

Youngest Sheldon

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The problem

Lengthy process



Collecting information through 300 questions is time-consuming and overwhelming for users.

One-size-fits-all products



The current static UI doesn't cater to individual customer journeys or preferences.

Cold, Inflexible, non-contextual interaction across multiple channels

The opportunity

Smart Adaptation

Dynamically condense and personalize the journey, enhancing user engagement

Single entry point for all interactions

Centralize ACKO ↔ customer interactions to one channel, enhancing efficiency, consistency, and ease of use

Customer mindshare
14d → 14 min



Outsmarting
Giants

Launching ACKO life to infinity and beyond

Guided journey

Instead of instructional

Multi-modal

text, voice, pictures, pdfs, taps and clicks

Asynchronous

Resume at any time

API-free integrations

Personalised

To the customer's risk profile

Rapid underwriting

Condensed UW data collection to 2 minutes.

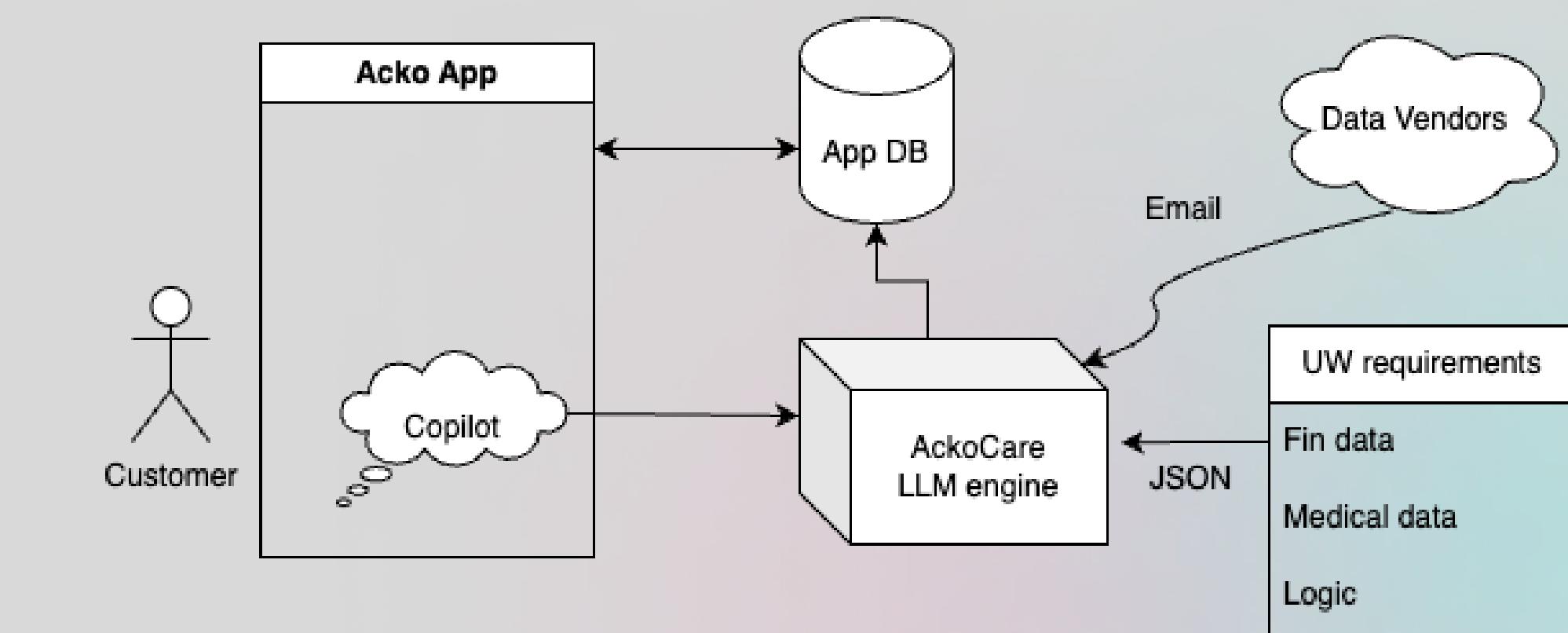


Synced across all channels

Empathetic Contextual Conversational

Understands what you need,
echoes your language

Architecture





ACKO
Cares