Data Analyst

About the job

About Us:
'Pacific Techno Products India Pvt Ltd.' is a visionary company that excels in providing high quality Engineering Solutions, Machine Cutting tools, Forging lubricant, Die casting, Die Lubricants, Plunger lubricants, Glass lubricants, Abrasives and other allied solutions to it's clients all over the globe. Today, after partnering with several leading Industrial Houses across the globe and after having an ever expanding client base, the company has diversified business interests in areas such as Services, Manufacturing, Automotive, Defence, Railway and Auto AncillaryOur Mantra is to always strive for quality, excellence and innovation.

Pacific Techno Products has formed a new entity **Labrys Solutions Private Limited** with focus on the Information technology sector with a committed investment and business growth plan for five years, and a vision focused on aggregating, curating, and integrating innovative modern and Deep Tech solutions, spanning AI, Data, Automation, Cloud, Metaverse, Augmented Reality (AR), Optics, and advanced Security Surveillance.

Vision:
To redefine technological landscapes by seamlessly fusing Deep Tech capabilities, enhancing human experiences and security across diverse sectors.

Mission:
To provide state-of-the-art Deep Tech solutions, foster cross-disciplinary collaborations, and facilitate access to ground-breaking technologies that shape the future.

About the role:
We are an emerging IT software services company, focused on delivering innovative solutions in areas like Digital transformation, data and analytics, custom software development, cloud services, mobile app development, e-commerce platforms, IoT, and more. We are seeking a skilled and proactive Data Analyst to join our team. The ideal candidate will have a passion for data and a strong background in data acquisition, engineering pipelines, data discovery, and business analytics. This role will be essential in uncovering data-driven insights and creating meaningful reports and dashboards to support operational and strategic decision-making. You'll work closely with cross-functional teams to drive data initiatives and empower stakeholders with actionable intelligence.

Key Responsibilities:
Data Acquisition & Engineering: Identify, acquire, and manage data sources for relevant business insights. Design and maintain data engineering pipelines to ensure seamless data flow from various sources.
Data Discovery & Analysis: Perform exploratory data analysis (EDA) to discover patterns, trends, and anomalies within datasets to guide data-driven strategies and insights.
Data Validation & Quality: Implement validation techniques to ensure data integrity and quality, maintaining accuracy across datasets.

Report Generation: Create and automate business and analytics reports, extracting data in various formats (Excel, PDF, CSV, etc.) for different stakeholders.

Dashboard Creation: Develop and maintain dynamic dashboards and data visualizations using PowerBI or Tableau for both operational and leadership teams, supporting strategic decision-making.

Automated Data Refresh: Schedule and configure automated data refreshes and update schedules for reports and dashboards.

Trend & Pattern Identification: Use statistical techniques to uncover trends, seasonal patterns, and key performance indicators to enhance business strategies.

Data Extraction & Reporting: Design automated processes to extract data, perform analyses, and communicate findings through well-structured reports and presentations.

Collaboration: Work with cross-functional teams to understand data needs, support ad-hoc analysis requests, and provide insights to drive business objectives.

Key Qualifications:

Experience: 0-2+ years of experience as a Data Analyst or in a related role.

Technical Skills:

- **Programming**: Proficiency in Python for data analysis, Streamlit for app building, and working knowledge of VBA and macros.
- **Data Handling**: Hands-on experience with dataframes, RDBMS, and SQL for data querying and manipulation.
- **Data Visualization**: Expertise in PowerBI or Tableau for creating detailed and interactive dashboards.
- **Data Analysis Tools**: Proficiency with MS Excel (advanced functions, PivotTables) and experience with statistical and data analysis techniques.

Analytical Skills: Strong problem-solving abilities with a knack for translating complex data into actionable insights.

Communication: Excellent written and verbal communication skills, with the ability to effectively present findings to stakeholders at all levels.

- Ability to multitask, prioritize, and manage time effectively.

- Education: Bachelor's degree in CSE, IT, or a related field.

Preferred Qualifications:

- Familiarity with ETL processes and tools.
- Knowledge of big data technologies is a plus.
- Knowledge of business intelligence tools beyond PowerBI/Tableau (e.g., Looker, Qlik).

Why Join Us?

- **Innovation-Driven Culture**: Be part of a team that encourages new ideas and innovation.
- **Growth Opportunities**: Career development support and opportunities to work with cutting-edge technology.
- **Impactful Work**: Contribute to meaningful projects that shape data-driven decision-making and strategic business outcomes.