# PIYUSH CHURAD

USER EXPERIENCE
VISUAL EXPERIENCE
SERVICE DESIGN
TANGIBLE INTERACTION

#### CONTACT



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## **ABOUT ME**

 ${\bf 3}$  years of Design Experience in Consumer and Enterprise UX.

5+ years of Industry Experience.

Strong knowledge of User Centric Design and Elements of User Experience

Worked across several other domains such as Service Design, Game Design, Tangible Interaction and Internet of Things.

Designed and delivered projects from inception to implementation.

Explored interactive technology and has contributed to renowned conferences such as AP-CHI, HCI India.

In spare time I prefer travelling, making DIY products, play tennis and eat.

### **EDUCATION**

## M.Des Interaction Design

IDC IIT Bombay 2013-15

### **B.E Electronics Engineering**

RTM Nagpur University 2007-11

#### WORK EXPERIENCE

#### **COPODS**

## Consultant - UX Design

February 2018 - Present

As a Consultant contributing from Design Strategy, Client Handling, Research to Prototyping.

#### Projects:

**CAVIRIN** (Security & Compliance Management), **Whizible** (Project management)

## Globant India Pvt. Ltd. Semi Senior UX Designer

August 2015 - February 2018

Worked as User Experience Designer having key responsibilities of Communication and Collaboration with Clients, Design & Development teams with Design Ideas, Prototyping and Documentations.

#### Projects:

Google Maps For Work (Onboarding Tool), AppOrbit (Application Lifecycle Management in Cloud), EXL LifePro (Policy Administration & Customer Support Platform)

## Timbr, SINE IIT Bombay UX Design Intern

May 2014 - June 2014

Worked as a UX Designer with young entrepreneurs and assisted TIMBR to blend design thinking in their business strategy and product road-mapping.

#### Projects

TiMBR (Loyalty Program based App)

## KAMPA Enterprises

## **Project Engineer**

Dec 2011 - July 2013

Worked with a Startup, in the field of Industrial Automation, Embedde Systems and Software Solutions.

### **SKILLS**

## Methodologies:

User Experience Design

User Interface Design

Service Design

Design Strategy

**User Studies** 

Contextual Inquiry

Affinity Mapping

Journey Mapping

User Persona

Task Flows

Information Architecture

Wireframes

Prototyping

Usability Evaluation

User Testing

Concept & Modelling

Data Visualisation

Game Design

## Prototyping Tools:

Adobe Suit

Sketch

Axure

Omnigraffle

Keynote

MS-Office

Visio

Invision/Marvel/Flinto

Justinmind

HTML-CSS

## Languages:

English

Hindi

Marathi

References available upon request