

Credit Card Transaction Report

Total Revenue

57M

Total Interest

8.0M

Transcation
Amount

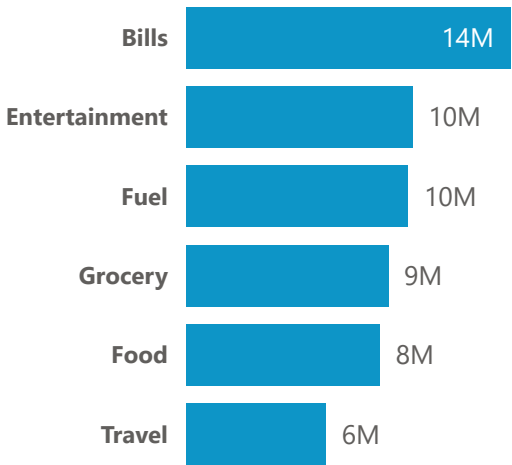
46M

Transcation
Count

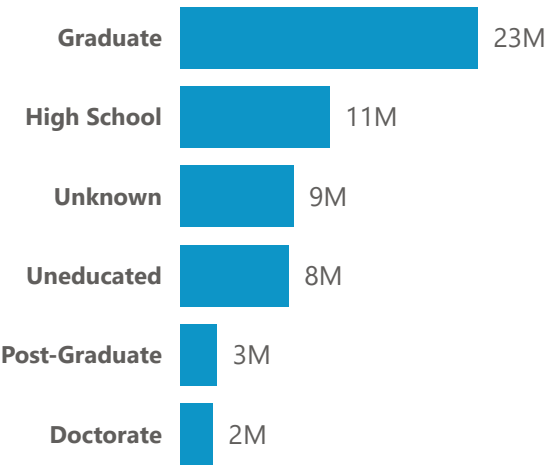
667K

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188612	37840749	6614173
Gold	2533682	2091362	384755
Platinum	1135608	953314	161629
Silver	5659109	4647596	821923
Total	56517011	45533021	7982480

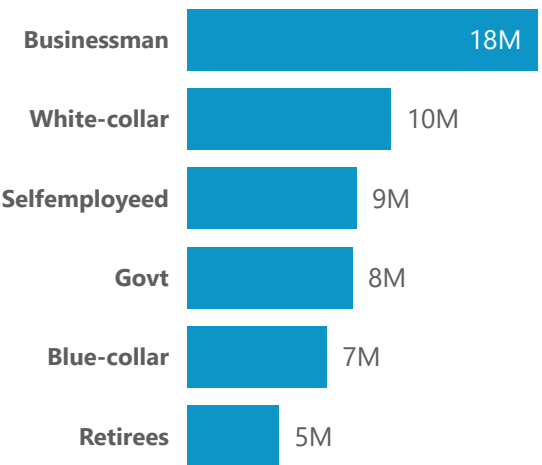
Revenue by Expenditure Type



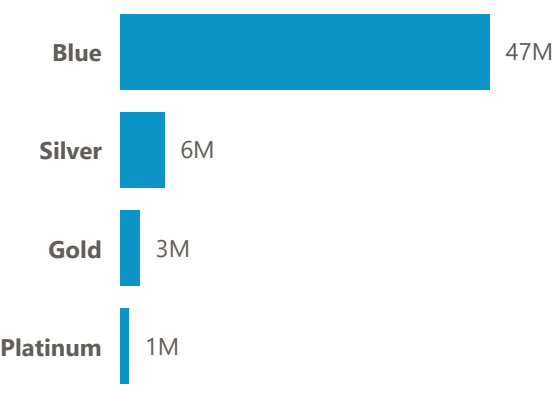
Revenue by Education



Revenue by Customer Job

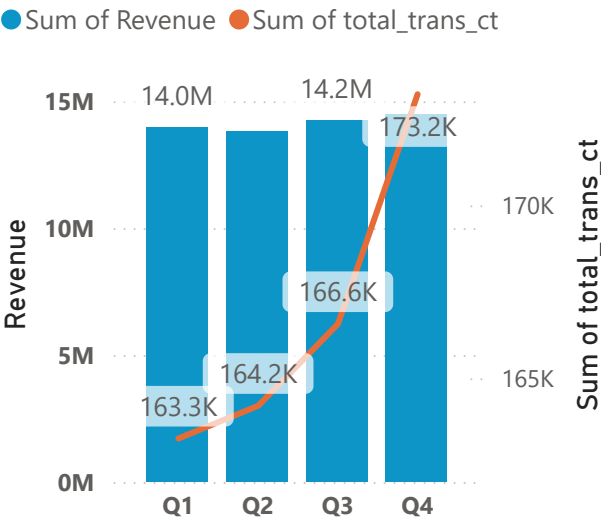


Customer Acq Cost



Q4 Q3 Q2 Q1

Qtr Revenue & Transaction Count



week_start_date

All

F

M

Gold

Silver

Blue

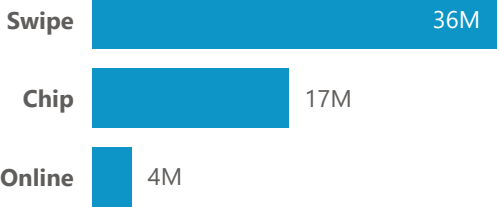
Platinum

Low

Med

High

Revenue by Use Chip



Credit Card Customer Report

Q4

Q3

Q2

Q1

week_start_date

All

Total Revenue

57M

Total Interest

8M

Total Income

588M

CSS

3.19

Age Group

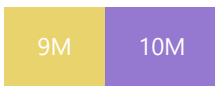
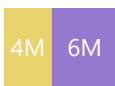
20-30

30-40

40-50

50-60

60+



M

31M

F

26M

Gold

Silver

Blue

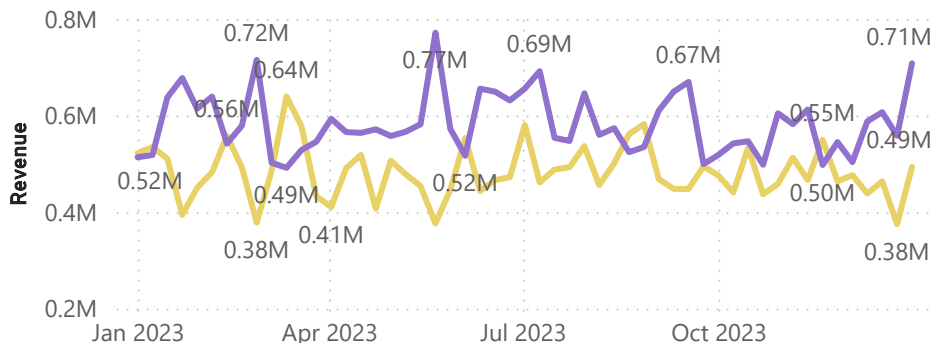
Platin...

Swipe

Online

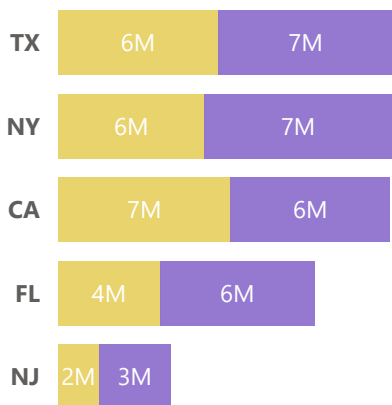
Chip

Revenue By Week



customer_job	Sum of Revenue	Sum of interest_earned	Sum of income
Blue-collar	7040606	967751	73516911
Businessman	17697472	2584604	190350431
Govt	8335534	1182231	90834727
Retirees	4617448	641692	49619308
Selfemployeed	8542826	1141510	77659931
White-collar	10283124	1464691	105618475
Total	56517011	7982480	587599783

Top 5 States

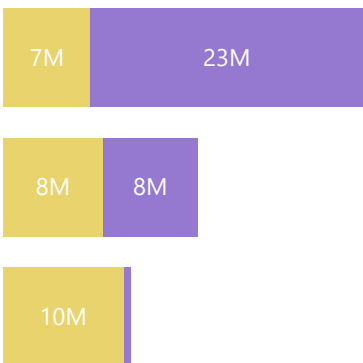


Salary Group

High

Med

Low

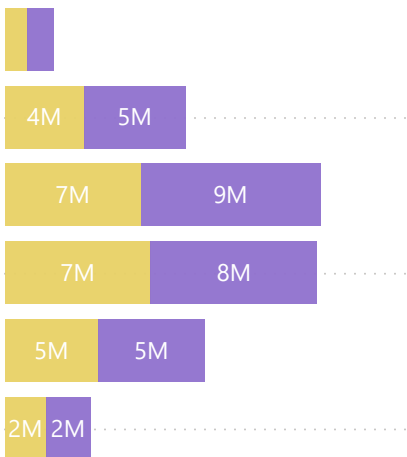


Dependent Count

4

2

0

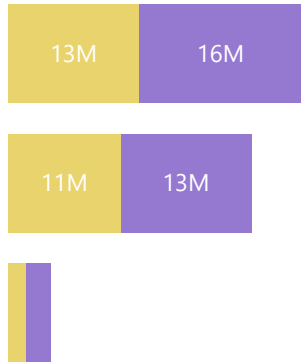


Marital Status

Married

Single

Unknown



Education Level

Graduate

High School

Unknown

Uneducated

Post-Graduate

Doctorate

