Pooja Jain

Undergraduate student with a passion to design and create. Seeking summer internships to build skills and learn emerging technologies.

UX/UI Design Portfolio: https://pooja-jain.webflow.io/

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PROFESSIONAL EXPERIENCE

UX Design Intern — Mobile Programming   Jun 2022 - Aug 2022
- Designed mid fidelity screens for mobile and web interfaces
- Created marketing material using visual and communication design skills
- Conducted Q/A testing for the development team
- Performed sprint demos to clients and stakeholders
- Participated in the company's sales and client-team workshop meetings

Product Design Intern — Softserve Inc.   Jun 2021 - Jul 2021
- Learned about UX UI processes by attending meetings to review experience design proposals and deliverables
- Participated in the company's sales and customer calls
- Learned various design tools which included empathy mapping, journey mapping, creating proposal boards, and observed user interviews

DESIGN PROJECTS

Communication Design Project   Jun 2022 - Aug 2022
- Created a persuasive brochure using information hierarchy and progressive disclosure design principles for biotechnology client

Wyr Design in Incubator Program   Mar 2021 - Aug 2021
- Worked cross-functionally with Product Managers, Product Marketers, Software Engineers to build a minimum viable product
- Designed an informational tool that integrates multi-platform data to help students learn about and choose classes

Spotify "Playlist Mixer" Feature Design   Jan 2021
- Designed, prototyped and tested an interactive "playlist mixer" feature which promotes user control and music personalization
- Conducted mixed methods research to gain insight into user needs

Instagram Redesign   Dec 2020
- Redesigned and prototyped Instagram's interface to create a more engaging online environment

COMMUNITY SERVICE

Co-Founder — Smile A Mile Organization   Jul 2013 - Present
- Designed, and handcrafted products to spread a positive psychological impact among patients and orphans in the U.S, Nepal, and Haiti
- Presented a proposal to the U.S National Committee for UN Women

EDUCATION

University of Maryland Global Campus, MD
B.A in Web & Digital Design
Expected May 2024

Courses: Web Design, Statistics, Computer Concepts, Social Informatics, Psychology, Interactive Design, UX & Interface Design

Certifications: Udemy Adobe XD UI UX Design, Udemy Complete SQL Bootcamp 2020

Clubs: Design Club, Blueprint Club, Cognitive Science Club

SKILLS

Tools
Figma | Indesign | Photoshop Illustrator | Adobe XD | Gliffy Sketchup | Wordpress | MS Office | Power Director | Miro

Programming
HTML | CSS | Javascript | SQL |Python

Design
Web Design | Wireframing | Prototyping | Graphic Design | Visual Design | Survey Design | Communication Design | Information Architecture | Usability Testing | Conceptual Modeling | Video Editing |

Business
Product Design | User Research | Market Research | Product Marketing

INTERESTS

Video Production | Choreography | Writing Poetry