

# ANALYTICS QUOTIENT



Analytics Quotient (AQ) provides analytics-powered insights to leading global marketers, helping them make better marketing decisions. We offer Consulting, Statistical, CRM & Transaction analytics services & build customized tools, scorecards & dashboards.

Our differentiator is Storytelling. We answer business questions by stitching together domain knowledge, statistics, technology & data visualization. We have offices across London, Atlanta, Zurich and Bangalore.



# OUR STORIES

Gartner Business Intelligence  
& Analytics Summit  
30th March 2015  
Las Vegas, NV



AMA Annual Marketing  
Conference  
30th September 2014  
New Orleans, LA



# THE AQ WAY



AQ is a people-centric company & strives to give its employees a work life balance. We continuously endeavour to create an empowering, performance-driven & friendly environment for all our employees.



# LIFE IN AQ

Here are some things new recruits can look forward to after joining AQ:



Challenging, marketing-led analytics projects



Everyone's opinions count and, therefore, all AQ employees are key decision-makers



Opportunities to constantly learn and grow professionally



A strong performance-driven culture; rewards are purely based on performance



Above all, AQ stands for integrity, innovation, client delight, teamwork and lots and lots of FUN. AQ has:



Flexible timings and an unlimited leave policy



Parties, offsites, and a workplace filled with sweets and savouries



So, if you are interested in pursuing a career at AQ, please visit [www.aqinsights.com/careers](http://www.aqinsights.com/careers) or send your resumes to [careers@aqinsights.com](mailto:careers@aqinsights.com) or [careersusa@aqinsights.com](mailto:careersusa@aqinsights.com)



# OUR COMPANY

Analytics Quotient (AQ) is a 9 year old marketing analytics company that unravels stories behind data to solve business problems for leading global brands. We currently have about 450 employees across our locations in India, USA, and Europe. Some of our current key clients include:



One of the world's largest beverage companies



Top 3 global pizza delivery chains



Multiple beer companies



Leading premium spirits company



One of the world's largest club format retailers



A North American confectionary major



The world's largest full service restaurant company



A leading technology firm



One of the world's largest consumer goods company



A major global entertainment network



A global oil and gas company



A leading global eyewear company



One of the leading group of hotels



A leading e-retail company



A leading global pediatric nutrition company

## LOCATE US

---



<https://www.facebook.com/analyticsquotient>



<https://twitter.com/AQInsights>



<http://www.aqinsights.com>