

Section 1.8 – Exponential Models

Review

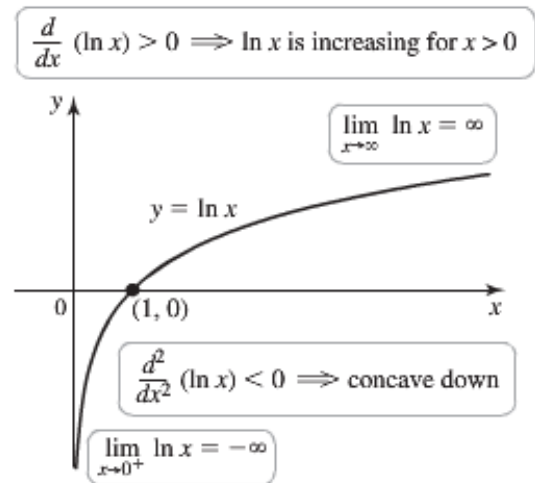
Definition

The **number e** is that number in the domain of the **natural logarithm** satisfying

$$\ln e = 1 \quad \text{and} \quad \int_1^e \frac{1}{t} dt = 1$$

The **natural logarithm** of a number $x > 0$, denoted by $\ln x$, is defined as

$$\ln x = \int_1^x \frac{1}{t} dt$$



Example

Evaluate $\int_0^4 \frac{x}{x^2 + 9} dx$

Solution

$$\begin{aligned} \int_0^4 \frac{x}{x^2 + 9} dx &= \frac{1}{2} \int_0^4 \frac{1}{x^2 + 9} d(x^2 + 9) \\ &= \frac{1}{2} \ln(x^2 + 9) \Big|_0^4 \\ &= \frac{1}{2} (\ln 25 - \ln 9) \\ &= \frac{1}{2} (2 \ln 5 - 2 \ln 3) \\ &= \ln \frac{5}{3} \end{aligned}$$

The inverse of $\ln x$ and the Number e

The function $\ln x$, being *increasing* function of x . Domain $(0, \infty)$ and range $(-\infty, \infty)$

The inverse function $\ln^{-1} x$ with Domain $(-\infty, \infty)$ and range $(0, \infty)$

The function $\ln^{-1} x$ is usually denoted as $\exp x$ (e^x)

Inverse Equations for e^x and $\ln x$

$$e^{\ln x} = x \quad (\text{all } x > 0) \quad \ln(e^x) = x \quad (\text{all } x)$$

The Derivative and Integral of e^x

The natural exponential function is differentiable because it is the inverse of a differentiable function whose derivative is never zero.

$$\ln(e^x) = x \quad \text{Inverse relationship}$$

$$\frac{d}{dx} \ln(e^x) = 1 \quad \text{Differentiate both sides.}$$

$$\frac{1}{e^x} \frac{d}{dx}(e^x) = 1 \quad \frac{d}{dx} \ln u = \frac{1}{u} \cdot \frac{du}{dx}$$

$$\frac{d}{dx} e^x = e^x$$

Theorem

For real numbers x ,

$$\frac{d}{dx}(e^{u(x)}) = u'(x)e^{u(x)} \quad \text{and} \quad \int e^x dx = e^x + C$$

Example

Evaluate $\int \frac{e^x}{1+e^x} dx$

Solution

$$\begin{aligned} \int \frac{e^x}{1+e^x} dx &= \int \frac{1}{1+e^x} d(1+e^x) \\ &= \ln(1+e^x) + C \end{aligned}$$

Definition

If $a > 0$ and u is a differentiable of x , then a^u is a differentiable function of x and

$$\frac{d}{dx} a^u = a^u \ln a \frac{du}{dx} \quad \& \quad \frac{d}{dx} \left(\log_a u \right) = \frac{1}{u} \cdot \frac{1}{\ln a} \frac{du}{dx}$$

$$\int a^u du = \frac{a^u}{\ln a} + C$$

Example

Evaluate $\int x 3^{x^2} dx$

Solution

$$\begin{aligned}\int x 3^{x^2} dx &= \frac{1}{2} \int 3^{x^2} d(x^2) \\ &= \frac{1}{2} \frac{1}{\ln 3} 3^{x^2} + C\end{aligned}$$

Example

Evaluate $\int_1^4 \frac{6^{-\sqrt{x}}}{\sqrt{x}} dx$

Solution

$$\begin{aligned}\int_1^4 \frac{6^{-\sqrt{x}}}{\sqrt{x}} dx &= -2 \int_1^4 6^{-\sqrt{x}} d(-\sqrt{x}) & d(-\sqrt{x}) &= -\frac{1}{2\sqrt{x}} dx \\ &= -\frac{2}{\ln 6} 6^{-\sqrt{x}} \Big|_1^4 \\ &= -\frac{2}{\ln 6} \left(\frac{1}{36} - \frac{1}{6} \right) \\ &= \frac{5}{18 \ln 6}\end{aligned}$$

Power Rule – Definition

For any $x > 0$ and for any real number n , $x^n = e^{n \ln x}$

Example

Evaluate the derivative $f(x) = x^{2x}$

Solution

$$\begin{aligned}\frac{d}{dx}(x^{2x}) &= \frac{d}{dx}(e^{2x \ln x}) \\ &= e^{2x \ln x} (2x \ln x)' \\ &= 2e^{2x \ln x} (\ln x + 1) \\ &= 2x^{2x} (\ln x + 1)\end{aligned}$$

Exponential Models

Exponential Growth Functions

Exponential growth is described by functions of the form $y(t) = y_0(t)e^{kt}$. The **initial value** of y at $t = 0$ is $y(0) = y_0$ and the **rate constant** $k > 0$ determines the rate of the growth. Exponential growth is characterized by a constant relative growth rate.

Example

Suppose the population of the town of Pine is given by $P(t) = 1500 + 125t$, while the population of the town of Spruce is given by $S(t) = 1500e^{0.1t}$, where $t \geq 0$ is measured in years. Find the growth rate and the relative growth rate of each town.

Solution

$$\frac{dP}{dt} = 125$$

$$\frac{dS}{dt} = 150e^{0.1t}$$

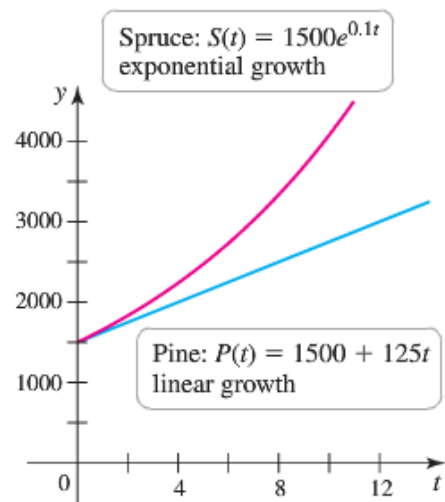
The relative growth rate of Pine is

$$\frac{1}{P} \frac{dP}{dt} = \frac{125}{1500 + 125t}, \text{ which decreases in time.}$$

The relative growth rate of Spruce is

$$\frac{1}{S} \frac{dS}{dt} = \frac{150e^{0.1t}}{1500e^{0.1t}} = \underline{0.1} \quad \text{Constant for all times}$$

The linear population function has a constant absolute growth rate and the exponential population function has a constant relative growth rate.



Definition

The quantity described by the function $y(t) = y_0 e^{kt}$ for $k > 0$, has a constant doubling time of

$T_2 = \frac{\ln 2}{k}$, with the same units as t .

Formula To find either k or T :

$$A = A_0 e^{kt} \Rightarrow \underline{kT = \ln \frac{A}{A_0}}$$

Proof

$$A = A_0 e^{kt} \Rightarrow \frac{A}{A_0} = e^{kt}$$

$$\ln \frac{A}{A_0} = \ln e^{kt}$$

$$\boxed{\ln \frac{A}{A_0} = kt} \quad \checkmark$$

Example

Human population growth rates vary geographically and fluctuate over time. The overall growth rate for world population peaked at an annual rate of 2.1% per year in the 1960s. Assume a world population of 6.0 billion in 1999 ($t = 0$) and 6.9 billion in 2009 ($t = 10$)

- Find an exponential growth function for the world population that fits the two data points.
- Find the doubling time for the world population using the model in part (a).
- Find the (absolute) growth rate $y'(t)$ and graph it, for $0 \leq t \leq 50$.
- How fast was the population growing in 2014 ($t = 15$)?

Solution

Given: $y(0) = 6$, $y(10) = 6.9$

$$a) \quad k = \frac{1}{T} \ln \left(\frac{y}{y_0} \right) = \frac{1}{10} \ln \frac{6.9}{6} \approx 0.014$$

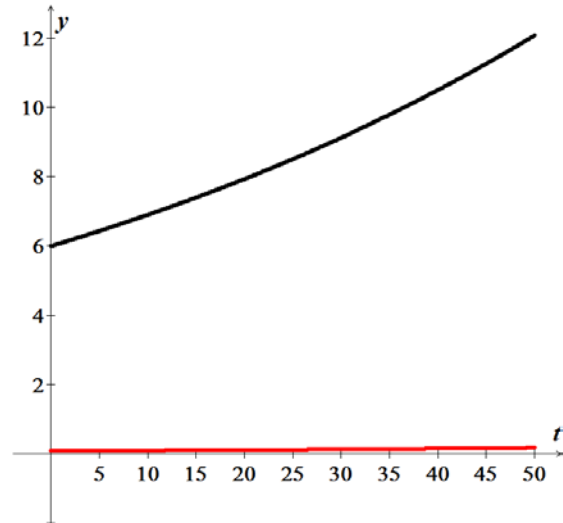
The growth function is: $y(t) = 6e^{0.014t}$

$$b) \quad T_2 = \frac{\ln 2}{k} = \frac{\ln 2}{0.014} \approx 50 \text{ years}$$

$$c) \quad y'(t) = 0.084e^{0.014t} \quad (\text{billion of people /year})$$

The growth rate itself increases exponentially

$$d) \quad y'(t=15) = 0.084e^{0.014(15)} \approx 0.104 \text{ bil/yr}$$



Financial Model

The balance in the account increases exponentially at a rate that can be determined from the advertised **annual percentage yield** (or **APY**) of the account.

Effective Rate

The **effective rate** corresponding to a started rate of interest r compounded m times per year is

$$r_e = \left(1 + \frac{r}{m} \right)^m - 1$$

APY is also referred to as **effective rate** or true interest rate.

Example

The APY of a savings account is the percentage increase in the balance over the course of a year. Suppose you deposit \$500 in a savings account that has an APY of 6.18% per year. Assume that the interest rate remains constant and that no additional deposits or withdrawals are made. How long will it take the balance to reach \$2500?

Solution

In one year the balance: $y(1) = (1 + .0618)y_0 = 1.0618y_0$

$$k = \frac{1}{T} \ln \left(\frac{y(1)}{y_0} \right) = \ln 1.0618 \approx \underline{0.05997}$$

$$y(t) = 500e^{0.05997t}$$

$$T = \frac{1}{k} \ln \left(\frac{y}{y_0} \right) = \frac{1}{0.05997} \ln \left(\frac{2500}{500} \right) \approx \underline{26.8 \text{ yrs}}$$

Resource Consumption

The rate at which energy is consumed is called **power**.

The basic unit power is the **watt (W)**.

The basic unit energy is the **joule (J)**.

$$1 \text{ W} = 1 \text{ J} / \text{s}$$

$$\text{Total energy used} = \int_a^b E'(t) dt = \int_a^b P(t) dt$$

$E(t)$: the total energy used

$P(t)$: Power is the rate at which energy used

Example

At the beginning of 2010, the rate energy consumption for the city of Denver was 7,000 megawatts (MW), where $1 \text{ MW} = 10^6 \text{ W}$. That rate is expected to increase at an annual growth rate of 2% per year.

- Find the function that gives the power or rate of energy consumption for all times after the beginning of 2010.
- Find the total amount of energy used during 2014.
- Find the function that gives the total (cumulative) amount of energy used by the city between 2010 and any time $t \geq 0$.

Solution

- a) Let $t \geq 0$, be the number of years after the beginning of 2010.

$$k = \frac{1}{T} \ln \left(\frac{P(1)}{P_0} \right) = \ln 1.02 \approx \underline{0.0198}$$

$$P(t) = 7,000e^{0.0198t}, \quad t \geq 0$$

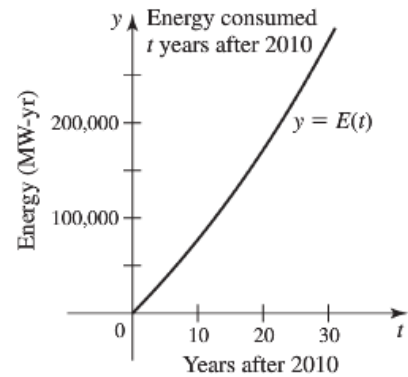
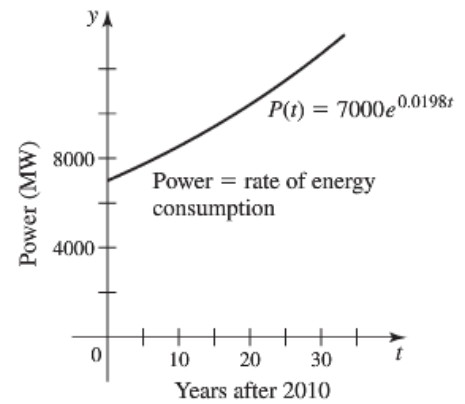
b) Entire year 2014 $\rightarrow 4 \leq t \leq 5$

$$\begin{aligned} \text{Total energy} &= \int_4^5 P(t) dt = \int_4^5 7,000e^{0.0198t} dt \\ &= \left. \frac{7000}{0.0198} e^{0.0198t} \right|_4^5 \\ &\approx 7652 \text{ MW} \cdot \text{yr} \\ &\approx 7652 \text{ (MW} \cdot \text{yr)} \times 8760 \frac{\text{hr}}{\text{yr}} \\ &\approx 6.7 \times 10^7 \text{ MWh} \end{aligned}$$

c) The total (cumulative) amount of energy used $t \geq 0$ is given by

$$\begin{aligned} E(t) &= E(0) + \int_0^t E'(s) ds \\ &= E(0) + \int_0^t P(s) ds \\ &= 0 + \int_0^t 7000e^{0.0198s} ds \\ &\approx 353,535 \left(e^{0.0198t} - 1 \right) \end{aligned}$$

The total amount of energy consumed increases exponentially.



Exponential Decay Function

Exponential decay is described by functions of the form $y(t) = y_0 e^{-kt}$.

Rate constant: $k > 0$.

Initial value: y_0

Half-life is $T_{1/2} = \frac{\ln 2}{k}$

Example

Researchers determine that a fossilized bone has 30% of the C-14 of a live bone. Estimate the age of the bone. Assume a half-life for C-14 of ~5730 yrs.

Solution

$$k = \frac{\ln 2}{T_{1/2}} = \frac{\ln 2}{5730} \approx 0.000121$$

$$T = \frac{\ln \frac{y}{y_0}}{k} = \frac{\ln 0.3}{-0.000121} \approx 9950 \text{ yrs}$$

Example

An exponential decay function $y(t) = y_0 e^{-kt}$ models the amount of drug in the blood t hr after an initial dose of $y_0 = 100$ mg is administered. Assume the half-life of the drug is 16 hours.

- Find the exponential decay function that governs the amount of drug in the blood.
- How much time is required for the drug to reach 1% of the initial dose (1 mg)?
- If a second 100-mg dose is given 12 hr after the first dose, how much time is required for the drug level to reach 1 mg?

Solution

$$a) \quad T_{1/2} = \frac{\ln 2}{k} = \frac{\ln 2}{16} \approx 0.0433$$

$$\therefore y(t) = 100e^{-0.0433t}$$

$$b) \quad T = \frac{\ln \frac{1}{100}}{-0.0433} \approx 106 \text{ hrs}$$

It takes more than 4 days for the drug to be reduced to 1% of the initial dose.

$$c) \quad y(t=12) = 100e^{-0.0433(12)} \approx 59.5 \text{ mg}$$

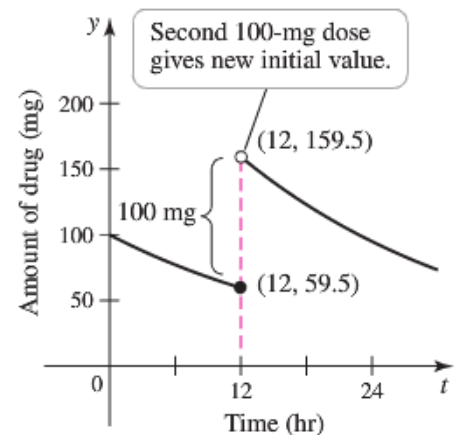
The second 100-mg dose given after 12 hr increases the amount of drug to 159.5 mg (new initial value)

$$\rightarrow y(t) = 159.5 e^{-0.0433t}$$

The amount of drug reaches 1 mg in

$$t = \frac{\ln \frac{1}{159.5}}{-0.0433} \approx 117.1 \text{ hrs}$$

Approximately 117 hr after the second dose (or 129 hr after the first dose), the amount of drug reaches 1 mg.



Exercises Section 1.8 – Exponential Models

Find the derivative of

$$1. \quad y = \ln \left(\frac{\sqrt{\sin \theta \cos \theta}}{1 + 2 \ln \theta} \right)$$

$$2. \quad f(x) = e^{(4\sqrt{x} + x^2)}$$

$$3. \quad f(t) = \ln(3te^{-t})$$

$$4. \quad f(x) = \frac{e^{\sqrt{x}}}{\ln(\sqrt{x} + 1)}$$

$$5. \quad y = \sqrt{\frac{(x+1)^{10}}{(2x+1)^5}}$$

$$6. \quad f(x) = (2x)^{4x}$$

$$7. \quad f(x) = 2^{x^2}$$

$$8. \quad h(y) = y^{\sin y}$$

$$9. \quad f(x) = x^\pi$$

$$10. \quad h(t) = (\sin t)^{\sqrt{t}}$$

$$11. \quad p(x) = x^{-\ln x}$$

$$12. \quad f(x) = x^{2x}$$

$$13. \quad f(x) = x^{\tan x}$$

$$14. \quad f(x) = x^e + e^x$$

$$15. \quad f(x) = x^{x^{10}}$$

$$16. \quad f(x) = \left(1 + \frac{4}{x}\right)^x$$

$$17. \quad f(x) = \cos(x^{2 \sin x})$$

Evaluate the integral

$$18. \quad \int \frac{2y}{y^2 - 25} dy$$

$$19. \quad \int \frac{\sec y \tan y}{2 + \sec y} dy$$

$$20. \quad \int \frac{5}{e^{-5x} + 7} dx$$

$$21. \quad \int \frac{e^{2x}}{4 + e^{2x}} dx$$

$$22. \quad \int \frac{dx}{x \ln x \ln(\ln x)}$$

$$23. \quad \int \frac{e^{\sqrt{x}}}{\sqrt{x}} dx$$

$$24. \quad \int \frac{e^{\sin x}}{\sec x} dx$$

$$25. \quad \int \frac{e^x + e^{-x}}{e^x - e^{-x}} dx$$

$$26. \quad \int \frac{4^{\cot x}}{\sin^2 x} dx$$

$$27. \quad \int \frac{4x^2 + 2x + 4}{x + 1} dx$$

$$28. \quad \int_{\ln 4}^{\ln 9} e^{x/2} dx$$

$$29. \quad \int_0^3 \frac{2x-1}{x+1} dx$$

$$30. \quad \int_e^{e^2} \frac{dx}{x \ln^3 x}$$

$$31. \quad \int_{e^2}^{e^3} \frac{dx}{x \ln x \ln^2(\ln x)}$$

$$32. \quad \int_0^1 \frac{y \ln^4(y^2 + 1)}{y^2 + 1} dy$$

$$33. \quad \int_{\ln 2}^{\ln 3} \frac{e^x + e^{-x}}{e^{2x} - 2 + e^{-2x}} dx$$

$$34. \quad \int_{-2}^2 \frac{e^{z/2}}{e^{z/2} + 1} dz$$

$$35. \quad \int_0^{\pi/2} 4^{\sin x} \cos x dx$$

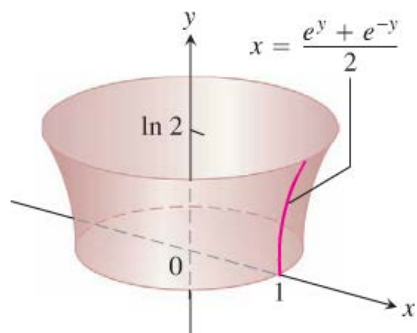
$$36. \quad \int_{1/3}^{1/2} \frac{10^{1/p}}{p^2} dp$$

$$37. \quad \int_1^2 (1 + \ln x) x^x dx$$

38. Find a curve through the origin in the xy -plane whose length from $x = 0$ to $x = 1$ is

$$L = \int_0^1 \sqrt{1 + \frac{1}{4}e^x} \, dx$$

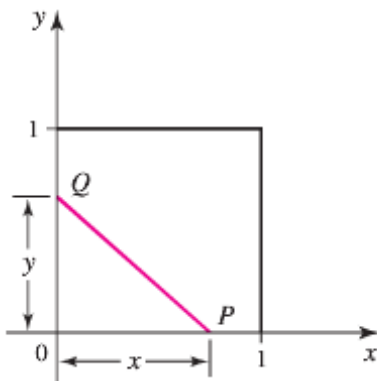
39. Find the length of the curve $y = \ln(e^x - 1) - \ln(e^x + 1)$ from $x = \ln 2$ to $x = \ln 3$
40. Find the length of the curve $y = \ln(\cos x)$ from $x = 0$ to $x = \frac{\pi}{4}$
41. Find the area of the surface generated by revolving the curve $x = \frac{1}{2}(e^y + e^{-y})$, $0 \leq y \leq \ln 2$, about y -axis



42. The population of a town with a 2010 population of 90,000 grows at a rate of 2.4% /yr. In what year will the population double its initial value (to 180,000)?
43. How long will it take an initial deposit of \$1500 to increase in value to \$2500 in a saving account with an APY of 3.1%? Assume the interest rate remains constant and no additional deposits or withdrawals are made.
44. The number of cells in a tumor doubles every 6 weeks starting with 8 cells. After how many weeks does the tumor have 1500 cells?
45. According to the 2010 census, the U.S. population was 309 million with an estimated growth rate of 0.8% /yr.
- Based on these figures, find the doubling time and project the population in 2050.
 - Suppose the actual growth rate is just 0.2 percentage point lower than 0.8% /yr (0.6%). What are the resulting doubling time and projected 2050 population? Repeat these calculations assuming the growth rate is 0.2 percentage point higher than 0.8% /yr.
 - Comment on the sensitivity of these projections to the growth rate.
46. The homicide rate decreases at a rate of 3%/yr in a city that had 800 homicides /yr in 2010. At this rate, when will the homicide rate reach 600 homicides/yr?
47. A drug is eliminated from the body at a rate of 15% /hr. after how many hours does the amount of drug reach 10% of the initial dose?

48. A large die-casting machine used to make automobile engine blocks is purchased for \$2.5 million. For tax purposes, the value of the machine can be depreciated by 6.8% of its current value each year.
- What is the value of the machine after 10 years?
 - After how many years is the value of the machine 10% of its original value?
49. Roughly 12,000 Americans are diagnosed with thyroid cancer every year, which accounts for 1% of all cancer cases. It occurs in women three times as frequently as in men. Fortunately, thyroid cancer can be treated successfully in many cases with radioactive iodine, or I-131. This unstable form of iodine has a half-life of 8 days and is given in small doses measured in millicuries.
- Suppose a patient is given an initial dose of 100 millicuries. Find the function that gives the amount of I-131 in the body after $t \geq 0$ days.
 - How long does it take the amount of I-131 to reach 10% of the initial dose?
 - Finding the initial dose to give a particular patient is a critical calculation. How does the time reach 10% of the initial dose change if the initial dose is increased by 5%?
50. City **A** has a current population of 500,000 people and grows at a rate of 3% /yr. City **B** has a current population of 300,000 and grows at a rate of 5%/yr.
- When will the cities have the same population?
 - Suppose City **C** has a current population of $y_0 < 500,000$ and a growth rate of $p > 3\% / \text{yr}$.
- What is the relationship between y_0 and p such that the Cities **A** and **C** have the same population in 10 years?
51. Suppose the acceleration of an object moving along a line is given by $a(t) = -kv(t)$, where k is a positive constant and v is the object's velocity. Assume that the initial velocity and position are given by $v(0) = 10$ and $s(0) = 0$, respectively.
- Use $a(t) = v'(t)$ to find the velocity of the object as a function of time.
 - Use $v(t) = s'(t)$ to find the position of the object as a function of time.
 - Use the fact that $\frac{dv}{dt} = \frac{dv}{ds} \frac{ds}{dt}$ (by the *Chain Rule*) to find the velocity as a function of position.
52. On the first day of the year ($t = 0$), a city uses electricity at a rate of 2000 MW. That rate is projected to increase at a rate of 1.3% per year.
- Based on these figures, find an exponential growth function for the power (rate of electricity use) for the city.
 - Find the total energy (in MW-yr) used by the city over four full years beginning at $t = 0$
 - Find a function that gives the total energy used (in MW-yr) between $t = 0$ and any future time $t > 0$

53. Two points P and Q are chosen randomly, one on each of two adjacent sides of a unit square.



What is the probability that the area of the triangle formed by the sides of the square and the line segment PQ is less than one-fourth the area of the square? Begin by showing that x and y must satisfy $xy < \frac{1}{2}$ in order for the area condition to be met. Then argue that the required probability is

$$\frac{1}{2} + \int_{1/2}^1 \frac{dx}{2x} \text{ and evaluate the integral.}$$