CREDIT CARD CUSTOMER REPORT

| M | F |

Week_start_date ▼

All ▼

Revenue	INCOME SUM	SATISFACTION	Trans Count
57M	588M	3.19	667K

House Owner Client

5K

0K

Car Owner Client

5K

0K

| Gold | Silver | Blue | Platinum |

| Q4 | Q3 | Q2 | Q1 |

Sum of Revenue by week_num2 and gender

gender ● F ● M

0.8M

0.6M

0.4M

Sum of Revenue

0   20   40   60

week_num2
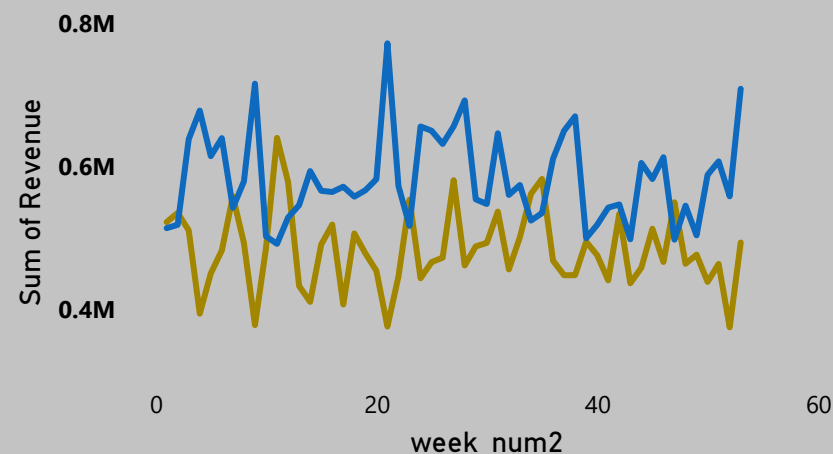
Revenue acc. Age

gender ● F ● M

AgeGroup

40-50
50-60
30-40
60+
20-30

0M   20M
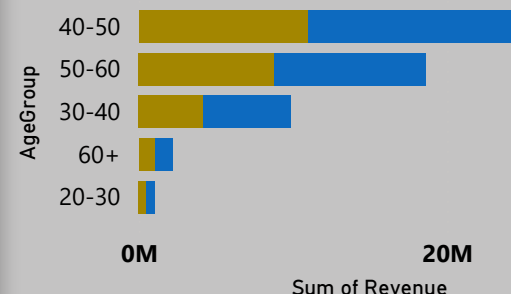
Sum of Revenue

Sum of Revenue	customer_job	Sum of income	Sum of interest_earned
17697472	Businessman	190350431	2584604
10283124	White-collar	105618475	1464691
8542826	Selfemployeed	77659931	1141510
8335534	Govt	90834727	1182231
7040606	Blue-collar	73516911	967751
56517011		**587599783**	**7982480**

Revenue Job

gender ● F ● M

customer_job

Businessman
White-collar
Selfemployeed
Govt

0M   10M   20M

Sum of Revenue
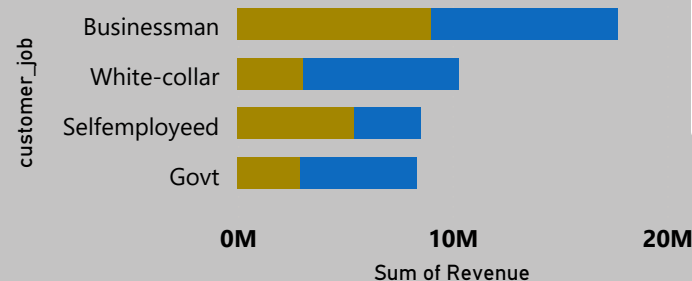
Revenue by education

gender ● F ● M

education_level

Graduate
High School
Unknown
Uneducated

0M   20M

Sum of Revenue

TOP 5 STATES

gender ● F ● M

state_cd

TX
NY
CA
FL

0M   10M

Sum of Revenue
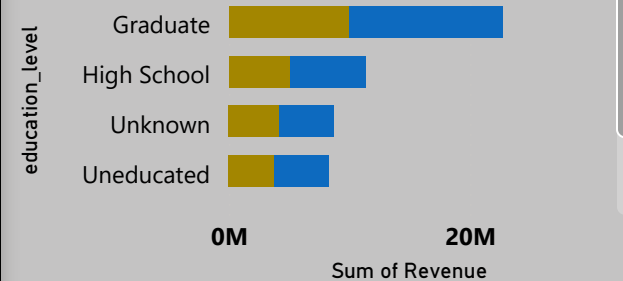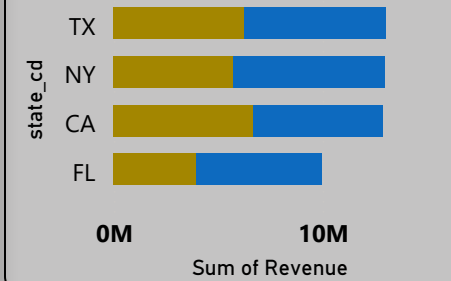
Revenue by IncomeGrp

gender ● F ● M

Income Group

High
Medium
Low

0M   20M

Sum of Revenue