

# Women in Entrepreneurship



Supported by the CSR initiative of CGI

Women in Entrepreneurship (WiE) program at Desai Sethi Centre for Entrepreneurship aims to support aspiring women entrepreneurs.

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**Creating a vibrant, supportive and nurturing ecosystem for women entrepreneurs**

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The WiE program will help to inspire budding entrepreneurs, offer workshops to help women leaders and entrepreneurs to build relevant skills, and conduct relevant workshops/bootcamps to provide them structured support along with mentorship and funding to develop their ideas.

The programme is primarily meant for UG, Masters and PhD students of IIT Bombay, across all disciplines. With a focus on community building, the initiatives will be open to staff and residents of IIT Bombay, and students and potential women entrepreneurs from outside of IIT Bombay as well. Selected events where women entrepreneurs will be celebrated for their achievements, will be open for all.

# Initiatives by WiE

## Women in Entrepreneurship Program Kick-Off

The Kick-off event hosted a panel of women entrepreneurs and a networking mixer. Dignitaries from IIT Bombay and CGI announced the launch of WiE Program.

## Fireside Chat Sessions and Mixers

Women leaders share their inspiring stories of achievements, struggles, strategies to overcome challenges, failures and lessons and stories of rising again from the failures, to inspire the young and aspiring women in the audience.

## Women in Entrepreneurship Conclave during E-Summit 2020

The WiE conclave would consist of a panel on a topic relevant to women in entrepreneurship, mentoring sessions for women entrepreneurs, and relevant workshops.

## Workshops

Several workshops are organized through the year on various topics, which are open to women entrepreneurs

- Legal Aspects for an Entrepreneur (exclusively for women only)
- Ideation & Design Thinking (women led teams, <= 25)
- Startup Bootcamp (women led teams, <= 25)
- Finance for Engineers and Entrepreneurs (exclusively for women only)
- Communication & Leadership (exclusively for women only)



## Seed Grants + Mentorship, for Early Stage Women Led Startups

Applications will be invited from women led startups from within IIT Bombay.

Each selected team will be given a grant of Rs. 3,00,000 to pursue their efforts to build the startup.

## Internship at Startups for Women Students

Women candidate who gets selected for the internship would get an additional grant of Rs. 20,000 per month. These internships will be available during the summer of 2020, for up to 2 months.

## Industry/Startup Visit

We plan to host 2 industry/startup visits for aspiring women entrepreneurs to have a first-hand closer look of the startup life and understand the current best practices by observing them in the real scenario.

## Contact us

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