

Date: 01st October 2020

Dear, Piyush Saraf
of Vellore Institute of Technology, Bhopal

Welcome to CashKaro's Virtual Internship Program!

Since all of the interns would be promoting CashKaro to their friends & families, we are proud to call them CashKaro's Student Reps and rebranded this program as CashKaro's Student Rep Program.

We hope that you are excited to embark on a 90-day transformational journey with us. At CashKaro, we consider the Student Reps to be our biggest strength when it comes to educating college students across the world about how they can save a lot of money whenever they shop online. Thus, we take pride in hiring the **ONLY** the best and the brightest! We are sure that you would help us realize our vision of creating a world where cashback is the new cool.

Your appointment as a Student Rep will be governed by the terms and conditions present in the Annexure A.

Regards,



Amrit Bagga
Assistant Manager - HR

Annexure A

Please find the details of your appointment as a Student Rep below:

Location: work-from-college

Duration of the program: 90 days

Rewards: Performance-based

Roles and responsibilities:


1. Creating awareness about CashKaro.com and its related deals & offers with your friends, families & classmates and getting them registered on Cashkaro.com through your unique referral link and activating them on a weekly basis
2. Motivating your friends, families & classmates to always go via Cashkaro.com whenever they shop online for anything
3. Organizing at least 1 seminar/gathering to help your friends, families & classmates save money while shopping online
4. Participating in social media branding campaigns and learn how to communicate for a brand online

Rewards and incentives:

1. You will be paid according to transaction-per-user basis, please follow the table below:

No. active users	Pay per user
0 - 25	Rs. 70
26 - 50	Rs. 80
51 - 100	Rs. 100
101 +	Rs. 120

(i.e. if you help 75 people from your network to register on Cashkaro.com through your unique referral link and motivate them to do at-least 1 transaction each, your incentive would be $75 \times 100 = \text{INR } 7,500$)

2. You will also be earning 10% your referral's cashback value for lifetime
 3. A prestigious letter of recommendations and access to exclusive CashKaro goodies.
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Terms and conditions

1. You are expected to perform all Student Rep related tasks and activities within the rules and guidelines provided by the CashKaro team. Any non-compliance to these or any fraudulent practice while participating could lead to strict actions like removal from the Student Rep Program
2. The Student Rep Program is a work-from-campus program. We will be asking you to spend around 2-3 hours per week on Student Rep related tasks & activities. Please note that exam breaks are perfectly fine with us and you are not expected to devote any time to Student Rep Program during exam time
3. The rewards will be processed after the validation period is over. The Student Rep will be entitled to receive rewards earned after the program is over
4. The grand reward would be given to top performing Student Rep(s) having at least 500+ transactions, 3 seminar/gatherings and 250+ referrals on CashKaro.com
5. It is mandatory to remain active and participate in weekly Student Rep tasks and activities
6. As a Student Rep for CashKaro, you also represent the CashKaro brand and we expect you to conduct yourself with utmost professionalism on all public forums (online and offline). In particular, we expect you to not indulge in any conversation using abusive language on any social platform. If we come across any such example, CashKaro reserves the right to take necessary disciplinary action, including, but not limited to, termination of your participation in the Student Rep Program with CashKaro.com
7. For any queries, please contact kartikay@cashkaro.com.