

COFFEE SHOP SALE

Month Year

May 2023

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Week Number	Mon	Tue	Wed	Thu	Fri	Sat
19	1	2	3	4	5	6
20	8	9	10	11	12	13
21	15	16	17	18	19	20
22	22	23	24	25	26	27
Total	1	16	10	11	12	13

Total Sales by Weekday / Weekend

\$40K (25...) \$157K

Weekday / ...

weekday

weekend

\$117K (74...)

Sales by store location

Hell's Kitchen | \$52.60K

▲ +30.5% | +12.3K vs LM

Astoria | \$52.43K

▲ +32.8% | +13.0K vs LM

Lower Manhattan | \$51.70K

▲ +32.0% | +12.5K vs LM







Sales Trend Over the Period



Sales by store location

Coffee | \$60.36K

Tea | \$44.54K

Bakery | \$18.57K

Drinking Chocolate | \$16.32K

Coffee beans | \$8.77K

Branded | \$2.89K

Loose Tea | \$2.40K

Flavours | \$1.91K

Packaged Chocolate | \$0.98K

Sales by Products (TOP 10)

Barista Espresso | \$20.42K

Brewed Chai tea | \$17.43K

Hot chocolate | \$16.32K

Gourmet brewed coffee | \$15.56K

Brewed herbal tea | \$10.93K

Brewed Black tea | \$10.78K

Premium brewed coffee | \$8.74K

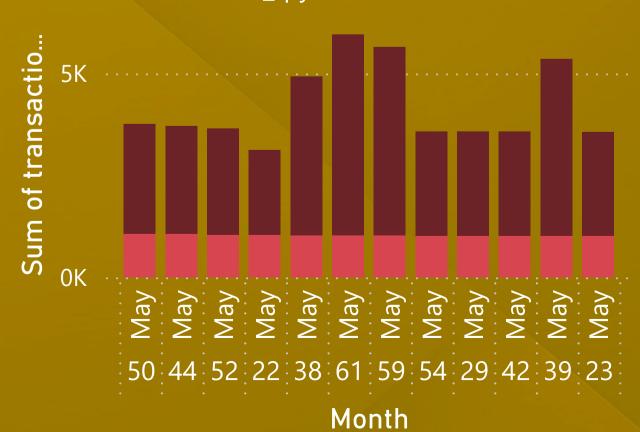
Organic brewed coffee | \$8.35K

Scone | \$8.31K

Drip coffee | \$7.29K

Sum of transaction_qty and Total Sales by product_id and Month

Sum of transaction_qty Total Sales



Total Orders

149K

Total Sales

\$699K

Total Quantity Sold

214K

