

INDIA'S TRUSTED DESTINATION FOR SMART SHOPPING







WHO WE ARE

Snapdeal is one of India's leading e-commerce platforms, offering a wide range of products across electronics, fashion, home essentials, and more. We empower millions of customers with affordable, high-quality choices and seamless shopping experiences.





200M+ products listed



Trusted by 100M+ users





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EXPLORE OUR CATEGORIES



Mobiles



Laptops









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TOP PICKS & TRENDING DEALS

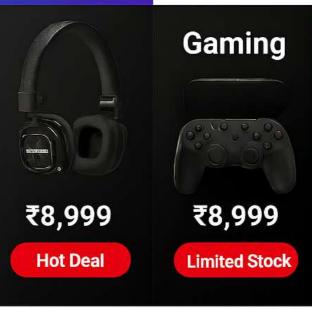
Deal of the Day



Student Picks









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VISUAL IDENTITY & UI STRATEGY

Poppins

White

Charcoal



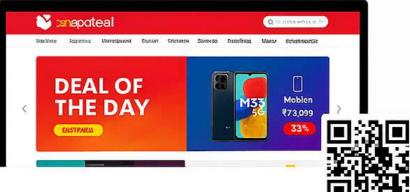














HOW CUSTOMERS NAVIGATE SNAPDEAL

Homepage

Category

Product

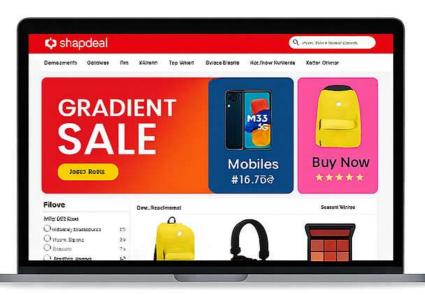
Checkout



Poppins Roboto

















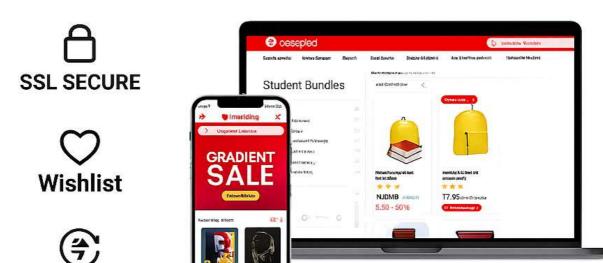
WHAT OUR CUSTOMERS SAY

Homepage → Category → Product → Checkout



Easy Returns







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LET'S STAY CONNECTED

Homepage → Category → Product

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