

PH1SH1NG

Attn: Sir/Madam

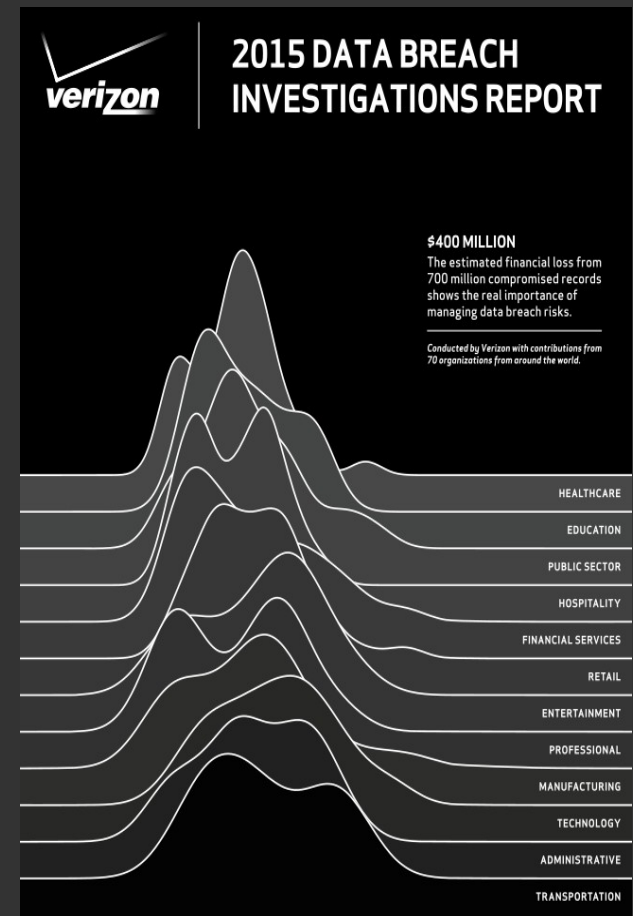
AGENDA

- * references
- * intro to phishing
- * big targets
- * typosquatting
- * threat mitigation

REFERENCES

VERIZON DBIR (2015)

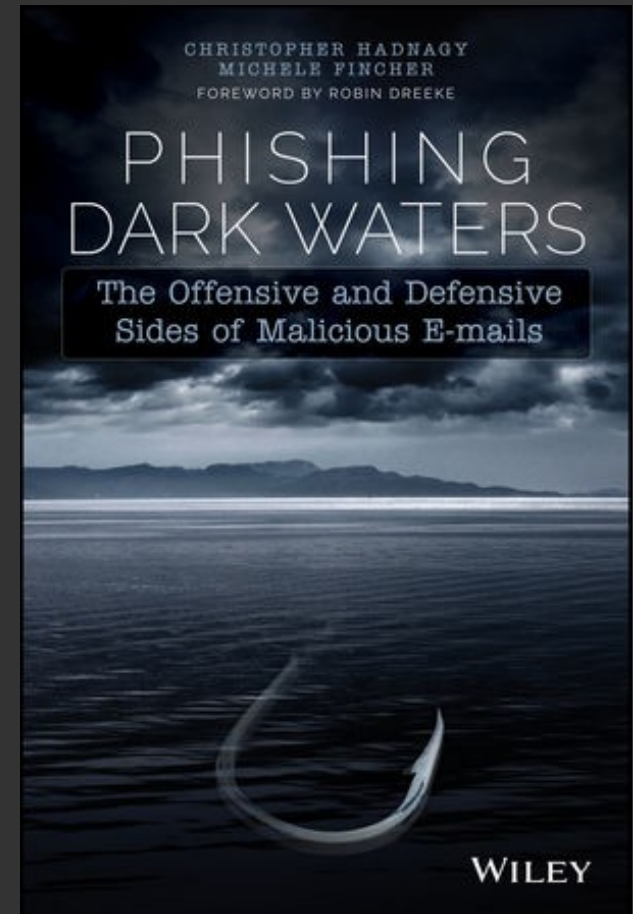
- * **70** contributing organizations
- * **79,790** security incidents
- * **2,122** confirmed data breaches
- * recommended reading



PHISHING DARK WATERS

* **Phishing Dark Waters:** The Offensive and Defensive Sides of Malicious Emails

* go get one or read online



REFERENCES

* www.verizonenterprise.com/DBIR/2015

* www.safaribooksonline.com/library/view/phishing-dark-waters/9781118958483

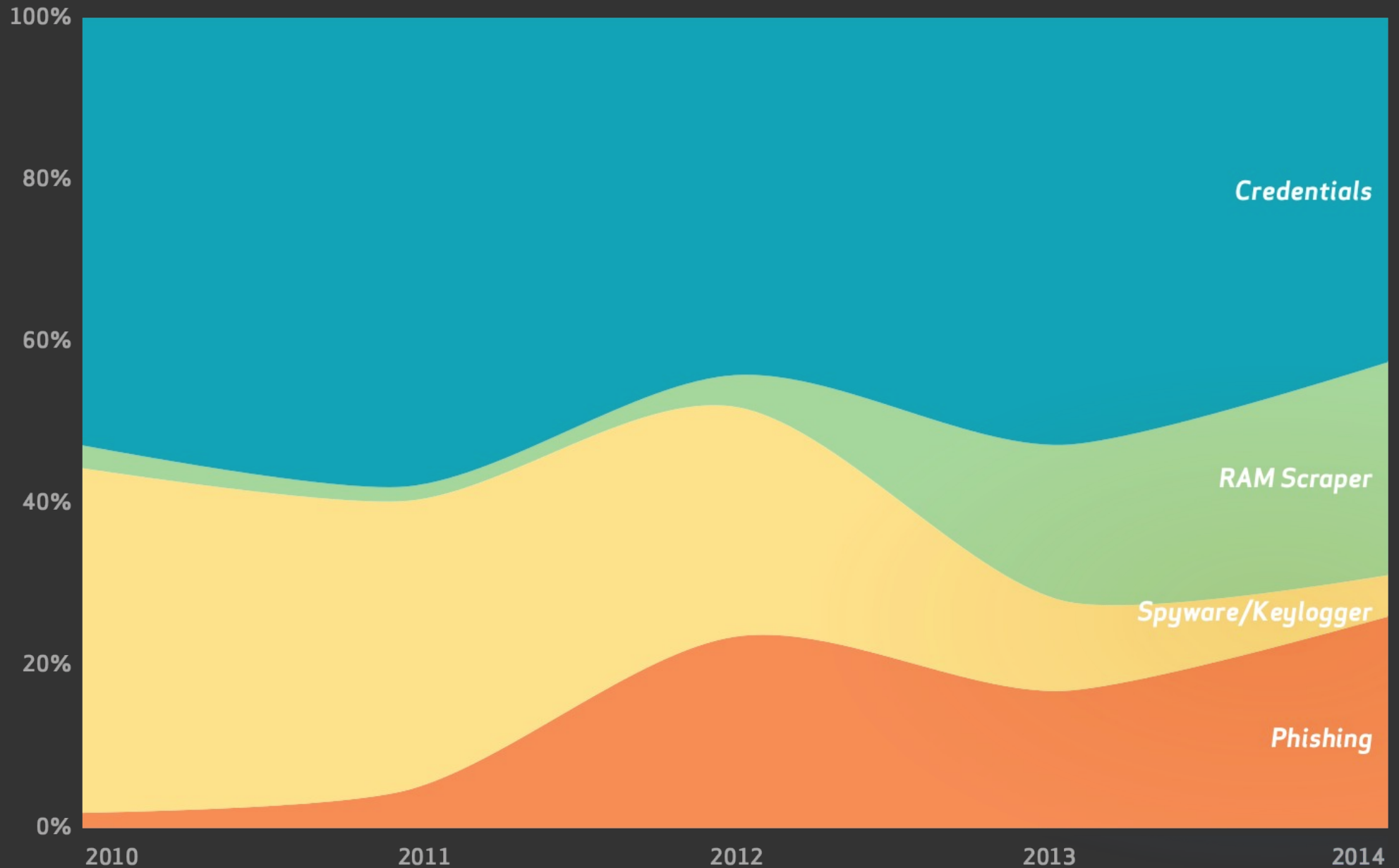
* www.securityweek.com/manual-account-hijacking-rare-damaging-google

INTRO TO PHISHING

WHAT IS PHISHING?

- * attempt to **obtain sensitive information** such as usernames, passwords, credit card details **by spoofing legitimate entity**
- * email will typically direct user to **visit malicious website** or encourage to **open attached malware**
- * **favorite and reliable tactic** of state-sponsored threat actors and criminals with the intent to **gain an access to a network**

SIGNIFICANT THREAT ACTIONS

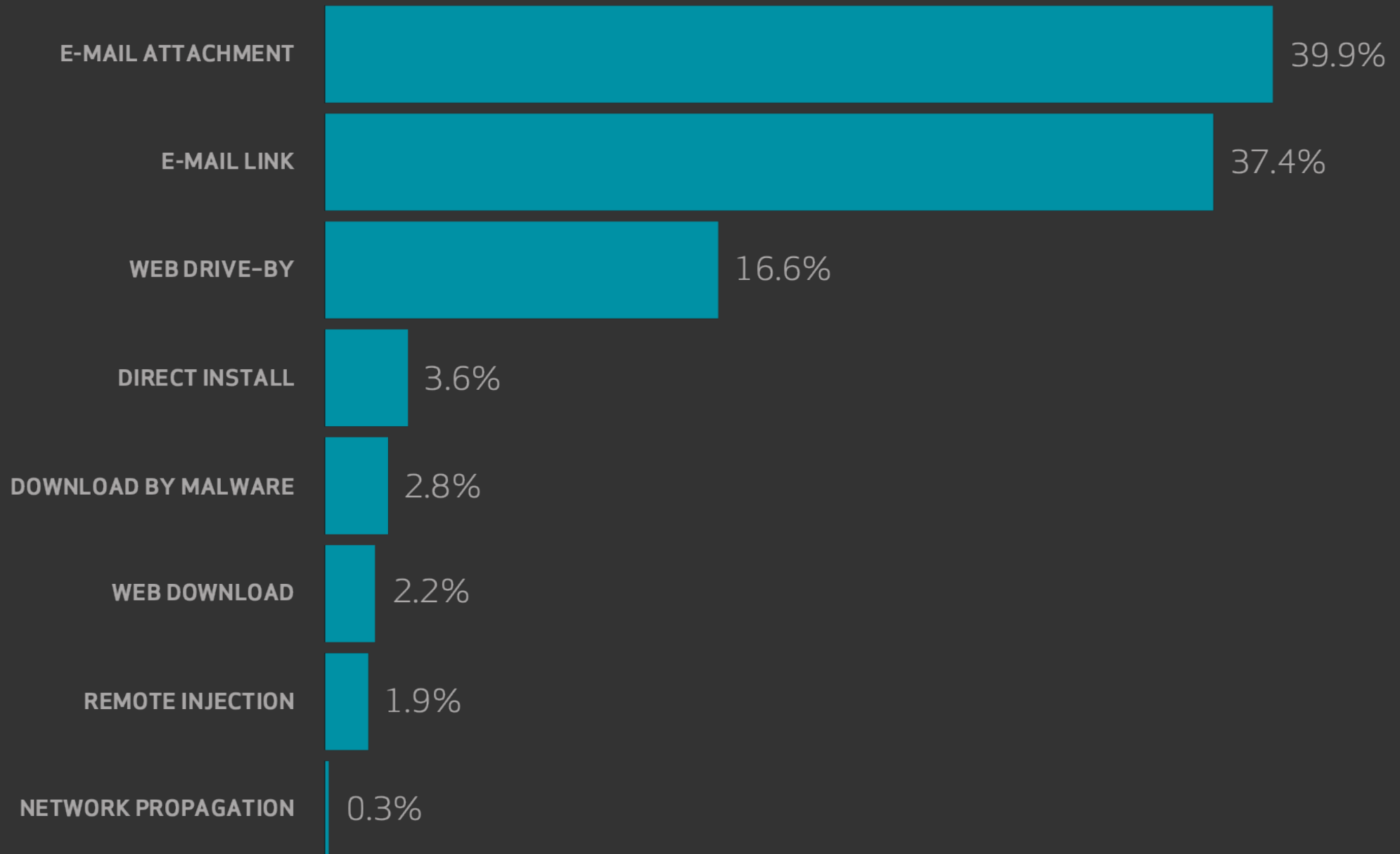


PHISHING ON THE RISE

* **23%** of recipients **open phishing messages** and **11%** of recipients **click on attachments**

* more than **2/3 of incidents** classified as cyber-espionage **have featured phishing** in last 2 years

MALWARE INSTALLATION (CE 2015)



THERE IS MORE

- * aggregated the results of over **150k emails sent** by infosec partners
- * nearly **50% open e-mails** and **click on links** within the **first 1 hour**
- * the median **time-to-first-click** is **82 seconds** across all campaigns

CONCLUSION

- * phishing is **serious problem**
- * small, targeted campaigns are **guaranteed to work**
- * **there is no time on our side** when it comes to detecting and reacting to phishing attacks

BIG TARGETS

GMAIL (2011 - 2014)

- * attackers attempted to access 20% of accounts with harvested credentials within 30 minutes and 50% within 7 hours
- * attackers spent an average of 3 minutes searching accounts to determine their value (financial data or other credentials)
- * contact of a compromised account was 36 times more likely to receive phishing emails

TARGET (2013)

- * one of the highest-profile breaches to date
 - * affected around **110 million consumers**
 - * estimated **40 million credit cards**
 - * **70 million people** with stolen PII
- * **total cost \$252 mln** (\$90 mln covered by insurance)

ASSOCIATED PRESS (2013)

* Twitter account has been temporarily suspended after tweeting:

Breaking: Two Explosions in the White House and Barack Obama is injured.

* Dow Jones Industrial Average dropped 150 points as it was retweeted

OPM (2015)

- * **18 mln records** and details on federal employees exposed
- * malicious domains: **opmsecurity.org** and **opm-learning.org**
- * OPM **sents e-mails** to employees to **notify them of the breach** and encourages to click on **link to 3rd party web site** to sign up for credit monitoring

TYPOSQUATTING

SLIDE REDACTED

SLIDE REDACTED

How tough are you?



Can I play, Daddy?

Don't hurt me.

Bring 'em on!

I am Death incarnate!



GENERAL ADVICE (NOT SO USEFUL)

- * **don't open** or download attachments
- * **inspect** and **don't click** on suspicious links
- * **don't submit** personal information
- * **report phishing** to your favourite **#security** slack channel

THREAT MITIGATION

- * better email **filtering** at the gateway
- * **security awareness** program
- * improved **detection** and **response**

THE END