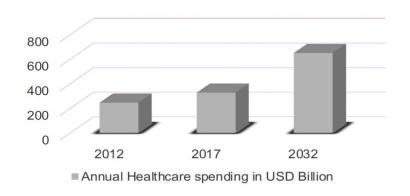


# The Problem

- CardioMetabolic Syndrome(CMS) is the umbrella term given to diseases arising out of metabolic dysfunction
- Diabetes, Atherosclerosis, Strokes, liver
  & kidney diseases are some conditions
  that can be traced back to CMS
- Despite multifarious appearances it can be characterized by insulin resistance, impaired glucose tolerance, dyslipidemia & hypertension

## Analysing the economic impact of diabetes only, ignoring other CMS morbidities



- In 2032, annual healthcare spending on diabetes would amount to \$634.12 Bn
- So , including other morbidities , CMS will be a cause of multitrillion-dollar loss of value in US alone

## **Current detection protocols**

To determine CMS presence 3 factors are to be established from the following:









Elevated systolic & diastolic



TRIGLYCERIDES > 150 mg/dl

"Insulin



< 40 mg/dl Men < 50mg/dl Women

Resistance"

However, its already late if these problems are present.

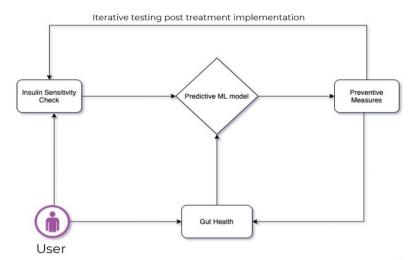
These are the downstream effects of something more fundamental: "Low grade Chronic Inflammation" alongwith

### Inflammation - 'friendly foe'

- Inflammation is immune system's response to injury or foreign pathogens
- Critical for human survival
- Certain factors cause a persistent form of systemic inflammationmore chronic in nature
- Prolonged inflammation causes overproduction of pro-inflammatory cytokine proteins
- Such cytokine storms, cause damage to healthy tissues
  e.g., pancreatic β-cell death in Type 1 Diabetes
- Gut dysbiosis has emerged as a gateway that leads up to this lowgrade systemic inflammation

#### **Proposed Solution**

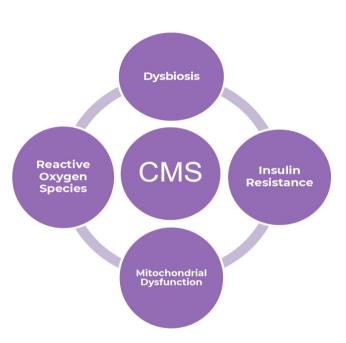
Taking a dual-pronged approach for determining onset of CMS, we propose a continuous check on Insulin levels to determine insulin resistance & reinforcing this biomarker with data from gut – flora composition (ratio of firmicutes, bacteroidetes, & actinobacteria), check on LPS production & other metabolites.



#### **Model Explained**

#### upHealth app:

- Uses a combination of unsupervised & reinforcement learning.
- Difficult to quantify chronic inflammation (or its causes);
  But individuals can be segregated as inflamed or not using biomarkers such as CRP, Homocysteine
- Underlying unsupervised learning model trained on unlabeled dataset containing metabolically healthy & unhealthy individuals.
- Once identified, preventive treatment -medicinal, lifestyle or dietary interventions can be offered
- Each individual responds differently to different modalities
- Reinforcement learning to deliver precision care for each individual
- Provides a significantly improved self-care tool than conventional CGM(Continuous Glucose Monitor) or other HealthTech wearables & accompanying apps



#### Working:

### Phase 1: Can be implemented with present state of technologies

- Insulin in Blood test to assess insulin sensitivity
- Stool test to determine gut flora composition
- UpHealth app assigns a "HealthScore" based on its model
- Provides suggestion for score improvement & next testing time
- Can be used with the guidance of a healthcare practitioner
- Tests undertaken again to assess changes in metabolic health
- Continuous process to improve & monitor your metabolic functioning

#### Phase 2: Requires focused investment in biosensor tech

- Insulin measurement from a non-invasive biosensor
- Gut composition & functioning assesed from a biosensor – perhaps IMBED or an external sensor
- Real time health insights, suggestions & care
- Bulk data from all the users in real time
- Make the prediction model more accurate

#### **Potential Roadblocks:**

- Needs voluminous, precise dataset
- Data governance
- D2C without prescriptions for mass adoption
- Phase 2 has critical R&D dependencies
- Untested Protocol
- Inertia in adoption by medical practitioners

#### **Opportunities:**

- Problems faced by billions
- Multi billion-dollar market
- Establishing a new paradigm preventive care instead of diagnostic care
- Capitalizing on rise in awareness among individuals who want more democratized & personalized healthcare



### Making disease optional

By focusing on prevention of endemic CMS morbidities, control of health can be transferred onto individuals, easing the burden on healthcare providers & offering a quality long-life for the users.