

NAAN MUDHAVAN

ASSIGNMENT DOCUMENT

COURSE TITLE : DIGITAL MARKETING

COLLEGE CODE : 1105

COLLEGE NAME : GOJAN SCHOOL OF BUSINESS AND TECHNOLOGY

NM ID : 25D5EEDF65487259E514D17DBD367472

NAME : ARUN.B

REGISTER NUMBER : 110520106306

YEAR : 4TH YEAR

DEPARTMENT : ELECTRONICS AND COMMUNICATION ENGINEERING

1. Create a blog or website using Blogspot and Wordpress. Customize the theme design and post new article with 500 words.

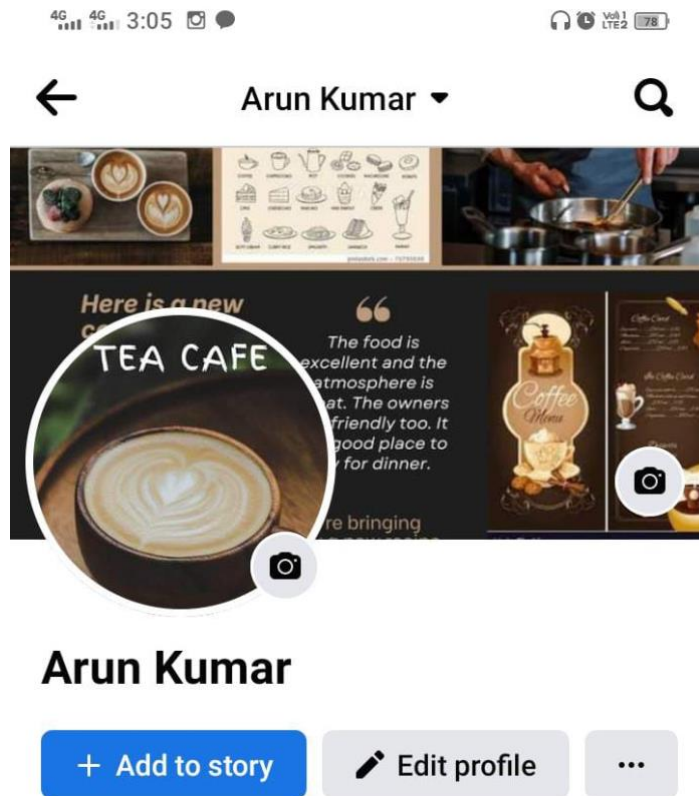
Link: <https://teacafe23.blogspot.com/2023/10/tea-cafe-logo.html>



2. Create a New Facebook Business Page and post one social media poster for your brand.

Link:

<https://www.facebook.com/profile.php?id=100032386511509&mibextid=ZbWKwL>



3. Create and design a social media advertisement poster using canva.



4. Create email newsletter design using MailChimp or canva tool.

Link: <https://teacafe23.blogspot.com/2023/10/tea-cafe-news-letter.html>



Rename your file as NM ID-YOUR NAME