

12/8/2015



LinkedIn Corporation Insertion Order
2029 Sterlin Court
Mountain View, CA 94043

Insertion Order Information

Date: 8-Dec-15
Order ID: 372120022
Advertiser Name: Atlassian, Inc. (US)
Media Contact:
Proposal Name: Atlassian_JIRA InMail_Q4/Q1_2015-2016
Proposal ID: 13330102
Telephone Number:
Email Address:

LinkedIn Contact: <http://lnkd.in/billinghelp>

Bill To Information

Bill To Company Name: Atlassian, Inc. (US)
Bill To Contact Person: Kimberly Okazaki & Accounts Payable
Bill To Address 1: 1098 Harrison Street
Bill To Address 2:
Bill To City: San Francisco
Bill To State: CA
Bill To Country: USA
Bill To Zip: 94103
Bill To Email: demand-generation@atlassian.com & ap_usa@atlassian.com (please email both)
Bill To Telephone: (415) 701-1110
PO Number:
Payment Terms: Net 30

Line ID	Name	Ad Name Comments	Cost Type	Start Date	End Date	Quantity	Net Rate	Currency	Total Net Cost
38382742	Sponsored InMail	InMail_Global_Title=Project Manager_Skills=JIRA		9-Dec-15	31-Dec-15			USD	\$5,000.00
38382862	Sponsored InMail	InMail_Global_Function=Program & Project Management_CoSize=500+		1-Jan-16	31-Jan-16			USD	\$5,000.00
Totals:								USD	\$10,000.00

General Comments


Notes

Subject to the foregoing requirements, standard IAB terms (v3) will apply to all media orders. ID is governed by the IAB/AAA Standard Terms and Conditions for Internet Advertising for Media Buys 1yr or less version 3.0: http://adspecs.lasset.com/assets/pdf/IAB_3.0_Terms.pdf, except that where the Doubleclick for Advertisers Third Party Ad Server is used, any discrepancy in the measurement between the Doubleclick for Advertisers Third Party Ad Server and LinkedIn's ad server, LinkedIn's ad server measurement will be deemed the Controlling Measurement. LinkedIn will invoice client based upon LinkedIn's measurements. If purchasing LinkedIn Sponsored Products please refer to terms here: http://adspecs.lasset.com/assets/pdf/Sponsored_Products_Program_v1.pdf. All line level annotations and comments are included solely for purposes of description. LinkedIn does not guarantee specific or other level of performance, targeting, pricing or deliverable. In no event shall LinkedIn and its affiliates be liable for damages, loss of profits, data, business or goodwill, regardless of whether such liability is based on breach of contract, tort, strict liability, breach of warranties, failure of essential purpose, or otherwise, and even if advised of the likelihood of such damages. Roadblocks: All LinkedIn roadblocks are sold on a daily flat fee basis. Impressions listed on the ID are for estimation purposes only and are not a guarantee of delivery. No makegoods or credits will be given for roadblocks. You acknowledge that LinkedIn and its affiliates may participate in ad placing auctions to promote its own services or otherwise communicate to its users.
Creative Specifications: <http://adspecs.lasset.com/>
Creatives are due 5 business days before launch date. Please traffic creative to your Account and Sales Managers. SSL capability is now required: LinkedIn requires that ads, creatives and tracking elements are requested using a secure connection (https). All reserved products will expire in 14 days without a signed contract. Orders for internet advertising are not generally subject to state and local sales taxes. However, such taxes may apply to certain polls, surveys, white papers, InMail and other information service offerings provided by LinkedIn. Any sales tax amounts on such offerings will appear on the final invoice. If applicable, please attach any tax exemption certificates or email documentation to taxinquiry@linkedin.com.

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LinkedIn Corporation		Agency or Client	
Signature:		Signature:	
Print Name:	Dave Cook	Print Name:	kimberly okazaki
Job Title:	Head of Online Marketing	Job Title:	
Date:	December 9, 2015	Date:	

