

NAAN MUDHALVAN

ASSIGNMENT DOCUMENT

COURSE TITLE : DIGITAL MARKETING

COLLEGE CODE : 1105

COLLEGE NAME : GOJAN SCHOOL OF BUSINESS AND TECHNOLOGY

NM ID : D2D5837AF13278892304C22F0B486F98

NAME : RANJITHKUMAR.K

REGISTER NUMBER : 110520106014

YEAR : 4TH YEAR

DEPARTMENT : ELECTRONICS AND COMMUNICATION ENGINEERING

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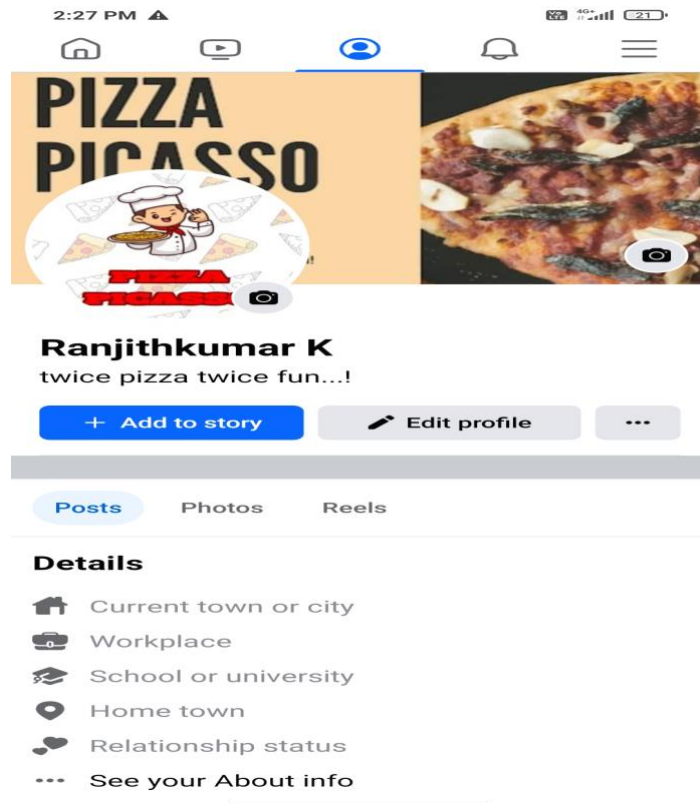
1. Create a blog or website using Blogspot and Wordpress. Customize the theme design and post new article with 500 words.

Link: <https://pizzapicasso.blogspot.com/2023/10/pizza-picasso.html>

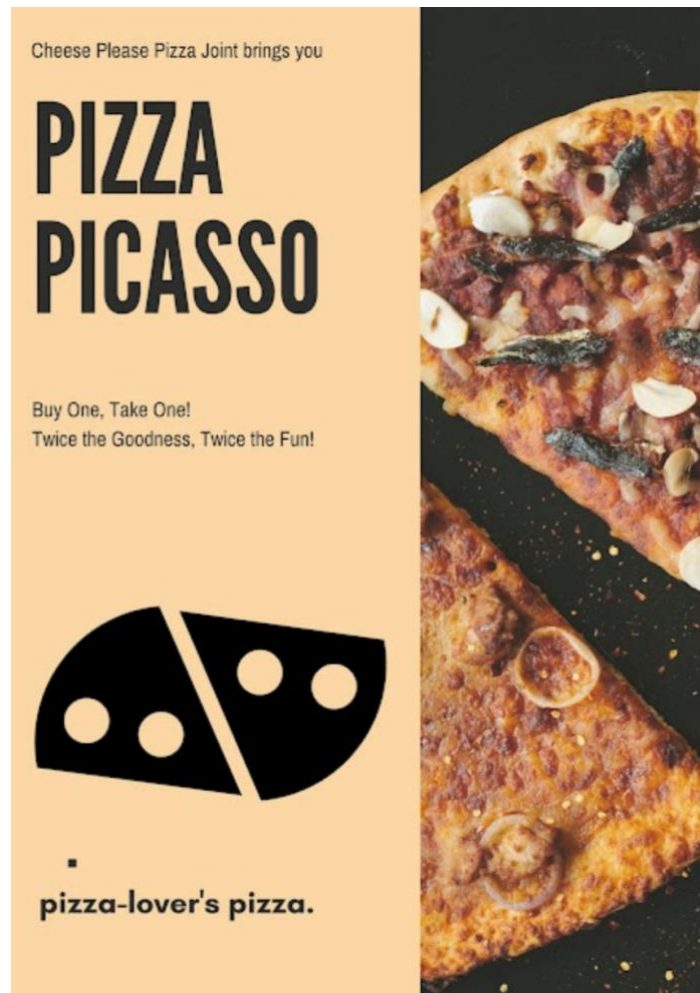


2. Create a New Facebook Business Page and post one social media poster for your brand.

Link: <https://www.facebook.com/profile.php?id=61552307895208&mibextid=ZbWKwL>



3. Create and design a social media advertisement poster using canva.



4. Create email newsletter design using MailChimp or canva tool.

Link: <https://pizzapicasso.blogspot.com/2023/10/pizza-picasso-newsletter.html>

CHEESY MATTERS: THE SLICE PIZZA PICASSO



THIS ISSUE'S TASTIEST FEATURES

*New Flavors
Pizza-Bot
More Olives*

INTRODUCING 15 NEW FLAVORS *Fresh and Exciting Ingredients*

Having an internal company newsletter is a great way to address employee engagement, communication, and collaboration. But it takes work and costs you need a subscription. What you can include important articles to your employees, giving your employees, employees a head and diversity. The page is the most popular one used by the following pages, so making sure that you have interesting headlines lined up in the table of contents can work to your advantage.

The first page is where you can make a real impression. You can start with a scene for your newsletter that resonates with the people working under your wing, which will reflect the company's brand and identity. The page is the most popular one used by the following pages, so making sure that you have interesting headlines lined up in the table of contents can work to your advantage.

INTRODUCING THE PIZZA-PICASSO 2023

Say Hello to More Pizzas!

This newsletter is a great space to tell about your employees' greatest concerns, such as company updates, events, and people that they regularly look forward to. With this space, you can follow concerns and design, creating content for your employees will be as easy as pie. And, sure you can do your work by using pictures and captions, too.

This design is meant to help our users create various features of group proposals and help them get approved. Proposals should, can be completed per industry or business, including agency advertising or PR or design, event, social media, website design, etc.

*The Pizza-Bot 2023 speeds up the
pizza-making process
exponentially. Now we can make
300 pizzas per hour!*

In creating this newsletter, off the top of my head, it's not the best idea to have the first page of the newsletter be the most important. While it's an opportunity for employees to have their voices heard, it's also a chance to create a connection that's built up by the people who work for you. You can get started on the goal by including a couple of pages of your newsletter to profiles or different departments, roles, and individuals, and including how many more employees, but the more you create content, the more you can get started by including pictures of your employees, such as newsletters and posters to be taken for office.

Creating a newsletter that's of practical use around the office can also motivate your employees to work even more since it's a while in the first page, you can add a calendar of events that everybody can look forward to.

