



Bruce Goodman
CEO, Vector Sales
President, Vector West

September 30, 2024

To Whom It May Concern:

It is with pleasure that I give you my recommendation of Jackson Wersland, who was associated with Vector Marketing in a sales capacity.

During the time he spent with us, he participated in seminars and workshops that concentrated on communications, time management and sales. Jackson also attended conferences where he interacted with other individuals in his peer group and managers of the corporate staff.

Jackson distinguished himself through his sales performance and as a leader through involvement in the operation of our local field office. As a result of his dedication, motivation and talent, he became a member of our "President's Club." This honor is reserved for high achievers and only a few are honored with this award.

Direct sales has long been recognized as a proving ground for successful business people in all walks of life. It requires hard work, self-discipline, a willingness to accept challenge and a high degree of personal responsibility. Jackson is this type of individual. For these reasons I feel comfortable in giving him this letter of recommendation.

Should you have further questions you may contact me at the address below, or contact his Division Manager, Phil Bohlender, at (801) 368-3644.

Sincerely yours,

A handwritten signature in dark ink, appearing to read "B Goodman", written over a horizontal line.

Bruce Goodman
President, Vector West