



Boardroom 'Mind Map' Tool for Enterprises to Visually Plan its Strategies & Operations



Client Business Description

- ◇ Enterprise Evolver is a boardroom 'Mind Map' tool for Enterprises to plan for its Operations.

Background

- ◇ A planning tool for enterprises that provides a comprehensive mobile solution to CXOs / Analysts / IT Managers for easy capturing & architecting the 'Mind Map' of complex organization structures.
- ◇ Maps business capabilities for business planning and transformation, & allows viewing the business situation from a holistic perspective.

Challenge

- ◇ Traditional business mapping & complex enterprise architecture mapping tools are cumbersome to use and not visual enough to convey the complexities at a single glance.
- ◇ Enterprises usually have divisions, departments that tend to be hierarchal with multi-level depth. A planning tool must be able to handle these complexities in its UI / UX.
- ◇ Mind Map of an enterprise should enable C-Level executives to view how People, Process, Capabilities, Knowledge, Data, Technology & Customers fit together in the various moving pieces of their business.

Idea

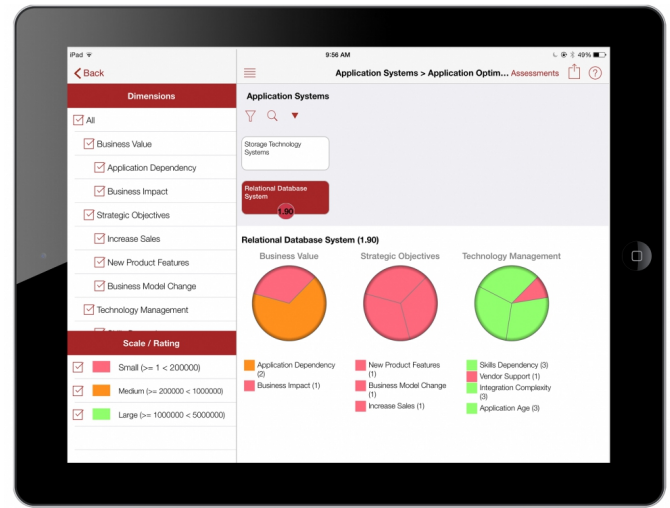
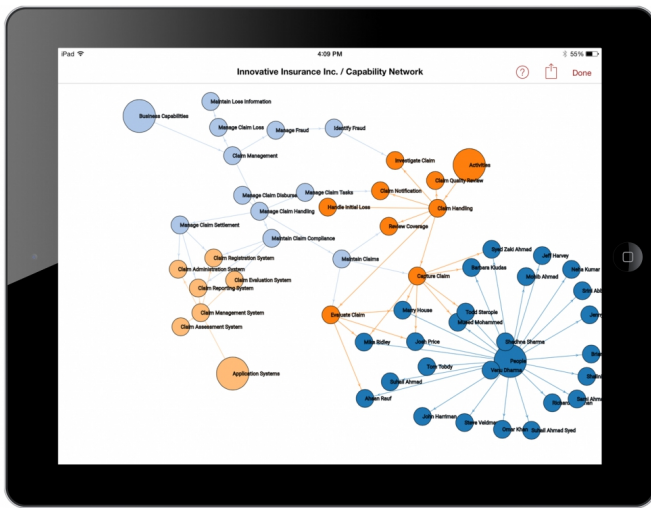
- ◇ Develop a mapping tool, that allows to map the whole enterprise to understand how all parts of the enterprise fit together and relate to each other to deliver value to the customers
- ◇ The maps and architecture created in Enterprise Evolver helps to manage the details so you can focus on what matters most, i.e. understand gaps, identify duplicates, visualize complexity, fathom unknown, & enable customer experience.

Our Solution

- ◇ Created a native application to run on iPad that lets users to visually manage multi-level recursive and hierarchal Enterprise / Organization / Division / Department structure using a 'Dynamic Tree' representation.
- ◇ Evolver provides access to a rich collection of information in offline mode. The collected data can be exported on cloud and imported into the app. The complete set of data including all settings can also be restored from cloud.
- ◇ Developing screens resembling MS Excel in iOS and created heat map reports for data assessment.
- ◇ Various reports, graphs and filters are used to represent the data and relationships that are used for decision making in business and enterprise architecture.

Technologies Used

- iOS SDK and Objective C
- XML, HTML and JavaScript, CSS
- CoreData
- D3JS for creating graphs



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