

# Peter John Villanueva

Full Stack PHP Developer

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**Portfolio:** <http://bit.ly/4182GiU>

**Website:** <https://pjv17.github.io/pjvillanueva.github.io/>

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**Address:** 2C Corabes Tower, 19<sup>th</sup> Diamond St., Gemsville Subd., Lahug, Cebu City



## Personal Profile

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Passionate about developing and managing websites based on the client's needs. Improve website performance and visibility on the web and mobile devices. Moreover, eager to learn new technologies that could utilize and develop my skills and help clients.

## Skills & Interest

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Proficient working with WordPress, PHP, SASS, MySQL, jQuery, Webflow CMS, Instapage/Unbounce(A/B Testing), JavaScript and Ajax for creating a fast and secured website and web application. Furthermore, I have an experience with Shopify and interested in working web application using Laravel framework and React. Currently, I am learning React and building a website then upload it to GitHub pages to practice and enhance my skills.

## Work Experience

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Full Stack PHP Developer

**Techtronic Product Development Ltd.** – 8th floor, Philam Building, Cebu Business Park, Cardinal Rosales Avenue, Cebu City

November 2020 – Present

- Work directly with the Team Lead, Executive Marketing, Web Developers and Designers on each project.
- Develop and maintain websites of Milwaukee Tools Asia Regions (Hong Kong, Thailand, Singapore, Malaysia, China, Taiwan, Vietnam, and Korea)
- Setup mobile SMS automation using AWS SNS.
- Lead the project of the Purchase Order feature to improve the company's approval process and orders for the Vendors, Marketing Team and Brand Team. (Premium and Merchandiser PO)
- Help develop the online reservation system for KR Milwaukee Ultimate Experience Center
- Setup generation of unique code on each product for Milwaukee Thailand that will send SMS to the client for their discount.
- Create landing pages and blogs/Troubleshoot website/ Customize forms for the events on each region.
- Setup API for the generation of QR code image.
- Technologies we used: WordPress, PHP, SASS, jQuery, Ajax, MYSQL, HTML5, CSS3, AWS SNS, WooCommerce, GitHub, JavaScript, Node.js, Gulp, Basic CLI, NPM

## Web Developer/Programmer

**iScale Solutions** – 3rd Floor, Corinthian Plaza, 121 Paseo De Roxas, Makati City, PH

February 2020 – November 2020

Working with their International client (Six Spoke Media) - 431 Tehama St, San Francisco, CA 94013

- Work closely with the Creative Director, Digital Designer, Graphic Designer, Product Manager and Digital Strategist for the overall quality of the website or landing pages.
- Website wireframing using Adobe XD
- Building E-commerce Websites using Shopify, WordPress, and WooCommerce
- Building Marketing Stacks using PHP, MySQL, jQuery, Ajax, and WordPress with Advanced Search and Reports Functionality
- Managing Domain and Hosting
- Setup Email Templates using Klaviyo for their clients
- Create Landing Pages Using Unbounce/Instapage(A/B Testing) or Web Flow
- Collaborating with the Digital Strategist and set up the Google Analytics/Bing Ads/Google Ads and Google Studio
- Collaborate with the client Backend Web Developers for creating the frontend and connect to their application via API

## Senior Web Developer/Programmer

**Averyx Group** – Office 2403, Churchill Tower, Business Bay, Dubai, UAE

July 2017 – February 2020

- Developing, designing and customizing websites base on the needs of the client. Also, optimizing and improving website performance, theme and plugin customization.
- Adding customization features for Averyx Group Website like booking, online payments, online courses (Averyx Academy) and other extensions.
- Create a system for Averyx Group that helps the admin/hr works faster and easier like the online generation of invoice, payment receipt, proposal, and online leave forms for employees with admin functionalities which could track employee's leaves.
- Create a website audit reports for their clients.
- Managing Digital Marketing tools of Averyx Group (Sendinblue & Mailchimp).
- Managing Hosting and Domains of Averyx Group.

## Web Developer/Programmer

**Virtuosomaster Web Design and Development Services** – R. Mapa Street Mandurriao, 5000 Iloilo City, Philippines

November 2014 – August 2017

- Designing and developing user-friendly websites including mobile responsiveness and fast page loading.

- In charge of maintaining WPCargo Plugin in WordPress, a track and Trace Plugin for the Cargo and Courier Operations. It helped increased their sales up to 10-15% per month.
- Fix Bugs, errors and technical issues from existing within the WordPress Website.

### Web Tester – Project Based

**Binary Bits LLC** - 75 West End Avenue, New York NY 10023

May 2014 – August 2014

- Test the Web functionality and speed using Google Webmaster tools.
- Checking the Web Application if there is a bug or error and help improve the application.

### On the - Job - Trainee

**MSI-ECS** - Topy II Bldg., #3 Economia St., Libis, 1110 Quezon City, Philippines

May 2014 – August 2014

- Creation of an automated script that will back up all the files of the company and will save it on a zip file every day using Bash Script.
- Created a script that will extract all the data according to the fields given using PL/SQL.
- Attended Training in Networking – “Networking 101”.

## Academic Background

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### College

*Central Philippine University*

Bachelor of Science in Information Technology

Lopez Jaena St. Jaro, Iloilo City

2010 – 2014

### Secondary

*Central Philippine University High School*

Lopez Jaena St. Jaro Iloilo City

2006-2009

## Character Reference

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Name: Cyrus Van Mutia

Designation: Product Manager

Company: iScale Solutions

Contact Information: 09175361849/09982184888/cyrusvan@gmail.com

Name: Jon Arthur Aguilar

Designation: Project Manager

Company: SelectQuote

Contact Information: 09294856415

Name: Jee Chua

Designation: Sr. Web Designer

Company: iScale Solutions

Contact Information: gchua.creatives@gmail.com