CBCS SCHEME

USN

15CS51

Management and Entrepreneurship for IT Industry

Time: 3 hrs.

Max. Marks: 80

Fifth Semester B.E. Degree Examination, Dec.2018/Jan.2019

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

1 a. Explain the various roles of a manager.

(06 Marks)

b. Explain the contribution of FW Taylor to the theory of management.

10 Marks)

OR

Explain the steps involved in planning, and give the importance and purpose of planning process.

b. What are MBO and MBE? Explain.

(04 Marks)

Module-2

a. Explain types of leaders or leadership styles.

(06 Marks)

b. Explain steps in controlling.

(10 Marks)

OR

4 a. Explain Maslow's hierarchy theory.

(10 Marks)

b. Explain the following: (i) Cognitive evaluation theory

(ii) Herzberg (two factor theory)

(06 Marks)

Module-3

a. Differentiate between entrepreneur, intraprenur and manager.

(04 Marks)

b. Explain various stages in entrepreneurial process.

(12 Marks)

OR

6 a. List some of the most commonly attributed reasons for the lack of entrepreneurship in India.

(12 Marks)

b. Write short notes on: (i) Procrastination

(ii) Tying your dreams to age

(04 Marks)

Module-4

a. Explain the phases of project identification with its sources.

(04 Marks)

List out various contents of project report.

(12 Marks)

OK

a. Explain various factors to be considered for selection of a project.

(06 Marks)

b. Give the meaning of project appraisal.

(10 Marks)

Module-5

9 a. Explain the following:

(i) NSIC (ii) DIC (iii) NIMSMIET

(iv) NIESBUD

(v) KSFC

(10 Marks) (06 Marks)

Justify WTO and its impact on Small Scale Industries in India.

a. What is TECSOK? Explain the services offered by TECSOK.

(10 Marks)

Explain the aims and objectives of KIADB.

(06 Marks)

OR

Important Note: 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.

2. Any revealing of identification, appeal to evaluator and /or equations written eg. 42+8 = 50, will be treated as malpractice.