

Netflix Data Analysis Report

A Comprehensive Overview of Netflix's Global Catalog

Generated on: 26 September 2025

Introduction

This detailed report presents an extensive analysis of Netflix's content dataset. It explores the distribution of content types, geographical diversity, year-wise release trends, genre popularity, rating distributions, and characteristics of movie durations. The insights derived can help understand the nature of Netflix's offerings and its global strategy.

Content Type Distribution

Netflix primarily offers two types of content: Movies and TV Shows. Movies account for a majority share, while TV shows represent a smaller yet significant portion.

Content Type	Count	Percentage
Movies	6,126	≈70%
TV Shows	2,664	≈30%

Country Contribution

Netflix's catalog reflects its global reach, with content sourced from numerous countries. The United States contributes the highest number of titles, followed by India, the United Kingdom, Pakistan, Canada, Japan, South Korea, France, and Spain. This distribution showcases Netflix's efforts to diversify its content library and appeal to international audiences.

Rank	Country	Titles
1	United States	3,240
2	India	1,057
3	United Kingdom	638
4	Pakistan	421
5	Canada	271
6	Japan	259
7	South Korea	214
8	France	213
9	Spain	182
10	Not Given	287

Release Year Trends

The dataset reveals a sharp increase in Netflix's content production post-2010, peaking around 2018–2020. This reflects Netflix's aggressive investment strategy in original content and licensing deals during this period.

Top Genres on Netflix

Netflix's catalog spans a wide variety of genres, highlighting its aim to serve diverse audiences. The most common genres include Documentaries, Dramas, Comedies, International Movies, and Kids' TV. This genre diversity ensures that Netflix caters to both niche and mainstream audiences.

Content Ratings Distribution

The distribution of ratings suggests that Netflix's library contains a significant proportion of mature content. The most frequent rating is TV-MA, followed by TV-14 and TV-PG, indicating a balanced mix for adult and family viewing.

Movie Duration Analysis

Movies on Netflix vary in duration, with the majority falling between 90 and 120 minutes. This aligns with the industry standard for feature films. A few outliers exist with shorter formats or extended runtimes, showcasing Netflix's experimentation with different content lengths.

Conclusion

Overall, Netflix's catalog is vast, diverse, and globally representative. The platform's dominance in content production and distribution is evident in its expansion trends. By offering a mix of local and international content across genres, Netflix continues to strengthen its position as a global leader in streaming entertainment.