

# Maximum One Greater Atlanta

## AGENT WEBSITES



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Click Here for [Video Training on Agent Websites at Maximum One Realty](#)



## AGENT WEBSITES AT MAXIMUM ONE

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### Agent Websites at Maximum One

As an agent with Maximum One, you have several website options: FREE & Discounted.

#### FREE Websites:

- [www.MaximumOneATL.com](http://www.MaximumOneATL.com)
- [www.MaximumOneRealty.com](http://www.MaximumOneRealty.com) OR [www.MaximumOneRealtors.com](http://www.MaximumOneRealtors.com)
- [www.GAMLS.com](http://www.GAMLS.com)
- [www.VoicePad.com](http://www.VoicePad.com)

#### Discounted Lead-Generating Websites:

- [www.RealEstateDigital.com](http://www.RealEstateDigital.com)

#### Other Options for Websites:

- Your Choice
- [www.ListingBook.com](http://www.ListingBook.com)
- Websites through [www.GoDaddy.com](http://www.GoDaddy.com)
- [www.Weebly.com](http://www.Weebly.com)
- [www.Wix.com](http://www.Wix.com)
- [www.MarketLeader.com](http://www.MarketLeader.com)
- Many others in the marketplace

You have a choice of selecting any agent website provider you choose (as long as the website meets GREC advertising rules.) Maximum One has a business relationship with LoneWolf & Real Estate Digital for discounted rates on their lead-generating agent websites.

### Examples of Websites

**Real Estate Digital:** [Support@RealEstateDigital.com](mailto:Support@RealEstateDigital.com) Price information included

- Examples to be provided

**GAMLS:** Free

- <http://www.georgiamls.com/agentsite/index.cfm?SiteID=HAYNESHERBER>
- <http://www.georgiamls.com/agentsite/index.cfm?SiteID=HALIMONLASHA>
- <http://www.georgiamls.com/agentsite/index.cfm?SiteID=LERNERDANA>



## AGENT WEBSITES AT MAXIMUM ONE

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### Maximum One Corporate Websites

You have a FREE site on 2 of the 3 Maximum One Corporate Websites:

- [www.MaximumOneATL.com](http://www.MaximumOneATL.com) – ALL MX1 Agents
- [www.MaximumOneRealty.com](http://www.MaximumOneRealty.com) – All MXGA & MXEX Agents (Realty)
- [www.MaximumOneRealtors.com](http://www.MaximumOneRealtors.com) – All MXGR & MXER Agents (Realtors)

For Assistance, contact Monica Thomas: [CallCoordinator@eAGENTweb.com](mailto:CallCoordinator@eAGENTweb.com) 770-919-8825 ext. 306

**View / Access to Your Site on MX1 Corporate Sites:** To Access the Back End to Create & Update Your Profile:

#### [www.MaximumOneATL.com](http://www.MaximumOneATL.com)

- All agents have a site
- Go to the appropriate website, on the right side click on “Meet Our Agents.”
- Search for Yourself
- Your address on this website will be listed based on your “Home Office”
- Click on "Agents Only"
- 2. A screen will pop up for you to do username and password
  - a. Your **username** is "firstinitiallastname" So Jane Smith would be jsmith
  - b. Your password is "password".
- 3. Click on Personal Profile and edit as necessary. There is a separate tab to upload your jpeg photo.
- 4. Hint: Copy and paste some of your info from other sites to expedite.

#### [www.MaximumOneRealty.com](http://www.MaximumOneRealty.com)

- All agents have a contact listing on this site
- All agents have a section on the website including their personal profile. Please check it and if you have any changes or want to add jpeg photo, profile, information, etc.,
- Contact Monica: [CallCoordinator@eAGENTweb.com](mailto:CallCoordinator@eAGENTweb.com) 770-919-8825 ext. 306.
  - If you do not send a photo, we will search Google & find one of you that is already online

#### [www.MaximumOneRealtors.com](http://www.MaximumOneRealtors.com)

- All agents have a contact listing on this site
- All agents have a section on the website including their personal profile. Please check it and if you have any changes or want to add jpeg photo, profile, information, etc.,
- Contact Monica: [CallCoordinator@eAGENTweb.com](mailto:CallCoordinator@eAGENTweb.com) 770-919-8825 ext. 306.
  - If you do not send a photo, we will search Google & find one of you that is already online



## AGENT WEBSITES AT MAXIMUM ONE

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### Free MX1 Website through GAMLs

- See Information on following page



## AGENT WEBSITES AT MAXIMUM ONE



**GEORGIA MLS IS PROUD TO  
ANNOUNCE NEWLY DESIGNED,  
FREE AGENT WEBSITES**

**A**s a valued Georgia MLS member, you now have access to a free, professional and fully customizable agent website. You're in control of this enhanced, easy-to-navigate site. Changes to your new site are updated in real time and can be modified as often as you'd like. Give it a try!

- Customize your website address
- Upload your photo and logo
- Choose from an assortment of eye-catching banners
- Edit the *About Me* and *Welcome* sections to fully personalize your site
- Add more pages to your site at no cost



**I**n addition to a new look and feel, your free agent website has a number of exciting new features:

- Featured listings on your homepage
- Search results displayed in an attractive photo gallery
- Same powerful search component as Georgia MLS' public site, [www.georgiamls.com](http://www.georgiamls.com)
- Search By Map feature with satellite imagery
- Photos updated daily; Data uploaded every 30 minutes, 24/7
- Leads generated directly to the site agent
- Site statistics of viewed properties are easily accessible

Your default web address is "**<http://xxxx.GeorgiaMLS.com>**" where the prefix "xxxx" is your GAMLs User ID. Log on now and click the *Admin* button to start customizing!

**For Technical Support, call 770-493-9000.**

## AGENT WEBSITES AT MAXIMUM ONE

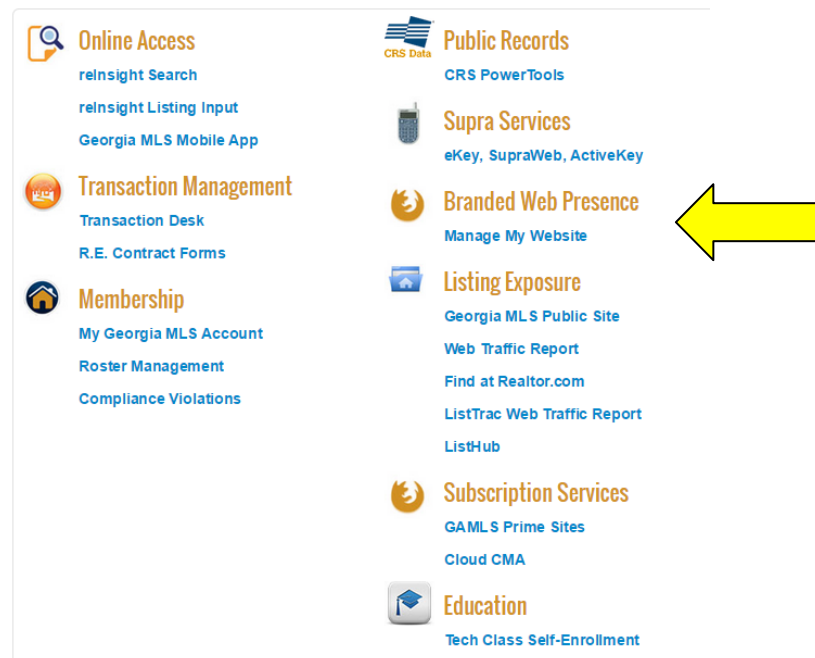
### Editing Your FREE Website at Maximum One: GAMLs

- Go to: [www.GAMLs.com](http://www.GAMLs.com)
- Log in

Click on: “Branded Web Presence”

Click on “Manage My Website”

#### Quick Access



<b>Online Access</b> <a href="#">reinsight Search</a> <a href="#">reinsight Listing Input</a> <a href="#">Georgia MLS Mobile App</a>	<b>Public Records</b> <a href="#">CRS PowerTools</a>  <b>Supra Services</b> <a href="#">eKey, SupraWeb, ActiveKey</a>
<b>Transaction Management</b> <a href="#">Transaction Desk</a> <a href="#">R.E. Contract Forms</a>	<b>Branded Web Presence</b> <a href="#">Manage My Website</a>
<b>Membership</b> <a href="#">My Georgia MLS Account</a> <a href="#">Roster Management</a> <a href="#">Compliance Violations</a>	<b>Listing Exposure</b> <a href="#">Georgia MLS Public Site</a> <a href="#">Web Traffic Report</a> <a href="#">Find at Realtor.com</a> <a href="#">ListTrac Web Traffic Report</a> <a href="#">ListHub</a>
	<b>Subscription Services</b> <a href="#">GAMLs Prime Sites</a> <a href="#">Cloud CMA</a>
	<b>Education</b> <a href="#">Tech Class Self-Enrollment</a>

Edit your Site:

#### Manage Web Site

- Overview
- Edit Welcome
- Edit About...
- Edit Scheme
- Upload Photo
- Upload Logo
- Add Pages
- Edit My Profile
- See Traffic Reports
- FAQ
- [View My Site](#)

#### Overview

You are editing site: <http://LERNERDANA.georgiamls.com>



#### Instructions

The image above shows the general layout of your web site. To modify the elements of your site, click on the yellow buttons that surround the image.

Also, be sure to click on [Edit My Profile](#) to set your preferred property type(s), service area, search engine keywords, and web address. These elements govern how your site works.





## AGENT WEBSITES AT MAXIMUM ONE

Menu Selection:

### Manage Web Site

- Overview
- Edit Welcome
- Edit About...
- Edit Scheme
- Upload Photo
- Upload Logo
- Add Pages
- Edit My Profile
- See Traffic Reports
- FAQ

[View My Site](#)

Overview

### Overview

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## AGENT WEBSITES AT MAXIMUM ONE

### Lead-Generating Website through RealEstateDigital “rDesk Website:”

Contact: [David.Rhoades@realestatedigital.com](mailto:David.Rhoades@realestatedigital.com)

[www.RealEstateDigital.com](http://www.RealEstateDigital.com)

Features	Silver	Gold	Platinum
Professional website templates w/ Web 2.0 technology	X	X	X
Automatically loaded MLS IDX data with latest active listings info from MLS	X	X	X
Display virtually all member MLS active listings branded to you	X	X	X
Receive all requested information inquiries on ALL active listings	X	X	X
Property search of homes utilizing Microsoft® Bing™ Virtual Map Search with Bird's Eye View	X	X	X
Points of Interest Icons on Bing Map Search: locate child care, banks, hospitals, etc.	X	X	X
Property search of homes using School District, Subdivisions & Neighborhoods. Great for relocation prospects!	X	X	X
Customizable property search criteria tailored to your local market	X	X	X
"Weighted" Listing Search Feature – your personal listing(s) will always appear first	X	X	X
Ability to Map this Property and get Point-to-Point driving directions to listings	X	X	X
Neighborhood and School Data statistics available on every property (ZIP code-based)	X	X	X
<b>NEW!</b> Social Media Icons: Share this property – bookmark homes to Facebook, etc.	X	X	X
Mortgage Calculator and Finance Tools: Powered by LeadFusion	X	X	X
Ability to create additional jump searches to showcase listings in specific market segments	X	X	X
<b>NEW!</b> Available Widget Token Generator for embedding real estate widgets	X	X	X
<b>NEW!</b> Listing Carousel of homes for sale	X	X	X
Ability to add additional content pages to make your content unique, rich and engaging	5	20	100
Ability to enter keywords, meta tags, browser titles for your local market for Search Engine Optimization (SEO)	X	X	X
Available website home page traffic visitors report	X	X	X
Google Analytics Tracking Code: Track where consumers come from, page views, etc.	X	X	X
Toll Free Customer Service	X	X	X
Work with Me – visitor/client registration	X	X	X
Visitors can save favorite search criteria and bookmark properties and receive new property alerts through email	X	X	X
Additional enhanced website design templates		X	X

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## AGENT WEBSITES AT MAXIMUM ONE

Consumer Dashboard - Visitors can log in to access saved searches and bookmarked properties		X	X
Ability to require visitor registration after viewing a certain number of properties to capture more leads		X	X
<b>NEW!</b> Ability to customize Contact and Registration Forms		X	X
Recommend properties to registered visitors based on their search criteria		X	X
Full visibility to registered visitors' activities		X	X
Featured Home widget on home page		X	X
All My Listings link on home page		X	X
Prior Sales link on home page (*depends on the MLS IDX availability)		X	X
Listing Detail Traffic Report – communicating with your sellers and/or for price reductions		X	X
rDesk CRM Contact Manager – fully integrated contact and lead management system		X	X
Integration of all inquiries (leads) into the rDesk CRM Contact Manager		X	X
Action Plan Manager – create personalized drip email campaigns		X	X
Create Professional Listing Flyers – send out your "new listing" to agents in your region		X	X
Customizable rDesk dashboard: real estate news, lead source reports & daily motivations		X	X
<b>NEW!</b> Mobile website including IDX search		X	X
Listing Enhancement – add additional photos (up to 100 per listing)			X
Listing Enhancement – add additional personal property description remarks			X
Listing Enhancement – add additional personal property description remarks			X
Listing Enhancement - add Virtual Tour link			X
"Sell My Home" – communication feature that allows your sellers to access traffic report			X
Real Estate Video Feed widget (Source: RIS Media)			X
<b>Setup Fee</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>
<b>Monthly Fee</b>	<b>\$10.99</b>	<b>\$19.00</b>	<b>\$39.00</b>

## AGENT WEBSITES AT MAXIMUM ONE

### Real Estate Digital Agent Website Order Form

Sales Rep: Reflect Resources

Date:

#### CUSTOMER INFORMATION

Name: \_\_\_\_\_

Company Name: Maximum One

Company Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Office Phone: \_\_\_\_\_ Direct: \_\_\_\_\_ Fax: \_\_\_\_\_ Other: \_\_\_\_\_

MLS Agent ID: \_\_\_\_\_ MLS Office ID: \_\_\_\_\_ MLS Organization: \_\_\_\_\_

Domain Name: Existing: \_\_\_\_\_ Desired Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

#### PRODUCT INFORMATION

##### ✓ PRODUCT SELECTION

	SETUP	MONTHLY	TOTAL
<input type="checkbox"/> rDesk Website + CRM – Level 1	<input type="checkbox"/> \$0.00	<input type="checkbox"/> \$11.00	\$
<input type="checkbox"/> rDesk Website + CRM – Level 2	<input type="checkbox"/> \$0.00	<input type="checkbox"/> \$19.00	\$
<input type="checkbox"/> rDesk Website + CRM – Level 3	<input type="checkbox"/> \$0.00	<input type="checkbox"/> \$39.00	\$

Additional Order Notes:

ORDER TOTAL \$

#### PAYMENT INFORMATION

Promotion code: Reflect

Credit Card No.: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Credit Card ID No.: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Card Holder (name as it appears on credit card): \_\_\_\_\_

Card Holders Signature: \_\_\_\_\_ Date: \_\_\_\_\_

PAYMENT & REFUND POLICY: You authorize Real Estate Digital to automatically charge to the credit card designated when your order is submitted or subsequently updated by you (i) the published set-up fee, and (ii) hosting fees, on a monthly basis as determined by you at the time your order is submitted, for the initial twelve-month term and each renewal term. You agree to an initial minimum service term of twelve months. You also agree that this Agreement shall automatically renew for successive twelve-month terms unless cancelled in writing at least 30 days prior to the end of the initial twelve-month term or any renewal twelve-month term. Cancellation requests must be submitted in writing to [rdeskrefunds@realestatedigital.com](mailto:rdeskrefunds@realestatedigital.com). If you are not completely satisfied with your purchase, this subscription may be cancelled within thirty calendar days of the purchase date and you will receive a full refund of any pre-paid hosting fees. Set-up fees are non-refundable. Domain name registration fees are non-refundable. Full terms of RDESK SUBSCRIBER ACCESS LICENSE AGREEMENT viewable at <http://rdesk.com/termofuse.aspx>. By signing this form, you agree to abide by the Store Policies found on <http://rdesk.com/termofuse.aspx>.

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Please Fax This Form To: 855.363.3751

[David.Rhoades@realestatedigital.com](mailto:David.Rhoades@realestatedigital.com)