = 1)+
```

```
+ scale_y_continuous(limits = c(0,0.2), labels = scales::percent) +
```

```
+ labs(y="Beyonce's word choice by emotion", x=NULL)+
```

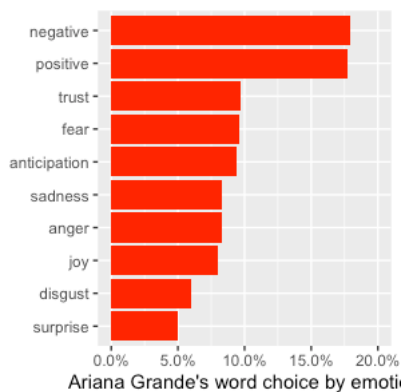
```
+ coord_flip()
```

Selecting by proportion



```
>
> # Plotting bar chart
> ariana_feeling %>%
+   top_n(10) %>%
+   ungroup() %>%
+   mutate(sentiment=reorder(sentiment, proportion)) %>%
+   ggplot(aes(sentiment, proportion))+
+   geom_col(show.legend = FALSE, fill = 'red', alpha = 1)+
+   scale_y_continuous(limits = c(0,0.2), labels = scales::percent) +
+   labs(y="Ariana Grande's word choice by emotion", x=NULL)+
+   coord_flip()
```

Selecting by proportion



```
>
>
> # Binding all artists by rows and calculate the probability that each words appear
> frequency <- bind_rows(mutate(sheeran_struc, Artist="Ed Sheeran"),
+   mutate(mars_struc, Artist= "Bruno Mars"),
+   mutate(eilish_struc, Artist="Billie Eilish"),
+   mutate(beyonce_struc, Artist = 'Beyonce'),
+   mutate(ariana_struc, Artist='Ariana Grande')) %>%
+   group_by(Artist) %>%
+   mutate(proportion = n/sum(n))%>%
+   select(-n) %>%
+   spread(Artist, proportion) %>%
+   gather(Artist, proportion, `Ed Sheeran`, `Bruno Mars`, `Beyonce`, `Ariana Grande`)
>
>
> # Create a correlogram
> ggplot(frequency, aes(x=proportion, y=`Billie Eilish`,
```

