**Your food is still edible**

Everything about food waste facts as well as  
tips and tricks to reduce your restaurants food waste  
while helping others.

**Introduction**

We are an international Marketing Agency dedicated to helping the environment and generally making the world a better place. That is why we are trying to reduce the food waste effectively by giving simple tips and tricks for restaurants to not only reduce their food wastage but also helping others and improve their overall image. Therefore, we started a campaign called “*Make the food great again*”, which aims to reduce food wastage overall and tries to create a network between restaurants and local farmers for better and more effective food utilization.

**Why your restaurant is filling trashcan after trashcan**

Obviously only fresh food is good food. Almost every consumer nowadays is more aware of the quality of the ingredients that goes into our food. That’s why restaurants are under pressure to provide only the freshest ingredients. Of course they expect the food to be fresh as well as a huge variety as well. This is simply not realistic. Sometimes your menu has to be adjusted depending on the season and other factors. Not all demands can be met.

**How you can reduce your food wastage by helping others.**

As mentioned before, by adjusting your menu depending on the season and tend to use locally grown vegetables and fruits you can dramatically reduce your overall food wastage. Secondly a good way to lower food junk is to go over your food orders and optimize your stock.

**Join us!**

Why should anyone take part in our campaign. Firstly, it’s not only an advantage for starving people or simply people who cannot afford their food there are also several benefits for your business as well. For instance, we have a big connection to a wide variety of different farmers which can provide you with fresh and local ingredients. Secondly your restaurant will be mentioned in our internationally recognized booklet and website. Lastly when you decide to take the right way you will also improve your overall image as well.