

Job Title: Web Intern

Location: Gurgaon, HR

Duration: 6 months

# Responsibilities:

## Web Development:

- Collaborate with the development team to design, develop, test, and deploy web applications.
- Assist in the creation and maintenance of company websites, ensuring a seamless user experience.

# Content Management:

- Update and manage website content, including text, images, and multimedia elements.
- Work with the marketing team to ensure website content aligns with the overall marketing strategy.

## **Technical Support:**

- Provide technical support for website users, addressing inquiries and troubleshooting issues promptly.
- Assist in the implementation of web analytics tools to track and report website performance.

#### Research and Innovation:

- Stay up-to-date with industry trends and emerging technologies to propose innovative solutions.
- Research and recommend improvements to enhance the functionality and user experience of our websites.

#### Qualifications:

## Education:

• Currently pursuing a degree in Computer Science, or a related field.

#### **Technical Skills:**

- Basic understanding of HTML, CSS, and JavaScript.
- Familiarity with content management systems (e.g., WordPress, Drupal).

• Experience with web development tools and frameworks is a plus.

# Communication:

- Strong verbal and written communication skills.
- Ability to collaborate with cross-functional teams and take direction effectively.

# Initiative:

- Proactive attitude with a willingness to learn and take on new challenges.
- Ability to work independently and as part of a team.