

JOB DESCRIPTION – TRAINEE BUSINESS ANALYST

COMPANY PROFILE

Analytics Quotient (AQ) provides analytics-powered solutions to marketing and business problems to leading global marketers. Some of our current key clients include:

- One of the world's largest beverage companies
- One of the largest warehouse clubs
- One of the largest American beer companies
- The world's largest full service restaurant company
- A Fortune 50 computer hardware & technology services firm
- A global premium alcohol major
- A North American confectionary major
- One of the world's largest pizza chains

We are a fast-growing, ambitious company and are looking for smart, enthusiastic people to join us. Some key facts about AQ:

- AQ is an 9 year old, high growth analytics company. AQ has doubled employees and revenue every year for the past 9 years. We currently have about 450 employees across the locations in India, US & UK.
- We work with some of the most well-known brands & companies in the areas of consumer goods, consumer services & retail. Our growth has come largely through client referrals.
- We have clients across the US and employees will have opportunities to move across clients when the right opportunity arises.
- In March 2016, AQ was acquired by Millward Brown, part of the WPP Group, the world's largest marketing services firm. For more information please visit the website http://www.millwardbrown.com

JOB REQUIREMENTS

- Work with our consultants with the world's best known marketing companies to help them make sense of their data
- Extract insights from consumer, sales and other data available and provide data analysis, synthesis & presentation support
- Work with large amounts of data, working under dynamic, high pressure conditions, sometimes turning around project in a single day
- Complete ownership of assigned deliverables in a project



- Timely, error free and properly formatted deliverables
- Develop expertise in tools like excel, PowerPoint, SAS etc.

Essential Knowledge/Skills:

Problem Solving Skills, Analytical skills and Strong communication skills.

Students with knowledge of tools like Excel, SAS, SPSS, R, PowerPoint etc. will be preferred.

ELIGIBLE BRANCHES

B. Tech / B.E – All the other branches at the campus except Computer Science, Electronics and Information Technology are eligible.

- Students with current back log are not eligible to participate in the placement process with AQ.

WORK EXPERIENCE

Work experience for the role of Trainee Business Analyst is zero years.

COMPENSATION

The total compensation offered is Rs. 4, 00, 000/- per annum, of which, Rs. 3, 25, 000/- per annum will be the fixed component and Rs. 75, 000/- will be retention bonus for the year.

Note: The company management reserves the right to offer higher compensation to few student's subject to their excellent performance in AQ selection process. The company is not obligated to follow this for all selected students and the standard offer mentioned above will be applicable unless formally communicated otherwise by AQ's senior management/Human Resource department.

LOCATION

AQ will offer the position of Trainee Business Analyst based out of Bangalore.