

#AIG ENGAGE

MY IDEA IS: AIG ENGAGE

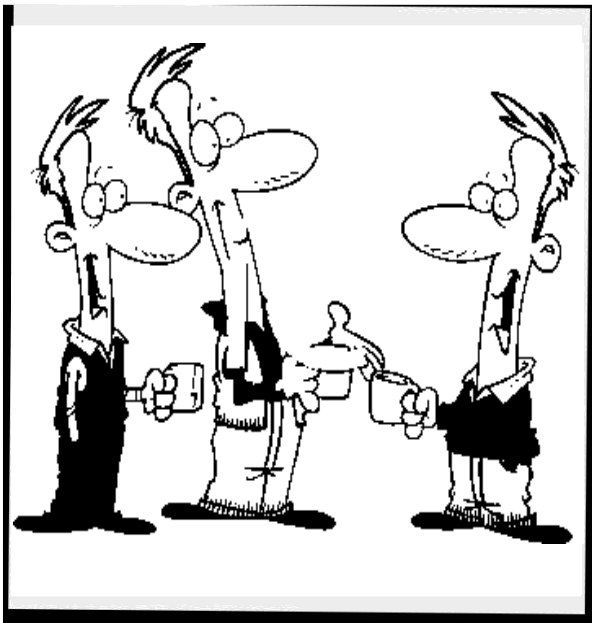
#AIG ENGAGE is an employee engagement application that brings the elements of fun at the workplace to the smart phone that each one of us is perpetually glued to!

Title

THE USER

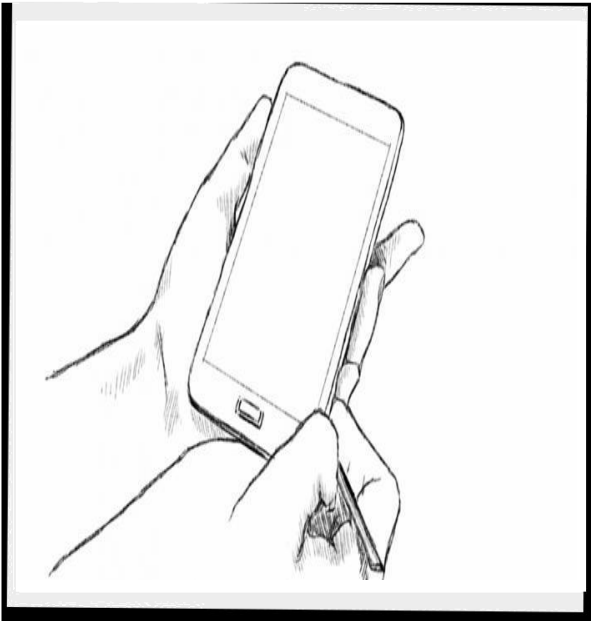
Name: Rajesh

Profession: An enthusiastic
AIG Employee



Rajesh is sipping his refreshing, hot coffee with his fellow colleague at the cafeteria after an exhausting day of work! He is sharing his extensive knowledge on the subject of Indian history and the upcoming Independence Day!

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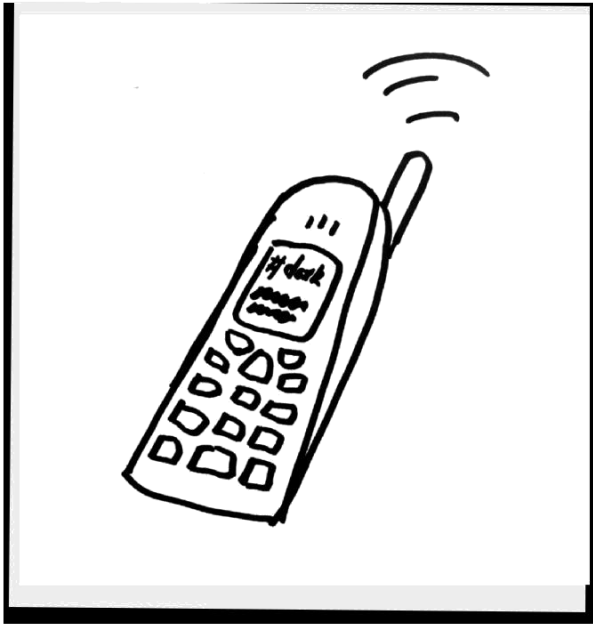


There is a flash on Rajesh's phone! He picks it up to see an exciting quiz contest (Based on Indian history). Had it not been for the app, he would have missed this golden chance to flaunt his skills, he wonders!

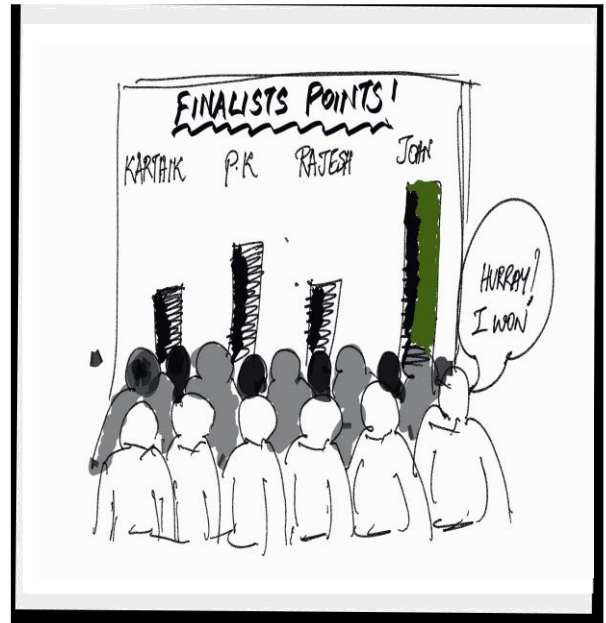


With an increased spirit of competitiveness, he picks up his phone and answers all the questions and hits the glowing SEND button!

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Rajesh receives a send receipt, after which eagerly waits for the results to be announced, while his colleagues are beating their memories to get their answers right!



He receives another notification after a day. Anticipating a win for sure, he opens the notification and gets a confirmation! He has indeed won. He is in the 4th place on the LEADER BOARD after accumulating 15 points over the current month.



As Rajesh checks his colleague's profiles and sees that he is on the 3rd position on the LEADER BOARD. He now eagerly waits for the challenge to pop up on his phone!

