

PIYUSH CHURAD

USER EXPERIENCE

VISUAL EXPERIENCE

SERVICE DESIGN

TANGIBLE INTERACTION

MIXED REALITY ENTHUSIAST

CONTACT

✉ piyushchurad@gmail.com

in linkedin.com/in/piyushchurad/

Behance behance.net/piyushchurad

🌐 piyushchurad.com

☎ (+91) 9975-014-566

ABOUT ME

7+ years of Industry Experience.

5+ years of Design Experience in Enterprise UX and Consumer UX.

Strong knowledge of User Centric Design and Elements of User Experience.

Worked across several other Design domains such as Service Design, Game Design, Tangible Interaction, Augmented Reality and Internet of Things.

Expertise in Enterprise UX in domains including Application-Cloud Management, Data Centres, Storage Management, Networking, Security, E-commerce and Insurance.

Shaped different Consumer Experiences, which include Gaming, Farming sector, and Food industry.

Explored interactive technology and has contributed to renowned conferences such as AP-CHI, HCI India.

WORK EXPERIENCE

COPODS

Sr. Consultant - UX Design

Feb 2018 - Present

Working as a Senior Consultant, responsible for leading a team of designers, Client Handling, Cross team collaboration, Mentoring and Executing design process from Research to Prototyping and Shaping the products from Strategy to Surface.

Projects :

- Security & Compliance Management platform
- Secondary Storage and Backup Management, Support Portal
- Mobile application for Weather and Crop Monitoring for Farmers
- Expert Farming Advisory platform for Farmers
- Pre-Production App with Observability & Collaboration
- AI powered E-Commerce Website Platform
- Platform performance, Health and Analytics
- Work Activity Analytics, Insights & Productivity Solution

Globant India Pvt. Ltd.

Semi Sr. UX Designer

Aug 2015 - Feb 2018

Worked as User Experience Designer having key responsibilities of Communication and Collaboration with Clients, Design & Development teams with Design Ideas, Prototyping and Documentations.

Projects :

- Onboarding Tool for Business Owners
- Application Lifecycle Management in Cloud
- Policy Administration & Customer Support Platform
- Car/Bike Pooling Mobile App for Office Employees

Timbr, SINE IIT Bombay

UX Design Intern

May 2014 - Jun 2014

Worked as a UX Designer with young entrepreneurs and assisted TIMBR to blend design thinking in their business strategy and product road-mapping.

Projects :

- Loyalty Program based Shopping & Restaurant finding App

KAMPA Enterprises

Project Engineer

Dec 2011 - Jul 2013

Worked with a Startup, in the field of Industrial Automation, Embedded Systems and Software Solutions.

EDUCATION

- 2013-15 **M.Des Interaction Design**
IDC IIT Bombay
- 2007-11 **B.E Electronics**
RTM Nagpur University

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SKILLS

Design Process & Activities:

User Research, Requirement Workshops, Mindmapping, User Persona, User Journey Design, Storyboarding, Information Architecture Design, Navigation System Design, Wireframe Design, Prototyp Design, Visual Design, Usability Evaluation, User Testing.

Tools:

Adobe Suit, Figma, Sketch, Invision, Adobe XD, Axure, Unity, Spark AR, Omnigraffle, Keynote, MS-Office Suite, Marvel, Flinto, Justinmind, Basic HTML+CSS

Languages:

English, Hindi, Marathi

Spare time Interests :

DIY Projects, Tennis, Cricket, Movies, Cooking,

References available upon request. Projects details available in portfolio on request.